

Using social media data to assess the impact of COVID-19 on mental health in China

Yongjian Zhu¹ (<https://orcid.org/0000-0001-8758-4720>)

Jingui Xie^{2*} (<https://orcid.org/0000-0003-4100-2339>)

Yugang Yu¹ (<https://orcid.org/0000-0003-2882-5584>)

Anfan Chen³ (<https://orcid.org/0000-0002-7406-0415>)

¹School of Management, University of Science and Technology of China, Hefei, China.

²School of Management, Technical University of Munich, Heilbronn, Germany.

³School of Humanity and Social Science, University of Science and Technology of China, Hefei, China.

*e-mail: jingui.xie@tum.de

Abstract

The outbreak and rapid spread of COVID-19 not only caused an adverse impact on physical health but also brought about mental health problems among the public. To assess the causal impact of COVID-19 on psychological changes in China, we constructed a city-level panel data set based on the expressed sentiment in the contents of 13 million geotagged tweets on Sina Weibo, the Chinese largest microblog platform. Applying a difference-in-differences approach, we found a significant deterioration in mental health status after the occurrence of COVID-19. We also observed that this psychological effect faded out over time during our study period and was more pronounced among women, teenagers and older adults. The mental health impact was more likely to be observed in cities with low levels of initial mental health status, economic development, medical resources, and social security. Our findings may contribute to the understanding and control of COVID-19's mental health impact.

22 **Introduction**

23 The epidemic of coronavirus disease 2019 (COVID-19) has become a severe public health crisis¹. In
24 addition to the adverse impact on physical health, the outbreak and rapid spread of COVID-19 have also
25 brought about mental health problems among the public, such as anxiety and depression²⁻⁴. To capture
26 the psychological problems during the COVID-19 epidemic, online questionnaires and surveys are
27 widely used in ongoing studies⁵⁻⁹. Researchers detect the symptoms of mental illness and identify risk
28 factors by asking participants to answer well-designed questions and report their characteristics. The
29 challenge of these traditional methods is that it is difficult to monitor the mental health condition in real
30 time and understand its dynamic changes^{10,11}. The large-scale and real-time data generated by the
31 widespread use of social media provide an approach to overcome these problems. By applying Natural
32 Language Processing (NLP), the expressed sentiment of tweets posted on the online social media
33 platforms could be extracted from the text^{12,13}. This is an effective indicator to reflect psychological
34 response and has been increasingly used for measuring the mental health status¹⁴⁻¹⁶.

35 In this study, we investigated how the COVID-19 epidemic affected mental health across China's
36 cities using social media data from Sina Weibo, the largest microblog platform in China. The data
37 included around 13 million geotagged tweets in mainland China between January 1, 2020 and March 1,
38 2020 from active Weibo users (see details in the 'Data' section of the Methods). For each tweet, we
39 conducted the sentiment analysis to extract the expressed sentiment using the open-source NLP technique
40 from Baidu¹⁷. Then we measured the daily mental health status for a city by calculating the median
41 sentiment value based on tweets in that city on each day¹⁸, which ranges from 0 to 1 with 0 indicating a
42 strongly negative emotion and 1 indicating a strongly positive emotion. To quantify the causal effect of
43 COVID-19 epidemic on mental health, we employed a difference-in-differences¹⁹⁻²¹ (DiD) approach.

44 The details about empirical models and variables were provided in the ‘Models’ section of the Methods.
45 The treatment group was defined as cities that have reported the first COVID-19 case. Following the
46 definition, our analyses included 324 treated cities and 35 control cities, as described in Figs. 1 and 2.
47 Specifically, the COVID-19 was first detected in Wuhan city in December 2019, but the pathogen was
48 unknown and the severity was underestimated at first²²⁻²⁴. Therefore, the situation in Wuhan is different
49 from other cities in treatment group and we excluded it from our data. We controlled daily air pollution
50 and weather conditions since these factors could also affect the expressed sentiment on Weibo tweets¹⁸.
51 The summary statistics of different variables are reported in Supplementary Table 1.

52 Our study has the following strengths and contributions. First, the scale of our data is large, which
53 are collected based on a 20-million-level active user pool in Sina Weibo²⁵. All geotagged tweets posted
54 by these active users during our study period were selected and used to construct a national panel data
55 set, covering 359 cities in China. Second, the DiD approach helps us to infer the causal relationship
56 between COVID-19 epidemic and mental health. For example, since the occurrence of COVID-19 in
57 China almost coincided with the Chinese Spring Festival (January 25, 2020), it is hard to distinguish the
58 effect of the national holiday from the impact of COVID-19 epidemic just by before-after comparison^{24,26}.
59 In our DiD strategy, cities without COVID-19 cases can serve as the counterfactual and various
60 confounding factors can be controlled in the model. So, we could plausibly identify the causal impact of
61 COVID-19. Third, our comprehensive dataset allows us to examine whether COVID-19
62 disproportionately affects the mental health among different segments of the population, categorized by
63 gender and age, and investigate whether the psychological effect varies across different types of city.
64 Relying on these strengths, our findings may assist the policymakers to understand the impact of COVID-
65 19 on mental health in detail using social media data and provide useful implications for the

66 psychological interventions especially when the second wave of the epidemic occurs.

67 **Results**

68 **The impact of COVID-19 epidemic on mental health.** We estimated the relative change in mental
69 health status between the treated and control cities by equation (1). The results reported in Table 1
70 indicate that the occurrence of COVID-19 had a significantly negative impact on mental health. After
71 reporting the first COVID-19 case, the mental health status measured by the median sentiment value of
72 Weibo tweets in treated cities declined by 0.0097 relative to cities without COVID-19 cases when
73 controlling air pollution, weather conditions and a set of fixed effects (in column (2)). This finding is
74 consistent with our expectation which expects that both the coronavirus itself and subsequent
75 transmission control measures such as lockdown could aggravate the mental health status^{27,28}.

76 We conducted some additional analyses to validate the robustness of our main finding. We first
77 excluded cities in Hubei province, the worst-hit region in China during the epidemic. Similar results
78 suggest that the psychological effect of COVID-19 is not only driven by these cities (Supplementary
79 Table 2). We conducted further robustness check by replacing the dependent variable with the mean value
80 (instead of the median value) of the expressed sentiment on Weibo tweets. The finding is still consistent
81 (Supplementary Table 3). After the occurrence of COVID-19, our Weibo data may contain more tweets
82 from those people who are more sensitive to COVID-19 since they participate more on social media
83 during the epidemic, which may affect our results. To address this issue, we conducted a tweet-level
84 analysis and controlled user fixed effects. The dependent variable is the expressed sentiment of each
85 tweet, and the independent variable is a binary variable, which is equal to 1 when the tweet was posted
86 after the city reported the first COVID-19 case, and 0 otherwise. We still observed similar results when

87 controlling the user fixed effects (Supplementary Table 4).

88 Although our results are consistent across various robustness checks, it is still possible that the
89 decrease in the mental health status may be driven by some unobserved differences between the treatment
90 and control groups. If this were true, the psychological effect of COVID-19 would be statistically
91 significant with any ordering of COVID-19 occurrence in treatment cities. Thus, we carried out a random
92 implementation model to determine how likely it was that a random occurrence of COVID-19 would
93 yield an aggregate effect size comparable to our true estimates²⁹⁻³¹. First, we randomly assigned COVID-
94 19's pseudo-presence to our treated cities, and then estimated the effect of the random occurrence of
95 COVID-19 using equation (1) to get the coefficient for the pseudo-treated (denoted as β_{pseudo}). This
96 procedure was repeated 1,000 times and then we calculated the mean and standard deviation of β_{pseudo} .
97 The Z-score was used to examine the difference between our original estimate β (reported in Table 1)
98 and the mean of β_{pseudo} . In addition, we also replicated the whole procedure on all cities (instead of
99 only the treatment group). The results show that the mean of β_{pseudo} is close to 0 and significantly
100 different from the true estimate β (Supplementary Table 4). Therefore, our original estimation is not
101 spurious, and the causal claim is strengthened as well.

102 **Test for pre-treatment parallel trends.** To test whether the parallel trends assumption in our DiD model
103 is violated, we adopted an event study approach and fitted a relative time model (see equation (2) in
104 Methods)^{21,29,30}. This model could measure the difference in mental health status between treated and
105 control cities in each period relative to the difference one week before the treatment. The estimated
106 coefficients and their 95% confidence intervals are plotted in Fig. 3. We find that the estimated
107 coefficients are not significantly different from 0 before the occurrence of COVID-19, suggesting that
108 there is no systematic difference in trends between treated and control cities before the treatment. This

109 implies parallel trends assumption of our DiD model would be reasonable in the absence of the COVID-
110 19 epidemic.

111 In addition to the test for pre-treatment parallel trends, this relative time model could also examine
112 whether the impact of COVID-19 epidemic on mental health status among the public changes over time.
113 We expect that the estimated coefficients are negative and statistically significant at first after the
114 occurrence of the epidemic, and then become not significantly different from 0 in subsequent periods
115 because the psychological effect is likely to fade out when the epidemic tends to be stable during our
116 study period. All results shown in Fig. 3 are consistent with our expectation except for the estimated
117 coefficient in one week after the occurrence of COVID-19 epidemic. The unexpected result is probably
118 due to the temporary “pulling together” or “honeymoon period” phenomenon³²⁻³⁴. That is, to fight with
119 COVID-19, social connectedness, community cohesion and mutual support are enhanced, mitigating the
120 negative psychological impact of the epidemic. More future studies are needed to explore the underlying
121 mechanisms. Besides, we also obtained similar results when using the mean sentiment value as the
122 dependent variable in equation (2) (Supplementary Figure 1).

123 **Heterogeneity across different subpopulations and cities.** To investigate the heterogeneous effects of
124 COVID-19 epidemic on mental health, we conducted two types of heterogeneity analyses. In the first
125 analysis, we examine whether different subpopulations are disproportionately affected by the occurrence
126 of COVID-19. To do so, we divided the tweets data into subgroups according to the self-reported gender
127 and age information of the Weibo users. Then we calculated the daily city-level mental health status for
128 each subgroup by the same method mentioned before and estimated equation (1) separately. The
129 disproportionate effects on mental health among different gender and age groups are shown in Fig. 4. We
130 find that women are more susceptible to the psychological impact of COVID-19. After the occurrence of

131 this epidemic, the negative effect on mental health is more pronounced among teenagers (younger than
132 18 years old) and older adults (older than 45 years old). Collectively, these results imply that, by and
133 large, the adverse psychological outcomes caused by COVID-19 are more likely to be observed among
134 the vulnerable groups.

135 In the second heterogeneity analysis, we investigate whether the psychological effect of COVID-
136 19 varies across different types of cities. We first collected socio-economic statistics reported in the 2019
137 China City Statistical Yearbook³⁵ for the cities in our data, such as regional GDP and the number of
138 hospitals (see 'Data' in Methods). For the initial mental health status, we measured it by using the median
139 sentiment value of tweets posted in each city during the first week of our study period. Then our data
140 were partitioned into High and Low based on the median value for each factor. For example, if the
141 regional GDP in a city is lower than the median GDP, it falls into a low GDP group, otherwise a high
142 GDP group. The psychological effect was estimated separately using equation (1) based on data in each
143 subgroup. We expect that the deterioration of mental health after COVID-19's occurrence is more likely
144 to be observed in cities with low levels of economic development, medical resources, and social security,
145 since these areas own poor financial, material and human support in the fight against this epidemic and
146 the provision of mental health service. Our conjecture is confirmed in Fig. 5a-c: the negative effect is
147 more notable in the low group. In Fig. 5d, we find that cities with poor initial mental health status are
148 more susceptible to the psychological impact of COVID-19, so more related measures should be taken
149 in these areas after the occurrence of epidemic.

150 **Discussion**

151 In addition to the physical harm, the outbreak and rapid spread of COVID-19 has caused some additional

152 effects, such as the improvement in air quality²¹ and the changes in mental health²⁸. To fully understand
153 the influence of this unprecedented event, we need to quantify these additional effects and this paper is
154 an essential component. Our findings in this study could contribute to answering three research questions
155 related to COVID-19's mental health impact.

156 First, does COVID-19 has a causal effect on the psychological changes reflected on social media in
157 China? Applying a DiD approach on a comprehensive panel data set, our analyses reveal a deterioration
158 in mental health status caused by the occurrence of COVID-19 among users on Sina Weibo, the Chinese
159 equivalent of Twitter. This finding is robust in a set of robustness checks. However, the mental health
160 measure is derived from the people who post tweets on social media. Although this group contains a
161 large number of people, we acknowledge that it is not randomly drawn from the full population. Little
162 children and people who are very old are less likely to use Sina Weibo^{18,36}, and these individuals in fact
163 may be more vulnerable to the COVID-19's psychological effect^{37,38}. Therefore, our results may
164 underestimate the overall adverse effect of COVID-19 epidemic on the mental health status of a
165 representative sample of the full population.

166 This finding also provides new evidence that the expressed sentiment by Chinese social media
167 users could provide a real-time spatiotemporal indicator of how the public's psychological status changes
168 during the epidemic. Because of the embarrassing attitude, poor recognition of mental illness, low
169 perceived need for treatment, and the limited knowledge of available services, a large number of people
170 with mental health problems have not been detected in China³⁹. Under these circumstances, it is an
171 effective approach for the governments and policymakers to monitor the psychological response in real
172 time on the social media and then provide timely mental health services. For example, the social media
173 platform could easily evaluate a user's mental health status by sentiment analysis and take the initiative

174 to recommend information about mental health knowledge and services through recommender systems
175 when this user suffers psychological problems.

176 Second, does the psychological impact of COVID-19 fade out as the epidemic tends to be stable
177 over time? The results of our relative time model show that the effect of COVID-19 on mental health is
178 likely to fade out during our study period. But our results do not allow us to draw any conclusion that
179 the psychological effect will disappear in the long term although the epidemic in China has been almost
180 controlled. The end of this COVID-19 epidemic could not mean the disappearance of its effect on mental
181 health among the public. The socio-economic effects caused by COVID-19, like economic recession and
182 social inequalities, are also harmful to our mental health status in the post-epidemic era, which might last
183 for a long period of time⁴⁰. Besides, a group of people may have difficulties in adjusting back to normal
184 life when the epidemic is over, such as the students⁴¹. For example, during the COVID-19, students have
185 to adapt themselves to online study. However, if the schools are reopened, they have to readjust to the
186 traditional classes. The frequent shifts in lifestyle could bring about further psychological problems. The
187 assessment of these subsequent impacts on mental health may be complex and need further rigorous
188 analysis.

189 Third, does the effect of COVID-19 on mental health vary across different population groups and
190 cities? Our first heterogeneity analysis shows that the psychological effect is more pronounced among
191 women, teenagers (younger than 18 years old) and older adults (older than 45 years old). Thus, we should
192 pay more attention to these vulnerable people when providing mental health services. Nevertheless, we
193 are unable to capture the heterogeneous effects on little children and people who are very old, due to the
194 limitation of the age distribution of Weibo users^{18,36}. Traditional questionnaires and surveys may be better
195 methods to investigate the psychological impact on these population groups. The results of the second

196 heterogeneity analysis imply that COVID-19's mental health impact is more likely to be observed in
197 cities with low levels of initial mental health status, economic development, medical resources, and social
198 security. So, people with poor mental health status before COVID-19 and those living in underdeveloped
199 areas that lack financial, material and human support could suffer more serious mental health problems.
200 This finding may help the government to grasp the point in decision making. For example, when
201 allocating public resources and providing mental health support, giving priority to these areas at high
202 risk may make the inputs produce more benefits. Additionally, the heterogeneity analysis also reminds
203 us of the important role of the economic state, medical resources, and social security in mitigating the
204 negative psychological effect.

205 We conclude this paper by pointing out several directions for future research. First, we only focus
206 on the text of tweets. However, some tweets contain other types of valuable data, such as pictures and
207 videos, which provide rich information⁴². More further studies are needed to extract sentiment from them
208 and take advantage of these data to measure the psychological response more accurately. Besides, bad
209 mental health status could lead to subsequent severe consequences, like suicide behaviour⁴³. This
210 suggests the need to collect related data to quantify the causal impact of COVID-19 on these adverse
211 outcomes. In addition, the outbreak of COVID-19 simultaneously brought about infodemic⁴⁴. The rapid
212 spread of misinformation through social media platforms may also affect mental health, and assessing
213 this phenomenon is a meaningful task⁴⁵. We believe that our findings in this study, together with future
214 research, will assist the understanding of COVID-19's mental health impact and yield useful insights on
215 how to make effective psychological interventions in this kind of sudden public health event.

216 **Methods**

217 **Data.** *Social media data.* Sina Weibo (<https://www.weibo.com/>), the Chinese equivalent of Twitter, is the
218 largest microblog platform in China. Large-scale data access is difficult for Weibo because of the
219 limitation of its application programming interface (API)⁴⁶. Our Weibo data were obtained based on a
220 pool of 20 million active users²⁵, which was selected from over 250 million Weibo users generated by
221 snowball sampling. We collected all geotagged tweets of these active users between January 1, 2020 and
222 March 1, 2020. Geotagged tweets mean that the users share their location information based on the exact
223 latitude and longitude when they post these tweets. Then, 13 million geotagged tweets in mainland China
224 during our study period were selected, including the gender and age information of their users.

225 Using these data, we conducted our sentiment analysis by applying the SKEP model¹⁷ from Baidu
226 Senta (an open-source python library) published in 2020, which integrated sentiment knowledge into
227 pre-trained models and achieved new state-of-the-art results on most of the test datasets. For each tweet,
228 the sentiment analysis could return two probabilities representing the intensity of the positive and
229 negative emotions based on the text, and the sum of these two probabilities is 1. In this study, we used
230 the positive probability as a measurement of the user's mental health status at the time when the tweet
231 was posted. The daily mental health status for a city is measured by calculating the median positive
232 probability for that city on each day¹⁸. This city-level mental health status ranges from 0 to 1 with 0
233 indicating a strongly negative emotion and 1 indicating a strongly positive emotion. We also calculated
234 the mean value of the positive probabilities and used it to measure city-level mental health status in our
235 robustness check.

236 *COVID-19 epidemic data.* In this paper, the treatment group was defined as cities that have reported the
237 first COVID-19 case. We collected the date of the first confirmed case in each city from the official

238 websites of local health commissions. COVID-19 was first detected in Wuhan city in December 2019,
239 but the pathogen was unknown at first and human-to-human transmission was not verified. So, the
240 situation in Wuhan is different from other cities in the treatment group and we excluded Wuhan from our
241 data. Finally, our data included 324 treated cities and 35 control cities. The geographical distribution of
242 these 359 cities and the cumulative number of treated cities by March 1, 2020 are presented in Figs. 1
243 and 2.

244 *Air pollution and weather data.* Since air pollution and weather conditions could affect the expressed
245 sentiment on social media¹⁸, these confounders should be controlled in our analyses. In China, the air
246 quality index (AQI) is a composite measure of air pollution, constructed by the concentrations of PM_{2.5},
247 PM₁₀, SO₂, CO, O₃ and NO₂⁴⁷. A lower AQI means better air quality. We collected daily city-level AQI
248 data from the Ministry of Ecology and Environment in China (<https://datacenter.mee.gov.cn/>). City-level
249 weather data including daily mean temperature, wind speed, rainfall and cloud, were obtained from an
250 online platform called Huiju Data (<http://hz.zc12369.com/>), which collects data from China
251 Meteorological Administration (CMA).

252 *Socio-economic data.* To explore the heterogeneity across cities, we collected the cities' socio-economic
253 status from the 2019 China City Statistical Yearbook³⁵. These data contain city-level statistics reflecting
254 economic development, medical resources, and social security level.

255 *Summary statistics.* The summary statistics of different variables between January 1, 2020 and March 1,
256 2020 are reported in Supplementary Table 1. The average city-level mental health status was 0.6397,
257 with a standard deviation of 0.0684. We observed a decline in the mental health status of treated cities
258 after reporting COVID-19 cases.

259 **Models.** We used a difference-in-differences (DiD) model to identify the impact of COVID-19 epidemic

260 on mental health in China. This model could estimate the relative change in mental health status between
261 the treated and control cities, specified as follows:

$$262 \quad Y_{it} = \alpha + \beta \cdot \text{COVID}_{19_{it}} + \gamma \cdot X_{it} + \mu_i + \pi_t + \varepsilon_{it} \quad (1)$$

263 where Y_{it} represents the mental health status in city i on date t measured by the social media data.
264 $\text{COVID}_{19_{it}}$ denotes whether the COVID-19 epidemic has occurred in city i on date t , and takes the
265 value 1 if the city has reported the first COVID-19 case and 0 otherwise. X_{it} are the control variables,
266 including AQI, mean temperature, mean temperature squared, rainfall, wind speed and cloud. μ_i
267 indicate city fixed effects, which are a set of city-specific dummy variables. By introducing the city fixed
268 effects, we can control for time-invariant confounders specific to each city, such as geographical
269 conditions and short-term economic level. π_t indicate the date fixed effects, which are a set of dummy
270 variables accounting for shocks that are common to all cities on a given day, such as the Chinese Spring
271 Festival Spring and nationwide policies. In this specification, both location and time fixed effects are
272 included in the regression, so the coefficient β estimates the difference in mental health status between
273 the treatment cities and the control cities before and after the occurrence of the COVID-19 epidemic. We
274 expected β to be negative, as both the coronavirus itself and counter-COVID-19 measures such as
275 lockdown could harm the mental health^{27,28}.

276 The underlying assumption for the DiD estimator is that treatment and control cities would have
277 parallel trends in mental health status in the absence of the COVID-19 event. Even if the results show
278 that mental health status declines in treated city after the occurrence of COVID-19, the results may not
279 be driven by the epidemic, but by systematic differences in treatment and control cities. For example, if
280 treatment cities have a decreasing trend in mental health status and the control cities not, this could also
281 drive the results. Although we cannot observe what would happen to mental health in the treated cities if

282 the COVID-19 epidemic did not occur, we can still examine the parallel trends in mental health for both
 283 groups before the COVID-19 epidemic and investigate whether the two groups are comparable. To
 284 achieve this goal, we adopted an event study approach using the following relative time model^{29,30,48}:

$$285 \quad Y_{it} = \alpha + \sum_{m=k, m \neq -1}^M \beta^k \cdot \text{COVID_19}_{it,k} + \gamma \cdot X_{it} + \mu_i + \pi_i + \varepsilon_{it} \quad (2)$$

286 where $\text{COVID_19}_{it,k}$ are a set of dummy variables, which indicate the treatment status at different
 287 periods (weeks). Here, 7 days (one week) are put into one bin (bin $m \in M$), so the high volatility of the
 288 daily mental health level could not affect the trend test²¹. We omit the dummy for $m = -1$ (one week
 289 before the event), so the coefficient β^k measures the difference in mental health status between the
 290 treatment and control cities in period k relative to the difference one week before the treatment. This
 291 specification could not only test the parallel trend assumption, but also examine whether the impact of
 292 COVID-19 epidemic fades out over time. If the pre-treatment trends are parallel, the coefficient β^k
 293 would be not significantly different from zero when $k \leq -2$. The psychological effect of COVID-19
 294 would fade out over time during our study period if we observe that β^k is negative at first and then
 295 becomes not significantly different from zero in subsequent periods when $k \geq 0$. In all analyses, the
 296 standard errors were clustered at the city level.

297 **References**

- 298 1. Sohrabi, C. et al. World Health Organization declares global emergency: A review of the 2019
 299 novel coronavirus (COVID-19). *Int. J. Surg.* **76**, 71-76 (2020).
- 300 2. Holmes, E. A. et al. Multidisciplinary research priorities for the COVID-19 pandemic: a call for
 301 action for mental health science. *Lancet Psychiatry* **7**, 547-560 (2020).
- 302 3. Wang, C. et al. Immediate psychological responses and associated factors during the initial stage
 303 of the 2019 coronavirus disease (COVID-19) epidemic among the general population in China.
 304 *Int. J. Env. Res. Public Health* **17**, 1729 (2020).
- 305 4. Liu, S. et al. Online mental health services in China during the COVID-19 outbreak. *Lancet*
 306 *Psychiatry* **7**, e17-e18 (2020).
- 307 5. Rajkumar, R. P. COVID-19 and mental health: A review of the existing literature. *Asian J.*

- 308 *Psychiatr.* **52**, 102066 (2020).
- 309 6. Wang, C. et al. A longitudinal study on the mental health of general population during the
310 COVID-19 epidemic in China. *Brain, Behav., Immun.* **87**, 40-48 (2020).
- 311 7. Gao, J. et al. Mental health problems and social media exposure during COVID-19 outbreak.
312 *PLoS One* **15**, e0231924 (2020).
- 313 8. Wang, Y. et al. Epidemiology of mental health problems among patients with cancer during
314 COVID-19 pandemic. *Transl Psychiatry* **10**, 263 (2020).
- 315 9. Hao, F. et al. Do psychiatric patients experience more psychiatric symptoms during COVID-19
316 pandemic and lockdown? A case-control study with service and research implications for
317 immunopsychiatry. *Brain, Behav., Immun.* **87**, 100-106 (2020).
- 318 10. Areán, P. A., Ly, K. H. & Andersson, G. Mobile technology for mental health assessment.
319 *Dialogues Clin. Neurosci.* **18**, 163 (2016).
- 320 11. Gruebner, O. et al. A novel surveillance approach for disaster mental health. *PLoS One* **12**,
321 e0181233 (2017).
- 322 12. Conway, M. & O'Connor, D. Social media, big data, and mental health: current advances and
323 ethical implications. *Current opinion in psychology* **9**, 77-82 (2016).
- 324 13. Gohil, S., Vuik, S. & Darzi, A. Sentiment analysis of health care tweets: review of the methods
325 used. *JMIR Public Health Surveill* **4**, e43 (2018).
- 326 14. Liu, S., Zhu, M., Yu, D. J., Rasin, A. & Young, S. D. Using real-time social media technologies
327 to monitor levels of perceived stress and emotional state in college students: a web-based
328 questionnaire study. *JMIR mental health* **4**, e2 (2017).
- 329 15. Gruebner, O. et al. Mental health surveillance after the terrorist attacks in Paris. *Lancet* **387**,
330 2195-2196 (2016).
- 331 16. Wongkoblap, A., Vadillo, M. A. & Curcin, V. Researching mental health disorders in the era of
332 social media: systematic review. *J. Med. Internet Res.* **19**, e228 (2017).
- 333 17. Tian, H. et al. SKEP: Sentiment Knowledge Enhanced Pre-training for Sentiment Analysis.
334 Preprint at <https://arxiv.org/abs/2005.05635> (2020).
- 335 18. Zheng, S., Wang, J., Sun, C., Zhang, X. & Kahn, M. E. Air pollution lowers Chinese urbanites'
336 expressed happiness on social media. *Nat Hum Behav* **3**, 237-243 (2019).
- 337 19. Donald, S. G. & Lang, K. Inference with difference-in-differences and other panel data. *RvE&S*
338 **89**, 221-233 (2007).
- 339 20. Dimick, J. B. & Ryan, A. M. Methods for evaluating changes in health care policy: the
340 difference-in-differences approach. *JAMA* **312**, 2401-2402 (2014).
- 341 21. He, G., Pan, Y. & Tanaka, T. The short-term impacts of COVID-19 lockdown on urban air
342 pollution in China. *Nature Sustainability*, 1-7 (2020).
- 343 22. Tian, H. et al. An investigation of transmission control measures during the first 50 days of the
344 COVID-19 epidemic in China. *Science* (2020).
- 345 23. Yu, N. et al. Clinical features and obstetric and neonatal outcomes of pregnant patients with
346 COVID-19 in Wuhan, China: a retrospective, single-centre, descriptive study. *The Lancet*
347 *Infectious Diseases* (2020).
- 348 24. Li, S., Wang, Y., Xue, J., Zhao, N. & Zhu, T. The impact of COVID-19 epidemic declaration on
349 psychological consequences: a study on active Weibo users. *Int. J. Env. Res. Public Health* **17**,
350 2032 (2020).
- 351 25. Hu, Y., Huang, H., Chen, A. & Mao, X.-L. Weibo-COV: A Large-Scale COVID-19 Tweets

- 352 Dataset from Webio. Preprint at <https://arxiv.org/abs/2005.09174> (2020).
- 353 26. Su, Y. et al. Examining the impact of COVID-19 lockdown in Wuhan and Lombardy: a
354 psycholinguistic analysis on Weibo and Twitter. *Int. J. Env. Res. Public Health* **17**, 4552 (2020).
- 355 27. Fu, W. et al. Psychological health, sleep quality, and coping styles to stress facing the COVID-
356 19 in Wuhan, China. *Transl Psychiatry* **10**, 225 (2020).
- 357 28. Pfefferbaum, B. & North, C. S. Mental Health and the Covid-19 Pandemic. *New Engl. J. Med.*
358 **383**, 510-512 (2020).
- 359 29. Greenwood, B. N. & Agarwal, R. Matching platforms and HIV incidence: An empirical
360 investigation of race, gender, and socioeconomic status. *Management Science* **62**, 2281-2303
361 (2016).
- 362 30. Liu, J. & Bharadwaj, A. Drug Abuse and the Internet: Evidence from Craigslist. *Management*
363 *Science* **66**, 2040-2049 (2020).
- 364 31. Greenwood, B. N. & Wattal, S. Show Me the Way to Go Home: An Empirical Investigation of
365 Ride-Sharing and Alcohol Related Motor Vehicle Fatalities. *MIS Q.* **41**, 163-187 (2017).
- 366 32. Madianos, M. G. & Evi, K. Trauma and natural disaster: The case of earthquakes in Greece.
367 *Journal of Loss and Trauma* **15**, 138-150 (2010).
- 368 33. Gordon, K. H., Bresin, K., Dombeck, J., Routledge, C. & Wonderlich, J. A. The impact of the
369 2009 Red River Flood on interpersonal risk factors for suicide. *Crisis* (2011).
- 370 34. Matsubayashi, T., Sawada, Y. & Ueda, M. Natural disasters and suicide: Evidence from Japan.
371 *Soc. Sci. Med.* **82**, 126-133 (2013).
- 372 35. Department of Urban Surveys National Bureau of Statistics of China. *2019 China City*
373 *Statistical Yearbook* (China Statistics Press, 2019).
- 374 36. Wong, C. A., Merchant, R. M. & Moreno, M. A. in *Healthcare.* 220-224 (Elsevier).
- 375 37. Yang, Y. et al. Mental health services for older adults in China during the COVID-19 outbreak.
376 *Lancet Psychiatry* **7**, e19 (2020).
- 377 38. Jiao, W. Y. et al. Behavioral and emotional disorders in children during the COVID-19 epidemic.
378 *The journal of Pediatrics* **221**, 264 (2020).
- 379 39. Lu, S., Oldenburg, B., Li, W., He, Y. & Reavley, N. Population-based surveys and interventions
380 for mental health literacy in China during 1997–2018: a scoping review. *BMC Psychiatry* **19**,
381 316 (2019).
- 382 40. Kathirvel, N. Post COVID-19 Pandemic Mental Health Challenges. *Asian J. Psychiatr.* (2020).
- 383 41. Lee, J. Mental health effects of school closures during COVID-19. *The Lancet Child &*
384 *Adolescent Health* **4**, 421 (2020).
- 385 42. Pittman, M. & Reich, B. Social media and loneliness: Why an Instagram picture may be worth
386 more than a thousand Twitter words. *Comput. Human Behav.* **62**, 155-167 (2016).
- 387 43. Sher, L. The impact of the COVID-19 pandemic on suicide rates. *QJM: An International*
388 *Journal of Medicine* (2020).
- 389 44. Zarocostas, J. How to fight an infodemic. *Lancet* **395**, 676 (2020).
- 390 45. Casigliani, V. et al. Too much information, too little evidence: is waste in research fuelling the
391 covid-19 infodemic? *BMJ* **370**, m2672 (2020).
- 392 46. Shen, C. et al. Using Reports of Symptoms and Diagnoses on Social Media to Predict COVID-
393 19 Case Counts in Mainland China: Observational Inveillance Study. *J. Med. Internet Res.*
394 **22**, e19421 (2020).
- 395 47. Zhong, S., Yu, Z. & Zhu, W. Study of the effects of air pollutants on human health based on

396 Baidu indices of disease symptoms and air quality monitoring data in Beijing, China. *Int. J. Env.*
397 *Res. Public Health* **16**, 1014 (2019).
398 48. Burtch, G., Carnahan, S. & Greenwood, B. N. Can you gig it? An empirical examination of the
399 gig economy and entrepreneurial activity. *Management Science* **64**, 5497-5520 (2018).

400

401 **Acknowledgements**

402 This research was supported by the National Natural Science Foundation of China (NSFC) with grant
403 Nos: 71921001 and 71571176. The funder had no role in study design, data collection and analysis,
404 decision to publish or preparation of the manuscript. We also thank Y. Hu, H. Huang, X.-L. Mao, M.
405 Zhang, Q. Zhao for their contributions in Weibo data collection and cleaning.

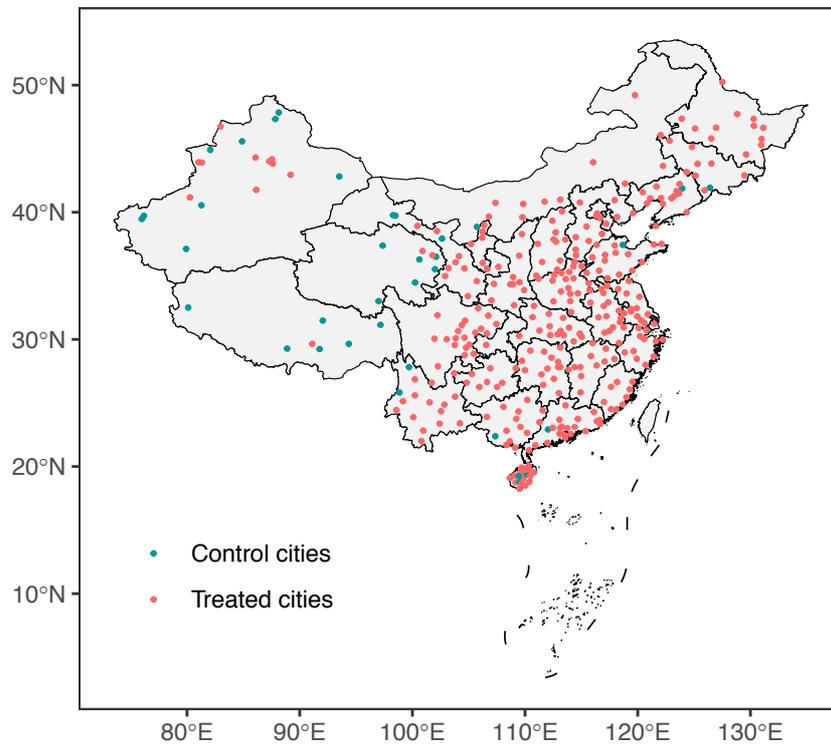
406 **Author Contributions**

407 Y.Z. and J.X. conceptualized the study and implemented the initial research plan. Y.Z. and A.C.
408 contributed to the data collection and cleaning. Y.Z. carried out the statistical analysis and performed the
409 figure production, which was refined by J.X. and Y.Y. for the final version. Y.Z. prepared the original
410 draft of the manuscript and J.X. revised it. All authors reviewed the manuscript and approved the final
411 version for publication.

412 **Competing Interests statement**

413 The authors declare no competing interests.

414 **Figures**



415 **Fig. 1 | The geographical distribution of 359 cities.** As of March 1, 2020, 324 cities (Wuhan was

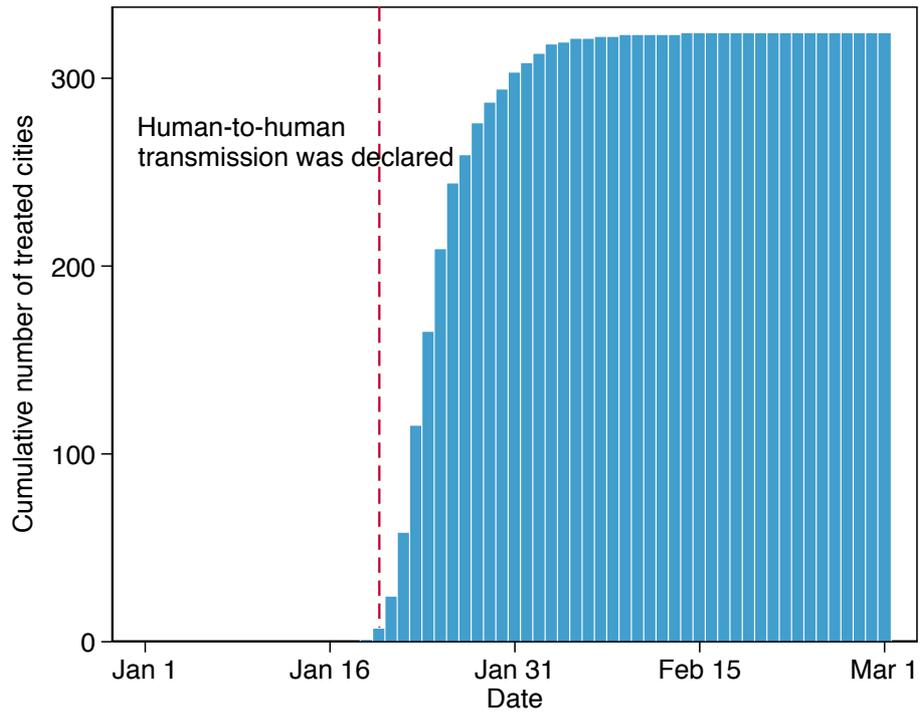
416 excluded) have reported COVID-19 cases and the rest is the control group, including 35 cities.

417

418

419

420



421 **Fig. 2 | The time trend of the cumulative number of treated cities.** The cumulative number of cities
 422 that have reported COVID-19 cases from January 1, 2020 to March 1, 2020 are shown. Human-to-
 423 human transmission was declared on January 20, 2020.

424

425

426

427

428

429

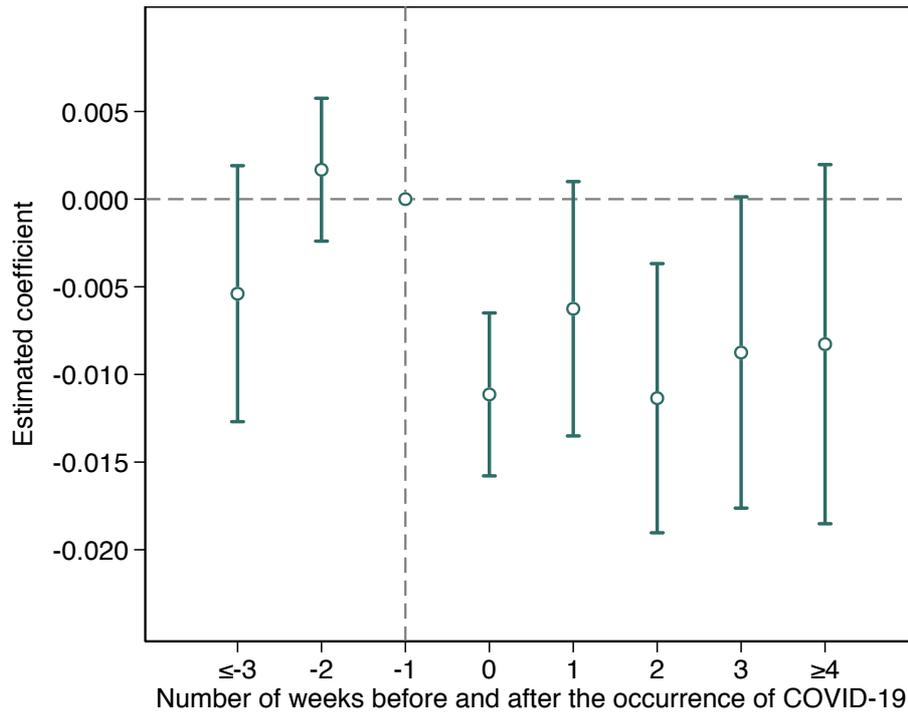
430

431

432

433

434



435 **Fig. 3 | The effect of COVID-19 on mental health over time.** The estimated coefficients from
436 equation (2) and their 95% confidence intervals (error bars) are shown. The dummy variable indicating
437 one week before the occurrence of COVID-19 is omitted from the regression (see Methods). Thus, the
438 difference in mental health status between treated and control cities one week before the treatment is
439 set to be zero and serves as the reference point. The estimation signifies the difference in mental health
440 status in each period relative to the difference one week before the treatment.

441

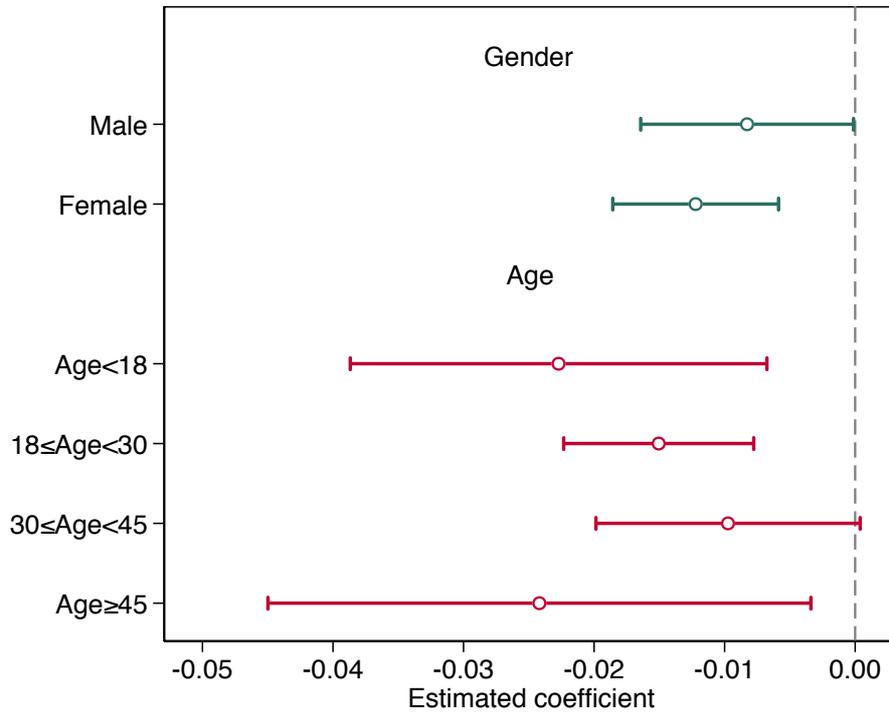
442

443

444

445

446



448 **Fig. 4 | The heterogeneous effects of COVID-19 on mental health across different subpopulations.**

449 Each row means a separate regression using equation (1) on the corresponding subsample. We use the
 450 gender and age information of Weibo users to separate our data. The estimated effects of COVID-19
 451 and their 95% confidence intervals (error bars) are plotted.

452

453

454

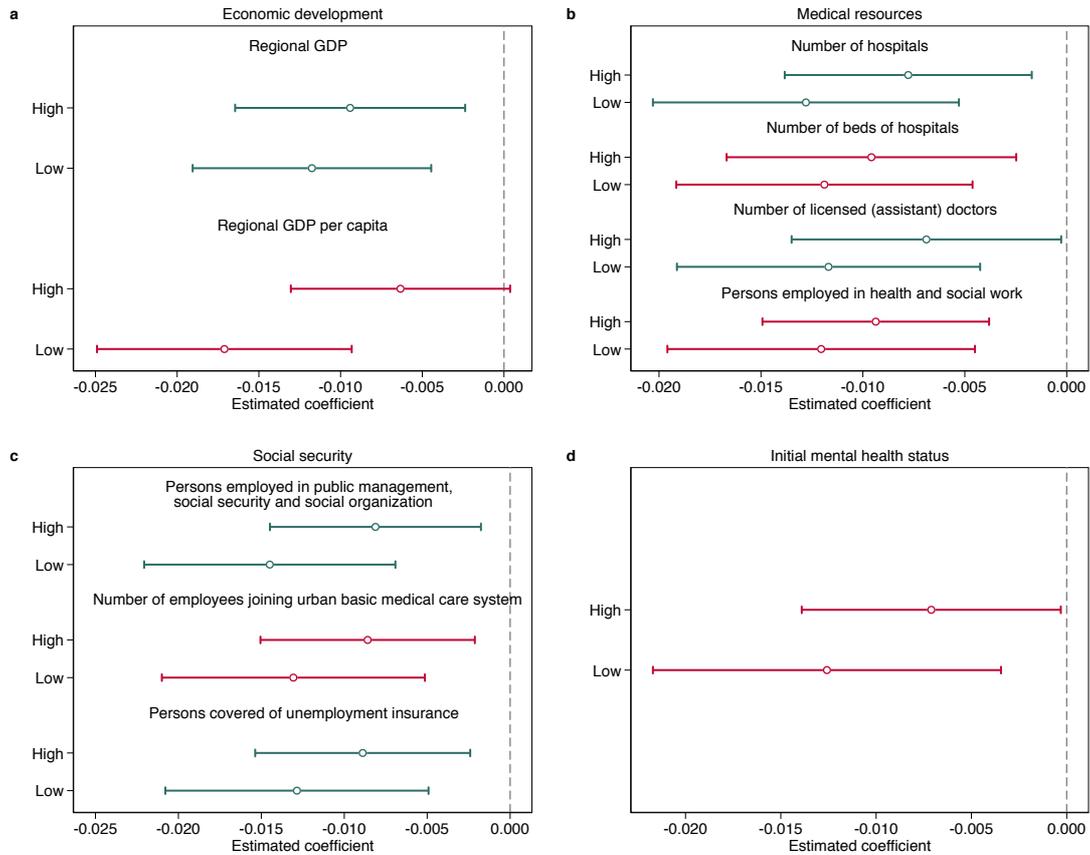
455

456

457

458

459



461

462 **Fig. 5 | The heterogeneous effects of COVID-19 on mental health across cities.** These heterogeneity

463 analyses are divided into four categories: economic development (a), medical resources (b), social

464 security (c) and initial mental health status (d). Data are partitioned into High and Low based on the

465 median value for each factor. Each row means a separate regression using equation (1) on the

466 corresponding subsample. The estimated effects of COVID-19 and their 95% confidence intervals

467 (error bars) are plotted.

468

469

470

471

472

473 **Tables**

Table 1 | The effect of COVID-19 on mental health

	(1)	(2)
COVID-19	-0.0091** (0.0028)	-0.0097*** (0.0029)
Air pollution and weather conditions		Yes
City fixed effects	Yes	Yes
Date fixed effects	Yes	Yes
Observations	21,882	19381
R ²	0.4654	0.5539

Note. Due to some missing values of air pollution and weather data, the numbers of observations in the two columns are not the same. Standard errors are clustered at the city level and shown in parentheses. * $P < 0.05$; ** $P < 0.01$; *** $P < 0.001$.

474

475

476

477

478

479

480

481

482

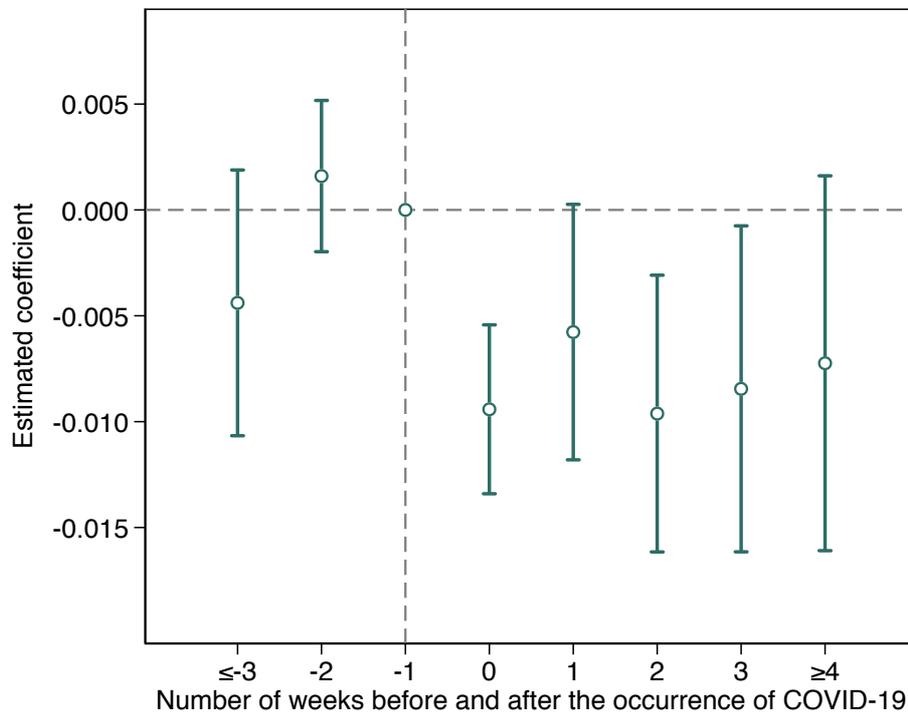
483

484

485

486

487 **Supplementary Information**



488 **Supplementary Figure 1 | The effect of COVID-19 on mental health over time using mean**
489 **sentiment value as the dependent variable.** The estimated coefficients from equation (2) and their
490 95% confidence intervals (error bars) are shown. The dummy variable indicating one week before the
491 occurrence of COVID-19 is omitted from the regression (see Methods). Thus, the difference in mental
492 health status between treated and control cities one week before the treatment is set to be zero and
493 serves as the reference point. The estimation signifies the difference in mental health status in each
494 period relative to the difference one week before the treatment.

495

496

497

498

499

Supplementary Table 1. Summary statistics

	All cities (1)	Treatment group		Control group (4)
		Before treatment (2)	After treatment (3)	
<i>Dependent variable</i>				
City-level mental health status	0.6397 (0.0684)	0.6535 (0.0633)	0.6311 (0.0618)	0.6363 (0.1043)
<i>Independent variable</i>				
COVID-19	0.5441 (0.4981)	0 (0)	1 (0)	0 (0)
<i>Control variables</i>				
AQI	78.1637 (52.2649)	94.8988 (61.7197)	68.3883 (40.0593)	71.3907 (60.0207)
Mean temperature (°C)	4.4893 (9.9080)	3.2688 (10.4081)	6.2043 (8.9934)	-0.7453 (10.4503)
Wind speed (m/s)	1.6052 (1.1122)	1.4402 (1.0115)	1.7470 (1.1816)	1.4145 (0.9365)
Rainfall (mm)	1.3692 (4.8751)	1.3008 (4.4224)	1.5826 (5.4289)	0.4021 (2.3889)
Cloud (%)	61.8355 (36.1747)	66.9818 (34.8240)	59.6237 (37.0007)	54.6302 (33.7333)

Each column summarizes the mean values and standard deviations of different variables in our panel data.

500

Supplementary Table 2. The effect of COVID-19 on mental health after excluding cities in Hubei province

	(1)	(2)
COVID-19	-0.0082** (0.0028)	-0.0090** (0.0028)
Air pollution and weather conditions		Yes
City fixed effects	Yes	Yes
Date fixed effects	Yes	Yes
Observations	20,906	18771
R ²	0.4662	0.5541

Due to some missing values of air pollution and weather data, the numbers of observations in the two columns are not the same. Standard errors are clustered at the city level and shown in parentheses.

* $P < 0.05$; ** $P < 0.01$; *** $P < 0.001$.

501

502

503

504

Supplementary Table 3. The effect of COVID-19 on mental health using mean sentiment value as the dependent variable

	(1)	(2)
COVID-19	-0.0071** (0.0027)	-0.0084*** (0.0027)
Air pollution and weather conditions		Yes
City fixed effects	Yes	Yes
Date fixed effects	Yes	Yes
Observations	21,882	19381
R ²	0.5070	0.5947

Due to some missing values of air pollution and weather data, the numbers of observations in the two columns are not the same. Standard errors are clustered at the city level and shown in parentheses. * $P < 0.05$; ** $P < 0.01$; *** $P < 0.001$.

505

Supplementary Table 4. Assessing the effect of COVID-19 on mental health at the tweet level

	(1)	(2)	(3)
COVID-19	-0.0084*** (0.0014)	-0.0087*** (0.0014)	-0.0089*** (0.0011)
Air pollution and weather conditions		Yes	Yes
User fixed effects			Yes
City fixed effects	Yes	Yes	Yes
Date fixed effects	Yes	Yes	Yes
Observations	13,478,142	12,983,153	11,895,215
R ²	0.0165	0.0168	0.2958

The numbers of observations in columns (2) and (3) are different since the users only posting one tweet were dropped in column (3). Standard errors are clustered at the city level and shown in parentheses. * $P < 0.05$; ** $P < 0.01$; *** $P < 0.001$.

506

507

508

509

510

511

512

Supplementary Table 5. Randomized occurrence time of COVID-19 (Placebo Test)

	Randomization	
	On treated cities (1)	On all cities (2)
Mean of β_{pseudo}	-0.0006	0.0000
standard deviation of β_{pseudo}	0.0014	0.0015
Estimated β	-0.0097	-0.0097
Replication times	1000	1000
Z-score	211.4830	203.2985
<i>p</i> -value	<0.0001	<0.0001

The randomization refers to the procedure of randomly assigning COVID-19's pseudo presence to treated cities and all cities, respectively, with 1,000 times of repetition. β_{pseudo} is the coefficient for COVID-19's pseudo presence, and β is the true coefficient for COVID-19's occurrence reported in Table 1; both were estimated using equation (1).