Considering health literacy in cardiovascular disease management: a qualitative study on healthcare professionals' and patients' perspectives

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Abstract

Background: Implementing practices adapted to patient health literacy (HL) is a promising avenue for improving their outcomes in the context of cardiovascular diseases (CVD). The health communication skills of healthcare professionals (HCPs) and the quality of information provided are essential for low-HL patients. We aimed to explore HCPs knowledge about HL, patients and HCPs views on current practices regarding low-HL patients, and facilitators and barriers to adapting communication to patients' HL level, in order to prepare the implementation of a complex intervention dedicated to improve CVD management for low-HL patients.

Methods: We conducted face-to-face semi-structured interviews with HCPs practicing in cardiology units and patients hospitalized for CVD. Study design and analysis were based on the Theory of Planned Behavior for HCPs and the framework of Health Literacy and Health Action for patients. Deductive and inductive thematic analysis were used. Barriers and facilitators were structured into an Ishikawa fishbone diagram and implementation strategies were selected to address resulting themes from the Expert Recommendations for Implementing Change (ERIC).

Results: Fifteen patients and 14 HCPs were interviewed. HCPs had partial knowledge of HL dimensions. Perceptions of HCPs and patients were not congruent regarding HCP-patient interactions and information provided by hospital and community HCPs. HCPs perceived they lacked validated tools and skills, and declared they adapted spontaneously their communication when interacting with low-HL patients. Patients expressed unmet needs regarding communication during hospital discharge and at return to home.

Conclusion: To implement HL-tailored practices in this setting, our results suggest that several implementation strategies will be valuable at individual (engaging patients and their family), interactional (educating and training of HCPs about HL) and organizational levels (creating a multidisciplinary HCPs interest group dedicated to HL).

Trial registration: The study was registered on Clinical Trials: NCT03949309.

Contributions To The Literature

1. HCPs have variable knowledge about HL and lack tools to adapt communication to patient HL level
2. HCPs and patients perceptions are not congruent regarding the communication during hospitalization but both expressed a limited continuity of care pathway
3. Some HCPs informally tailored communication when facing patients with HL difficulties
4. Differences in perceptions about HL exist among professionals, so an interprofessional approach to HL is essential
5. Creating an interprofessional HL-interest group, engaging patients and their families or linking patient to additional non-medical support could be effective implementation strategies to improve

Background

Implementing practices adapted to patients health literacy (HL) level is a major challenge to improve their outcomes in the context of cardiovascular diseases (CVD), as recently emphasized by the American Heart Association (1). HL is defined as *“people's knowledge, motivation and competences to access, understand, appraise, and apply health information”* (2). Understanding and implementing appropriate health behaviors regarding lifestyle and adherence to medication may be particularly difficult for low-HL CVD patients (3,4) who are at high risk of medication errors following hospital discharge; HL acts as a mediator of other health determinants (5). Low-HL patients face greater obstacles to access healthcare, communicate with providers, and engage in their care (6). Thus, implementing practices and a culture sensitive to HL in health services may be beneficial to patients by improving patient self-care and health outcomes (7). Many strategies have been developed and proven effective to improve access to care by addressing HL issues (8), however their implementation in daily practice remains suboptimal (1,9).

Healthcare professionals (HCPs) play a key role in reducing HL-related barriers to healthcare by adapting their communication to foster patient knowledge, understanding, and engagement. However, the ability of HCPs to assess patients HL level and needs is often poor (10,11). HL screening is not yet implemented in daily clinical practice, partly because of the lack of awareness and training of HCPs regarding HL and because of the lack of validated tools that can be used within the time constraints of daily practice (12), and most HCPs overestimate patients' HL levels (13–17). They usually consider patients' language skills, educational level, or social status as indicators of HL, although those do not always constitute good proxies of HL and can be perceived as stigmatizing (18). In addition, access to multiple and conflicting information, as well as materials that are often very difficult to understand and require simplification, contribute to the difficulties faced by low-HL patients (19). In this context, both HCPs communication skills and the quality of the written and oral information provided are essential for low-HL patients (10). Thus, raising the awareness of HCPs on HL definition, and consequences on health, and providing them with methods and tools may help them to implement HL-sensitive practices and to systematically integrate HL in CVD prevention and management (20). The ‘universal precautions toolkit’ has been promoted by the Agency of Health Research and Quality (AHRQ) to improve communication and HL implementation in CVD health care (1) and to help professionals change their practices.

The present study is part of a stepwise approach for developing and implementing a HL-tailored intervention aiming at improving HCPs skills to deliver clear and actionable information to low-HL CVD patients during the transition from hospital to home.

Getting a deeper understanding of the modifiable determinants related to HCPs communication practices and of the barriers and facilitators required for HL-tailored practices implementation is a prerequisite to identify behavior change techniques to target relevant determinants in the development of the CVD management intervention, and to select appropriate implementation strategies for this future intervention.

The primary objective of this qualitative study was to explore HCPs knowledge about HL, including the way they define HL and appraise patients HL level in their daily practice. As secondary objectives, we aimed to explore how HCPs tailor their communication when interacting with low-HL patients and to compare their perceptions with the needs expressed by patients. Finally, we aimed to identify modifiable determinants (barriers and facilitators) at both HCPs and patients level for implementing interventions to improve low-HL patients-HCPs interactions regarding the management of CVD.

Methods

Aim, design and setting of the study

We conducted a qualitative cross-sectional study based on face-to-face semi-structured interviews with HCPs practicing in cardiology units of the *Hospices Civils de Lyon* and patients hospitalized in cardiology units of the *Hôpital Louis Pradel (Hospices Civils de Lyon)* for either myocardial infarction (MI) or heart failure (HF). Our study and the reported results were guided by the consolidated criteria for reporting qualitative research (21).

The study was underpinned in its design and analysis by two theoretical models: the Theory of planned behavior (TBP, (22)) for HCPs and the framework of Health Literacy and Health Action (HLHA, (23)) for patients. Using the TBP constructs, we inquired about HCPs behavioral intention to adapt their communication according to patient HL level and determinants (norms, perception of control, attitude). Similarly, following the HLHA framework, we explored with patients the possible motivational and volitional determinants through which HL may affect health action dimensions such as patient-provider interaction. We inquired about their needs one month after hospital discharge.

HCPs were asked about their representation and definition of HL, their attitudes regarding HL, and their perceptions of control over adapting communication to patients' HL difficulties. Patients were invited to discuss their knowledge and difficulties in managing their disease, their perceived self-efficacy, their experiences after hospitalization (motivational, volitional, or system determinants), and how they accessed health information. The interview guides are presented in table A and B, Appendix 2.

To facilitate the identification of barriers and facilitators for implementing HL-tailored strategies about the management of CVD, we constructed a cause-and-effect diagram (see Discussion section) following the processes of gathering and organizing the potentials causes for an effect (24).

Characteristics of participants

We adopted a purposive maximum-variation approach to sample participants who represented different profiles of patients and HCPs.

A sample of HCPs from several professions involved in HF or AMI care was recruited: medical doctors, residents, assistant nurses, and nurses, contacted by e-mail directly or via word of mouth. An

appointment was made with the HCPs interested in participating, during which an information letter was given to them, and oral consent was obtained before beginning the interview.

Patients were recruited within a larger mixed-methods cross-sectional study named P-ILIADE (25). All patients included in the quantitative cross-sectional survey of the P-ILIADE study during their hospitalization were invited to participate in the qualitative part of the study. We interviewed patients 30 days after hospital discharge about their experiences and how they felt about the transition and early post-hospitalization period after the acute CVD episode. We aimed to interview participants with distinct characteristics in terms of disease (HF vs AMI) and HL level (adequate vs low). The latter was measured using the Brief Health Literacy Screening questionnaire (BHLS, (26)) validated in French hospital settings (27) within the context of the P-ILIADE study. Information letter was given at the inclusion in P-ILIADE study, oral consent for participating in the interview was obtained before the interview.

Data collection

A PhD candidate in public health (AP), trained in interviewing and mentored by a health psychology researcher (ALD), recruited all the participants and conducted the interviews. Face-to-face interviews were carried out most of the time in a quiet hospital consultation room or, if necessary, in a waiting room. All participants were informed that the interview would be audio recorded.

We estimated that data saturation would likely be reached after approximately 15 interviews per group of participants and this was the case for patients; for HCPs, we reached saturation with 14 interviews *i.e.* participants expressed similar views and experiences on the topics discussed despite probing for diverse opinions. HCPs completed a brief demographic questionnaire regarding both individual (gender, age) and professional (profession, duration and place of exercise) information. Socio-demographic patient data (gender, age, disease, nationality) were retrieved from the P-ILIADE database.

Data analysis

All interviews were audio recorded and transcribed verbatim. The transcriptions were analyzed independently by two researchers (AP and ED) using the NVivo qualitative data analysis software (QSR International Pty Ltd. Version 12, 2018). Quotes were identified using gender (M (men) or W (women)), patient (PA) or HCPs (HP), and inclusion number. We conducted content analysis (28) combining deductive and inductive coding. The two theoretical models mentioned above used to develop the interview guides were also used to establish *a priori* the codebook for the analysis (deductive). The elimination or addition of certain themes allowed to adjust the codebook during the analysis (inductive). The two models were combined to represent the links between patient and HCPs determinants of actions and interactions with the common aim of successful transition, longer-term management, and improved health outcomes (Appendix 1). A triangulation of analyses was carried out between the AP, ED, and JH. Finally, we structured the identified barriers and facilitators using “Ishikawa” Fishbone diagram (Ishikawa, 1976 (29)). The fishbone diagram is a technique used to explore possible causes to improve quality management process and construct interventions that guide to reorganization. We have used it here to summarize factors contributing the HL tailored interaction and then link them to implementation

strategies as proposed by the ERIC recommendations (30). ERIC is a compilation of implementation strategies employed to facilitate the use of evidence-based programs into healthcare contexts.

Results

Sample characteristics

We interviewed 15 patients and 14 HCPs (Table 1 and Table 2): 5 medical doctors/residents, 6 nurses, and 3 assistant nurses. Among the 14 HCPs interviewed, 9 (64%) were women, 10 (71%) were aged under 50 years old, and the mean (range) duration of interviews was 42 (24-57) minutes. Among the 15 patients interviewed, 10 (67%) had HF and 5 (33%) had an MI history, 8 (53%) were men, 9 (60%) had a low HL level, and their mean (range) age was 63 (39-84) years (Table 1). The mean (range) duration of interviews was 30 (18-37) minutes.

Table 1
Patients' characteristics

Identifier code	Disease	Age (years)	Sex	BHLS score (≤9 Low)	Nationality
WPA1	HF	81	Woman	5	Other than French
MPA2	MI	39	Man	9	French
MPA5	MI	70	Man	4	French
WPA7	MI	49	Woman	9	French
WPA8	HF	59	Woman	7	French
MPA9	HF	41	Man	4	French
MPA11	HF	60	Man	3	Other than French
WPA12	HF	83	Woman	8	French
WPA13	HF	45	Woman	8	French
MPA3	MI	42	Man	14	French
MPA4	MI	63	Man	15	French
MPA6	HF	69	Man	10	French
MPA10	HF	60	Man	15	French
WPA14	HF	80	Woman	12	French
WPA15	HF	84	Woman	12	French
Abbreviations: HF: heart failure; MI: myocardial infraction; W: woman; M: man; PA; patient; BHLS, brief health literacy screening.					

Table 2
HCPs' characteristics

Identifier code	Sex	Age group (in years)	Profession	Experience in the profession (in years)
MHP1	Man	50-59	Medical doctor	20
MHP2	Man	60-69	Medical doctor	39
WHP3	Woman	50-59	Nurse	23
WHP4	Woman	30-39	Nurse	10
WHP5	Woman	40-49	Nurse	2
MHP6	Man	30-39	Medical doctor	2
WHP7	Woman	50-59	Nurse	32
MHP8	Man	30-39	Medical doctor	4
WHP9	Woman	30- 39	Nurse	10
WHP10	Woman	30-39	Assistant nurse	10
WHP11	Woman	20- 29	Resident	4
WHP12	Woman	30-39	Assistant nurse	19
WHP13	Woman	30-39	Assistant nurse	20
MHP14	Man	40-49	Nurse	27

Abbreviations: M: man; W: woman; HPs: healthcare professionals.

Healthcare professionals' knowledge regarding health literacy

Among HCPs, the level of knowledge about HL was heterogeneous, as 5/14 HCPs were not able to provide a definition of HL. Other HCPs gave partial definitions that suggested links to one or more of Nutbeam *et al.*'s (31) dimensions of HL (functional, interactive, and critical). Most HCPs defined HL through its interactive dimension *e.g.* skills that can be used to extract information and applied to different circumstances and forms of communication.

"It is the ability of a patient or a healthy person to integrate, understand, and implement actions in order to get better." WHP13

Finally, other described HL through its critical dimension i.e. skills that allow patients to critically analyze information and use it to exert a greater control on their life.

"Literacy goes way beyond simple health literacy [you have to know what to shop for, how to read on food elements the salt composition...] you still have to know how to read, search for the information, and know what to do with it..." MHP2

The only HCPs who provided an extensive integrative definition of HL were a nurse who was trained in therapeutic patient education and studied HL in this context, and her colleagues with whom she had shared her knowledge about HL.

« it is the capacity of a person to first understand, to be able to read and to put into practice the things that we are going to be able to provide, the advice and recommendations related to health... and also how one can search for information, whether one is able to do so or not... » WHP3

The HCPs representations of low-HL patients were often associated with patients' social characteristics (e.g. older age, social deprivation) and current psychological state of the latter.

« It's not only about elderly patients, it's also about patients who are in great social precariousness, who do not have all the means [...] there are depressed [...]. And these patients are among the people with low literacy skills. » WHP13

Sometimes the patients' ethnic background was considered by HCPs to be a proxy of the HL level of their patients.

"There is another population there... I'm going to talk about the Mediterranean people, Spain, Italy, and Portugal, but we also have a lot of North African patients who are alone here, and these North African patients have very big problems of understanding and putting into practice...." MHP1

Limited patients' communication skills and reluctant attitudes in patient-provider interactions were also associated with low HL.

"he doesn't communicate, he doesn't answer questions, or he may be aggressive and always in denial. [...] Some people don't want to talk. A low level of literacy?" WHP13

HCPs also estimates HL level of their patients according to their behaviors or attitudes.

"when we give information, we see if it is not understood. Then, there are those who ask questions in order to avoid relapses, and those for whom treatment administration will not be optimal afterwards, they do not follow the instructions." WHP13

HCP-patient interactions: current practice perceived by HCPs and patients

HCPs perspective

HCPs reported they dealt with low-HL patients by adapting their behaviors when recognizing difficulties in patients. Most interviewed HCPs (12/14) declared that they changed their behaviors when communicating with patients for whom the difficulties are apparent.

They stated that they provided patients with simplified explanations, using layman's language and/or illustrations.

"Indeed, we're going to use simpler terms it's obvious... and then uh... we're going to ... so I'm simplifying... [...] or I'm going to explain to them what this term means, in a visual way, I try to put into images what I'm explaining. I sometimes have, we have teaching aids, we have a little plastic heart." WHP5

They also mentioned the importance of time: taking the time to let the patient ask questions and above all, taking the time to re-explain.

"Well, we take maybe more time with him [...] to explain things at greater length, maybe, repeat things to him because he hasn't understood everything." WHP10

In order to appraise the effects of their adjustment to low HL, HCPs said they observed patients' health behaviors over time. They got more confident in their effectiveness if they found that after their visit, patients took their treatment better or attended more regularly medical follow-up visits.

"I think it's really from the beginning, the first time you take the patients in charge, that you have to get into that sphere, to measure their literacy, in order to really have an impact. Afterwards, if they don't hear it from the start, they will actually come back [to the hospital]... " WHP13

In-hospital HCPs also emphasized that their goal was that patients get enough information and understanding to ensure their safety and self-care once returned home.

"what is important is that at the end of the hospital stay, the patient knows about the disease, the treatment, knows what to take, how to take it, how to adapt to the treatments" MHP1

Patients' perspective

Despite the efforts described above by hospital HCPs to adapt their communication, patients reported hospital discharge as a challenging time. Some patients (4/15) said information was missing or that explanations about treatment were not sufficient.

"I need someone to explain to me, to tell me, there you go, you've done that, the treatment corresponds to what you have, you are going to be fine. You don't just let people go out like that, without..." WPA7

They deplored having received information only from junior physicians, and 3/15 patients stated that they had not seen any senior physician to prepare their discharge. Conversely 2/15 said they received too much information or advice and they experienced it as a mental burden.

*"They put too much information in my head, you have to be rigorous, you have to take your treatment properly, you should absolutely not smoke, you shouldn't use illicit products, drugs, all that, I don't use drugs. Be careful; eat a balanced diet, not too rich."*MPA9

Regarding information transmission between in-hospital and community doctors, most of the time, the information given to patients was consistent between hospital and general practitioners. However, 5/15 patients stated their general practitioner did not get information about their hospital stay from the hospital staff.

"I went to see my general practitioner yesterday, he was not aware of it, he told me, I had no feedback about what happened to you. [...] I didn't get the scanner, the hospitalization; I got nothing, no information." WPA7

In addition, relationships between patients and community HCPs did not always appear to be good and could constitute an additional barrier to the transmission of information.

"[NB The nurse] She comes once a week. She measures my blood pressure. [...] They have no clue [nurse and GP about the HF follow up process]. My GP, it's the same thing. The first time, I went to see him about it, the second time, I said, it's not even worth it. He doesn't even seem to care at all. I thought they didn't know enough about it." MPA10

Finally, some patients (4/15) expressed a need for more tailored information beyond the general information provided. For instance, they requested referral to other professionals depending on their needs, for follow-up by a psychologist, a tobacco specialist, or for obtaining daily help.

*"I would have liked to see someone who's accredited, a psychologist, so that I could talk about it, about what I've been through, what I've had. Well, no, I didn't receive any guidance."*WPA7

Determinants for implementing HL-tailored healthcare professional-patient interactions

Barriers and facilitators perceived by HCPs

Adapting one's behavior to patients experiencing comprehension difficulties requires adaptation and training. Even if most of the hospital HCPs interviewed were considering themselves as taking the necessary time to do so, we identified four types of barriers that may influence HL-tailored communication practices: beliefs of HCPs, the place of caregivers, inappropriate documentation, and organization (lack of time, continuity of care).

Individual HCPs belief about patients' competencies are directly associated with a feeling of low self-efficacy:

"There is also the investment of the person... The fact of thinking "well, I'll get "nothing more" [from this patient] anyway" WHP3

We also identified challenges related to informal caregivers. Some patients' relatives took an overwhelming place in the patient-provider relationship and communication, preventing the professional from communicating directly with the patient, especially in case patients did not speak French.

"I don't like having to go through someone else, it's a third party, it's an intermediary and uh the biggest problem is that, from time to time, I know a little bit of the language, and well the interpreter will change what I said."MHP2

The available documentation that HCPs may use to support their statement or to convey information to patients did not always fit the needs of patients. It may be at the same time insufficient and too detailed.

"(we need) simple things, otherwise they don't read long blocks, some read but others tell us frankly I didn't read, or else they prefer an explanation as well." WHP4

Some HCPs pointed out (8/14) a significant lack of time or a lack of staff at the hospital to properly inform and educate patients before discharge. They also pointed out challenges in care continuity with a lack of post-hospital follow-up and a lack of communication between the medico-social and hospital domains that act like silos.

"I would need an outside network that provides us with what we don't know how to do in the hospital, which is to go into patients' homes, which is to develop relationships with nurses in private practice, which is to have a coordinator in the network, or support platforms" WHP7

These barriers were described differently depending on the profession of HCPs. Nurses put forward the lack of communication and the informal transfer of tasks from the physician to the nurse as challenging in daily practice.

"nurses often find themselves in the situation where they have to rephrase the diagnosis [...] and then the patient bursts into tears because they knew how to say the words and the patient understood, and actually for the patient, it's as if it was the first announcement, and then they're in trouble because normally it's the physician who has to make the announcement." WHP7

A similar vision was shared by the assistant nurse who pointed out a lack of physician interaction.

"Because often when we go behind them [doctors] they [Patients] say "they gave me the prescription but I didn't understand anything" (laughs). I think they don't bother the doctors because they think that the doctors don't have time but we may have more time I think. They must think like that the patients. (...) Because often behind the nurse re-explains the treatments." WHP10

However, a supportive interaction was reported between different professions *i.e.* between residents and assistant nurses for communication with patients.

"[NB assistant nurses], they talk to each other to see how they can make things easier. I've had quite a few assistant nurses who have helped me explain to patients what their pathology is, what treatment we're

going to give them, and everything." WHP11

Other facilitators that HCPs reported were related to the patients' side and how they are engaged in their care.

"If the patient has, let's say, understood, and finally he/she becomes an actor ... necessarily he/she will take better care of himself/herself but ... it's like for everything else, one must understand why do things ..." MHP8

Facilitators could also relate to community care, which was considered as more individually adapted to patients' needs. For instance, interviewees declared that home care nurses and community pharmacists might take more time with the patient, in particular to explain the prescriptions.

"... the second help that we will be able to have outside the hospital it will be the pharmacist, the one who will deliver the medicines to the patients who will show him the boxes, who will show him the tablets who will tell him how he must take them...."MHP1

Barriers and facilitators perceived by patients

The main barriers to a satisfying hospital discharge for patients were the lack of follow-up and continuity of care at home. Some patients reported a need for support once they returned home (6/14), while others did not declare any specific needs or issues. However, problems related to information and communication were reported. Some patients found it difficult to ask questions to their physician because of fear of judgment, or fear of disturbing (7/14).

"Sometimes, I don't tell all my problems. I don't dare." WPA13

Patients also reported a lack of opportunity to clarify and deal with the information they received in depth.

"I had a very important question to ask them, they inserted me a stent and I wanted to know if the rest of the arteries were damaged or not. That's something I don't know anything about. So I would have liked to know if the rest of the arteries were okay. If I've got one that's got a stent and I've got one next to it that's damaged, it would be nice to know." MPA2

Patients reported the fact that nurses and assistant nurses were more present and engaged in the interaction than physicians during the hospitalization period. Patients were sometimes dissatisfied with not knowing the different roles and profession of the care team members.

"When I was there, I saw mostly residents and people, and by the way I got angry because I didn't have any communication about what was going on ... I knew what I wanted to know when I saw the physician between two doors, he talked to me in the hallway." MPA6

Thus, nurses and assistant nurses were a source of support for patients, in addition to informal caregivers (family, relatives) who were identified by patients as being their main social support.

The available discharge programs, although very scarce, were appreciated by the few interviewed patients who were included in such programs. For instance, “PRADO” (the program developed by the French public health insurance system that allows patients to be monitored at home for 2 months after hospitalization) was reported to provide more regular follow-up and social support.

“At least I’m seeing someone, that’s good. She measures my blood pressure, she weighs me...” MPA6

Contrary to the sometimes overwhelming presence of caregivers mentioned by HCPs, patients perceived them differently as very helpful. Patients used material support tools to improve their self-management capabilities, such as pillboxes to organize their treatments, and caregivers or community nurses often managed these for patients who needed it.

“ They are the ones who manage the pillbox, they are the ones who manage everything” (talking about the nurses) Daughter of WPA1

Summary of findings

We grouped the identified barriers and facilitators involved in the management of CVD for low-HL patients using the “Ishikawa” Fishbone diagram (29) (figure 1) into three levels: individual level, HCP-patient interaction level, and organizational level (Appendix 3). Based on this structure, and guided by the HL universal precaution (AHRQ (32)) and the expert recommendations for implementing change (ERIC (30)), we proposed implementation strategies.

Discussion

Overall, the findings of the present study highlight the gap between the perceptions of patients and HCPs regarding the adaptation of practices to the HL level at each step of the patient care pathway. This qualitative study provides insight into the perspectives of patients and HCPs regarding the barriers and facilitators to implement HL-tailored communication in the management of CVD. We proposed individual, interactional and organizational strategies that may be effective in improving the uptake of evidence-based HL-tailored practices, and improving access to care and health outcomes for low-HL patients (Figure 1). These results will help in the development of the intervention planned within the broader project, aiming at reducing the gap between HL knowledge and practices as discussed below.

INDIVIDUAL FACTORS

Even though HCPs expressed their intention to tailor their communication according to patient difficulties, the complete definition of HL was not clear to them, and they expressed a lack of tools (31) to identify low-HL patients and act appropriately. Additionally, they acknowledged the need for tailored communication in the way of communicating with such patients. Hence, providing them with information to act up on their perception in order to adapt their own behavior and practices of communication would be an appropriate solution to improve patient understanding. Thus, their beliefs often call upon self-attribution regarding interaction with patients, as shown by Nache & Trudeau *et al.* (33). When this

strategy fails, they more gladly refer to external allocation, putting forward the lack of means and lack of time they face in their daily practice. We also identified that HCPs who were more in direct contact with patients (nurses, care assistants) were more likely to report delivering HL-tailored support, which is in line with the available literature advocating that addressing HL should be a nursing skill (34). Still, regardless of their profession, many HCPs lacked knowledge, skills, and practical tools to routinely and appropriately adopt HL-tailored practices in hospital care (35).

INTERACTION FACTORS

Interactions between patients and HCPs constitute a challenging issue to overcome. Indeed, most HCPs rely on patient commitment to express their needs, while low-HL patients can either hide their misunderstanding behind the existing communication difficulties or fear the stigma attached to them (36). HCPs mainly gave partial definition of HL, ignoring all the dimensions of the HL as described by Nutbeam *et al.* (31) that constitute a qualitative interaction (37). The surplus of information provided at the time of hospital discharge and the need for specific information once back at home shows that HCPs may overestimate patients' understanding of the post-discharge plan (38). Upgrading methods for effective information transmission has shown to improve outcomes in terms of disease knowledge, adherence, self-efficacy, and also to reduce the hospital readmission rates for chronic disease (3,8,39).

Moreover, both patients and HCPs pointed out a gap in the transition between hospital and community care. In community care, low-HL patients' difficulties to communicate with HCPs may persist with their general practitioner (GP). Communication with the GP regarding hospital stay was occasionally reported as limited. This point has to be improved since the transmission of hospital stay information cannot only rely on patients' ability to summarize their situation and represents an unnecessary responsibility for the patient. A quality improvement study has demonstrated how educational sessions can improve discharge summaries and communication with primary care (40).

ORGANIZATIONAL FACTORS

Regarding organizational challenges at the hospital, both patients and HCPs underlined staff shortages, which may limit interactions between senior physicians and patients. There also has been reported a lack of patient empathy and confidence towards residents in patient centered care and communication (41). This illustrates that a long-term patient-HCP relationship of trust needs to be built and maintained, especially in the context of chronic diseases (42). At the hospital, HCPs support each other and are complementary when dealing with patients' difficulties. This may as well allow the distribution of skills and tasks between each profile. Di Palo *et al.* have showed the good coordination in the management of HF patients improved health outcomes (43).

As hospital discharge is such a defining step for patient care, in addition to the strategies discussed above, further solutions need to be implemented to establish a link between hospital and community care. Once again, on a relational level, other key players such as the pairing of the nurse/care assistant or the community pharmacist may contribute to a successful discharge (44). Additionally, in terms of

organizational resources, time needs to be allocated to this essential moment. Moreover, transition at the individual level may be improved by social support (45), for instance by mobilizing family, or proposing instrumental aids such as a pillbox.

IMPLEMENTATION STRATEGIES

Considering these results, we identified several implementation strategies that might drive the translation into practice of evidence-based HL-tailored communication strategies (39), improve patient-HCP interactions, and create a culture of HL in the management of CVD (30,32). We summarized in Figure 2 implementation strategies that might be relevant according to our results. First, *educating and training of HCPs about HL* is a prerequisite. Nowadays, in France, HL and its related issues are not part neither of the regular medical education curriculum nor of continuous education. Teaching HL within medical education should ensure all HCPs share the same core knowledge on HL, better understand the challenges related to low HL level, and develop skills to identify and communicate with low-HL patients.

Second, *creating a multidisciplinary HCPs interest group dedicated to HL* might promote best practices for low-HL patients and induce peer-to-peer exchange at the organization level (30,32). The multidisciplinary dimension of the team would enable to reflect on the role of all HCPs profiles (physicians, nurses, care assistants, students). The tasks and activities of the team may be to provide continuous training/education sessions on HL in the department, to develop HL toolkits specific for each profile of HCPs, and to provide evidence-based HL communicating methods. Finally, the team may act as a local champion and facilitator to develop a HL culture in the organization and drive changes by *creating a HL improvement plan* with short and long-term goals for addressing HL challenges in the context of CVD care.

Third, *engaging patients and their family* would also encourage HCPs to move evidence into practice (30,32). This may be done by combining different approaches such as *patient participation in the HL-interest group*, patient involvement in designing the *HL plan*, and setting-up a systematic *patient experience feedback process* (patient experience survey for instance). This could enable HCPs to identify patients' needs and priorities and confirm communication improvements and successes with low-HL patients (46).

Fourth, regarding the gap perceived by patients between hospital and ambulatory community setting, involving GPs and pharmacists alongside patients and families may help to design innovative solutions to share information, or introduce new professions such as coordinating nurse (43) or case manager for chronic disease (47). *Linking patients to additional non-medical support*, such as a community-based network or support by expert-patients may also help address patients' issues during care transitions.

Our study has some limitations. First, the interviewed patients were not followed directly by the HCPs interviewed, hence we cannot directly link the two perspectives. However, interviewing HCPs and their patients to compare their views would have biased discourses towards an evaluation or satisfaction interview, and induce social desirability bias. Second, for patients with communication or interactive HL

difficulties, the expression of their issues may have been hindered by the fact that the interviews were not conducted in a neutral place but at the hospital. However, this risk was reduced by the attitude and profession of the interviewer (AP), who is not a HCP. Some HCPs may have been influenced by the educational posture of other colleagues (such as a coordinating nurse) but also provided new insights.

Conclusion

The confrontation of the perceptions of HCPs and patients regarding their interactions showed both commonalities and differences regarding the care pathway. Our study provides useful information on which implementation techniques at individual (educating and training of HCPs about HL), interactional (patient participation in the HL interest group) and organizational level (creating a multidisciplinary HCPs interest group dedicated to HL). These may be effective to improve communication with low-HL CVD patients. Involving hospital and community HCPs, patients and family members within a co-construction strategy will be one of our future goals to operationalize our results in the development and implementation of the CVD management intervention.

Abbreviations

HCPs: Healthcare professionals

HL: Health Literacy

CVD: Cardiovascular Disease

MI: Myocardial Infarction

HF: Heart Failure

TBP: Theory of Planned Behavior

HLHA: Health Literacy and Health Action

BHLS: Brief Health Literacy Screening questionnaire

GP: General Practitioner

Declarations

Ethics approval and consent to participate

Oral consent was obtained before each interview. The study received approval from the Personal Protection Committee (CPP 19034 – ethics committee) of Ile-de-France (ID-RCV: 2019-A00799-48).

Consent for publication

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Figures

Figure 1

Fishbone diagram of both patients and HCPs-reported barriers and facilitators. A *bold arrow on the left represents facilitators* and *barriers are on the right represented by dotted lines*; illustrating levers to better interaction during the transition from hospital to home.

Figure 2

Diagram linking the three groups of Ishikawa barriers and facilitators with the proposed implementation strategies.

Supplementary Files

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