

# Simultaneous modeling of Binary Responses: A sequence of binary models and Ordinal multinomial with Bayesian estimates impacting HIV/AIDS

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## Research article

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1 **SIMULTANEOUS MODELING OF BINARY RESPONSES: A SEQUENCE OF BINARY MODELS AND**  
2 **ORDINAL MULTINOMIAL WITH BAYESIAN ESTIMATES IMPACTING HIV/AIDS**

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29 **SIMULTANEOUS MODELING OF BINARY RESPONSES: A SEQUENCE OF BINARY MODELS AND**

30 **ORDINAL MULTINOMIAL WITH BAYESIAN ESTIMATES IMPACTING HIV/AIDS**

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35 **ABSTRACT**

36 BACKGROUND: In this research, we examined several binary factors impact binary  
37 outcomes simultaneous and how the information of HIV/AIDS is perceived by the public  
38 is associated with outcomes to HIV/AIDS.

39 METHODS: We used polytomous responses through a sequence of binary models and a  
40 multinomial logistic regression model with Bayesian estimates to analyze the 2009  
41 Mozambique survey data as it pertains to *blood test, heard of HIV/AIDS* and *heard about*  
42 *campaign*.

43 RESULTS: The analysis reveals that both heard about HIV and heard about the campaign  
44 are represented differentially in testing positive. Wealth, education and thinking of risk  
45 is positively associated with heard about HIV and heard about the campaign regardless  
46 of HIV. However, religious is a positive factor for social efforts of hearing of HIV/AIDS  
47 and the campaign. Both the polytomous response model and the ordinal model with  
48 model gave the same findings in regards to the marginal mean. However, the polytomous  
49 (conditional) models gave additional information about education.

50 CONCLUSIONS: While knowledge of the disease continues to be important, the future  
51 social effort to combat HIV in Mozambique may need different strategies in different  
52 subpopulation groups.

53  
54 **Keywords:** *multivariate responses; simultaneous responses; joint modeling*

58

## BACKGROUND

59 In the analysis of survey data, the classical approach is to fit a logistic regression model  
60 and to use maximum likelihood, where the inferences and interpretations about the  
61 regression coefficients are usually based on the asymptotic theory. The accuracy of the  
62 classical methodology is questionable for data in which the subpopulations have  
63 random zeros or small frequencies. In such situations, Bayesian methods may provide  
64 more accurate estimates due to the advantage of the data augmentation through  
65 simulations, Efron (2015). Although many articles have compared results using  
66 classical and Bayesian approaches, few studies have made use of the Bayesian model  
67 in the analysis of the HIV/AIDS survey data as a depleted and unique set of data.

68 In the absence of relevant prior experience, popular Bayesian estimation  
69 techniques usually begin with some form of ‘uninformative’ prior distribution intended  
70 to have minimal inferential influence. The Bayes rule still produces reliable estimates  
71 and credible intervals, but these lack the logical force that is attached to experience-  
72 based priors and require further justification, Efron (2015).

73 In this paper, we present two distinct models to the data with certain unusual  
74 subpopulations: a sequence of binary models for polytomous responses and a Bayesian  
75 ordinal logistic regression using the Mozambique AIDS/HIV survey data with random  
76 zeros. This paper is organized as follows. Section 2 outlines the Mozambique Survey  
77 data. Section 3 describes the statistical methods. Section 4 provides the results, and  
78 Section 5 gives a summary of key findings and conclusions.

79

## METHODS

### OVERVIEW OF THE SAMPLE

80 Mozambique is a southeast African country that has about 21 million people. In 2008,  
81 11% of population (about 1,600,000) live with HIV (Human Immunodeficiency Virus)  
82

83 and 56% of them are women and children [Audet, Burlison, Moon, Sidat, Vergara, and  
84 Vermund 2010]. The main transmission path for HIV in Mozambique is heterosexual  
85 intercourse [Risk analysis. Anal Afr. 1996;], but there are other factors involved in  
86 spreading the virus such as unclean needle injection, and blood transfusion. To reduce  
87 the prevalence of HIV within Mozambique, numerous world organizations and the  
88 Mozambique government have put much effort to combat the disease. These efforts  
89 include educating the population regarding the HIV infection and prevention. Additional  
90 factors such population demographics, social economic status, and religion are also  
91 important to manage HIV/AIDS epidemic in Mozambique [Font, Puigpinos, Chichango,  
92 Cabrero, Borrell 2006]. While it is well documented that these campaigns are efficient  
93 ways to help change sexual attitude, practices, and risk behavior that consequently  
94 prevent and reduce HIV transmission, less is known on how perceiving social efforts  
95 are associated with other explanatory factors of HIV.

96 The Mozambique survey 2009 data provide information about HIV infection,  
97 behavioral and social risk factors. One of the main responses was HIV infection, which  
98 was measured by blood test. The survey also includes socio-demographic information  
99 such as age, sex, education level, work status and marital status. Socioeconomic  
100 variables included whether the participant has access to safe drinking water, electricity  
101 and has a refrigerator at home. The survey also collected information whether a  
102 participant is aware of the educational campaigns about the HIV/AIDS prevention, and  
103 finally, whether a participant has knowledge of HIV/AIDS. Thus, the main responses of  
104 interest in this paper are measured as: *blood test (responsibility)*, a binary response with  
105 value “1” if tested positive for HIV+ and “0” otherwise; *awareness of HIV*: binary variable  
106 with value “1” indicating if a person is aware of an educational campaign to prevent  
107 HIV and “0” otherwise; *knowledge of HIV*: a binary variable with value “1” indicating

108 that a person has some knowledge of HIV/AIDS through different sources (e.g.  
109 community meetings) and “0” otherwise.

110 For this study, variables such as marital status, education, work, and electricity  
111 in the home are key factors, and therefore were used as covariates in the models and  
112 coded as follows: gender (0 females, 1 males), education (0 for  $\leq 3$  years of education,  
113 1 otherwise), marital status (0 living alone, 1 otherwise), working (0 for not working, 1  
114 otherwise) and electricity at home (0 for no, 1 for yes).

## 115 **STATISTICAL METHODS**

116 It is customary in any national survey to have a plethora of factors impacting  
117 several outcomes of interest in an attempt to identify the key factors. However, those  
118 factors may provide different results if they examine the influence on one outcome at a  
119 time versus several outcomes. As such, it is important to use models that address the  
120 questions based on simultaneous modeling. To do otherwise, may result in make  
121 conclusions and recommendations that may not be appropriate. It denies one the  
122 opportunity to make statements about the entire system of variables. Due to the  
123 uniqueness of the data, we relied on two different simultaneous modeling to identify the  
124 key factors.

## 125 **POLYTOMOUS RESPONSES BY SEQUENCE OF BINARY MODELS**

126 The uniqueness of the Mozambique survey data affords a method of modeling  
127 polytomous responses through a sequence of binary models or as a nested dichotomy  
128 model. The approach is attractive when the response is naturally arranged as  
129 polytomous responses by a system of nested dichotomous models. This method  
130 decomposes a multi-class problem into a collection of binary problems. Such a system  
131 recursively applies binary splits to divide the set of classes into two subsets and trains  
132 a binary classifier for each split, Leathart, Pfahringer, and Frank, (2016). Therefore, the

133 main predictor of exposure (knowledge) is factored into a sequence of binary choices  
134 (trees) and then model them at each node or stage, Figure 1.

---

135 **FIGURE 1 ABOUT HERE**

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136  
137 Based on the data structure shown in Figure 1, we performed three submodels:  
138 *Model #1* is fitted at stage 1 to model the logit of knowledgeable of HIV/AIDS defined as:

139 
$$\text{Model \# 1: } \text{logit}(P_{\text{Know}}) = \log\left(\frac{P_{\text{Know}}}{P_{\overline{\text{Know}}}}\right) = \omega_1 + \beta_1 X_{\text{Gen}} + \beta_2 X_{\text{Ele}} + \beta_3 X_{\text{Edu}} + \beta_4 X_{\text{Emp}} + \beta_5 X_{\text{Mar}},$$

140 where  $\beta_i$  for  $i = 1, 2, \dots, 5$ ;  $X_{\text{Gen}}$  denotes the covariate for gender,  $X_{\text{Ele}}$  denotes the covariate  
141 for electricity,  $X_{\text{Edu}}$  denotes the covariate for education,  $X_{\text{Emp}}$  denotes the covariate for  
142 employment, and  $X_{\text{Mar}}$  denotes the covariate for marriage;  $P_{\text{Know}}$  denoted the probability  
143 of knowledgeable about HIV/AIDS and  $P_{\overline{\text{Know}}}$  is the complement. *Model #2* is fitted at  
144 stage 2, to model using data from those subjects that are knowledge about HIV/AIDS,  
145 to model the logit of being aware of the HIV/AIDS campaign:

146 
$$\text{Model 2: } \text{logit}(P_{\text{Aware}}) = \omega_1 + \beta_1 X_{\text{Gen}} + \beta_2 X_{\text{Ele}} + \beta_3 X_{\text{Edu}} + \beta_4 X_{\text{Emp}} + \beta_5 X_{\text{Mar}}$$

147 where  $P_{\text{Aware}}$  denoted the probability of being aware of the campaign about HIV/AIDS  
148 and  $P_{\overline{\text{Aware}}}$  is the complement. The *Model #3* is fitted at stage 3, to model using data  
149 from those subjects that are knowledge about HIV/AIDS and are aware of the HIV/AIDS  
150 campaign, to model the logit of a positive blood test for HIV/AIDS.

151 
$$\text{Model 3: } \text{logit}(P_{\text{Pos\_test}}) = \omega_1 + \beta_1 X_{\text{Gen}} + \beta_2 X_{\text{Ele}} + \beta_3 X_{\text{Edu}} + \beta_4 X_{\text{Emp}} + \beta_5 X_{\text{Mar}}$$

152 where  $P_{\text{Pos\_test}}$  denoted the probability of a positive test for HIV/AIDS and  $P_{\overline{\text{Pos\_test}}}$  is the  
153 complement. We fit models #1, #2 and #3 using SAS.

154  
155  
156

157 **ORDINAL MULTINOMIAL MODELS WITH BAYES ESTIMATES**

158 DERIVED MULTINOMIAL

159 We considered information provided by the three binary responses [blood test,  
160 awareness of campaign, and knowledge of disease] to jointly model through a  
161 multinomial, Agresti (2013). Such a combination usually results in a multinomial with  
162  $2^3 = 8$  cells. However, we realized empty cells and cells with very few observations.  
163 This resulted in a depleted multinomial distribution with four cells. Moreover, the  
164 uniqueness of the remaining these 4 cells allowed us to model the data with an ordinal  
165 cumulative logistic model with Bayes estimates. The four non-zero combined cells were  
166 identified to lie on an ordinal scale based on (0, 0, 0), (0, 0, 1), (0, 1, 1) to (1, 1, 1),  
167 referring to (blood test, awareness of campaign, knowledge of disease). We found the  
168 scale very useful and interpretable as residents who are aware of HIV/AIDS have an  
169 increased risk of testing positive, (Lipsitz, Fitzmaurice, Ibrahim, Sinha, Parzen, M. and  
170 Lipshultz, (2009).

171 We employed an ordinal logistic regression model to determine if gender,  
172 education, electricity, marital status and occupation impact responses to blood testing,  
173 awareness of the HIV/AIDS campaign, and knowledge of HIV/AIDS simultaneously. The  
174 increased number of subpopulations simultaneously allows the researcher to have more  
175 insight view of the differential measure. There are 32 subpopulations based on gender,  
176 electricity, marital status, education and employment status.

177 There is  $Y_{000} = 1910$  with cell probability  $p_{000}$ , denotes those who did not test  
178 positive and had no knowledge of HIV/AIDS and had no awareness of a campaign. There  
179 is  $Y_{001} = 1814$  with probability  $p_{001}$  (denotes those who did not test positive and had no  
180 awareness of a campaign and had knowledge of HIV/AIDS). There is  $Y_{011} = 4341$  with  
181 probability  $p_{011}$  denotes those who did not test positive and had knowledge of HIV/AIDS

182 and had awareness of a campaign. There are  $Y_{111}$  with probability  $p_{111}$  denotes those  
183 with a positive test, knowledge of HIV/AIDS and awareness of a campaign, Table 1. We  
184 assume  $p_{000} + p_{001} + p_{011} + p_{111} = 1$ .

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185 **TABLE 1 ABOUT HERE**

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186  
187 A cumulative logit model is

188 
$$\text{logit}[P_i] = \log \left[ \frac{P_i}{P_{i-1}} \right] = \theta_j + \sum_{i=1}^k \beta_i X_i$$

189 where  $X_i$  denotes the  $i^{\text{th}}$  covariate and  $\beta_i$   $i = 1, \dots, k$ ; are the corresponding regression  
190 coefficient with  $\theta_j$  the intercept that goes from  $j = 1, \dots, c - 1$ ; where  $c$  denotes the  
191 number of categories in the multinomial and  $P_i \in (p_{000}, p_{001}, p_{011}, p_{111})$  is an ordered set  
192 of probabilities. Thus, the cumulative logit model differ by the impact of  $\theta_j$ .

193 **BAYESIAN ESTIMATES**

194 It is possible that the researcher may have some knowledge of the regression  
195 parameters  $\beta_i$ ,  $i = 1, 2, \dots, k$ ; prior to obtaining a sample. This information often comes from  
196 prior surveys and relayed in the form of a distribution. Thus, we used information from  
197 Lang and Wilson (2020) about 2009 Mozambique study. We use normal distribution to  
198 relay such information on the regression parameter. The depleted multinomial with  
199 normal priors on the regression parameters resulted in a posterior distribution. The  
200 prior distribution acts as a weighting of the data obtained in the survey through the  
201 likelihood [Christensen, Johnson, Branscum, Hanson 2010]. However, there is usually  
202 no closed form expression for the resulting posterior, and such was the case with this  
203 posterior. We relied on an iterative process to obtain information from the posterior  
204 distribution. This principle is handled through a Markov Chain Monte Carlo (MCMC)  
205 [Tierney 1994].

206 This resulted in

207 
$$\text{logit}(P_{001}) = \log\left(\frac{P_{001}}{P_{000}}\right) = \theta_1 + \beta_1 X_{\text{Gen}} + \beta_2 X_{\text{Ele}} + \beta_3 X_{\text{Edu}} + \beta_4 X_{\text{Emp}} + \beta_5 X_{\text{Mar}}$$

208 where  $(\theta_1, \beta_1, \dots, \beta_5)$  has as prior distribution that of the normal distribution. Similarly  
209 for the logit  $(P_{011})$ , and the logit  $(P_{111})$ . We fit these cumulative multinomial models with  
210 Bayes estimates using PROC MCMC.

211 **RESULTS**

212 There are 8,834 Mozambique respondents in the database. Table 2 displays the  
213 descriptive statistics for the study. There are 8.7% who had a positive blood test. There  
214 are 78.4 % respondents who had knowledge of HIV, and 57.8% who heard of an HIV  
215 campaign. Most of the respondents were females,  $n = 5024$  (56.9%) and 58.6 % were  
216 either married or lived with a partner. Seventy-four percent of the data did not have  
217 electricity at home, 50.2 % had less than 3 years of education. Most of the respondents  
218 were employed,  $n = 6323$  (71.6%).

219

---

220 **TABLE 2 ABOUT HERE**

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221

222 There were empty cells for the joint outcomes of positive blood test and no  
223 knowledge of HIV/AIDS, Table 3. The sample size was also zero for those who tested  
224 positive for HIV and were unaware of the disease. In addition, the percentage of  
225 respondents who had no knowledge of HIV/AIDS and were aware of an HIV/AIDS  
226 campaign were very small.

---

227 **TABLE 3 ABOUT HERE**

---

228

229 The degree of dependency among the three binary responses was also assessed, and  
230 the results are shown in Table 4. There is a strong association between knowledge of  
231 HIV/AIDS and awareness of an HIV/AIDS campaign ( $\Phi = 0.6152$ ,  $p < 0.001$ ). When  
232 blood test and awareness of an HIV/AIDS campaign were analyzed, the correlation weak  
233 and yet statistically significant, ( $\Phi = 0.1622$ ). The correlation between blood test and  
234 knowledge of HIV/AIDS disease is also statistically significant, but weak as well.

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235 **TABLE 4 ABOUT HERE**

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236  
237 **POLYTOMOUS RESPONSES THROUGH SEQUENCE OF MODELS**

238 The present data structure is unique but applicable for the fit of sequencing  
239 models. As such, we fit a sequence of logit models. We began with logit of probability of  
240 knowledgeable of HIV/AIDS with key predictors of gender, electricity, education, single  
241 and employment. We found that those residents having electricity, who were educated,  
242 and who were married were more likely to be knowledgeable of HIV/AIDS, Table 5.

---

244 **TABLE 5 ABOUT HERE**

---

245  
246 In Stage #2, we fit a logit of probability of HIV/AIDS awareness campaign. Of  
247 those who were knowledgeable, 5,110 residents heard about the campaign and 1,814  
248 did not. In stage #2, we fit a model only to the residents who were knowledgeable of the  
249 campaign. We found that males, having electricity in the home, educated, and marital  
250 status were key factors in being aware of the campaign, Table 5.

251 In Stage #3, we fit the logit of testing positive. Seven hundred and sixty-nine  
252 residents tested positive and 4,341 tested negative. In stage #3, we fit a model only to

253 the residents who were knowledgeable of the campaign. We found that of those aware  
254 and knowledgeable, females and employed were more likely to test positive, Table 5.

255 The sequence of binary model is particularly useful when one wants to investigate  
256 certain subgroups. Education is a key factor in people being knowledgeable about AIDS  
257 and being aware of the campaign.

## 258 **MULTINOMIAL LOGISTIC REGRESSION WITH BAYES ESTIMATES**

259 The data structure with empty cells and limited information for certain response  
260 categories necessitated the need to find a model that is less affected by the extremity in  
261 the distributions and in certain subgroups, Albert and Chib (1993). As such, we fit a  
262 multinomial ordinal logistic regression model with Bayesian estimates, where

$$263 \quad \log \left( \frac{P_{111}}{P_{011}} \right) = \beta_0 + \beta_1 Educ_i + \beta_2 Elec_i + \beta_3 Sing_i + \beta_4 Gender_i + \beta_5 Work_i$$

$$264 \quad \log \left( \frac{P_{011}}{P_{001}} \right) = \beta_0 + \beta_1 Educ_i + \beta_2 Elec_i + \beta_3 Sing_i + \beta_4 Gender_i + \beta_5 Work_i$$

$$265 \quad \log \left( \frac{P_{001}}{P_{000}} \right) = \beta_0 + \beta_1 Educ_i + \beta_2 Elec_i + \beta_3 Sing_i + \beta_4 Gender_i + \beta_5 Work_i$$

266 with prior probabilities for the regression coefficients  $\beta_i \ i = 1, \dots, 5$ ; where  $Educ_1$  denotes  
267 education,  $Elec_2$  denotes electricity,  $Sing_3$  denotes living alone,  $Gender_4$  denotes gender,  
268 and  $Work_5$  denotes employment with the corresponding  $\beta$  parameters. The posterior  
269 distribution was set to obtain samples of  $N=2500$ . Table 6 provides a summary of  
270 interval estimates for the odds ratios. These data reveal that gender, electricity, being  
271 single having a job and education are key contributors overall in society. There is a wide  
272 gap of [21.546, 28.534] or [22 to 29 times more likely] between those who have  
273 knowledge of HIV/AIDS, heard of campaign, and test positive versus those who have  
274 knowledge of HIV/AIDS, heard about the campaign and tested negative. There were  
275 more residents who had tested negative, had no awareness of the campaign but had  
276 knowledge of HIV/AIDS than those who had tested negative but had no knowledge of the  
277 campaign or HIV/AIDS, [OR 0.406, 0.363]. It seems that while knowledge of HIV/AIDS

278 is key there are other factors that need to be examined in the constant fight against the  
279 disease.

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280 **TABLE 6 ABOUT HERE**

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281 The diagnostic plots, trace plot, autocorrelation plot and kernel density plot indicate  
282 that all posterior estimates converged. An example of those plots is given in Figure 2.  
283 The trace plot is constant over the graph indicates that the Markov chain has stabilized.  
284 The autocorrelation implies good mixing. Figure 2 suggests that no high degree of  
285 autocorrelation exists for odds ratio at employed of the posterior samples. Similar  
286 results were obtained for the other parameters. The kernel density plot, estimates the  
287 posterior marginal distribution of the parameters, showing the posterior estimate has  
288 the highest density, Figure 2.

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289 **FIGURE 2 ABOUT HERE**

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290

291 **CONCLUSIONS**

292 It is imperative when analyzing survey data to do so when possible with  
293 simultaneous modeling. In this research, we analyzed gender, education, electricity,  
294 employment and marital status in addressing the impact on blood test (measures of  
295 risk), awareness, and knowledge of HIV/AIDS, simultaneously. The data structure was  
296 not the usual normal data patterns. We encountered empty cells and cells with too little  
297 information to fit the usual statistical model. The empty cells and the little information  
298 led to a unique set of data. On one hand, it allowed a set of sequences of submodels. On  
299 the other hand, it leads to an ordering of the cells, which was informational. We used  
300 two related but different models that looked at the responses simultaneously.

301 We found that gender, education, electricity, employment and marital status were  
302 key factors in addressing these measures of risk, awareness, and knowledge jointly.

303 However, in looking at polytomous models (conditional), we found that education, while  
304 important, is not a factor if one had knowledge of HIV/AIDS and awareness of the  
305 campaign. This may be due to the fact that knowledge and awareness are more prevalent  
306 as they are educated.

307 The multinomial model with Bayesian estimates (marginal) tells, overall, the  
308 single women were likely testing negative, aware of the campaign, and knowledgeable  
309 about HIV/AIDS. Women who are not single and have electricity in the home are more  
310 likely to test positive. Those who have electricity, employed and have education are more  
311 likely to test positive, unaware of the campaign, and have no knowledge of HIV/AIDS.

312 This paper discussed two alternative approaches but both addressed  
313 simultaneous fit. The benefits afforded by any of these approaches are significant. The  
314 two models addressed different questions. The polytomous model tells us about  
315 conditional mean modeling. While the multinomial model gave us results about  
316 marginal mean modeling.

### 317 **Abbreviations**

318 **HIV** - human immunodeficiency virus

319 **AIDS** - Acquired Immunodeficiency Syndrome

### 320 **Declarations**

#### 321 • **Ethics approval and consent to participate**

322 Not needed

#### 323 • **Consent for publication**

324 Not needed

#### 325 • **Availability of data and materials**

326 Attached

327 • **Competing interests**

328 There is no competing interests

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332 • **Authors' contributions**

333 The four authors equally contributed. Research and Background- Wang and  
334 Dornelles; Model and Computing Fang and Wilson; Findings and Conclusions:  
335 Dornelles, Fang, Wang and Wilson. Editing the manuscript Dornelles, Fang,  
336 Wang and Wilson

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# Figures

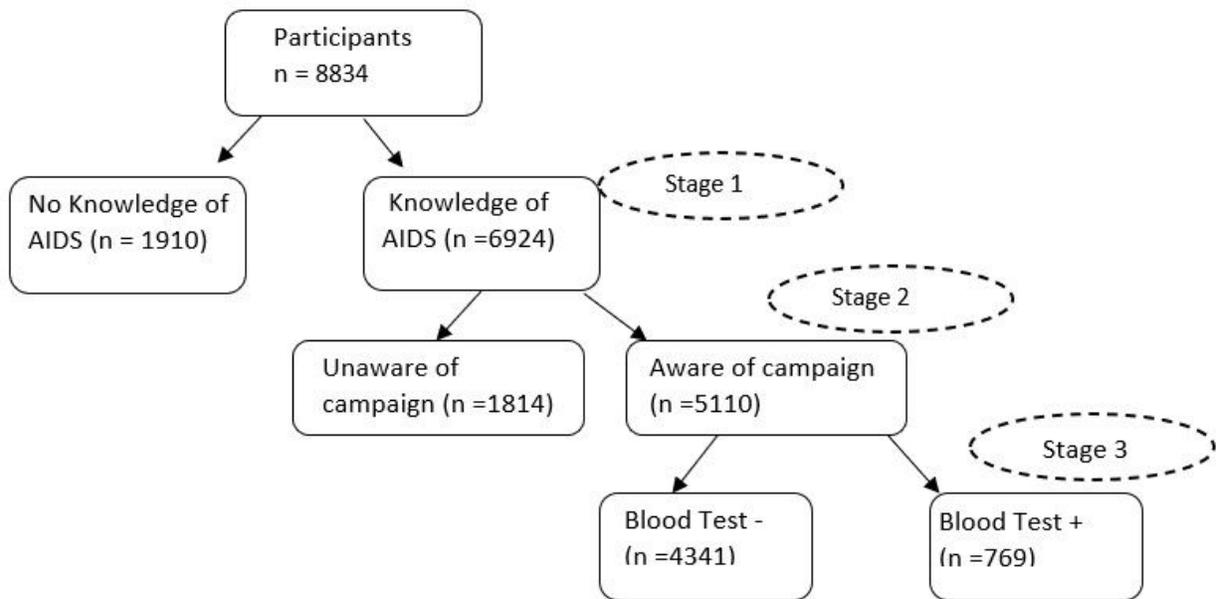
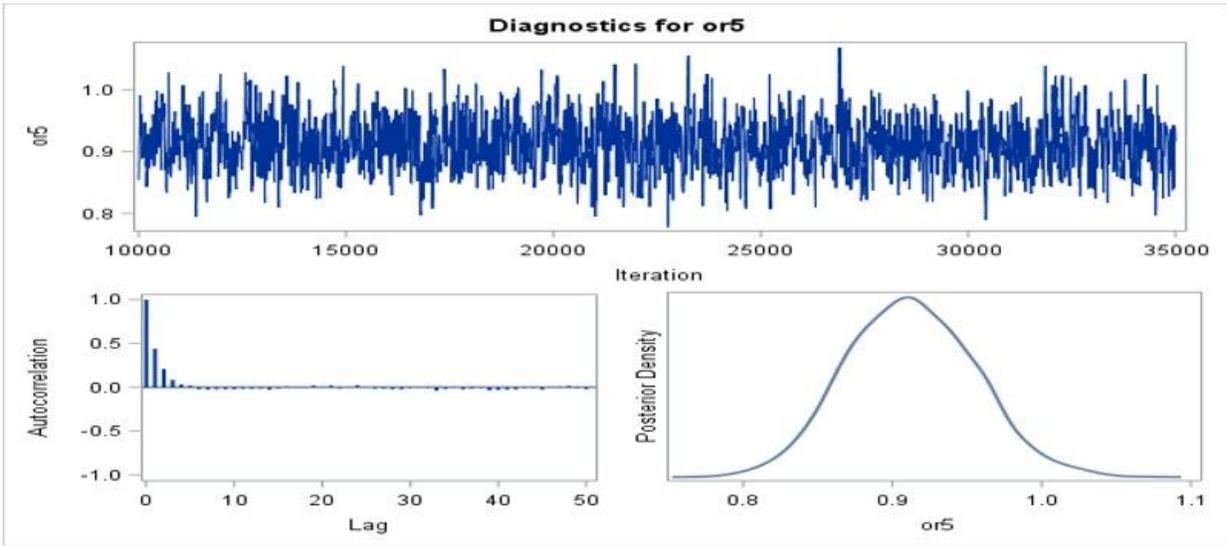


Figure 1

NESTED DICHOTOMIES TREE FOR THE MOZAMBIQUE HIV/AIDS SURVEY.



**Figure 2**

DIAGNOSTIC GRAPHS FOR EMPLOYMENT (WORK)

## Supplementary Files

This is a list of supplementary files associated with this preprint. Click to download.

- [AppendixA.docx](#)