

In vitro evaluation of tooth whitening potential of peroxide-free OTC dental bleaching agents

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Abstract

Purpose: To evaluate and compare the tooth whitening potential of five over-the-counter (OTC) peroxide-free dental bleaching, as well as an experimental tooth whitening solution containing 0,1% hydrogen peroxide complexed with doping agents with a gold standard (positive control) containing 16% carbamide peroxide.

Material and methods: Eighty permanent bovine incisor teeth were randomly allocated to eight different groups. Two teeth from each group were immersed into five staining solution represented by coffee, tea, red wine, curry mixed in warm oil or distilled water (control group) and stored at 37°C during 28 days in an incubator. The teeth were then reallocated to the eight groups, resulting in ten samples per group, and each group was matched with a bleaching product. The bleaching procedures were executed following the manufacturer's recommendations. The color of each sample was assessed over a white and black background using a quantitative numerical measurement approach with a calibrated spectrophotometer. Spectrophotometric measurements were performed after exposing the teeth to the bleaching agent for 60 min (T2), 100 min (T3), 200 min (T4), and ΔE_{00} was calculated.

Results: When analysed over a white background, the mean ΔE_{00} values ranged from 2.14 (Placebo) to 6.32 (Opalescence PF). When analysed over a black background, the mean ΔE_{00} values ranged from 2.31 (Placebo) to 5.78 (Opalescence PF). Statistically significant ΔE_{00} color changes over time for the eight groups and five staining solutions at T1 and T4 were assessed for both background using repeated ANOVA followed by Fisher's LSD post-hoc test (p-value < 0.01).

Conclusion: All tested over-the-counter whitening kits except one, exhibited positive color variation. However, the individual performance differed vastly from one brand to the other and the overall performance was less effective compared to conventional carbamide peroxide-based positive control.

1. Introduction

Aesthetic dentistry has grown in popularity, the appearance of teeth is an increasingly important priority among patients and often associated with health and beauty [1][2]. As the world population is aging more than ever, more resources are allocated to the quest of eternal youth to fight against the negative effects that aging has on the physical appearance [3]. Aesthetic dentistry is not immune to this trend. On the contrary, smile takes a central role in the overall beauty and smile makeovers are highly demanded by the population. When it comes to dental beauty, there are many factors that can affect the perfect smile: Tooth decay, pathologies like traumas or orthodontics complications might have high impact on the form and shape of the smile. Finally, an abnormal teeth coloration or translucency might cause distress and affect the overall appearance of the smile. The key staining causes are typically classified into two main categories: extrinsic causes and intrinsic causes [4]. The extrinsic causes are the ones driven by the behaviors of the individual such as particular dietary choices. On the other hand, the intrinsic factors are completely unrelated to specific behaviors, but driven by different health pathologies occurring before or

after birth such as fluorosis, tetracycline stains and others. Patients unsatisfied with their teeth color appearance may resort to a tooth vital bleaching [5]. According to the American Academy of Cosmetic Dentistry, tooth vital bleaching is the most commonly requested treatment in dental offices across the United States of America [6]. Diagnosis plays a crucial role in proposing the right approach and depending on the staining cause, the treatment might be different. Historically dental bleaching has been performed in dental offices or at home under supervision. Starting from 1990, a new form of dental bleaching emerged, sold over-the-counter (OTC) [7][8]. In recent times OTC products, more affordable than traditional dental office bleaching, proved to be very successful especially among young adults [9]. Despite being freely available on the market (OTC solution can be used at home without the supervision of a professional), these products are not risk-free and might generate side effects like hypersensitivity and gingival irritations [10]. In 2012 the European council enacted a new law concerning the cosmetic products and targeting also dental bleaching solutions containing hydrogen peroxide [11]. Today the number of research papers analyzing the efficiency and side effects of these products is not exhaustive enough to draw a firm conclusion regarding their effectiveness. The objective of the present study is to evaluate the tooth whitening potential of five OTC peroxide-free dental bleaching, as well as an experimental tooth whitening solution containing 0,1% hydrogen peroxide complexed with doping agents. These results were compared with those of the gold standard (positive control) containing 16% carbamide peroxide.

2. Materials And Methods

Sample selection and preparation

Eighty permanent bovine incisors were extracted, stored in water and randomly allocated to eight different groups with ten teeth each. The roots were sectioned 1mm below the cemento-enamel junction (CEJ) using a slow speed water-cooled diamond saw (Minitom, Struers Type 04436216, Serial No. 44310284). All teeth were carefully cleaned with pumice and numbered in the palatal area with a bur. All operations were executed by the same operator. Sample selection and preparation were performed following the methodology described by Dietschi et al. [12].

Staining procedure

Five different staining solutions were readied for this study in plastic bottles (Table 1): Group A: 60ml coffee (Ristretto, Nespresso, Nestle Switzerland); Group B: 3 tea bags in 60ml of boiling water (Twinings Earl Gray tea, London, England); Group C: 60ml red wine (Côte du Rhône (DOC), Les arènes, Vacqueyras, France); Group D: 5g of curry mixed in 60 ml of warm oil (Curry Bio Natura plan Coop, Switzerland); Group E: 60ml distilled water (control group). Two teeth from each group were immersed into the respective staining colorant and stored at 37°C during 28 days in an incubator (INP-500, Memmert GmbH & Co.KG, D-91107 Schwabach, Germany). The staining solution were renewed every 7 days to avoid bacteria or yeast contamination. After 28 days of storage, the teeth surfaces were cleaned using high pressure hot

water airbrush (0.4 MPa 135°C, Minivapor 93, Effegi Brega s.r.l., 29010 Sarmato, PC- Italy) and briefly air dried. All details regarding the staining methodology were described in previous publications [13] [14].

Bleaching procedure

After the staining procedure, the stained teeth were reallocated to the eight groups, resulting in ten samples per group, and each group was matched with a bleaching product (Table 2): Group 1: MeaWhite kit teeth whitening (MEA); Group 2: iWhite instant teeth whitening (IWH); Group 3: PAP pure (PAP pure); Group 4: Opalescence PF 16% (OPL); Group 5: Experimental bleaching agent (EXP1); Group 6: Hismileteeth (HST); Group 7: Placebo (GLY); Group 8: oZoral gel oral (OZG). The bleaching procedure consisted in applying approximately 1mm thick layer of the bleaching agent onto the surface of the enamel for the defined period of bleaching, then rinse with water for 30 seconds, and clean the surface with paper tissue. All applications were performed following the manufacturers' recommendations (Table 3). For each group, the bleaching gel was applied for 60, 100 and 200 consecutive minutes. During the bleaching periods, samples were kept at ambient temperature and 100% humidity. Following the manufacturer's recommendations, the application of MEA/IWH/PAP/OPL/GLY/OZG were repeated every 20 min, EXP1 every 60-100-200 minutes and HST every 10 minutes. Moreover, the bleaching procedures for MEA, PAP and HST were always combined with light activation (standardized distance of 2 mm) in line with the manufacturer's recommendations.

Color change measurements and data collection

Color of each sample was recorded on black and on white background using a quantitative numerical measurement approach with a calibrated spectrophotometer (Spectro-Shade, Handy Dental Type 713000, Serial No. HDL0090 MHT). The classic CIEDE 2000 (ΔE_{00}) formula based on lightness (ΔE_L), chroma (ΔE_C) and hue (ΔE_H) was used to determinate color changes [15] [14]. Spectrophotometric measurements were performed after exposing the teeth to the bleaching agent for 60 min (T_2), 100 min (T_3), and 200 min (T_4), respectively. Before every spectrophotometric measurement, the samples were stored in distilled water at room temperature for 24 hours to avoid dehydration. An integrated detection function within the spectrophotometer guaranteed equal measurement conditions for all measurements due to reproducible positioning, perpendicular to the sample surface. Before every measurement, the spectrophotometer was calibrated using the green and white calibration standard provided by the manufacturer. A D65 (6500 °K) light source illuminating simultaneously from both sides at a 45° angle was used for the measurements and the system's detector area received a 0° angle reflected light. Data generated from the spectrophotometer were stores in a proprietary image file format [14]. For each tooth image file, six measurements were taken on different zones based on a clockwise sequential localisation in order to generate details CIE L^*a^*b data. CIE L^*a^*b values were recorded at the beginning of the study on the unstained extracted teeth (T_0). Another measurement was taken after the staining procedures in order to evaluate the staining susceptibility (T_1). Finally, measurements were taken after each bleaching step (T_2 , T_3 and T_4). Based on the L^*a^*b scores, color changes were calculated using the classical CIEDE 2000 (ΔE_{00}) formula [16][17].

3. Statistical Analysis

Statistically significant CIEDE 2000 color changes over time for the eight groups and five staining solutions were assessed using repeated ANOVA measures with sigma restricted parametrisation to account for categorical predictors in the model, followed by Fisher's LSD test (p -value < 0.01). Samples ranked with the same letter were considered equivalent in terms of color change. Normality assumptions were checked using the Shapiro Wilk normality test on the within-cells residuals of the ANOVA analysis (p -value > 0.1). All statistical analyses were done in Statistica 13 (Tibco Software Inc., Palo Alto, USA). CIEDE00 color differences have been computed in MATLAB 2017b (The Mathworks, Inc., USA)

4. Results

Six CIE L*a*b measurements were recorded on each of the 80 teeth, resulting in 480 measurements per time interval, totaling 2400 measurements for the five times intervals. (Tables 6 and 7) provide the mean and standard deviation CIEDE00 color changes over time for all the groups and staining solution, on both black and white background, respectively. The overall color change considers the data pooled together per bleaching product but without distinction per staining liquid. Superscripts denote the samples' ranking for each staining solution and time. Superscript A corresponds to the best and D corresponds to the worst ranking. Results with the same superscript are not significantly different according to Fisher's LSD test; p value < 0.01 . The highest DE00 value represent the highest color change difference. On the white background, when stained by distilled water, values ranged from DE00 3.26 (Opalescence PF) to 1.04 (oZoral Gel) with no significant differences between the bleaching products. On the white background, when stained with coffee, bleaching susceptibility values ranged from DE00 3.69 (EXP1) and 1.54 (Glycerine) with no meaningful statistical differences observed. On the white background, when stained with curry mixed with oil, bleaching values ranged from DE00 5.07 (EXP1) to 2.13 (PAP pure), with significant differences observed. On the white background, when stained with red wine, bleaching values ranged from DE00 11.2 (Opalescence PF) to 2.86 (oZoral Gel), with significant differences being present. On the white background, when stained with tea, bleaching values ranged from DE00 10.17 (Opalescence PF) to 2.09 (Glycerine), and here again, significant differences were observed. The overall color change on white background ranged from DE00 6.32 (Opalescence PF) to 2.14 (Glycerine), with significant differences between the products. On the black background, when stained with distilled water, bleaching values ranged from DE00 4.83 (Opalescence PF) to 1.25 (oZoral Gel) with significant differences. When stained by coffee and measured on the black background, bleaching values ranged from DE00 4 (iWhite) to 1.73 (Glycerine), without being significantly different from each other. On the black background, when stained by curry mixed with oil, bleaching values ranged from DE00 6.02 (EXP1) to 2.36 (PAP pure) and the differences were statistically significant. When stained with red wine, bleaching values ranged from DE00 9.39 (Opalescence PF) to 3.03 (Glycerine) on the black background the differences were also statistically significant. When stained with tea, bleaching values on black background ranged from DE00 7.73 (Opalescence PF) to 1.77 (Glycerine) and the differences were statistically significant. The overall color change measured on black background was significantly

different between the bleaching products and ranged from DE00 5.78 (Opalescence PF) to 2.31 (Glycerine) (Tables 8, 9) and (Figs. 1, 2) provide the mean and standard deviation CIEDE00 of the color difference over time among different staining liquids on a white and black background respectively. The total value color change considers the data pooled together over time without distinction per staining liquid. On a white background, the mean ranged from DE00 5.96 (red wine) to 2.30 (distilled water) with statistically significant differences observed and a total value of DE00 3.67. On a black background, the mean ranged from DE00 5.61 (red wine) to 2.84 (distilled water) with statistically significant differences observed and a total value of DE00 3.96. (Table 10) and (Figs. 3, 4) provide the mean and standard deviation CIEDE00 of the color difference over initial time among different staining liquids on a white and black background respectively. On a white background, the mean ranged from DE00 21.67 (red wine) to 1.85 (distilled water) with significant differences observed. On a black background, the mean ranged from DE00 20.30 (red wine) to 2.42 (distilled water) with significant differences observed. Initial and final L^*a^*b values of the samples are illustrated in (Table 11) and (Fig. 5).

5. Discussion

Considering the results of this study, OPL showed the highest ΔE_{00} thus having the best bleaching capacity. This bleaching agent was used as the positive control. Its high performance was thus expected and may be explained by its content of 16% carbamide peroxide. The good efficiency and bleaching effect of product composed of 16% carbamide peroxide was previously demonstrated [12].

EXP1 also showed high bleaching performance, with the second highest ΔE_{00} value in this study. EXP1 is an experimental solution in which the active ingredient is composed of a low concentration of hydrogen peroxide (0.1%), mixed with a doping agent. More details about the exact composition of this new solution cannot be revealed at this time as the patenting process is currently underway. Given the promising outcomes with such low concentration of hydrogen peroxide, we may speculate that the aim of the doping agents is to boost the oxidation-reduction reaction. Further research on EXP1 will be necessary in a later stage to obtain more information on the product efficacy.

HST showed good results in terms of the absolute numbers. However, if we take the detailed $L^*a^*b^*$ values (Fig. 5 and Table 11) we can conclude that the ΔL^* and Δb^* did not change favorably with stains from tea and red wine. As mentioned previously, after an effective bleaching procedure, we expect an increase in the luminosity (ΔL^*) and a decrease of the yellow tone (Δb^*). However, for those two cases, after the application of the bleaching agent, the ΔL^* values went down, which represents a decrease in brightness and Δb^* increased, which represents an increase in the yellowness. When it comes to stains from coffee and curry, ΔL^* and Δb^* were positively impacted by the bleaching procedure. One assumption to explain these results may be the relation between the chemical affinity and molecular polarity, suggesting that HST has a low affinity to staining agent with high polarity [13], as coffee has low polarity, while tea and red wine have high polarity [18][19][20]. HST not only showed a lack of whitening effect on the high polarity yellow staining agent and on red wine, but even had a negative effect, considering that teeth of these two groups appeared yellower and less bright after the bleaching

procedure. Greenwall-Cohen and colleagues have raised a public health concern regarding OTC whitening products presenting a lack of effectiveness. Due to the lack of efficiency, consumers will tend to overuse them with the aim of obtaining a favorable outcome. This trend has been described as a “catch up mentality” [21]. HST is composed of Phthalimidoperoxycaproic acid (PAP) as the main bleaching active ingredient. Unlike Hydrogen peroxide, PAP has another method of oxidation action that does not come from the oxidation-reduction reaction but comes from an epoxidation reaction which as a result will form epoxide (oxirane) product [22]. The concentration of every active ingredient has to be considered when analyzing the effectiveness of a bleaching solution, however HST manufacturer’s does not reveal any information regarding Phthalimidoperoxycaproic acid (PAP) concentration. Without further knowledge we can hypothesize that the HST’s poor bleaching efficiency may be linked to a sub-optimal concentration of the active agent. Phthalimidoperoxycaproic acid (PAP) has been widely used among several industries besides dental bleaching. It is used as bleaching agents for textiles, in cleaning and laundry products as well as in personal care cosmetics including make-up, fragrance and shampoo. Surprisingly, Phthalimidoperoxycaproic acid (PAP) is also used in the agricultural sector including active agent for pesticides [23].

HST displayed overall poor results and even worsen the appearance of teeth stained with tea and red wine. To better understand these results, we need to further investigate into HST composition. For example, Punica granatum seed (pomegranate) extract is one of its components and the manufacturer declares to use this ingredient for its anti-inflammatory properties. Indeed, in the literature, the pomegranate waste extracts have been described for its ability to “scavenger free radical and its potent antioxidant capacity” as well as its “antibacterial, antiviral, hypolipidemic and anti-inflammatory” abilities [24]. In addition to this properties, another research studied the “staining effect of pomegranate flower extract on human blood cells” and highlighted pomegranate flower extract staining capacity [25]. It is described as a “deep orange-brown neutral dye”, as pomegranate flower extract is able to stain human blood cells (which are pH neutral). One assumption to explain the unfavorable results obtains when HST is used with teeth stained with red wine and tea may be related to pomegranate extract staining capability on pH neutral substrates. Malir and al. display black tea beverages range around pH 6.68 which may be consistent with the “neutral dye” pomegranate staining ability [26]. When it comes to red wine, clear data about the pH are not available, however the assumption is that it is acidic and its pH range below the neutral pH. Moreover, pomegranate deep orange-brown staining might explain the decrease in brightness (ΔL^*) observe with tea and red wine subtract. The increase of the yellowness (Δb^*) could be explained by the Chamomilla recutita flower (chamomile) extract, which is also part of HST composition. According to the manufacturer description this ingredient is used as a soothing agent and also for its anti-inflammatory properties. Chamomilla recutita flower (chamomile) extract is composed by a chemical compound called apigenin, which is part of the flavone class. Apigenin has a solid yellow crystalline appearance and is known for its anti-inflammatory, antioxidant and others properties. Moreover, due to its yellow appearance, apigenin has been used to dye wool [27]. Even though HST manufacturer do not reveal the concentration of Punica granatum seed (pomegranate) extract and Chamomilla recutita flower (chamomile) extract, it is reasonable to assume that these two components

play a role in the ΔL^* and Δb^* variations. However, more research is needed to better explain this phenomenon.

MEA and IWH showed overall similar behavior. Both of them contain citric acid as active agent, and additionally IWH contains Phthalimidoperoxycaproic acid (PAP). Citric acid is mainly found in fruit drinks or juices and is known for its erosive action [28]. Citric acid contained in these bleaching agents main action results in etching the tooth surface. It has a favorable action only with the pigments located in the external layer of the tooth rather than removing the staining in the deep surface. In some studies, citric acid is also described as an accelerator for bleaching [29]. When it comes to IWH, manufacturer do not reveal any details regarding Phthalimidoperoxycaproic acid (PAP) concentration, which limit deep analysis. In addition to the previous active agent, hydrated Silica is also present in IWH composition. Hydrated silica are abrasive particles which remove extrinsic stain by superficial abrasion and therefore result in a lightening effect [30]. It is mainly found in whitening toothpaste and Mosquim and al. widely described its action and highlighted that these particle “enhanced the enamel erosive wear [31].

Phthalimidoperoxycaproic acid (PAP) is a non-hydrogen peroxide active agent, increasingly used in OTC bleaching agent. In order to assess and compare its whitening potential, this study selected three bleaching products namely IWH, HST and PAP pure, all containing this active agent. Each product displayed different outcomes. PAP pure, with a concentration of 10–15% of active agent showed the lowest whitening potential in this study. Two assumptions can be made to explain these discrepancies, one related to the different concentration of the active ingredient present in each product and a second one related to the variations in the other ingredients constituting each product. Indeed, in addition to PAP as main active ingredient, MEA and IWH also contain abrasive agent such as citric acid, hydrated silica and sodium bicarbonate. The conclusion based on these observations is that PAP combined with abrasive agent present a more favorable overall bleaching outcome.

Finally, OZG demonstrate a very low whitening potential, similar to the negative control (GLY). Ozonized sunflower seed oil is OZG main active agent. Due to its various biological properties such as antimicrobial effects (bactericidal action), angiogenesis stimulation and high oxidative capacity, ozone is considered as a promising molecule [32] [33]. Ozone has been used widely and successfully in dentistry. It is an instable and very reactive gas with a short half-life, for this particular reason, it cannot be stored [34]. Elements such as air, water, pH and temperature will have an impact on its decomposition. To explain OZG poor whitening effectiveness, it can be assumed that ozone does not display a favorable result when used in a form of paste due to the presence of oxygen. The oxidative potential depends on ozone concentration, however when it comes to OZG the manufacturer does not provide any information in this regard. It can be assumed that ozone’s concentration and the radical’s formation may be to insufficient in OZG. Lastly, the short exposition time between the tooth and OZG paste might be unfavorable for a deep action of the oxidative agent.

According to (Tables 8, 9) and (Figs. 1, 2) the bleaching exposure time has a positive impact on the final color variation (ΔE_{00}). Moreover, when exposed to a bleaching agent, red wine represents the staining

substrate providing the highest color variation (ΔE_{00}) over time.

6. Conclusions

The comparison between commonly used over-the-counter whitening kits and “traditional” products based on hydrogen peroxide resulted in three key takeaways:

1. All over-the-counter whitening kits tested in this study, except one, exhibited positive color variation. However, the individual performance differed vastly from one brand to the other and the overall performance was less effective compared to conventional carbamide peroxide-based positive control.
2. One product; Hismile teeth showed partial negative performance with two specific staining agents. Further research might be needed to understand and investigate the disparity in performance driven by the underlying staining agent.
3. The experimental bleaching agent showed the best results of all OCT products tested. These results were close to the positive control with carbamide peroxide.

Declarations

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Conflicts of Interest: The authors declare no conflict of interest.

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Tables

Tables 1 to 11 are available in the Supplementary Files section.

Figures

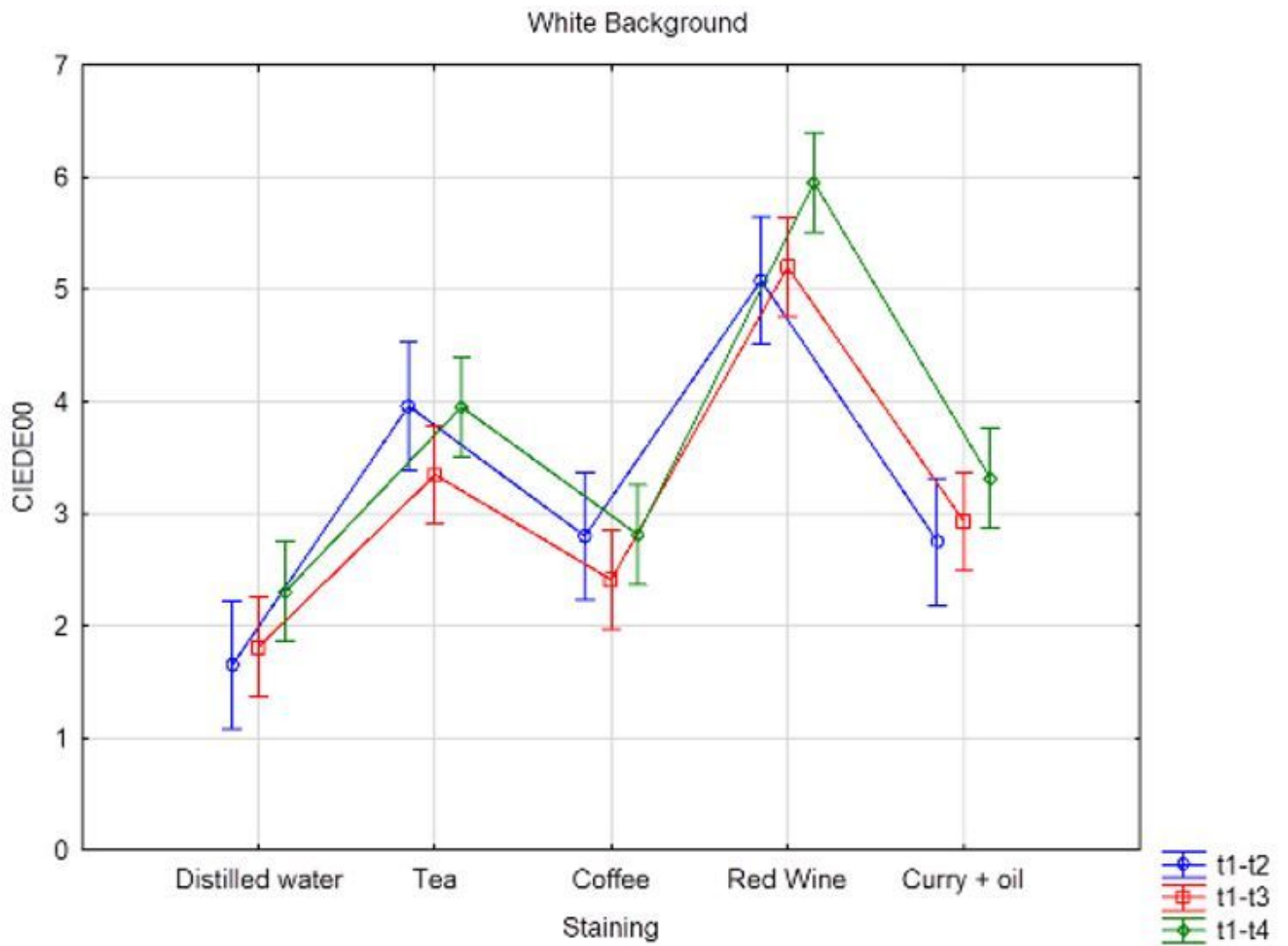


Figure 1

Average color difference in terms of CIEDE00 over time according to different staining liquids analysed over a white and black background. Vertical bars denote 95% confidence intervals.

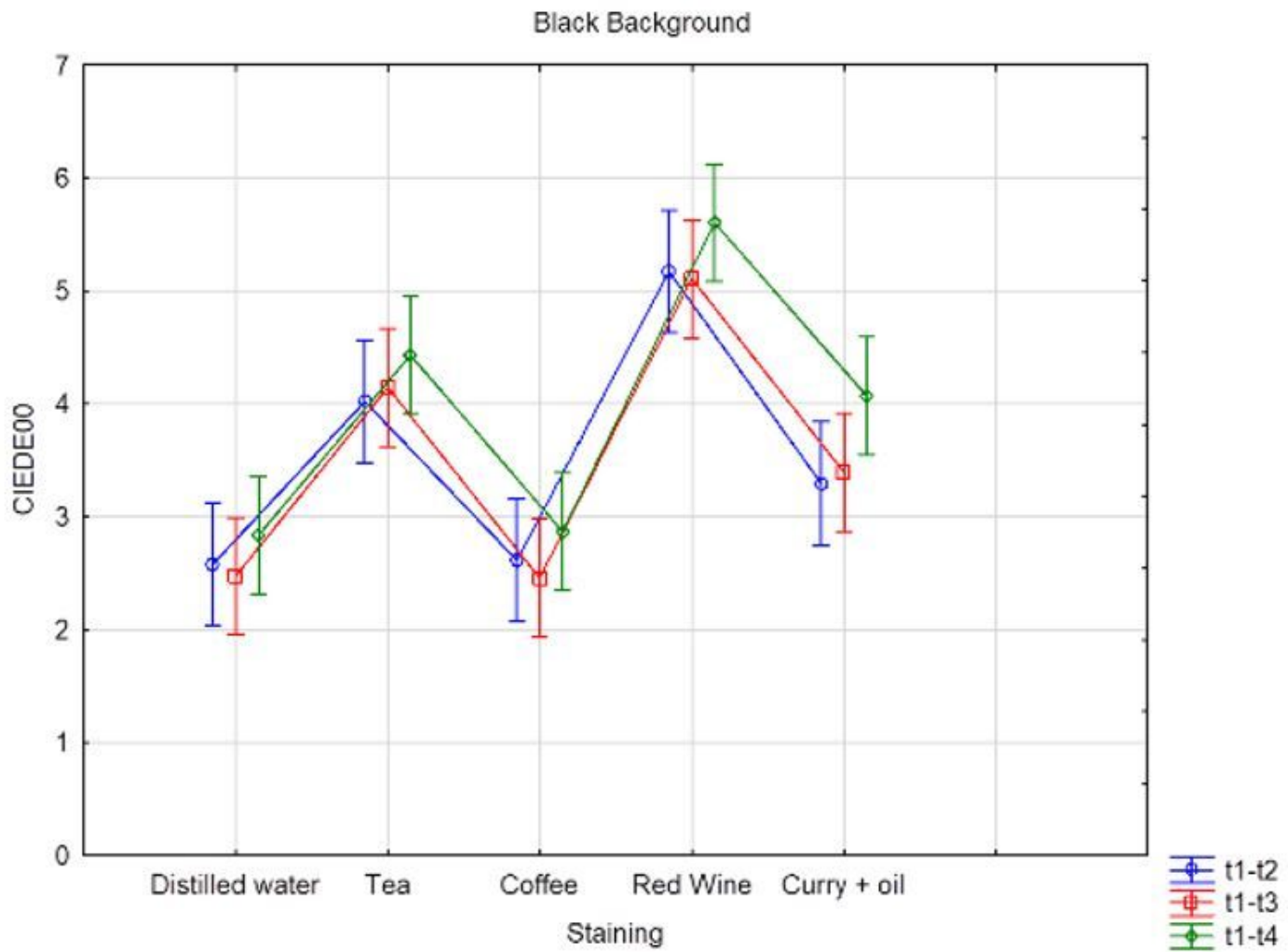


Figure 2

Average color difference in terms of CIEDE00 over time according to different staining liquids analysed over a white and black background. Vertical bars denote 95% confidence intervals.

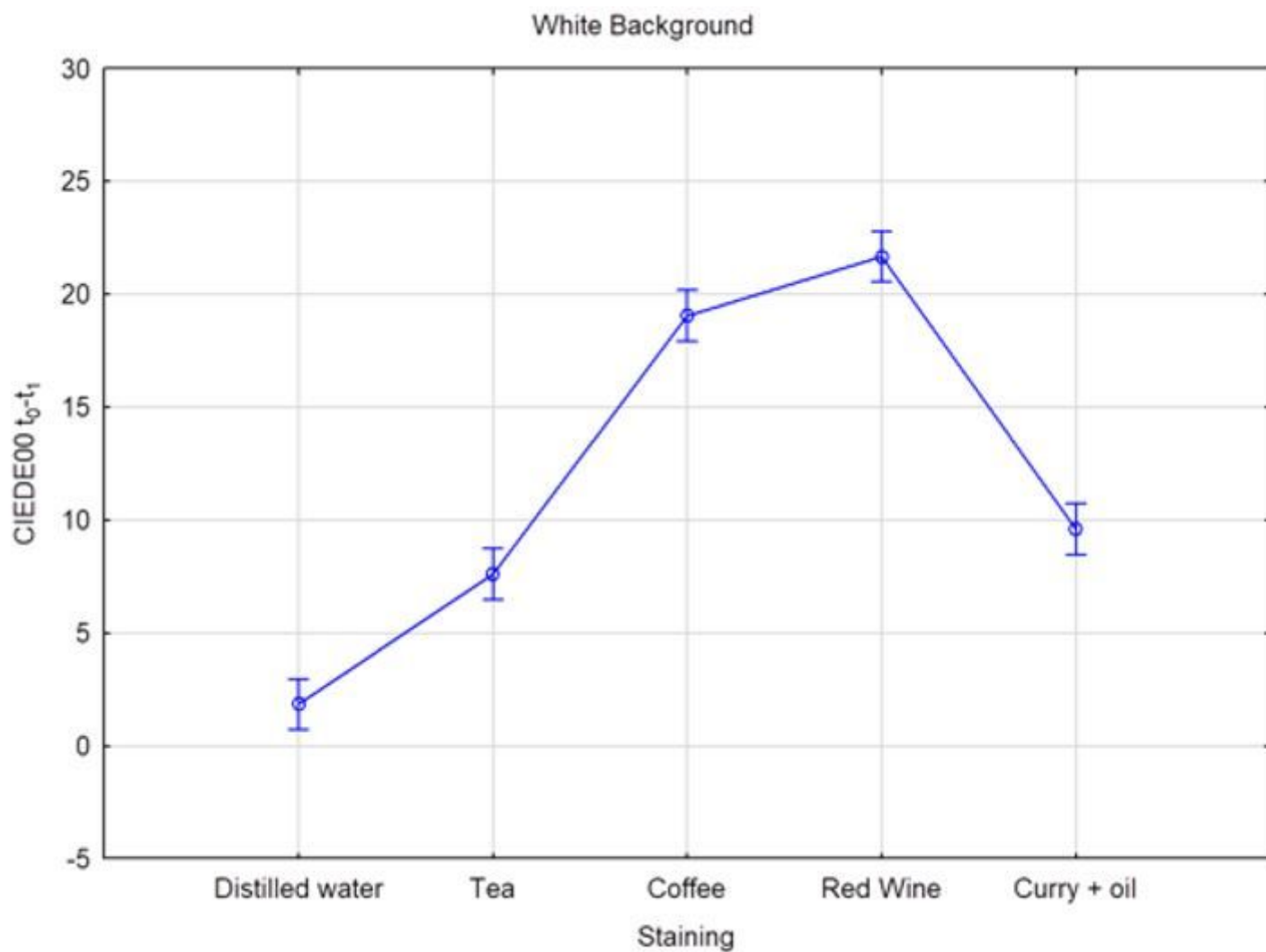


Figure 3

Average color difference in terms of CIEDE00 (t_0-t_1) according to different staining liquids analysed over a white and black background. Vertical bars denote 95% confidence intervals.

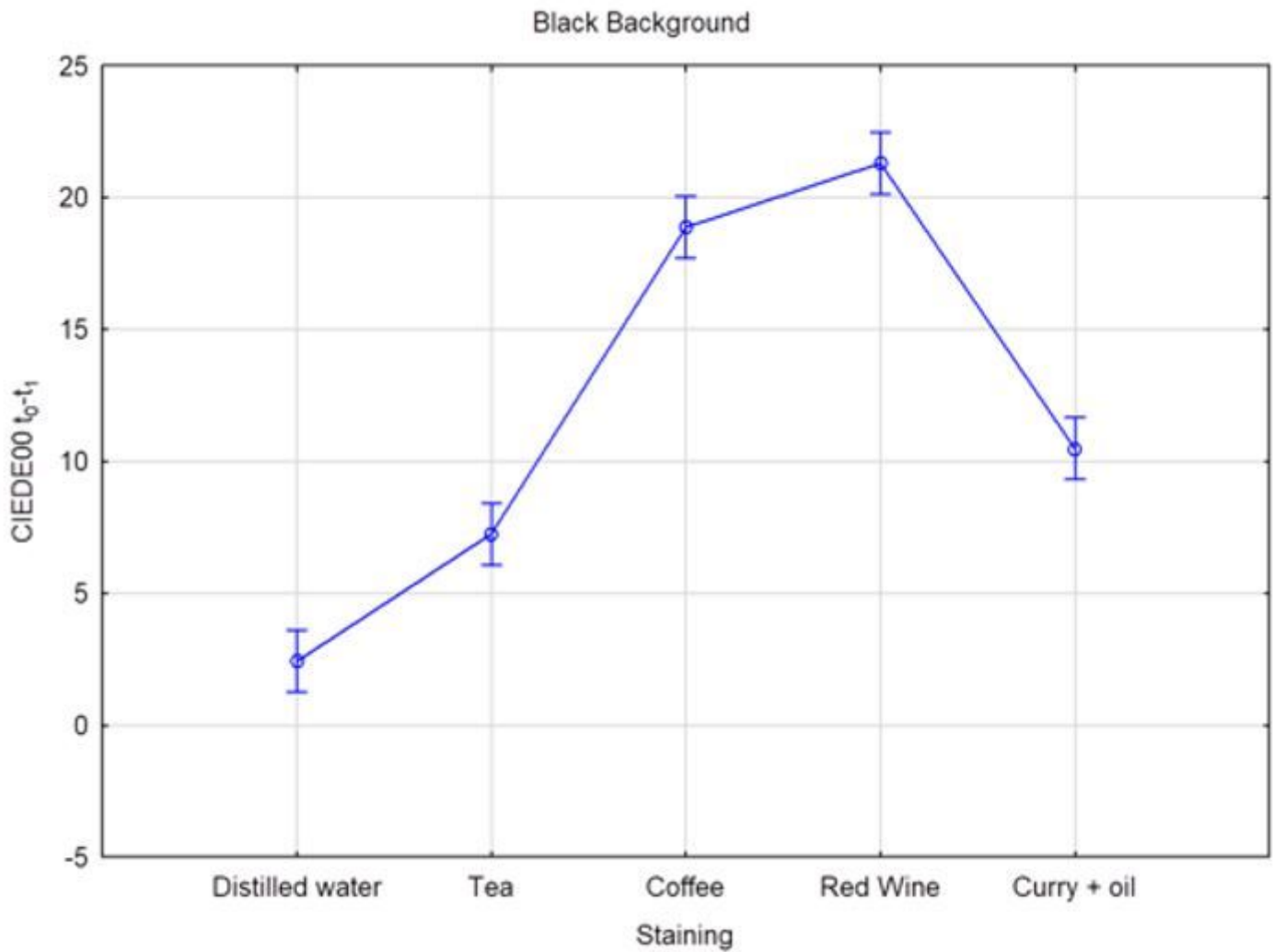


Figure 4

Average color difference in terms of CIEDE00 (t₀-t₁) according to different staining liquids analysed over a white and black background. Vertical bars denote 95% confidence intervals.

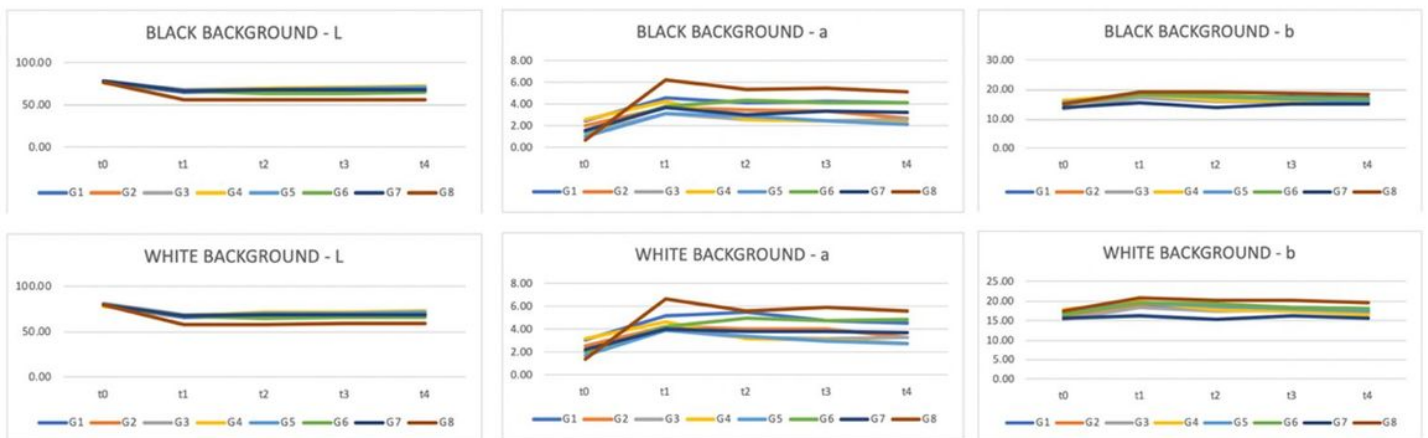


Figure 5

L*a*b* change over time for every bleaching agent over a black and white backgrounds.

Supplementary Files

This is a list of supplementary files associated with this preprint. Click to download.

- [Tables.docx](#)