

Implementation of Gamification from blended learning based on the flex model and efficacy of this program on students: an experiences from Iran, An Quasi-experimentaL Study

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Abstract

Background: New gamification technology with a detailed understanding of the goals and prospects, and with the help of game elements and techniques, leads to promotion of motivation and participation, and ultimately behavior change. **Methods:** In this study, with the design of mental illness lessons for undergraduate and executive groups, using flex model, two parts of technical and educational design were used. In the technical section, three parts on dynamics, mechanisms and elements of gaming were considered. Intervention was studied on different groups of medical students including medical, health, and laboratory sciences and its impact on learning and performance was studied using quantitative and qualitative analyses. **Results:** The results of the students' prospective about the efficacy of the method showed that the mean scores of most of the items were higher than the average. This implies that students' attitude towards using gamification was positive. In the other part, the qualitative results of the study were analyzed and the student's analysis of their advantages and disadvantages and their perceptions on the impact of the intervention were examined. **Conclusion:** Based on the Flex model, mental gamification based on blended learning is effective in shaping the students' satisfaction.

Background

Eighth art is the title these days is given to the art of the gaming industry. The game has taken a specific form at any time. In recent years, there have been many developments in the fields of science, art, industry and technology, numerous studies and new ideas being crystallized until the millennium saw the growth of computer and video games in many way [1]. Nowadays, computer games have found a lot of features and applications, and their prevalence in everyday life has made them out of pure fun and made game-makers more than ever before use their capabilities in various educational, social, economic, political, and cultural fields [2]. Digital game-based learning is very close to game-based learning, with the distinction that it is related to digital games. For Prinsky, digital game-based learning is a "newer virtual learning process"[3]. The widespread use of new technologies such as the Internet, social networks and mobile phones are affecting the education process at the university. Technology has an important impact on education, enabling better communication and implementation of the latest information systems useful for learning and education [4].

Game & education

Nowadays, game-based learning has become one of the hottest topics in education, and the user is influenced by an indirect education through the content, and narration of the game, without even realizing the norms and behaviors of the game characters themselves [5]. According to Curtis, game-based learning is generally about the influence of games on attracting and motivating users for a specific purpose, such as the development of knowledge and learning new skills [6].

Also, according to the Federation of American Scientists (2006), many of the features used in high quality learning environments are also found in video games, such as clear educational goals, ample opportunity to practice and enhance expertise, monitoring improvement, and compliance with the learner's mastery

level [7]. Therefore, trying to serve games in non-game related arenas has led to the creation of a new concept and method called gamification [8] that can indirectly convey concepts, values and skills to an attractive space context; educate the audience; and expose them to unconscious learning [9].

Gamification history

New gamification technology with a detailed understanding of the goals and prospects, and with the help of game elements and techniques, promotes motivation and participation and ultimately behavior change [10]. Some have recognized its importance in the coming decade as being similar and equal to social networks and mobile. In 2012, a study was conducted by the Pew Research Center to predict the future of technology, media and cyberspace elites. Almost 53 percent of those surveyed believed their gamification would be ubiquitous in 2020. Another interesting finding, for example, was that 53 percent of those surveyed agreed that: "by 2020, there will be significant improvements in the use of gamification; and it will apply new ways in the areas of education, health, work and other aspects of human communication and will play an important role in the daily activities of many people who use communication networks in their daily lives [11].

Gamification

gamification technology is a tool for designing behaviors, and skills and enabling innovation. In combination with education and training, gamification can solve major challenges at the academic and educational level, such as motivation, interaction, and collaboration between students or learners to enhance their performance. To understand the potential of gamification, it is necessary to determine how to use these elements [12].

Some organizations today are skeptical about the viability and longevity of gamification as a means to engage and motivate the target audience, and people struggle to understand the trend and its longer-term implications. In a 2012 survey conducted by Pew Research Center, 53 percent of people surveyed said that by 2020 the use of gamification will be widespread, while 42 percent predicted that by 2020 gamification will not evolve to be a larger trend except in specific realms.

Theoretical Background for Gamification

The assessment step in phases one and two led to the following list of 11 theories

- Behavioral Decision Theory
- Behavioral Intention and Actual Behavior
- Cognitive Load Theory
- Elaboration Likelihood Model
- Flow Theory
- Homo Ludens
- Information Processing Theory

- Keller's Motivational Model
- Organizational Learning Theory
- Self-Determination Theory
- Social Cognitive Theory and Social Learning Theory [13-15].

Gamification elements

Different design components for gamification of education are highlighted in these documents, along with their impact on the learners, which we referred to as learner in varied fields (Engagement, Satisfaction, enthusiasm, Enjoyment, Productive learning experience, Sense of accomplishment, Sense of achievement, Interest in course and presentation [16, 17].

Blended learning

The term 'blended learning' refers to the third generation of distance education systems. Combined learning is also called hybrid or blended learning, and there are generally many definitions of this term [18].

Blended learning is potentially more powerful than both traditional face to face learning and completely online learning. Blended learning, due to changes in teaching practices and the qualifications of teachers in schools, can help reduce the differences in success achievement. blended learning combines beneficial aspects of face to face learning with online learning in a balanced way which helps to get the maximum benefit of both learning environments' beneficial aspects of face to face learning with online learning[19].

Blended learning models

Blended learning means many things to many people, and blended-learning environment has six different models: face-to-face driver, rotation, flex, online lab, self-blend, and online driver[20].

Clayton Christensen's research on blended learning schools and programs found that the majority of blended programs fall into one of four models: Rotation, Flex, A La Carte, and/or Enriched Virtual[21].

As illustrated above, all blended learning models emphasize an existing convergence of both traditional and media-based learning environments to exploit the benefits of both approaches to make education more effective.

Blended learning has many benefits in educational programs. One of them is that utilizing technology extends the physical boundaries of the classroom, provides access to learning content and resources, and improves the ability of the educators to receive feedback on the learners' progress. Combined learning also offers multiple opportunities for communication, collaboration, interactions, and learning control[22].

Therefore, blended learning enables these multiple approaches to achieve the goals of the courses. Learners can progress on their own and even repeat parts of the curriculum [23].

Benefits

Increasing the retention and improvement of learning efficacy are other benefits of blended learning through empirical studies. Blended learning extends interaction between students and instructors through the use of email and asynchronous forums and enables the learners to learn. They have greater control over learning speed, educational flow, resource selection and time management, and are also effective in applying different learning styles [24].

Because teaching and learning are also an active process and, like any other process, there is a need for motivation at various stages in order to start and sustain it, nowadays one of the syndromes of learning environments is the problem of lack or scarcity of motivation in different educational levels. Boring learning environments shift the students from creativity and flourishing to obedience [25]. Therefore, given many benefits gamification offers to learners and the role it plays in enhancing the enjoyment and effectiveness of the learning process, it has become a popular approach in the education industry. The undeniable fact is that gamification success in the teaching and learning industry is due to its purely scientific principles[26].

Therefore, this study aimed to evaluate the implementation of a mental gamification from blended learning based on the flex model and efficacy of this program on students.

Methods

In this study with the design of mental illness lessons for undergraduate and executive groups using Flex model, two parts of technical and educational design were used.

In the technical design, the technical features and elements that are considered in the gamification will include the items outlined in the following image, which are considered in the nature of the various sections(Figure1). Study design and communication between all parts showed in (Figure 2).

Design and development of gamification

In the design of the tool, a list of educational necessities was first considered in the course, followed by various sections with basic sections on symptoms and symptoms of mental illness, followed by 11 sections on psychiatric disorders (psychotic, mood disorders, anxiety, descriptive, dissociative disorder , converting disorder , psycho - somatic, personality, and sexual) were designed and considered for drug and non-drug therapies.

Dimensions , questions and type of questions and elements

Symptoms and symptoms of mental illness 40 ; multiple choice, matching
Psychiatric disorders 25 , multiple choice, matching cases
Mood disorders 23 , multiple choice, matching, cases
Anxiety disorder 32 , multiple choice, matching, cases
Psychosomatic disorder 25 , multiple choice, matching, cases
Dissociative disorder 27 , multiple choice, matching, cases
Converting disorder 27 , multiple choice, matching, cases
Sexual disorder 21 , multiple choice, matching, cases
Cognitive disorder 24, multiple choice, matching,, cases
Drug therapy 32, multiple choice, matching, illustration
Psychosocial disorder 21, multiple choice, matching

Scenario writing in each section is different and various sections on multiple choice questions – drawing line - and working with simulated scenarios were considered to increase students' proficiency and enable them to gain deeper skills. In the design part, we tried to provide different elements to motivate and enhance the learning depth along with individual and collective learning.

Gamification elements:

In the scenario writing in the technical section, the three sections of dynamics, mechanisms and elements of gamification are taken into consideration. Dynamics include things like inter-departmental communication skills, upgrades, narrators of emotional situations, and limiters to keep the game dynamic. The Mechanism section addresses challenges, opportunities, competitions, collaborations, feedback, access to resources, rewards, segmentation, frequent rotations and rewarding situations, and key elements of the game such as using Avatars, models, sets, battles, increasing degrees of freedom, receiving gifts, leaderboards, dams, group comparison tables, team status, and virtual goods were used as elements.

Participants

Classes for mental health in specific part (mental illness) was set from the period of march 2017 to June 2017 and august 2018 to September 2018.for medical, laboratory sciences & public health students(75 people) .

Intervention

The following steps were implemented in designing the gamification system:

1. Understanding the target audience :

The author taught gamification for public health students in two semesters. The class was in three parts: lectures, seminar group discussion, blended learning by gamification in a flex model.

Model

The flex model is a method of teaching for students who are non-traditional learners. Learning material and instructions are given online and the lessons are self-guided. The teacher is available on-site. The students work independently and learn to develop and create new concepts in a digital environment [27].

Educational strategies by student center learning: blended learning by flex model.

One learning innovation that needs to be done to overcome these problems is by combining face-to-face/conventional learning with e-learning and using the flipped classroom method or an inverse method where students get material through e-learning and face-to-face learning filled with practice or discussion[28].

To applied Flexed Model from blended learning

- 1-Define learning object
- 2- Concept presentation from lecture
- 3- Self blended by gamification
- 4- Ssmall group collaborative learning by gamification in class
- 5- Fallowing students by online LMS and task
- 6- Evaluation of the students' activities

Evaluation was done about the students' satisfaction by open ended questions in the final exam. And then main rephrased themes were extracted. Also, gamification effectiveness of was assessed by a questionnaire. The data were collected through a questionnaire with 23 items in 5 continuum for the evaluation of students' satisfaction (N=32). This questionnaire was validated by translation-retranslation and applied on 20 students (The validity of the questionnaire was measured based on the content validity using the experts' views. Furthermore, the reliability of the questionnaire was confirmed using correlation coefficient of 0.74[29, 30]. Also we used E Game Flow qestionnire (scale to measure learners' enjoyment of e-learning games) [31].This questionnaire with 42 items in 5 continuum and 8 dimensions constructed .

This dimensions conclude (Concentration (8) ,Goal Clarity(5) ,Feedback (6),Challenge (11),Autonomy (9) ,Immersion (7),Social Interaction (6),Knowledge Improvement(5)). This questionnaire was validated by translation-retranslation and applied on 20 students (The validity of the questionnaire was measured

based on the content validity using the experts' views. Furthermore, the reliability of the questionnaire was confirmed using correlation coefficient of 0.83

Results

In the two classes, 30 participants were female and the remainder was male. All the participants were public health sciences students in two groups. The result from students' prospective about the efficacy of the method showed that the mean scores of most of the items were higher than the average. This implies that the students' attitude towards using gamification was positive.

The high mean score of Perceived Usefulness, Perceived Ease of Use, Attitude, Skill Engagement and Interaction Engagement list is shown in Table 1.

In the other part, the qualitative results of the study were analyzed and the student's analysis of their advantages and disadvantages and their perceptions of the impact of the intervention were examined. The extracted themes included the following items (Table 2).

Another results showed that game flow of gamification intervention . this result state the high average percentage of dimensions using intervention(Table 3).

Discussion

The importance of teaching-learning and the increasing demand for access to education on the one hand, and emphasizing the effectiveness of education, while reducing its costs, on the other, is one of the challenges to which all educational organizations are faced.

The results of this study showed that students tended to use gamification if it was easy to access and use, as well as agreeing that it was useful in their learning. Also in analyzing the qualitative results of the study, the students expressed their advantages and disadvantages and feelings about the impact of gamification.

The results of the analysis of the findings of this study show that the efficiency and effectiveness of mental gamification is high. Based on the mean and standard deviation obtained in terms of student usefulness, they strongly agree with the usefulness of mental gamification, indicating that all students agreed that using classroom gamification technology could be effective in their learning.

Several elements have been used in gamification design that has been used in numerous studies and the positive effects of each of the different dimensions have been discussed in the studies. In this study, motivational elements were used in gamification design and it was found that these components had a positive impact on motivation and positive attitude of users and had a positive effect on learning indicators. Much evidence supports this and emphasizes its impact [32-36].

The impact of play on learning, performance, motivation, and satisfaction has also been emphasized in many studies. These data corroborate the qualitative and quantitative findings of the present study [37-41]. The impact of play on motivation as an important and influencing factor on learning has been confirmed in many studies [42, 43]. And some also emphasize its impact on performance[44, 45].

Lee and Hammer's (2011) study has shown that gamification can be effective in the students' learning and enhances the learners' problem-solving skills in a complex format that encourages the learners to explore the problem. In a study by Wang and Lieberoth (2016) that examined the effect of attention and noise on focus, interaction, enjoyment, learning, motivation, and classroom dynamics using the Kahoot-based learning platform on 593 students, the results revealed that the use of the Kahoot-based learning platform had a positive effect on classroom dynamics, learning interaction, and student's motivation[46]. Therefore, the results of this study are in line with the present study and show that gamification can be effective in teaching and learning.

Also, the mean and standard deviation of the "ease of use" score was 2 to 4, indicating that generally, the students agree with the ease of use of gamification technology in this study, which is in line with Rahman's (2018) study results. In this study, the results showed that students in particular tended to engage in activities that were easier to use the platform than the benefits they could derive from the product. It was concluded that Perceived Ease of Use Items (PEOU) was a better indicator of the students' attitude toward gamification [30].

In the field of attitude, the results also showed that students had a positive attitude toward mental gamification. A study by Cheong (2014) that examined the students' perceptions of game elements showed that all elements of the game presented to respondents were highly rated. And it was found that undergraduate students had a positive understanding of the systems that used game elements and were interested in using them for learning [47], which is consistent with the results of the present study.

In the area of interaction and participation and the use of skills, the results also indicated that mental gamification was effective in the students' interaction in the classroom, and research has shown that game elements may actually increase the levels of intrinsic motivation[48]. In a study by Seixas et al. (2016) that examined the effectiveness of gamification on student engagement, it was found that gamification had a positive effect on student interaction [49], which is consistent with the results of this study and both confirm the effectiveness of gamification on the amount of learner interaction in the classroom. Also, a review study by Faiella et al. (2015) showed that the use of game elements must be used correctly and appropriately, strategically and appropriately in order to create a high level of active participation and motivation, which also motivates learning. In turn, it can produce positive results in cognitive, emotional, and social domains[50].

Atmacasoy and Aksu (2018) in their review study of Turkish universities found that blended learning had a positive effect on the students' motivation and success, which is consistent with the present study [51].

Also, according to the second part of the study, an interview with the students based on the extracted themes, such as enhancing the students' learning and retention and its depth, showed different effects of blended learning based on play versus traditional methods.

Creating healthy group and individual competition among students was another theme extracted from the interviews of the students participating in the present study. They have been effective in their learning and academic motivation.

In their study, Meng Tan and Khe Foon Hew (2016) also examined the interaction, affect, and emotional outcomes of 22 students using blended learning and the incorporation of meaningful gamification into their learning. There was an increase in the students' participation in discussion communities, but it did not have a significant impact on the students' actual learning on the subject.

Although there was no significant statistical evidence to support the increase in student post-test scores, the participants' performance quality in the experimental group was generally higher than in the control group. It also showed that using game mechanics had a positive impact on students' motivation to engage in more challenging activities during the course. In the present study, mental gamification also influenced the students' interaction in the classroom [52].

Studies have shown that in blended learning, in the form of gamification, in which students are in the learning + gamification group often explain their views on the topic in the classroom better than other students who receive simple instruction [53].

As mentioned earlier, the teacher found that students in the blended learning + gamification group mostly explained their own opinions about the topic rather than challenging other people's views.

Since games can have multiple functions, such as learning, recreation, helping to explore new skills, increasing self-esteem, practicing skills and changing attitudes, the use of gamification is of tremendous value in education [54]. Thus, the results of this study suggest that the structure of students' interaction can be a measure of their acceptance of the use of gamification. However, perceived ease of use, usefulness, and perceived attitudes toward using gamification technology structures should generally be taken into account in the student participation orientation to be able to attract the learners to enhance the student engagement and interaction in the classroom. One of the limitations of this study was the shortage of samples of two groups of students in two consecutive years. However, taking advantage of it at the level of group in the learning environment provided the opportunity to interact and explore dynamic classroom processes.

Conclusions

The results indicated the positive effects of this intervention on learning and their satisfaction indices. It is necessary to examine the use of this method in different groups and units in order to use and develop

the positive effects of technology on education. Using the theory of constructivism, this approach can make an important contribution to the construction of knowledge and active, student-centered learning.

Declarations

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Authors Contributions

All authors listed have contributed sufficiently to the project.

Study design: LM, SA. Database search, data extraction and evaluation: LM and TA. Writing original draft: LM, SA, and TA. Review and editing: LM, SA, TA. All authors have read and approved the final version of the manuscript.

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Availability of data and materials

The data that support the findings of this study are available from the corresponding author on request.

Ethics approval and consent to participate

Permission to conduct this study has been received from the Jahrom University of Medical Sciences. Ethics Committee with IR.JUMS.REC.1396.002 ethical cod. The Consent obtained from study participants was written.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

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Tables

Table 1: Effect of gamification on students' engagement (n=75)

Item	SD	SE	Mean
Perceived Usefulness Items (PU)/Measurement			
Using the online gamification system improves my learning performance 0.32			3.47 0.91
Using the online gamification system increases my learning outcome 0.14			3.72 0.83
Using the online gamification system enhances my desire to produce desired result in my learning 0.18	3.94	1.36	0.17 4.36 0.74
Perceived Ease of Use Items (PEOU)/Measurement(
I find the online gamification system to be flexible to be used 0.16			3.79 0.34
The online gamification functionality and interface is clear and understandable 0.32			4.63 1.52
Interacting with the online gamification system does not require 0.25 a lot of my mental effort			2.38 1.65
Overall, I believe that the online gamification system is easy to use 0.19			4.23 0.64
Attitude (A)/Measurement(
I think that using online gamification system is a good idea 0.24			4.13 1.23 0.22
I like learning with online gamification system 0.24			3.78 1.64
I look forward to those aspects of my learning that require the use of online gamification system 0.15			3.72 1.34 0.43
Skill Engagement (SKE)/Measurement Online gamification system encourage me in:			
Taking good notes in classroom 0.15			3.09 1.28 0.32
Listening carefully in classroom 0.15			4.81 1.20 0.17
Making sure to study on regular basis 0.15			3.36 1.23
Interaction Engagement (IE)/Measurement gamification system contribute to me in:			
Having fun in the classroom 0.62 0.04			4.13
Participating actively in small-group discussions 0.22			3.23 1.13
Helping fellow students 0.22			3.69 1.24 0.33
Asking questions when I did not understand the lecturer 0.22			3.92 0.55 0.34

Table 2 : paraphrasing students opinion about gamification in education

- Creating a fun and motivating environment for learning
- Creating healthy group and individual competition among students
- Increasing and deepening the students' learning and retention
- Requiring careful study in answering the questions
- Being different from traditional education
- Fun and effective technology in the classroom
- Good sense of power and mastery of learning contents
- The difficult, yet being challenging and fun, nature of learning
- Not getting tired of learning and learning from mistakes
- Relationship between theoretical and practical content and link to the past comprehensive experiences
- Learning from the misconceptions of knowledge in understanding

Weak points

- The difficulty of the questions and the need to fully master the learning content
- The need for a thorough and in-depth understanding of course content
- Necessity of time management in solving questions
- Not taking some members of the group seriously

Table 3 : Game flow from students' opinion

Items	Yes %	No %
Concentration		
C1 The game grabs my attention	19(63/33)	11(36/67)
C2 The game provides content that stimulates my attention	20(66/67)	10(33/33)
C3 Most of the gaming activities are related to the learning task	21(70)	9(30)
C4 No distraction from the task is highlighted	18(60)	12(40)
C5 Generally speaking, I can remain concentrated in the game	22(73/33)	8(26/67)
C6 I am not distracted from tasks that the player should concentrate on	18(60)	12(40)
C7 I am not burdened with tasks that seem unrelated	24(80)	6(20)
C8 Workload in the game is adequate	21(70)	9(30)
Goal Clarity		
G1 Overall game goals were presented in the beginning of the game	20(66/67)	10(33/33)
G2 Overall game goals were presented clearly	20(66/67)	10(33/33)
G3 Intermediate goals were presented in the beginning of each scene	18(60)	12(40)
G4 Intermediate goals were presented clearly	21(70)	9(30)
G5 I understand the learning goals through the game	25(83/33)	5(16/67)
Feedback		
F1 I receive feedback on my progress in the game		
F2 I receive immediate feedback on my actions	19(63/33)	11(36/67)
F3 I am notified of new tasks immediately	25(83/33)	5(16/67)
F4 I am notified of new events immediately	24(80)	6(20)
F5 I receive information on my success (or failure) of intermediate goals immediately	21(70)	9(30)
F6 I receive information on my status, such as score or level	20(66/67)	10(33/33)
Challenge		
H1 I enjoy the game without feeling bored or anxious	23(76/67)	7(23/33)
H2 The challenge is adequate, neither too difficult nor too easy	22(73/33)	8(26/67)
H3 The game provides "hints" in text that help me overcome the challenges	25(83/33)	5(16/67)
H4 The game provides "online support" that helps me overcome the challenges	23(76/67)	7(23/33)
H5 The game provides video or audio auxiliaries that help me overcome the challenges	18(60)	12(40)
H6 My skill gradually improves through the course of overcoming the challenges	21(70)	9(30)
H7 I am encouraged by the improvement of my skillsa	19(63/33)	11(36/67)
H8 The difficulty of challenges increase as my skills improved.	23(76/67)	7(23/33)
H9 The game provides new challenges with an appropriate pacing	20(66/67)	10(33/33)
H10 The game provides different levels of challenges that tailor to different players	22(73/33)	8(26/67)
Autonomy		
A1 I feel a sense of control the menu (such as start, stop, save, etc.)a	24(80)	6(20)
A2 I feel a sense of control over actions of roles or objectsa	19(63/33)	11(36/67)
A3 I feel a sense of control over interactions between roles or objectsa	18(60)	12(40)
A4 The game does not allow players to make errors to a degree that they cannot progress in the gamea	23(76/67)	7(23/33)
A5 The game supports my recovery from errorsa	24(80)	6(20)
A6 I feel that I can use strategies freelya	19(63/33)	11(36/67)
A7 I feel a sense of control and impact over the game	21(70)	9(30)
A8 I know next step in the game	24(80)	6(20)
A9 I feel a sense of control over the game	25(83/33)	5(16/67)
Immersion		
I1 I forget about time passing while playing the game	20(66/67)	10(33/33)

I2 I become unaware of my surroundings while playing the game	22(73/33)	8(26/67)
I3 I temporarily forget worries about everyday life while playing the game	23(76/67)	7(23/33)
I4 I experience an altered sense of time	23(76/67)	7(23/33)
I5 I can become involved in the game	20(66/67)	10(33/33)
I6 I feel emotionally involved in the game	22(73/33)	8(26/67)
I7 I feel viscerally involved in the game	22(73/33)	8(26/67)

Social Interaction

S1 I feel cooperative toward other classmates	24(80)	6(20)
S2 I strongly collaborate with other classmates	25(83/33)	5(16/67)
S3 The cooperation in the game is helpful to the learning	23(76/67)	7(23/33)
S4 The game supports social interaction between players (chat, etc)	24(80)	6(20)
S5 The game supports communities within the game	21(70)	9(30)
S6 The game supports communities outside the game	24(80)	6(20)

Knowledge Improvement

K1 The game increases my knowledge	25(83/33)	5(16/67)
K2 I catch the basic ideas of the knowledge taught	18(60)	12(40)
K3 I try to apply the knowledge in the game	22(73/33)	8(26/67)
K4 The game motivates the player to integrate the knowledge taught	18(60)	12(40)
K5 I want to know more about the knowledge taught	19(63/33)	11(36/67)

Figures

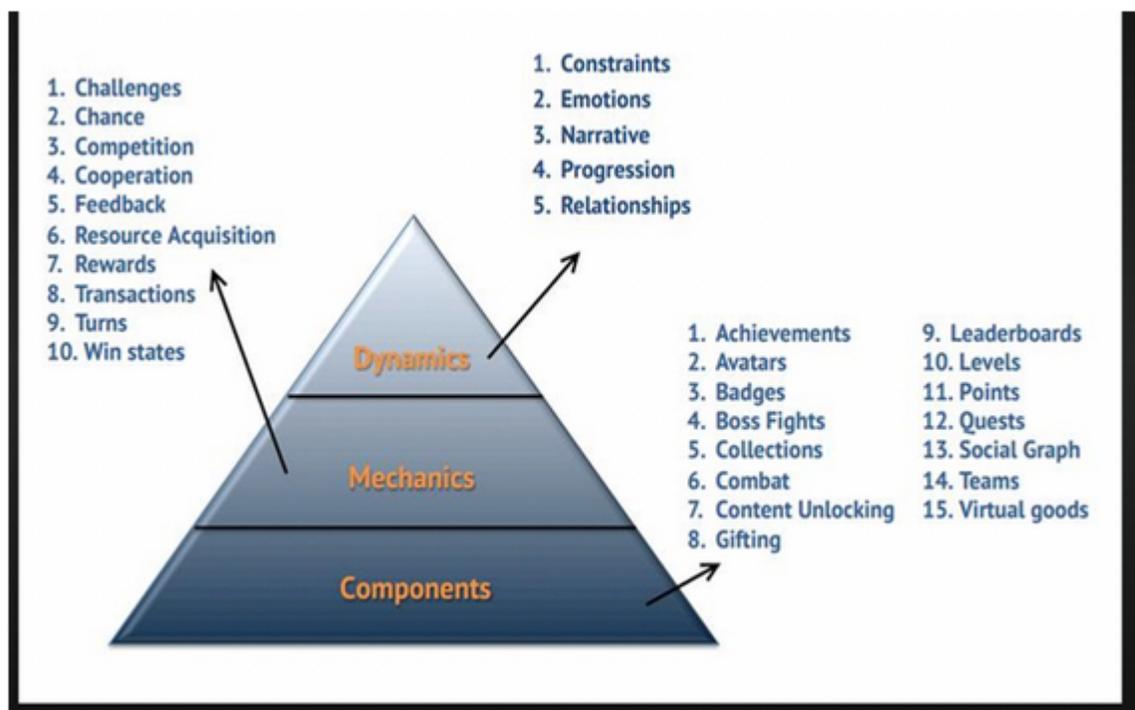


Figure 1

gamification elements

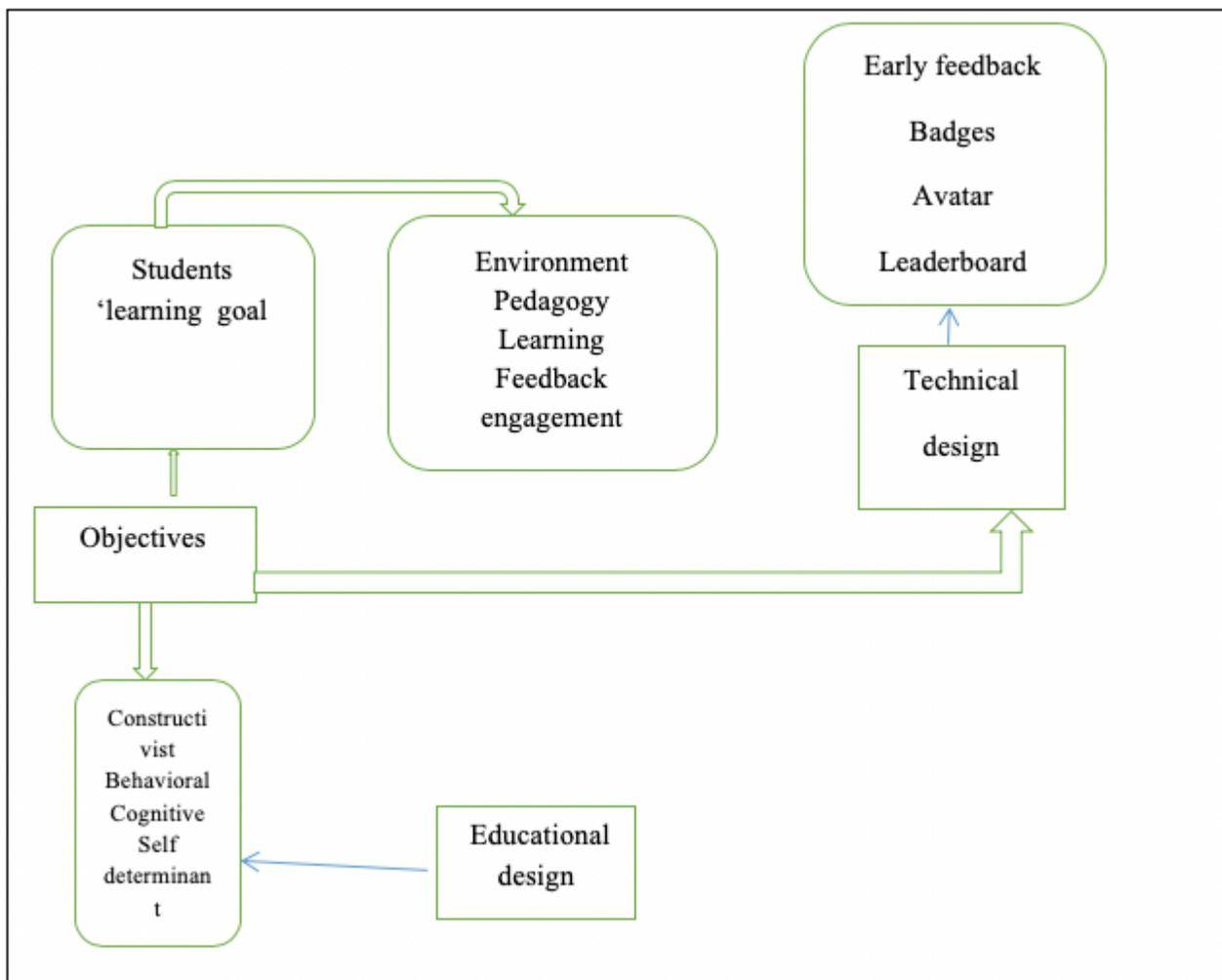


Figure 2

study design in gamification

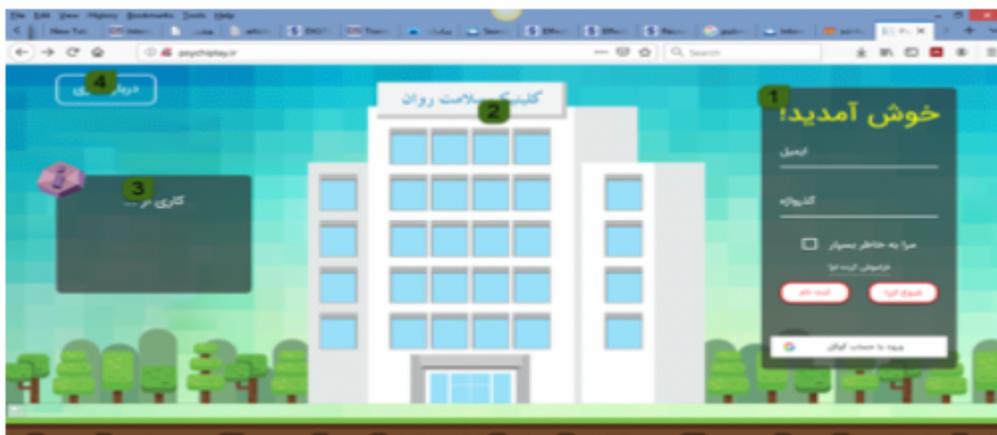


Figure 3

1:Registration; 2:main questions ;3:publisher;4: about us



Figure 4

1:badges;2: leaderboard;3:direction ;4:glossary;5: video for reward



Figure 5

1:feed back;questions' number;3:items;4: status and level

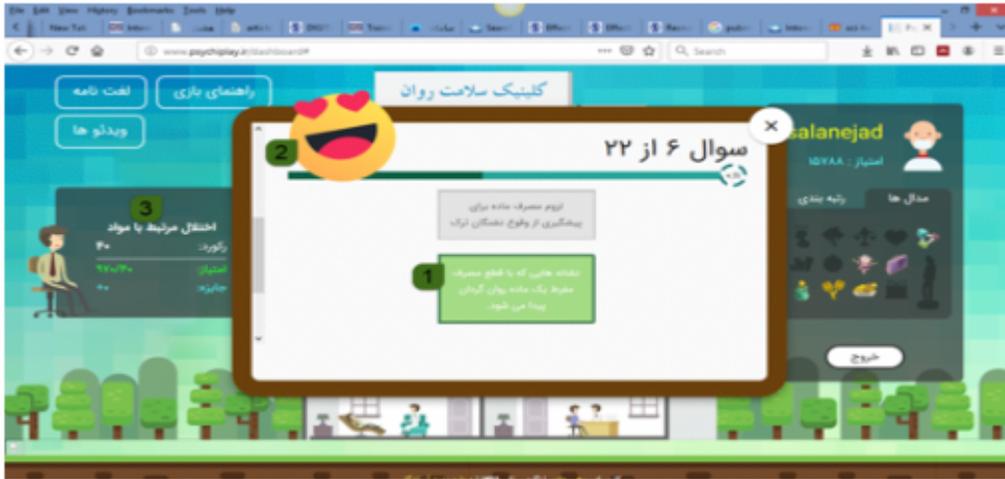


Figure 6

1:items ;2: feedback;3:status and level



Figure 7

1:case question;2: items



Figure 8

1 leaderboard; 2: badges