

Does Emission Trading Improve Carbon Emission Efficiency of China's Iron and Steel Industry? An Exploration Using a DEA-SBM and Difference-In-Differences Approach

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1 **Does emission trading improve carbon emission**
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4 **difference-in-differences approach**

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7 **Abstract:** As an effective tool of carbon emission reduction, emission trading has been widely used in
8 many countries. Since 2013, China implemented carbon emission trading in seven provinces and cities,
9 with iron and steel industry included in the first batch of pilot industries. This study attempts to
10 explore the policy effect of emission trading on iron and steel industry in order to provide data and
11 theoretical support for the low-carbon development of iron and steel industry as well as the
12 optimization of carbon market. With panel data of China's 29 provinces from 2006 to 2017, this study
13 adopted a DEA-SBM model to measure carbon emission efficiency of China's iron and steel industry
14 (CEI) and a difference-in-differences (DID) method to explore the impact of emission trading on CEI.
15 Moreover, regional heterogeneity and influencing mechanisms were further investigated, respectively.
16 The results indicate that: (1) China's emission trading has a significant and sustained effect on carbon
17 abatement of iron and steel industry, increasing the annual average CEI by 12.6% in pilot provinces. (2)
18 The policy effects are heterogeneous across diverse regions. Higher impacts are found in the western
19 and eastern regions, whereas the central region is not significant. (3) Emission trading improves CEI by
20 stimulating technology innovation, reducing energy intensity, and adjusting energy structure. (4)
21 Economic level and industrial structure are negatively related to CEI, while environmental governance
22 and openness degree have no obvious impacts. Finally, according to the results and conclusions, some
23 specific suggestions are proposed.

24 **Keywords:** Emission trading; Carbon emission efficiency; China's iron and steel industry;
25 DEA-SBM; Difference-in-differences

26 **1. Introduction**

27 The climate warming caused by emissions of greenhouse gases, especially CO₂, has aroused

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28 widespread concerns around the globe. Since the signing of Paris Agreement, countries have
29 formulated their own emission reduction schemes. As a responsible country, China has always actively
30 participated in carbon emission reduction and put forward a series of policies and measures, such as
31 “40-45% reduction in CO₂ emissions per unit gross domestic product (GDP) in 2020 compared with
32 2005” and “60-65% reduction in CO₂ emissions per unit GDP around 2030 compared with 2005.”
33 (Zhou et al., 2019). In order to enhance national contributions, China took more powerful measures and
34 set the “30 60” goal in September 2020, that is, to achieve carbon peak in 2030 and achieve carbon
35 neutrality in 2060. Faced with these propositions of the times, iron and steel industry, as a high carbon
36 emission industry, bears great responsibilities. China is the world's largest producer and consumer of
37 crude iron and steel, accounting for 57% of global crude iron and steel production in 2020, which
38 results in a large number of carbon emissions. Specifically, the carbon emissions of China's iron and
39 steel industry account for about 15% of total carbon emissions of the country and more than 60% of the
40 global carbon emission of iron and steel industry. Therefore, to reach energy conservation and emission
41 reduction objectives, it is urgent for iron and steel industry to explore low-carbon development path.

42 Emission trading is generally recognized as an effective tool to reduce carbon emissions and
43 alleviate climate warming. Since the United Nations issued "United Nations Framework Convention on
44 Climate Change" and "Kyoto Protocol", emission trading has been carried out in many countries. At
45 present, there are 21 emission trading systems under operation, covering about 10% of global carbon
46 emissions. In October 2011, China issued “Notice on Pilot Work of Carbon Emission Trading”, and
47 established emission trading pilot programs in seven provinces and cities since 2013. Meanwhile,
48 power, iron and steel, non-ferrous and other industries were included in the first batch of pilot
49 industries. By the end of 2020, national carbon market quota spot had accumulated 445 million tons,
50 with a turnover of 10.331 billion Yuan. In general, China's emission trading has achieved remarkable
51 results, but the policy effect of diverse industries may be different. Accordingly, it is necessary to
52 analyze specific industries separately.

53 As iron and steel industry is one of the pilot industries, whether emission trading is applicable and
54 how effective it is remain to be further evaluated. Due to the relatively low carbon emission efficiency,
55 improving the efficiency is essential for reducing carbon emissions of iron and steel industry. For this
56 reason, by combining a policy evaluation method (DID) with an efficiency measurement model
57 (DEA-SBM), this study explored the effect of emission trading on carbon emission efficiency of
58 China's iron and steel industry (CEI), which contributes to the low-carbon development of iron and
59 steel industry as well as the optimization of carbon market.

60 The rest of this paper is arranged as follows. Section 2 briefly reviews the existing literature and
61 illustrates our main contributions. Section 3 puts forward theoretical analysis and research hypothesis.
62 Methodology and data are introduced in section 4. Section 5 presents and discusses the empirical
63 results. Section 6 summarizes the main conclusions and points out the corresponding policy
64 implications.

65 **2. Literature review**

66 With the increasingly higher pressure of carbon emission reduction, the evaluation of emission
67 trading has been a popular research topic. Although domestic and international carbon markets are not
68 synchronous, the research results are similar. Numerous studies estimate the policy effects of emission
69 trading by applying computable general equilibrium (CGE) model and difference-in-differences (DID)
70 method. CGE model is the most widely used, but it is difficult to track its influencing mechanisms due
71 to its complex internal design, while DID method is very popular in recent years, which can more
72 accurately reflect the real policy effect. As for the research conclusion, it mainly focuses on the
73 economic and environmental effects of emission trading.

74 In terms of economic effects, scholars have carried out a series of studies but no unified
75 conclusion has been reached. Some studies support positive effects, but others find negative impacts.
76 Dong et al. (2019) figured out that in the long run, emission trading scheme (ETS) can stimulate
77 sustainable economic and environmental dividends. Fare and Ahmed (2014) argued that ETS can bring
78 great economic dividends to enterprises. Likewise, Springer et al. (2019) demonstrated that China's
79 ETS can enable regulated enterprises to reduce emissions at a lower cost under current structural
80 changes in the economy. Hübler et al. (2014) and Wang et al. (2009) studied the GDP loss caused by
81 China's ETS, and the former found that the GDP loss can be controlled at about 1%, while the latter
82 predicted that the GDP loss is 0.28%. Tran et al. (2019) suggest that the implementation of ETS reduce
83 Australia's GDP and household consumption to a large extent. Similarly, Nong et al. (2020) discovered
84 that ETS reduced Vietnam's GDP by 4.57%.

85 With respect to environmental effects, most scholars generally hold that emission trading plays a
86 vital role in carbon emission reduction. They mainly investigate the emission reduction effect based on
87 total carbon emissions and carbon intensity from the national level. Wang et al. (2019) utilized
88 provincial data and DID method to find that China's ETS can significantly reduce carbon intensity and
89 promote China's low-carbon transition. Based on the panel data from 2007 to 2016, Chen et al. (2020a)
90 also adopted a DID method to explore the carbon abatement effect of China's pilot ETSS, and found
91 that the total carbon emission of pilot regions decreased by 13.39%, while Hu et al. (2020) found that
92 the carbon emissions decreased by 15.5%. Zhang et al. (2019a) estimated the net dynamic impact of
93 China's ETS on low-carbon development in terms of CO₂ emissions, carbon intensity, energy
94 consumption and energy intensity, and the results showed that the impact of ETS policy on low-carbon
95 development would gradually increase over time. Similar studies include Wen et al. (2020), Zhang et al.
96 (2019b) and Shen et al. (2020) which find basically consistent conclusions. Overall, those studies
97 generally confirm the positive effect of emission trading on carbon reduction.

98 Another research direction is to investigate influencing channels of emission trading. Zhou et al.
99 (2020) hold that ETS mainly reduces the carbon emission intensity of pilot provinces by adjusting
100 industrial structure, while energy structure and energy intensity channels have not been realized yet.
101 Tang et al. (2020) conducted a mediating effect analysis and conclude that the ETS reduces the carbon
102 intensity via increasing the proportion of tertiary industry output value in GDP and decreasing the
103 energy intensity. Some other studies focus on the influencing channels of emission trading from the
104 perspective of technological progress and energy intensity (Zhang et al., 2017; Yang et al., 2016).

105 In addition to the national level, some studies have concentrated on specific industries. Using DID
106 method, Zhang et al. (2019c) discovered that the ETS reduced industrial carbon emissions by 10.1%
107 and carbon intensity by 0.78%. However, there are significant differences in emission reduction effects
108 of emission trading scheme on various industrial sectors (Cheng et al., 2015; Cheng et al., 2008). Much
109 attention is paid to the application of emission trading in the fields of power, manufacturing and
110 aviation (Anger, 2009; Chen et al., 2008; Shen et al., 2016; Alberola et al., 2008; Zhang et al., 2018).
111 Due to a relative shortage of free quotas in the cement, mineral, electricity and iron and steel industries,
112 participation in the trading market may increase production costs of these enterprises (Li et al., 2016;
113 Deng et al., 2018).

114 The cement and power industries with relatively low cost of emission reduction, can maximize
115 profits by selling large amounts of quotas. In contrast, iron and steel industry with high carbon
116 emission reduction costs must purchase a large number of quotas (Wang et al., 2015; Xian et al., 2019).
117 Taking EU ETS as an example, Kara et al.(2008) suggested that the power industry will gain huge
118 profits from the carbon trading market, but iron and steel industry will be the biggest losers due to the
119 resulting rise in electricity prices. For energy-intensive manufacturing, different sub-sectors will be
120 affected by the EU ETS in different ways, with the cost impact of iron and steel and cement industries
121 being 3-4 times greater than that of the paper and oil refining industries (Lund, 2007). Several studies
122 have been conducted specifically on the impact of emission trading on iron and steel industry. Tao
123 (2017) established a two-layer programming model with random factors to study the optimal
124 production of iron and steel under the carbon emission trading mechanism. Hidalgo et al. (2004)
125 proposed a recursive world simulation model, ISIM model, to analyze the potential impact of carbon
126 trading on iron and steel industry. Demailly et al. (2007) quantified the impact of the European
127 Emissions Trading Scheme on the competitiveness, output and profitability of iron and steel industry.
128 Duan et al. (2019) built a two-stage dynamic game model and found that emission trading scheme is
129 conducive to the improvement of the economic level and emission reduction level of iron and steel
130 industry.

131 To sum up, The above studies demonstrate that the DID model is a mature method suitable for
132 assessing the impact of emission trading and the results can be clearly explained. In addition, most
133 research results indicate that emissions trading plays a significant role in carbon emission reduction.
134 However, relevant literature is mainly based on the whole country and lacks in-depth analysis of
135 specific industrial sectors, which may hinder the effective implementation of emission trading. In
136 addition, the effects of emission trading on total carbon emissions and carbon emission intensity are
137 widely studied, while few studies concentrate on carbon emission efficiency. Moreover, further
138 investigation of influencing channels is limited.

139 This paper expands and innovates on the basis of previous research, and the main contributions
140 are as follows: (1) A DID method is used to evaluate the effect of emission trading on iron and steel
141 industry, which enriches the empirical evidence of emission trading from the industry level. (2) A
142 DEA-SBM model is employed to measure carbon emission efficiency of China's iron and steel industry,
143 which considers multiple input and output indexes and thus obtains more accurate results. (3)
144 Considering the characteristics of iron and steel industry, technology innovation, energy intensity and

145 energy structure are treated as mediating variables to further explore the influencing mechanisms of
146 emission trading. Overall, this study not only contributes to the green development of iron and steel
147 industry but also provides vital guidelines for the effective implementation of emission trading in China
148 and other countries.

149 **3. Theoretical analysis and research hypothesis**

150 The essence of emission trading is emission right, which is endowed with the attribute of
151 "commodity" in carbon market. To be specific, the government sets a total carbon emission goal and
152 issues emission quotas to enterprises according to actual situation. On the one hand, enterprises with
153 high carbon emissions can reduce emission costs by purchasing quotas; on the other hand, enterprises
154 with low carbon emissions can obtain additional profits by selling quotas. This virtuous cycle can
155 effectively achieve the goal of energy conservation and emission reduction. Accordingly, this paper
156 holds that emission trading helps to improve carbon emission efficiency of China's iron and steel
157 industry (CEI), and thereby achieve the carbon emission reduction target. Thus, we propose the first
158 hypothesis:

159 H1: Emission trading is conducive to improving carbon emission efficiency of China's iron and
160 steel industry (CEI).

161 According to the characters of iron and steel industry, we further investigate the influencing
162 channels from three aspects: technology innovation, energy intensity and energy structure.

163 Firstly, technology innovation is the key to achieve carbon emission reduction in iron and steel
164 industry, but at present, the low-carbon technology is relatively backward and there is a lot of room for
165 improvement. In the case of emission trading, enterprises would carefully weigh the cost of purchasing
166 quotas and developing technology. Meanwhile, uncertainty about the carbon price increases risks faced
167 by enterprises. In addition, extra profits from the sale of the quotas is also an incentive to promote
168 low-carbon technology innovation. Therefore, enterprises tend to increase their R&D investment to
169 reduce emission costs and carbon risks. Based on the above analysis, this paper puts forward the
170 following hypotheses:

171 H2: Emission trading is conducive to improving CEI by stimulating technology innovation.

172 Secondly, high energy intensity is an important reason for low carbon emission efficiency of iron
173 and steel industry. In recent years, China's energy intensity (energy consumption per unit of GDP) has
174 declined to a certain extent, but there is still a large gap compared with the world average level. For a
175 long time, due to the needs of economic development, energy prices are relatively undervalued,
176 resulting in excessive use of energy. Under the emission trading, enterprises faced with high carbon
177 emission costs, would try to reduce energy consumption intensity and improve energy utilization
178 efficiency. Consequently, this paper hypothesizes that:

179 H3: Emission trading is conducive to improving CEI by reducing energy intensity.

180 Thirdly, as an energy and emission intensive industry, the energy structure of iron and steel

181 industry is extremely unreasonable. High proportion of traditional fossil energy such as coal and oil
 182 leads to low carbon emission efficiency, which exerts great pressure on emission reduction. Through
 183 market-oriented adjustment, emission trading promotes the rationalization of price negotiation from the
 184 aspects of property rights, emission reduction costs and the supply and demand relationship of carbon
 185 emission permits. In view of long-term economic benefits, companies would reconsider the allocation
 186 of energy inputs, and then adjust energy structure, using clean energy to replace traditional fossil
 187 energy. Thus, this paper hypothesizes that:

188 H4: Emission trading is conducive to improving CEI by adjusting energy structure.

189 4 Methodology and data

190 4.1 DEA-SBM model

191 Data envelopment analysis (DEA) is a commonly used method for efficiency measurement, which
 192 evaluates the relative effectiveness of multiple input-output indexes in homogeneous decision making
 193 units (DMUs) by linear programming. However, traditional DEA ignores the slack of input and output
 194 variables and thus the efficiency value obtained may be biased. For this reason, Tone (2001) proposes a
 195 non-radial, non-angled DEA, slack based measurement (SBM), which effectively solves the slack
 196 problem and thereby enables more accurate efficiency evaluation. Consequently, this paper employed a
 197 DEA-SBM model to measure the carbon emission efficiency of iron and steel industry. The model
 198 function is expressed as follows.

$$\min \rho = \frac{1 - \frac{1}{m} \sum_{i=1}^m s_i^- / x_{ik}}{1 + \frac{1}{q_1 + q_2} \left(\sum_{r=1}^{q_1} s_r^+ / y_{rk} + \sum_{t=1}^{q_2} s_t^{b-} / b_{rk} \right)}$$

$$s.t. \quad X\lambda + s^- = x_k$$

$$Y\lambda - s^+ = y_k \quad (1)$$

$$B\lambda + s^{b-} = b_k$$

$$\lambda, s^-, s^+ \geq 0$$

200 where ρ is the carbon emission efficiency of China's iron and steel industry (CEI). m , q_1 , and q_2
 201 respectively represent the number of input, desirable output, and undesirable output. X , Y , and B
 202 respectively indicate the vector of input, desirable output and undesirable output. s_i^- is input
 203 redundancy, s_t^{b-} is undesirable output redundancy, and s_r^+ is desirable output insufficient. x_{ik} , y_{rk} , b_{rk}
 204 respectively stand for input, desirable output, and undesirable output of the DMU in a certain period. λ
 205 is the weight vector of different DMUs. The objective function value ρ decreases monotonically with
 206 respect to s_i^- , s_r^+ , s_t^{b-} , and $0 < \rho \leq 1$. When $\rho=1$, the evaluated DMU is perfect effective, while $\rho < 1$

207 implies that the DMU is not effective and there is potential for improving CEI.

208 4.2 Difference-in-differences (DID) method

209 The impact of emission trading on CEI can be estimated by a DID method, which is a widely used
210 method for policy evaluation. The DID method divides the samples into treatment group and control
211 group, in which the treatment group refers to the objects affected by the policy, while the control group
212 refers to the objects not affected by the policy. Then the policy effect is estimated by comparing the
213 changes of two groups before and after the policy implementation, which can reduce endogeneity
214 problems to a large extent and thereby obtain a relatively accurate evaluation.

215 In 2013, China started carbon emission trading pilot programs in seven provinces and cities
216 including Beijing, Tianjin, Shanghai, Chongqing, Hubei, Guangdong and Shenzhen. To ensure the
217 consistent research scope, Shenzhen is merged into Guangdong, since all the other provinces are
218 provincial administrative regions. As a result, we use these 6 pilot provinces as the treatment group,
219 and the remaining non-pilot provinces as the control group. Considering that the actual transaction of
220 emission trading was started between late 2013 and early 2014, this paper takes 2014 as the policy
221 impact year, that is, the non-pilot period before 2014 and the pilot period after 2014. Moreover, control
222 variables are added into the model for avoiding missing variables. The DID method is expressed as
223 follows:

$$224 \quad CEI_{it} = \beta_0 + \beta_1 \times Treat_i \times Y_t + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (2)$$

225 where CEI_{it} indicates the carbon emission efficiency of iron and steel industry of province i in
226 year t , $Treat_i$ is a sorting dummy that judges whether the province belongs to the treatment group, and
227 equals 1 if province i is a pilot area, otherwise equals 0. Y_t is a time dummy that equals 0 before the
228 policy implementation and equals 1 after that. $Control_{jit}$ is a set of control variables, and ε_{it} is the
229 error term. Accordingly, if the coefficient β_1 on the interactive term ($Treat_i \times Y_t$) is significant at
230 a certain statistical level, emission trading has a significant impact on CEI.

231 Using DID method needs to meet the parallel trend hypothesis, that is, the change trends for
232 the treatment and control group are the same before the implementation, otherwise the estimated
233 results will be biased. For this reason, Model (3) is built on the basis of Model (2) for parallel
234 trend hypothesis test:

$$235 \quad CEI_{it} = \beta_0 + \sum_{t=2014}^{2017} \beta_t \times Treat_i \times Y_t + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (3)$$

236 where $Treat_i \times Y_t$ is the dummy variable indicating the year to which the pilot region belongs:
237 when the year is t and the province is among the pilot regions, it takes a value of 1; otherwise it is
238 0. If the coefficient $\beta_{2006} - \beta_{2013}$ is not significant, the model satisfy the parallel trend hypothesis.
239 Additionally, we further examine the dynamic effect and establish the model (4):

240
$$CEI_{it} = \beta_0 + \sum_{t=2014}^{2017} \beta_t \times Treat_i \times Y_t + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (4)$$

241 Where the coefficient $\beta_{2014}-\beta_{2017}$ reflects the dynamic effect of emission trading, that is,
 242 whether the policy has a sustained and significant impact on the carbon emission efficiency of iron
 243 and steel industry over time.

244 4.3 Mediating model

245 To further explore the influence paths of emission trading, we constructed the following mediating
 246 model to investigate whether emission trading improves CEI by stimulating technology innovation,
 247 reducing energy intensity, and adjusting energy structure. The mediating effect model is as follows:

248
$$CEI_{it} = \beta_0 + \beta_1 \times Treat_i \times Y_t + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (5)$$

249
$$M_{it} = \beta_0 + \beta_2 \times Treat_i \times Y_t + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (6)$$

250
$$CEI_{it} = \beta_0 + \beta_3 \times Treat_i \times Y_t + \beta_4 M_{it} + \sum \gamma_j Control_{jit} + \varepsilon_{it} \quad (7)$$

251 where M_{it} represents the mediating variables. Firstly, we performed a regression on model (5) to
 252 test whether the coefficient β_1 is significant. If so, emission trading has an obvious impact on CEI and
 253 we move on to the next step, otherwise we stop the mediating effect test. Secondly, Eq. (6) is used to
 254 investigate whether emission trading affects the M . If the coefficient β_2 is significant, emission trading
 255 has a significant effect on the mediating variable. Finally, based on Eq. (7), the effect of emission
 256 trading and M on CEI are examined simultaneously. If β_4 is significant and the absolute value of β_3 is
 257 lower than β_1 , the mediating effect exists.

258 4.4 Variables and data

259 4.4.1 Dependent variable

260 CEI is the dependent variable that denotes the carbon emission efficiency of iron and steel
 261 industry of each province. Treating energy, capital and labor as input indexes, total output value as the
 262 desirable output and CO₂ emissions as the undesirable output, this paper employs a DEA-SBM model
 263 to calculate the carbon emission efficiency of iron and steel industry (CEI). Energy input is expressed
 264 by energy consumption of iron and steel industry and converted into standard coal. Capital investment
 265 is represented by fixed asset investment of iron and steel industry. Labor input is measured by the
 266 number of employees at the end of the year. To be clear, the iron and steel industry's relevant energy
 267 consumption and economic data were derived from the ferrous metal smelting and calendaring
 268 processing industry in the statistical yearbook. Moreover, the calculation of CO₂ emissions refers to
 269 IPCC (2006) and Duan et al. (2016).

270 4.4.2 Independent variable

271 As we described previously, the dummy variable $Treat \times Y$ representing emission trading is treated
272 as the independent variable. $Treat \times Y$ is 1 only when the province is among the pilot regions and the
273 year is greater than or equal to 2014; otherwise, it is 0. The coefficient of $Treat \times Y$ reflects the impact of
274 emission trading on carbon emission efficiency of China's iron and steel industry.

275 4.4.3 Control variables

276 Referring to existing research and considering the availability of data, the control variables
277 selected in this paper are as follows: average wage of urban employees for measuring the economic
278 development level ($lnwage$); the ratio of secondary industry output value to represent the industry
279 structure ($lnind$); the number of R&D people to symbolize the technical level ($lnrd$); the electricity
280 consumption per GDP to denote the energy intensity ($lnene$); the proportion of total environmental
281 governance investment in GDP to express the environmental regulation ($lnenr$); the ratio of total import
282 and export to GDP to evaluate the openness level ($lnopen$).

283 4.4.4 Mediating variables

284 The mediating variables in this article include technical level (same as above), energy
285 intensity (same as above) and energy structure, which is measured by the proportion of clean energy
286 consumption (the proportion of clean energy consumption represented by natural gas and electricity in
287 the total energy consumption), expressed as $lnest$.

288 4.5 Data collection

289 Research data covers China's 29 provinces between 2006 and 2017 (due to the lack of data,
290 Hainan, Tibet, Hong Kong, Macao and Taiwan are not included). The required data are collected from
291 *China iron and steel Industry Statistical Yearbook*, *China Statistical Yearbook*, *China Energy Statistical*
292 *Yearbook* and *China Electric Power Yearbook*. To be clear, all price data has been adjusted based on
293 2004 price index to eliminate the influence of price fluctuations, and all variables are logarithmically
294 processed to eliminate the effect of heteroscedasticity. In addition, *Maxdea* software is used to calculate
295 the efficiency (CEI), and *Stata* software is used for econometric analysis.

296 4.6 Descriptive statistics

297 Table 1 reports the descriptive statistical results of the variables. Obviously, the average CEI of
298 the treatment group is 0.589, which is significantly higher than that of the control group (0.317),
299 indicating that China's emission trading may improve the carbon emission efficiency of iron and steel
300 industry to a certain extent. Of course, it needs to be verified by empirical analysis and draw further
301 conclusions.

302 **Table 1** Descriptive statistics of variables

Variables	Description	All samples		Treatment group		Control group	
		Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.
CEI	-	0.374	0.268	0.589	0.336	0.317	0.215
Treat×Y	-	0.069	0.254	0.333	0.475	0.000	0.000
lnwage	Yuan/person, log value	10.600	0.449	10.871	0.489	10.530	0.410
lnrd	Person, log value	10.992	1.102	11.737	0.760	10.798	1.095
lnind	%, log value	3.779	0.198	3.655	0.318	3.811	0.136
lnene	kWh/yuan, log value	-2.050	0.708	-2.791	0.596	-1.857	0.599
lnenr	%, log value	0.273	0.495	0.074	0.528	0.325	0.474
lnopen	%, log value	-1.700	0.994	-0.631	1.046	-1.979	0.765
lnest	%, log value	2.544	0.849	2.846	0.417	1.465	0.913

303 5. Empirical results and discussion

304 5.1 Analysis of DID regression results

305 Based on model (2), this study investigates the impact of emission trading on carbon emission
306 efficiency of China's iron and steel industry. To ensure the robustness of the estimation coefficient,
307 DID regression is performed respectively with and without control variables, fixed province and
308 time-province double fixed. As can be seen intuitively from the Table 2, there is no fundamental change
309 in the direction and significance of the coefficient $Treat \times Y$ in various conditions. In conclusion,
310 emission trading significantly improves the carbon emission efficiency of iron and steel industry in the
311 pilot areas and thereby promotes the carbon emission reduction, so H1 is verified. According to column
312 (4), the implementation of emission trading increases the annual CEI of pilot areas by 12.6% on
313 average. At present, China's iron and steel enterprises that have participated in the carbon market
314 account for 1/7 of the country's crude steel output. By carrying out MRV (the process of carbon
315 emission quantification and data quality assurance), carbon verification training and other basic
316 capacity building, the enterprises have achieved initial results in energy saving and carbon reduction.

317 In terms of control variables, economic development, industrial structure, and energy intensity are
318 significantly negatively correlated with CEI, while technical level shows a positive effect. In addition,
319 environmental regulation and openness degree show no significant impacts. First of all, in the process
320 of economic development, a lot of iron and steel resources need to be invested, leading to a substantial
321 increase in carbon emissions, which aggravates environmental pollution to a certain extent. Moreover,
322 the secondary industry still occupies a large proportion in China's industrial structure, and the
323 secondary industry is mostly heavy industry with high energy consumption. The more output value

324 created, the more carbon emissions will be emitted, which results in the reduction of carbon emission
 325 efficiency. As a high carbon emission industry, iron and steel industry mainly relies on technology
 326 innovation to achieve carbon abatement and thereby improve emission efficiency.

327 **Table 2** The results of DID regression

Variables	(1)	(2)	(3)	(4)
Treat×Y	0.159*** (4.28)	0.105** (2.38)	0.113*** (2.95)	0.126*** (3.29)
lnwage		0.0834*** (2.84)	-0.0931** (-2.01)	-0.408** (-2.14)
lnrd		0.0970*** (6.06)	0.179*** (3.55)	0.0948* (1.79)
lnind		-0.202*** (-3.15)	-0.181 (-1.51)	-0.277** (-2.03)
lnene		0.0825*** (3.23)	-0.136** (-2.34)	-0.135** (-2.36)
lnenr		0.0199 (0.89)	0.0591** (2.18)	0.0300 (1.10)
lnopen		0.131*** (9.86)	0.0216 (0.66)	0.0244 (0.70)
Province fixed	yes	no	yes	yes
Year fixed	yes	no	no	yes
_cons	0.801*** (17.43)	-0.434 (-1.04)	-0.302 (-0.57)	4.313** (2.05)
N	348	348	348	348
A-R ²	0.756	0.561	0.750	0.768

328 Notes: The values in the brackets are the t values of two-tailed tests. ***, **, and * are statistically significant at
 329 the 1%, 5%, and 10% levels, respectively.(The same below)

330 5.2 Parallel trend and dynamic effect

331 The test results of parallel trend and dynamic effect are shown in Table 3. The coefficients of
 332 $Treat \times Y$ are significantly negative from 2006 to 2009, which may be related to high energy
 333 consumption and the high pollution caused by rapid economic development during this period. The
 334 coefficients of $Treat \times Y$ from 2010 to 2013 are not significant and fluctuates around the value of 0,
 335 which indicates that, on the whole, the parallel trend hypothesis is satisfied. Consequently, it is
 336 reasonable to use DID method for evaluation.

337 According to the dynamic effect regression results, the coefficients of $Treat \times Y$ are significantly
 338 positive between 2014 and 2017, which further confirms the conclusion that emission trading has a
 339 significant and sustained effect on CEI. Meanwhile, the absolute value increased from 12.7% in 2014
 340 to 16.2% in 2017, indicating that the effect has enhanced obviously. Noteworthily, the carbon emission
 341 reduction effect of the policy declined in the second year of implementation. Due to the short year of
 342 emission trading pilot, the corresponding market rules and supporting policies are not perfect, and there
 343 are still some defects, such as asymmetric information, inconsistent verification, no flow of trading,
 344 and lax punishment for violations, which hinder the healthy development of carbon trading market and
 345 reduce the enthusiasm of enterprises. Subsequently, the government took a series of measures to solve
 346 these problems. In 2016, the policy effect rebounded and reached the maximum value in 2017. In
 347 general, the carbon emission reduction of emission trading in iron and steel industry is gradually
 348 enhanced with the passage of time.

349 **Table 3** Parallel trend and dynamic effect

Variables	Parallel trend		Dynamic effect	
	(1)	(2)	(3)	(4)
$Treat \times Y_{2006}$	-0.355*** (-5.81)	-0.323*** (-5.04)		
$Treat \times Y_{2007}$	-0.425*** (-6.95)	-0.400*** (-6.40)		
$Treat \times Y_{2008}$	-0.270*** (-4.42)	-0.245*** (-3.95)		
$Treat \times Y_{2009}$	-0.236*** (-3.87)	-0.225*** (-3.63)		
$Treat \times Y_{2010}$	-0.00541 (-0.09)	0.00764 (0.12)		
$Treat \times Y_{2011}$	-0.0153 (-0.25)	-0.00976 (-0.16)		

Treat×Y ₂₀₁₂	0.0401 (0.66)	0.0396 (0.65)		
Treat×Y ₂₀₁₃	-0.00549 (-0.09)	-0.00648 (-0.11)		
Treat×Y ₂₀₁₄			0.159** (2.46)	0.127** (1.99)
Treat×Y ₂₀₁₅			0.132** (2.04)	0.107* (1.67)
Treat×Y ₂₀₁₆			0.141** (2.18)	0.109* (1.69)
Treat×Y ₂₀₁₇			0.205*** (3.17)	0.162** (2.50)
_cons	1.000*** (20.63)	4.414** (2.29)	0.801*** (17.37)	4.309** (2.04)
Control variables	no	yes	no	yes
Province fixed	yes	yes	yes	yes
Year fixed	yes	yes	yes	yes
N	348	348	348	348
A-R ²	0.802	0.807	0.755	0.766

350 5.3 Robustness test

351 To eliminate the contingency of province selection and ensure the robustness of results, we further
352 conducted a counterfactual test, which means that we randomly extracted 6 provinces to form new
353 dummy samples, and repeated the DID regression. If the coefficient of *Treat*×*Y* is significant, our
354 conclusions is questionable; otherwise, our results are robust. Through three random sampling, three
355 groups of provinces are selected and the test results are shown in Table 4. No matter whether the
356 control variables are added or not, the coefficients of *Treat*×*Y* are always not significant, illustrating
357 that dummy emission trading has no effects on CEI in pilot areas. To sum up, Our analysis and
358 conclusions are reliable.

359 **Table 4** Counterfactual test

Variables	Group 1		Group 2		Group 3	
	(1)	(2)	(3)	(4)	(5)	(6)
Treat×Y	-0.0508 (-1.33)	-0.0142 (-0.36)	-0.0126 (-0.33)	-0.0219 (-0.57)	-0.0133 (-0.35)	0.0335 (0.87)
lnwage		-0.382* (-1.95)		-0.371* (-1.92)		-0.377* (-1.95)
lnrd		0.112** (2.10)		0.109** (2.02)		0.119** (2.21)
lnind		-0.314** (-2.14)		-0.329** (-2.38)		-0.329** (-2.38)
lnene		-0.172*** (-2.98)		-0.180*** (-3.12)		-0.186*** (-3.18)
lnenr		0.0193 (0.70)		0.0202 (0.73)		0.0179 (0.65)
lnopen		0.0184 (0.52)		0.0220 (0.62)		0.0179 (0.51)
_cons	0.839*** (18.19)	3.845* (1.79)	0.842*** (18.19)	3.791* (1.78)	0.842*** (18.19)	3.714* (1.74)
Province fixed	yes	yes	yes	yes	yes	yes
Year fixed	yes	yes	yes	yes	yes	yes
N	348	348	348	348	348	348
A-R ²	0.743	0.760	0.742	0.760	0.742	0.761

360 Notes: The three groups of randomly sampled provinces are: (1) Inner Mongolia, Anhui, Fujian, Sichuan, Qinghai,
361 Ningxia; (2) Shanxi, Jilin, Shandong, Henan, Guangxi, Guizhou; (3) Liaoning, Jiangxi, Hunan, Shaanxi, Gansu,
362 Xinjiang.

363 5.4 Analysis of regional heterogeneity

364 Considering the unevenness of China's different regions, we further studied the regional
365 heterogeneity of ultimate policy effects. According to the standards published by the National Bureau
366 of statistics, China is divided into three regions: eastern region, central region and western region.

367 Based on the model (2), different regions are estimated respectively and the results are shown in Table
 368 5. The coefficients of $Treat \times Y$ in the eastern and western regions are significant, and the absolute value
 369 of the western region is greater than that in the eastern region, whereas the central region is not
 370 significant, which indicates that the policy effect of emission trading shows regional heterogeneity. The
 371 western region is unfavorable in terms of location and economy, but it is rich in natural resources, with
 372 a great room for improvement in carbon emission reduction. The eastern region is economically and
 373 technologically advanced, leading to small room in carbon abatement. For the central region, it has no
 374 obvious advantages in both economy and resources, resulting in poor emission reduction effect.

375 **Table 5** Regional heterogeneity

Variables	Eastern		Central		Western	
	(1)	(2)	(3)	(4)	(5)	(6)
Treat×Y	0.245*** (3.88)	0.132* (1.79)	-0.0633 (-1.54)	-0.0647 (-1.50)	0.219*** (2.85)	0.264*** (3.04)
lnwage		-0.283 (-0.59)		-0.300 (-1.46)		-0.750*** (-2.64)
lnrd		-0.118 (-0.99)		0.0454 (0.81)		0.109 (1.16)
lnind		-0.503 (-1.36)		0.265** (2.35)		-0.642** (-2.12)
lnene		-0.430* (-1.90)		-0.00637 (-0.07)		-0.158** (-2.21)
lnenr		-0.0207 (-0.38)		-0.00959 (-0.34)		0.142*** (3.12)
lnopen		-0.129 (-0.79)		-0.0222 (-0.54)		0.0317 (0.73)
_cons	0.694*** (10.19)	5.161 (1.00)	0.211*** (7.51)	1.564 (0.79)	0.224*** (4.58)	8.748*** (2.73)
Province fixed	yes	yes	yes	yes	yes	yes
Year fixed	yes	yes	yes	yes	yes	yes
N	120	120	96	96	132	132

A-R ²	0.734	0.746	0.643	0.687	0.286	0.362
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Notes: (1) Eastern Region: Beijing, Tianjin, Hebei, Liaoning, Shanghai, Jiangsu, Zhejiang, Fujian, Shandong and Guangdong (2) Central region: Shanxi, Jilin, Heilongjiang, Anhui, Jiangxi, Henan, Hubei, Hunan (3) Western region: Inner Mongolia, Guangxi, Chongqing, Sichuan, Guizhou, Yunnan, Shaanxi, Gansu, Qinghai, Ningxia, Xinjiang.

5.5 Mediating results analysis

According to the above analysis, China's emission trading has a sustained and significant effect on the improvement of CEI, so how does this effect work? To answer this question, we further investigated the influencing mechanisms of emission trading based on H2 to H4 and model (5)-(7), and the results are shown in Table 6.

First, we examined the mediating effect of *lnrd*. Column (1) displays the regression results of model (5). The significantly positive coefficient of $Treat \times Y$ indicates that China's emission trading has significantly improved CEI. Then, the results of model (6) are listed in column (2). The coefficient of $Treat \times Y$ is significantly positive, suggesting that emission trading promotes technology innovation in the pilot area. Finally, column (3) shows the results based on model (7). The coefficients of $Treat \times Y$ and *lnrd* are both significantly positive, and after introducing *lnrd*, the absolute value of β_3 is smaller than β_1 , which illustrates that the mediating effect of *lnrd* exists and emission trading can improve CEI by stimulating technology innovation. Thus, H2 is verified.

Second, we tested the mediating variable *lnene*. The coefficient of $Treat \times Y$ is the same in column (1). The coefficient of $Treat \times Y$ in column (4) is significantly negative, indicating that emission trading significantly reduces the energy intensity of the pilot areas. In column (5), the coefficient of *lnene* is significantly negative, and the absolute value of the coefficient of $Treat \times Y$ is lower than that in column (1), which denotes that emission trading can improve CEI by reducing energy intensity. Thus, H3 is verified. The reduction of energy intensity means the reduction of electricity consumption required to increase the unit GDP, which has greatly promoted the reduction of carbon emissions in iron and steel industry.

Third, we checked the mediating effect of *lnest*. Column (1) remains the same. The coefficient of $Treat \times Y$ in column (6) is significantly negative, implying that the implementation of emission trading has adjusted the energy structure, that is, increased the proportion of clean energy. In column (7), the coefficients of $Treat \times Y$ and *lnest* are significantly positive, and the absolute value of the coefficient of $Treat \times Y$ is smaller than that of column (1), which means that emission trading can improve CEI by adjusting energy structure, so H4 is verified.

Table 6 Test results of the mediating effect

Variables	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	CEI	lnrd	CEI	lnene	CEI	lnest	CEI

Treat×Y	0.153***	0.0807**	0.145***				
	(4.07)	(2.00)	(3.85)				
lnrd			0.101*				
			(1.89)				
Treat×Y	0.153***			-0.144***	0.133***		
	(4.07)			(-3.88)	(3.48)		
lnene					-0.140**		
					(-2.43)		
Treat×Y	0.153***					0.102***	0.138***
	(4.07)					(3.33)	(3.62)
lnest							0.151**
							(2.15)
lnwage	-0.508***	-0.537***	-0.454**	0.364*	-0.457**	0.0556	-0.516***
	(-2.68)	(-2.64)	(-2.38)	(1.94)	(-2.42)	(0.36)	(-2.74)
lnind	-0.193	0.904***	-0.284**	0.00996	-0.192	-0.000856	-0.193
	(-1.49)	(6.47)	(-2.06)	(0.08)	(-1.49)	(-0.01)	(-1.49)
lnenr	0.0146	-0.00959	0.0156	0.107***	0.0296	-0.0419*	0.0209
	(0.54)	(-0.33)	(0.58)	(4.03)	(1.08)	(-1.91)	(0.78)
lnopen	0.0351	-0.0409	0.0392	-0.108***	0.0200	-0.0151	0.0374
	(1.02)	(-1.11)	(1.15)	(-3.19)	(0.58)	(-0.54)	(1.10)
_cons	6.724***	14.66***	5.251**	-7.560***	5.667***	2.683*	6.320***
	(3.48)	(7.04)	(2.53)	(-3.95)	(2.88)	(1.70)	(3.27)
Province fixed	yes	yes	yes	yes	yes	yes	yes
Year fixed	yes	yes	yes	yes	yes	yes	yes
N	348	348	348	348	348	348	348
A-R ²	0.763	0.984	0.765	0.967	0.767	0.984	0.766

409 6.1 Conclusions

410 With the development of carbon trading market in China, it is necessary to conduct accurate
411 empirical evaluation on the effect of emission trading. By applying the panel data of China's 29
412 provinces and cities from 2006 to 2017, this paper employs a DEA-SBM model to measure carbon
413 emission efficiency of iron and steel industry (CEI), and then adopts a DID method to evaluate the
414 impact of emission trading on CEI. Simultaneously, the counterfactual test is utilized to examine the
415 robustness of our results. In addition, we discuss the regional heterogeneity of emission trading in
416 China's three regions. Finally, we explore the influencing channels in terms of technology innovation,
417 energy intensity and energy structure. The main conclusions are as follows.

418 China's emission trading has achieved satisfactory results in carbon emission reduction of iron and
419 steel industry, increasing the average annual CEI by 12.6% in pilot regions. Although there was a slight
420 decline in the second year of policy implementation, overall, the policy effect increased with the
421 passage of time. However, the effects of emission trading show obvious heterogeneity across diverse
422 regions, with the significant effects in the western region and the second in eastern region, but not
423 significant in the central region. From the mediating results, emission trading can increase CEI by
424 stimulating technology innovation, reducing energy intensity and adjusting energy structure. Moreover,
425 economic development level and industrial structure have hindered the improvement of CEI, while
426 environmental regulation and opening degree have no significant correlation with CEI.

427 6.2 Policy implications

428 Based on the above conclusions, some specific policy implications are proposed as follows.

429 First, it is recommended that the government establish a reasonable distribution system and
430 expand the coverage of emission trading to maximize its potential in carbon reduction of iron and steel
431 industry. According to the characteristics of iron and steel industry, accelerating the establishment of
432 "baseline method" quota allocation method based on major carbon emission processes such as coking,
433 sintering and ironmaking. Moreover, formulating the development of a carbon footprint accounting
434 method covering the whole process of iron and steel production to facilitate the assessment and
435 management of carbon quotas at the enterprise level.

436 Second, it is recommended that the government fully consider the regional heterogeneity in the
437 implementation of emission trading and develop differentiated emission reduction strategies. To narrow
438 the difference of policy effect of iron and steel industry in different regions, the fairness of policy
439 design should be emphasized in the process of constructing carbon trading market according to the
440 economic potential and natural endowment of each region.

441 Third, it is recommended that iron and steel enterprises develop energy-conversation and
442 emissions-reduction technologies such as hydrogen metallurgy technology and carbon capture and
443 storage technology (CCS). Moreover, in order to optimize the energy structure and reduce energy
444 intensity, enterprises should actively develop and utilize clean energy such as natural gas. In articular,

Zhejiang	0.51	0.51	0.50	1.00	1.00	0.70	0.65	1.00	0.73	0.67	0.69	0.44	0.70
Anhui	0.12	0.11	0.17	0.27	0.25	0.44	0.27	0.36	0.43	0.38	0.41	0.25	0.29
Fujian	0.36	0.37	0.34	0.23	0.33	0.42	0.27	0.36	0.43	0.41	0.51	0.39	0.37
Jiangxi	0.35	0.13	0.09	0.29	0.20	0.23	0.25	0.28	0.29	0.29	0.25	0.15	0.23
Shandong	0.38	0.61	0.64	0.44	0.38	0.51	0.48	0.35	0.33	0.23	0.24	0.19	0.40
Henan	0.19	0.19	0.21	0.20	0.24	0.32	0.30	0.39	0.41	0.42	0.49	0.36	0.31
Hubei	0.16	0.14	0.17	0.23	0.41	0.35	0.46	0.45	0.35	0.29	0.32	0.23	0.30
Hunan	0.19	0.16	0.17	0.14	0.19	0.29	0.24	0.34	0.31	0.29	0.33	0.26	0.24
Guangdong	0.40	0.49	0.42	0.43	0.77	0.68	0.61	0.86	0.53	0.49	0.64	0.60	0.58
Guangxi	0.22	0.21	0.17	0.19	0.25	0.36	0.26	0.41	0.49	0.49	0.55	0.35	0.33
Chongqing	0.08	0.08	0.09	0.09	0.17	0.18	0.24	0.35	0.59	0.44	0.34	0.27	0.24
Sichuan	1.00	1.00	0.60	0.19	0.19	0.20	0.28	0.25	0.31	0.37	0.40	0.31	0.42
Guizhou	0.22	0.21	0.20	0.21	0.13	0.15	0.13	0.22	0.22	0.24	0.23	0.10	0.19
Yunnan	0.16	0.20	0.19	0.27	0.17	0.21	0.23	0.26	0.27	0.21	0.21	0.19	0.21
Shaanxi	0.24	0.23	0.19	0.32	0.19	0.23	0.25	0.35	0.29	0.39	0.44	0.22	0.28
Gansu	0.14	0.15	0.14	0.31	0.22	0.22	0.25	0.39	0.53	0.45	0.18	0.15	0.26
Qinghai	0.23	0.12	0.21	0.21	0.17	0.17	0.14	0.19	0.19	0.23	0.22	0.15	0.19
Ningxia	0.59	0.36	0.29	0.16	0.14	0.25	0.19	0.18	0.21	0.30	0.35	0.24	0.27
Xinjiang	0.15	0.14	0.15	0.24	0.22	0.19	0.12	0.16	0.16	0.15	0.21	0.18	0.17
Eastern	0.45	0.41	0.48	0.55	0.67	0.72	0.67	0.71	0.68	0.65	0.66	0.61	0.61
Central	0.18	0.15	0.15	0.22	0.23	0.30	0.28	0.36	0.34	0.31	0.32	0.21	0.25
Western	0.29	0.26	0.22	0.22	0.18	0.22	0.21	0.27	0.31	0.31	0.30	0.21	0.25
National	0.31	0.28	0.29	0.34	0.36	0.41	0.39	0.45	0.45	0.43	0.43	0.35	0.37

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