

# Impossible to go Beyond Beef? A Nutriomics Comparison

**Authors:** Stephan van Vliet<sup>1\*</sup>, James R. Bain<sup>1</sup>, Michael J. Muehlbauer<sup>1</sup>, Frederick D. Provenza<sup>2</sup>, Scott L. Kronberg<sup>3</sup>, Carl F. Pieper<sup>1</sup>, Kim M. Huffman<sup>1</sup>, William E. Kraus<sup>1</sup>.

## Affiliations:

<sup>1</sup>Duke Molecular Physiology Institute, Duke University Medical Center, Durham, North Carolina, USA.

<sup>2</sup>Department of Wildland Resources, Utah State University, Logan, Utah, USA.

<sup>3</sup>Northern Great Plains Research Laboratory, USDA-Agricultural Research Service, Mandan, North Dakota, USA.

\*Correspondence to: [stephan.vanvliet@duke.edu](mailto:stephan.vanvliet@duke.edu)

## 1 Abstract

2 Concerns regarding the effects of red meat on human and environmental health are prompting  
3 consumer interest in plant-based diets. As global food systems strive to meet the dietary needs of  
4 an estimated mid-century population of 10 billion, a new generation of plant-based meat  
5 alternatives—formulated to mimic the taste and nutritional composition of red meat—have  
6 attracted considerable consumer interest, research attention, and media coverage. We used  
7 untargeted metabolomics to provide an in-depth comparison of the nutrient profiles of grass-fed  
8 ground beef and a market-leading plant-based meat alternative. Metabolomics revealed a 90%  
9 difference in nutritional profiles beef and a popular plant-based meat, many of which can have  
10 important consumer health implications. This information could not be determined from their  
11 Nutrition Facts, which suggests nutritional similarity. Our findings indicate that beef and a

12 popular plant-based meat should not be viewed as nutritionally interchangeable, but as  
13 complementary in terms of provided nutritional entities. As society aims to increase food  
14 production with ~ 60% by 2050, the meat and the plant-based meat industries will likely coexist  
15 and have to complement each other in order to reach this goal.

## 16 **Main**

17 By 2050, global food systems will need to meet the dietary demands of almost 10 billion  
18 people. To meet these demands in a healthy and sustainable manner, it is suggested that diets  
19 would benefit from a shift towards consumption of more plant-based foods and less meat,  
20 particularly in Western countries<sup>1</sup>. This has raised questions of whether novel plant-based meat  
21 alternatives represent healthy and sustainable alternatives to meat<sup>2,3</sup>.

22 The new generation of plant-based meats such as the Impossible<sup>TM</sup> Burger and Beyond  
23 Burger<sup>®</sup> are becoming increasingly popular with consumers. Their success has led other  
24 international food companies—including traditional meat companies—such as Purdue Farms  
25 (US), Cargill (US), Lightlife (US), Gardein Protein International (Canada), Maple Leafs  
26 (Canada), Quorn (UK), Tyson Foods (US), and Unilever (UK/The Netherlands) to invest in their  
27 own versions of these products<sup>4</sup>. The global plant-based meat sector is currently experiencing  
28 rapid growth and is projected to increase from \$11.6 billion in 2019 to \$30.9 billion by 2026<sup>5</sup>  
29 with a compound annual growth rate (CAGR) of 15% (Fig. 1). In contrast, the animal meat  
30 sector is “only” expecting a CAGR of 3.9% during that time (Fig. 1) and will reach a market  
31 value of \$1142.9 billion by 2023<sup>5</sup>.

32 The production of plant-based meats as a replacement for animal-sourced meat is nothing  
33 new. One of the earliest engineered meat alternatives was Protose<sup>TM</sup>, a plant-based meat made  
34 from wheat gluten, peanuts and, soybean oil, which was designed by John Kellogg in the late  
35 nineteenth century. In 1899, Kellogg wrote the following in his patent application for Protose<sup>TM</sup>:

36 *“The objective of my invention is to furnish a vegetable substitute for meat which shall*  
37 *possess equal or greater nutritive value in equal or more favorable form for digestion and*  
38 *assimilation and which shall contain the essential nutritive elements in approximately the same*

39 *proportion as beef and mutton and which substitute has a similar flavor and is as easily*  
40 *digestible as the most tender meat” (U.S. Patent No 670283A).*

41 Unlike previous products, contemporary plant-based meat alternatives have accomplished  
42 to create a taste and sensory experience that more closely resembles red meat. For example, soy  
43 leghemoglobin imitates the “bloody” appearance and taste of heme proteins in meat, while  
44 extracts from red beets, red berries, carrots, and/or other similarly colored vegetables are often  
45 embedded in plant-based products to give them a reddish ‘meat-like’ appearance<sup>4</sup>. Methyl  
46 cellulose is often used to give plant-based meat alternative a ‘meat-like’ texture. Modern meat  
47 alternatives also match the protein content of meat by using isolated plant proteins (*e.g.*, soy, pea,  
48 potato, mung bean, rice, mycoprotein, and/or wheat) and they are often fortified with vitamins  
49 and minerals naturally found in red meat (*e.g.*, vitamins B<sub>12</sub>, zinc, and iron) to provide an even  
50 more direct nutritional replacement<sup>6</sup>. Indeed, a popular novel soy-based alternative closely  
51 matches the Nutrition Facts panel of beef (Fig. 2), and to consumers reading nutritional labels  
52 they appear nutritionally interchangeable<sup>7</sup>. Nonetheless, food sources in their natural state have  
53 considerable complexity and contain a wide variety of nutrients (*e.g.*, phenols, anti-oxidants,  
54 peptides, amino acids, fatty acids, carboxylic acid etc.), the majority of which do not appear on  
55 nutrition labels<sup>8</sup>, but have important health implications. Important nutritional differences are  
56 likely to exist between beef and the new generation of plant-based meat replacements; however,  
57 this has not been thoroughly assessed.

58 Given the scientific and commercial interest in plant-based meat alternatives, the goal of  
59 our study was to use untargeted metabolomics to provide an in-depth comparison of the nutrients  
60 in grass-fed ground beef and a popular next-gen soy-based meat alternative, both of which may  
61 be considered healthier and more environmentally friendly sources of “beef”<sup>4,9</sup>. Metabolomics is

62 an analytical profiling technique that allows researchers to measure and compare large numbers  
63 of nutrients and metabolites that are present in biological samples. Metabolomics analysis  
64 enabled a look “behind the curtain” to evaluate how beef and a popular soy-based alternative  
65 differ nutritionally—beyond what their labels reveal (Fig. 2).

66

## 67 **Untargeted Metabolomics of Plant-Based Meat and Beef**

68 A schematic representation of the study flow is provided in Fig. 2. We purchased  
69 eighteen packages of a popular next-gen soy-based meat alternative from a local grocery store.  
70 Ground beef from eighteen grass-fed cattle was purchased from Alderspring Ranch (May, ID)  
71 and matched for fat (14 grams) and serving size (113 grams) to the soy-based alternative. To  
72 identify potential nutritional differences between beef and the soy-based meat alternative, we  
73 analyzed the relative abundance of metabolites in individually cooked samples ( $n=18$  beef  
74 samples and  $n=18$  soy-based meat alternative samples, respectively) using gas  
75 chromatography/electron-ionization mass spectrometry (GC/ei-MS)-based untargeted  
76 metabolomics<sup>10</sup>. We profiled 190 unique metabolites in the beef and soy-based meat samples,  
77 which were tested for differences between products using the Wilcoxon rank sum test with  
78 Benjamini-Hochberg adjusted  $P$ -values at 5% (False Discovery Rate;  $FDR < 0.05$ ).

79 We found that a total of 171 out of 190 profiled metabolites (90%) were different ( $FDR <$   
80  $0.05$ ) between beef and the soy-based alternative (Table S1). To visualize differences and  
81 identify the top metabolites that contributed to the nutritional disparity between beef and plant-  
82 based meat, we created a ranked heatmap of the top fifty metabolites based on the Pearson  
83 distance measure and the Ward clustering algorithm, and performed unsupervised principal  
84 component analysis using software procedures from MetaboAnalyst 4.0

85 (<http://www.metaboanalyst.ca>). Both the heatmap (Fig. 3A) and unsupervised principal  
86 component analysis (Fig. 3B) revealed a distinct separation in nutritional components between  
87 the grass-fed ground beef and the soy-based meat alternative. To identify the main nutrient  
88 classes that differed between beef and the soy-based alternative, we then clustered individual  
89 metabolites into nutrient classes according to their structural similarity using Chemical Similarity  
90 Enrichment Analysis (ChemRICH) software procedures (<http://chemrich.fiehnlab.ucdavis.edu/>).

91 We identified 24 nutrient classes with  $\geq 3$  structurally similar metabolites regardless of  
92 whether these metabolites were found in beef or the plant-based meat (Table 1). We found that  
93 23 of the nutrient classes differed significantly (FDR < 0.05) between beef and the soy-based  
94 meat alternative (Table 1). Several nutrients were found either exclusively (22 metabolites total)  
95 or in greater quantities in beef (52 metabolites total) compared with the soy-based meat  
96 alternative (Table S1). Similarly, several other nutrients were found exclusively (31 metabolites  
97 total) or in greater quantities (67 metabolites total) in the soy-based meat alternative when  
98 compared to beef.

99 Creatinine (product of creatine), hydroxyproline (a non-proteinogenic amino acid),  
100 anserine (a carnosine metabolite), glucosamine (a saccharide), and cysteamine (an aminothioliol)  
101 are examples of nutrients only found in beef and appeared as discriminating metabolites within  
102 their respective nutrient class (Table 1). These nutrients have important physiological, anti-  
103 inflammatory, and/or immunomodulatory roles<sup>11,12</sup> and low intakes are associated with  
104 cardiovascular, neurocognitive, retinal, hepatic, skeletal muscle, and connective tissue  
105 dysfunction<sup>11,12</sup>. For example, creatine and anserine provide neurocognitive protection in older  
106 adults<sup>13,14</sup>. Cysteamine, a potent antioxidant, also has neuroprotective effects and is a precursor  
107 of glutathione—one of the most potent intracellular antioxidants<sup>15</sup>. Squalene has strong anti-

108 oxidant, anti-bacterial, and anti-tumor activity<sup>16</sup>, while dietary hydroxyproline and glucosamine  
109 stimulate collagen biosynthesis and are important for maintaining the structure and strength of  
110 connective tissue and blood vessels<sup>11,17</sup>.

111 On the other hand, metabolites in nutrient classes such as phenols, tocopherols, and  
112 phytosterols (Table 1) were found exclusively or in much greater abundance in the plant-based  
113 meat when compared to beef. For instance, the plant-based meat alternative contained more  
114 tocopherols ( $\alpha$ ,  $\gamma$ , and  $\delta$ )—a class of nutrients with vitamin E activity best known for their  
115 antioxidant effects<sup>18</sup>. We also found several phytosterols such as *beta*-sitosterol, campesterol,  
116 and stigmasterol in the plant-based meat, which collectively possess antioxidant, anti-  
117 inflammatory, and cancer-protective properties<sup>19</sup>. We also found a wider variety and greater  
118 abundance of phenolic compounds in the soy-based alternative when compared to beef (Table 1).  
119 Identified compounds include sulfurol, syringic acid, vanillic acid, and methylated/hydroxylated  
120 forms of valeric acid, which can benefit human health by dampening oxidative stress and  
121 inflammation<sup>20</sup>.

122 Within the nutrient class of polyunsaturated fatty acids (PUFAs); arachidonic acid (ARA,  
123 C20:4,  $\omega$ -6) and docosahexaenoic acid (DHA, C22:6,  $\omega$ -3) were found exclusively (DHA) or in  
124 much greater quantities (ARA) in the grass-fed beef samples (Table 1). These essential fatty  
125 acids are major constituents of the brain phospholipid membrane and have important roles in  
126 cognition, immunomodulation, platelet function, and cell signaling<sup>12,21</sup>. Their deficiencies are  
127 associated with cognitive decline and increased risk of cardiovascular disease<sup>12,21</sup>.

128 Important differences were also observed in saturated fatty acid and glyceride classes  
129 (Table 1). The main saturated fatty acids and glycerides (Table 1) in the plant-based meat were  
130 coconut oil-derived lauric acid, monolaurin, dilaurin, and trilaurin, which possess anti-microbial

131 and/or anti-inflammatory properties<sup>22</sup>. On the other hand, we found higher levels of the dietary  
132 odd-chain saturated fatty acids (OCFAs) pentadecanoic acid (C15:0) and heptadecanoic acid  
133 (C17:0) in beef than in the soy-based alternative. These compounds are believed to exert their  
134 beneficial effects by attenuating inflammation, dyslipidemia, and cell fibrosis<sup>23</sup>, and increased  
135 dietary intake is associated with a lower risk of metabolic disease<sup>24,25</sup>.

136 For an exhaustive list of the different metabolites found in beef and the plant-based meat  
137 and their potential roles in human health, the readers are referred to Table S1. While several of  
138 these nutrients are considered non-essential or conditionally-essential based on life-stages (*e.g.*,  
139 infancy, pregnancy, or advanced age) and are often less appreciated in discussions of human  
140 nutritional requirements<sup>8</sup>, their importance should not be ignored as low intakes can have  
141 profound impacts on human health.

142

## 143 **Can Plant-Based Meat Alternatives Meet Human Nutritional** 144 **Requirements?**

145 A key question in the broader discussion of replacing of animal foods with plant-based  
146 substitutes is whether plant-based substitutes can adequately satisfy human nutrition requirements.  
147 The underlying dietary strategy for most of mankind now<sup>26</sup>, and certainly throughout our  
148 evolutionary history, has been omnivory<sup>27,28</sup>. While overlap exists between nutritional profiles of  
149 animal and plant foods, needs for certain nutrients—including vitamins C and E (tocopherols),  
150 folate, manganese, thiamin (B<sub>1</sub>), potassium, phenols, and other phytochemicals—are more  
151 readily met by consuming plant foods. However, needs for other nutrients—including heme-iron,  
152 retinol (vitamin A), vitamin B<sub>12</sub>, and long-chain PUFAs, and secondary nutrients such as  
153 creatine, anserine, taurine, and cysteamine—are met more readily or exclusively from animal

154 foods. Animal foods also facilitate uptake of several plant nutrients (*e.g.*, non-heme iron and  
155 zinc)<sup>29,30</sup>, while plant nutrients (*e.g.*, phytochemicals and fiber) provide protective effects against  
156 potentially harmful compounds (*e.g.*, heterocyclic amines, advanced glycation end products etc.)  
157 in cooked and cured animal foods<sup>31</sup>. The secondary compounds in plant foods (*i.e.*,  
158 phytochemicals) also exert key antioxidant, anti-inflammatory, anticancer, and  
159 immunomodulatory roles<sup>32</sup>. Arguably, plant and animal foods in the human diet interact  
160 symbiotically to improve human health.

161         Nonetheless, those following vegan and vegetarian diets often have improved metabolic  
162 health when compared to omnivores, though differences may disappear when extensively  
163 adjusting for lifestyle and dietary factors<sup>33,34</sup>. For example, large-scale population based studies  
164 performed in individuals with ‘healthy lifestyles’ such the Oxford-EPIC Study<sup>35</sup> (n~64,000) and  
165 the 45-and-Up Study (n~267,000)<sup>36</sup> report no difference in mortality rates between omnivores  
166 and vegetarians, when omnivores also consume high amounts of fruits, vegetables, nuts, and  
167 seeds. Additionally, intra-individual differences in nutrient metabolism<sup>37-40</sup> may explain why  
168 some individuals can thrive on plant-based diets, while others experience health problems  
169 associated with nutrient deficiencies<sup>41</sup>. While discussions regarding red meat, plant-based diets,  
170 and human health have become increasingly vigorous in recent times<sup>42,43</sup>, academics<sup>44,45</sup> and  
171 governing bodies<sup>46</sup> generally agree that population health, particularly in Western countries,  
172 would benefit from a shift towards increasing the amount of whole food plant-sources as  
173 opposed to consuming a Standard American/Western diet—rich in ultra-processed foods<sup>47,48</sup>.

174         While plant-based foods are often considered to be healthy foods to consume, Hu and  
175 colleagues<sup>2</sup> have expressed concern in extending these notions to plant-based meat alternatives  
176 given their ultra-processed nature. Of note is a recent 8-week randomized controlled trial (RCT)

177 that compared biomarkers of metabolic health in response to consumption of ~2.5 servings/day  
178 of a market leading plant-based alternative (Beyond Meat™) versus organic animal meats (grass-  
179 fed beef, organic chicken, and pork), both consumed as part of an omnivorous diet<sup>49</sup>. The authors  
180 found that serum trimethylamine-N-oxide (TMAO) concentrations were lower following 8  
181 weeks of plant-based meat consumption when compared to animal meats, but only if the  
182 participants received the plant-based meat intervention first. Participants in the plant-based meat  
183 arm also lost weight when compared to the animal-based group, but again only if the plant-based  
184 meats were consumed first, not second. No order effect was observed for low density  
185 lipoprotein-cholesterol (LDL-C), which was lower after plant-based meat ingestion regardless of  
186 the order of intervention. No group differences were observed in other health biomarkers (high  
187 density lipoprotein-cholesterol, triglycerides, insulin, glucose and blood pressure).

188 TMAO is a gut microbiota-dependent metabolite produced from quaternary ammonium  
189 compounds such as phosphatidylcholine, choline, betaine, and L-carnitine, which are  
190 predominantly found in animal meats, but TMAO can also be directly obtained from seafood<sup>50</sup>.  
191 Whether TMAO is truly an effector of metabolic disease in otherwise healthy individuals and  
192 whether increased TMAO levels in cardiovascular disease and type 2 diabetes is the result (rather  
193 than the cause) of disease-related dysbiosis is currently a focal point of discussion<sup>50,51</sup>, and likely  
194 depends on the context in which elevated TMAO levels are observed (pathophysiological states  
195 versus dietary intakes of fish and red meat as part of an otherwise “healthy diet”)<sup>50</sup>. Nonetheless,  
196 this work provides preliminary evidence that a “flexitarian approach” (replacing some meat with  
197 plant-based alternatives as part of an omnivorous diet) has no negative health effects and may  
198 have slight positive benefits in terms of weight control and cardiometabolic risk profiles<sup>49</sup>.  
199 Future work that assesses additional health biomarkers (*e.g.*, disease-associated inflammation

200 and oxidative stress) and is aimed at elucidating mechanistic pathways by which plant-based  
201 meat alternatives impact metabolic health are needed to confirm potential health effects of plant-  
202 based meat alternatives.

203         Similarities between beef and the soy-based alternative in terms of total protein content  
204 and several vitamins and minerals (Fig. 2.) suggests that a “flexitarian approach” (replacing  
205 some meat with plant-based alternatives as part of an omnivorous diet) is unlikely to negatively  
206 impact nutritional status of consumers in the long-run, but this also depends on what other foods  
207 are part of the diet and the degree to which plant-based substitutes replace animal foods (*e.g.*, the  
208 occasional replacement or full replacement of all animal foods). If a particular nutrient is  
209 obtained in sufficient quantities from other commonly consumed foods then its lack in a plant-  
210 based meat is likely of no consequence<sup>49</sup>. However, caution is warranted for vulnerable  
211 populations such as children, women of childbearing age, and older individuals who may be at  
212 increased risk for nutritional deficiencies with low intakes of animal foods<sup>52,53</sup>. Moreover, in  
213 discussions about replacing meat with plant-based substitutes on a global level, it is important  
214 that food policies do not adversely impact the estimated 2 billion people in developing countries  
215 whose basic nutritional needs and livelihoods depend on meat and livestock products<sup>3,52</sup>.

216         Our work has several limitations. While the soy-based meat alternative we studied is one  
217 of the most popular products currently on the market, product formulations of next-gen plant-  
218 based meats differ slightly in terms of the type of isolated plant proteins (*e.g.*, soy, pea, potato,  
219 mung bean, rice, mycoprotein and/or wheat), fats (*e.g.*, canola, soy coconut, and/or sunflower  
220 oil), and/or other ingredients (*e.g.*, soy leghemoglobin, different vegetable extracts, and/or  
221 different flavoring agents)<sup>6</sup>. Nonetheless, we reasonably expect that plant-based meat alternatives  
222 are far more similar to each other than they are to red meat.

223 The nutritional components highlighted in our work represent only a small fraction of the  
224 currently estimated >4,000 distinct metabolites present in foods such as beef and soy (the main  
225 constituent of the studied plant-based meat alternative)<sup>54</sup>—many of which have known health  
226 effects, but would require extensive targeted metabolomics approaches for their systematic  
227 identification.

228 As the field of nutriomics (the application of metabolomics in nutrition domains)  
229 progresses, we will undoubtedly gain greater appreciation of the complexity of natural food  
230 matrices and the ability of manifold nutritional constituents to synergistically modulate human  
231 health<sup>8</sup>. The complexity of the natural food matrix highlights that attempting to mimic natural  
232 food sources using single constituents such as isolated proteins, vitamins, and minerals is  
233 challenging and underestimates the true nutritional complexity of food sources in their natural  
234 state.

235

## 236 **Conclusions**

237 Untargeted metabolomics revealed a 90% difference in nutritional profiles between beef  
238 and a market-leading soy-based meat alternative. This information could not be determined from  
239 their Nutrition Facts panels (Fig. 2.), which suggests that similar nutrients can be obtained from  
240 both products. While beef and the soy-based alternative both contain a wide range of potentially  
241 beneficial nutrients (*e.g.*, phenols, tocopherols, fatty acids, antioxidants, amino acids, and  
242 dipeptides) as well as some potentially deleterious compounds (*e.g.*, maillard reaction end-  
243 products) (Table 1 and Table S1), large differences in individual nutrients indicate that these  
244 products should not be viewed as nutritionally interchangeable (Fig. 3 and Table S1). This  
245 information does not appear to be known with consumers<sup>7</sup>. Thus, the new information we

246 provide is important for making informed decisions by consumer decisions and to inform food  
247 policies and dietary advice.

248 As society strives to meet dietary needs of an estimated 10 billion people by 2050, the  
249 challenge is to create global food systems that are locally adapted to meet dietary needs in a  
250 sustainable, healthy, and inclusive manner<sup>3</sup>. Animal and plant foods—and the nutrients they  
251 provide—should arguably be viewed as complementary rather than competitive in this scenario.  
252 The observed nutritional differences between beef and a popular plant-based meat alternative  
253 further highlights this notion. As global food systems work to increase production with ~ 60% by  
254 2050, both the meat and plant-based alternative industries will likely coexist and have to  
255 complement each other in order to meet this lofty goal<sup>3</sup>.

256

## 257 **Methods**

### 258 **Product sourcing**

259 Eighteen different packages (340 grams or 12 oz each) of a market-leading plant-based  
260 meat alternative was bought from a local grocery store in Raleigh, NC, USA. Ground beef from  
261 eighteen grass-fed, black angus cattle (454 grams or 16 oz each) was purchased from  
262 Alderspring Ranch (May, ID) and matched for total fat content (14 grams) to the soy-based  
263 alternative, which was confirmed using proximate analysis (method AOAC 960.39; Microbac  
264 Laboratories, Warrendale, PA). Individual patties (112 grams or 4 oz each) were formed from  
265 each individual package of plant-based meat and beef, respectively. Individual patties were  
266 cooked on a non-stick skillet until the internal temperature of each patty read 71 °C as  
267 determined by a meat thermometer. One-gram microcore samples were obtained from the middle  
268 of each patty (n=18 for ground beef; n=18 for soy-based meat replacement) using a bioptome

269 device, immediately frozen in liquid nitrogen, and stored at -80 degrees °C until metabolomics  
270 analysis.

271

## 272 **Sample preparation**

273           Microcore samples the plant-based meat replacement and bovine skeletal muscle (*i.e.*,  
274 beef) were powdered under liquid N<sub>2</sub> and homogenized in 50% aqueous acetonitrile containing  
275 0.3% formic acid (50 mg wet weight sample per ml homogenate) using a Qiagen Retsch Tissue  
276 Lyser II set to a frequency of 30 oscillations/sec for a total of 2 min with one 5 mm glass ball  
277 (GlenMills, Inc, #7200-005000TM) per tube. 100 µl of each sample homogenate was then  
278 transferred into a fresh, 1.5-ml, Reduced Surface Activity (RSA<sup>TM</sup>) glass autosampler vial  
279 (catalog number 9512C-1MP-RS, MicroSolv Technology Corporation, Leland, NC). Proteins in  
280 sample homogenates were subsequently “crash” precipitated with 750 µl dry methanol spiked  
281 with C14:0-D<sub>27</sub> (perdeuterated myristic acid, Sigma 366889, 6.25 mg/liter, CN167: 141; CN188:  
282 115) and centrifuged at 13.500 x g rcf for 5 minutes (Vial Centrifuge<sup>TM</sup>, MicroSolv, catalog  
283 C2417). The crash solvent is spiked with with C14:0-D<sub>27</sub> Myristic Acid as an internal standard  
284 for retention-time locking (described below). 700 µl of the supernatant of each sample  
285 homogenate were subsequently transferred to fresh RSA<sup>TM</sup> glass vials (catalog number 9512C-  
286 1MP-RS, MicroSolv Technology Corporation, Leland, NC). Methanolic extracts were then dried  
287 in a Savant SPD111V SpeedVac Concentrator (Thermo Scientific, Asheville, NC), with the help  
288 of a final pulse of toluene (Fisher Scientific, catalog number T324-50) as an azeotropic drying  
289 agent. 25 µl methoxyamine hydrochloride (18 mg/ml in dry pyridine: Fisher Scientific, catalog  
290 number T324-50) was then added to each sample and incubated at 50 °C for 30 minutes for  
291 methoximation of certain reactive carbonyl groups. Finally, metabolites were rendered volatile

292 by replacement of easily exchangeable protons with trimethylsilyl (TMS) groups using *N*-  
293 methyl-*N*-(trimethylsilyl) trifluoroacetamide (MSTFA; 75 µl per sample Cerilliant M-132,  
294 Sigma, St. Louis, MO) at 50 °C for 30 minutes.

295

## 296 **(GC/ei-MS) analysis**

297 Samples were run on a 7890B GC / 5977B single-quadrupole, Inert MS (Agilent  
298 Technologies, Santa Clara, CA). This system is equipped with a MultiMode Inlet, which, in  
299 combination with a mid-column, purged ultimate union (PUU), enables hot back-flushing of the  
300 upstream half of the column at the end of each run to reduce fouling of both GC and MS with  
301 heavy contaminants (“high boilers”) and carryover between injections. Briefly, the two wall-  
302 coated, open-tubular (WCOT) GC columns connected in series are both from J&W/Agilent (part  
303 122-5512 UI), DB5-MS UI, 15 meters in length, 0.25 mm in diameter, with a 0.25-µm luminal  
304 film. This film is a nonpolar, thermally stable, phenyl-arylene polymer, similar in performance  
305 to traditional 5%-phenyl-methylpolysiloxane films. Prior to each daily run, the starting inlet  
306 pressure is empirically adjusted such that the retention time of the TMS-D27-C14:0 standard is  
307 set at ~16.727 minutes. After a quick, initial distillation within the MMI, the GC oven ramps  
308 from 60-325 °C at a speed of 10 °C/minute. Under these conditions, derivatized metabolites  
309 elute from the column and reach the MS detector at known times (*e.g.*, bis-TMS-lactic acid at  
310 ~6.85 minutes, and TMS-cholesterol at ~27.38 minutes). A mid-column pneumatic device (PUU)  
311 provides a means for hot back-flushing of the upstream GC column at the end of each run while  
312 the oven is held at 325 °C for a terminal "bake-out" as an antifouling and anti-carryover measure  
313 (analogous to that devised by Chen *et al.* 2009). During this terminal "bake-out," the inlet is also  
314 held at 325 °C while it is purged via its split-flow, waste vent with a large flow of the carrier gas,

315 helium. Radical cations generated with conventional electron ionization via a tungsten-rhenium  
316 filament set to an energy of 70 eV are scanned broadly from 600 to 50 m/z in the detector  
317 throughout the run. Cycle time is approximately 38 minutes. We typically derivatize and run  
318 daily batches of ~28 unknowns and a processed blank (“ghost” sample). Our GC/MS methods  
319 are based on validated methods and generally follow those of Roessner *et al.* (2000)<sup>55</sup>, Fiehn *et*  
320 *al.* (2008)<sup>56</sup>, Kind *et al.* (2009)<sup>57</sup>, McNulty *et al.* (2011)<sup>58</sup>, Banerjee *et al.* (2015)<sup>59</sup>, and Clinton *et*  
321 *al.* (2020)<sup>60</sup>.

322

### 323 **Data reduction**

324 Raw data from Agilent's MassHunter software environment were imported into the  
325 freeware, Automatic Mass Spectral Deconvolution and Identification Software or AMDIS  
326 (version 2.73), developed by Drs. Steve Stein, W. Gary Mallard, and their coworkers at National  
327 Institute of Standards and Technology or NIST (Mallard and Reed 1997<sup>61</sup>, Halket *et al.* 1999<sup>62</sup>,  
328 Stein 1999<sup>63</sup>; courtesy of NIST at <http://chemdata.nist.gov/mass-spc/amdis/>). Deconvoluted  
329 spectra were annotated as metabolites, to the extent possible, using an orthogonal approach that  
330 incorporates both retention time (RT) from GC and the fragmentation pattern observed in EI-MS,  
331 both of which can be remarkably reproducible with contemporary instrumentation. Peak  
332 annotation was based primarily on our own RT-locked spectral library of metabolites (2059  
333 spectra from 1174 unique compounds, and growing). Our library is built upon the Fiehn GC/MS  
334 Metabolomics RTL Library (a gift from Agilent, their part number G1676-90000; Kind *et al.*  
335 2009<sup>57</sup>). Additional spectra have been gleaned from running pure reagent standards in our lab,  
336 from the Golm Metabolome Library (courtesy of Dr. Joachim Kopka and coworkers at the Max  
337 Planck Institute of Molecular Plant Physiology, Golm, Germany; Kopka *et al.* 2005<sup>64</sup>;

338 <http://csbdb.mpimp-golm.mpg.de/csbdb/gmd/gmd.html>), and from the Wiley 10<sup>th</sup>-NIST 2014  
339 commercial library (Agilent G1730-64000). Peak alignment and chemometrics of log-base-two-  
340 transformed areas of deconvoluted peaks were performed with our own custom macros, written  
341 in our lab in Visual Basic (version 6.0) for use in the Excel (Microsoft Office Professional Plus  
342 2019) software environment (both from Microsoft, Redmond, WA). The full list of annotated  
343 metabolites and their retention times presented in Table S2.

344

### 345 **Data processing**

346         Three investigators (SVV, JRB, and MJM) subsequently performed line-by-line manual  
347 curation to fix miscalls and highlighted ambiguities inherent in certain isomeric or otherwise  
348 similar metabolites. Metabolites were retained for further analysis if detected in  $\geq 80\%$  of  
349 samples of either the plant-based meat replacement or ground beef (*i.e.*, 14 out of 18 samples per  
350 group). If Th. As can be observed from Table S1, this was the case for 53 metabolites, which  
351 were related detected in one source (e.g., beef or plant-based alternative) but not the other. A  
352 total of 31 metabolites were detected only on the plant-based meat samples but remained absent  
353 in all beef samples; while 22 metabolites were found in beef samples but remained absent in the  
354 plant-based meat. In the case of remaining missing values in other metabolites—for which a  
355 signal was detected in  $\geq 14$  out of 18 samples in one group (beef or plant) and  $\geq 1$  sample of the  
356 other group—k-nearest neighbor imputation was performed<sup>65,66</sup>.

357         This decision was made after careful deliberation with colleagues at the Biostatistics and  
358 the Metabolomics Core at Duke University, and was based on the expectation that in such cases  
359 the metabolite feature was truly nonexistent (or at least below the Level of Detection) for a given  
360 group (beef or plant meat) and was not due to chromatographic non-detection. In other words,

361 had the metabolite been present in the food source at meaningful levels, it would have registered  
362 as we detected this metabolite in  $\geq 80\%$  of samples in the other group (*i.e.*, 14 out of 18 samples).

363 To illustrate this with an example; anserine ( $\beta$ -alanyl-1-methyl-1-histidine; a methylated  
364 product of carnosine) is metabolite that is well-known to occur in beef and other animal meats,  
365 but known to be absent in plant samples<sup>11</sup>. Similarly, soy isoflavones such as  $\beta$ -sitosterol and  
366 campesterol would normally not be found in grass-fed beef, but were readily detected in all  
367 plant-based meat samples (Fig. S2.). If we used KNN imputation (or other commonly used  
368 imputation methods such as PLS, SVD, BPCA etc.) without accounting for true absence of  
369 metabolites in a given group, our data set would falsely imply that some metabolites are in the  
370 plant or beef source of which we know with certainty that they cannot be there, which we argue  
371 would be incorrect to report.

372

### 373 **Data analysis**

374 After data processing, individual metabolites were tested for normality using  
375 Kolmogorov-Smirnov tests ( $p < 0.05$ ) using SAS 9.4 (Cary, North Carolina, USA). Several  
376 metabolites did not show a normal distribution after log transformation, which may be expected  
377 based on the large differences between beef and the plant-based meat alternative—53  
378 metabolites were detected exclusively in only either the plant-based meat or beef and had log-  
379 transformed values close to 0. To test differences in individual metabolites between groups, we  
380 subsequently used the non-parametric Wilcoxon with Benjamini-Hochberg adjusted  $p$ -values at  
381 5% to account for false discovery (FDR  $< 0.05$ ).

382 Bioactivities and potential health effects of annotated metabolites were explored by  
383 entering Chemical Abstracts Service (CAS) # of individual metabolites in FooDB

384 (<https://foodb.ca/>) and/or PubChem (<https://pubchem.ncbi.nlm.nih.gov/>) databases, while  
385 metabolic pathway identification of individual metabolites was performed using the Kyoto  
386 Encyclopedia of Genes and Genomes (KEGG) (<https://www.genome.jp/>). To inform the  
387 discussion of metabolomics findings, we clustered metabolites by chemical class using freely-  
388 available ChemRICH software procedures (<http://chemrich.fiehnlab.ucdavis.edu/>; courtesy of  
389 Dr. Oliver Fiehn and coworkers at the University of California, Davis, USA<sup>67</sup> (Fig. S2.). To  
390 enable cluster analysis via structural similarity and ontology mapping, InChiKeys, PubChemID  
391 and SMILES canonicals for each metabolite was retrieved by entering its respective Chemical  
392 Abstracts Service (CAS) # in the PubChem (<https://pubchem.ncbi.nlm.nih.gov/>) database (Table  
393 S3). After ChemRICH analysis, investigators performed line-by-line manual curation to fix any  
394 apparent miscalls or apparent misclassification of individual metabolites and to perform manual  
395 adjustment of metabolite classification when appropriate (e.g., ChemRICH classified pyridoxine  
396 as a separate “Vitamin B6” category in which case the metabolite was lumped into a larger class  
397 simply named “Vitamins”), after which analysis was re-ran. Finally, to visualize differences in  
398 individual metabolites between groups and identify the top metabolites that contributed to the  
399 nutritional differences between beef and the plant-based meat replacement, we created a ranked  
400 heatmap of the top fifty metabolites based on the Pearson distance measure and the Ward  
401 clustering algorithm and performed unsupervised principal component analysis using software  
402 procedures from MetaboAnalyst 4.0 (<https://www.metaboanalyst.ca>) (Fig. 3).

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610 S.V.V., J.R.B., M.J.M., F.D.P., S.L.K., C.F.P., and W.E.K consume omnivorous diets. K.M.H.  
611 consumes a vegetarian diet.

612

## 613 **Author Information**

### 614 **Affiliations:**

615 **Duke Molecular Physiology Institute, Duke University Medical Center, Durham, North**  
616 **Carolina.**

617 S. van Vliet, J. R. Bain, M. J. Muehlbauer, C.F. Pieper, K.M. Huffman, and W.E. Kraus

618

619 **Department of Wildland Resources, Utah State University, Logan, Utah, USA.**

620 F.D. Provenza

621

622 **Northern Great Plains Research Laboratory, USDA-Agricultural Research Service,**

623 **Mandan, North Dakota, USA.**

624 S.L. Kronberg

625

626 **Contributions**

627 S.V.V., F.D.P., and S.L.K contributed to the conception and design of the study. S.V.V., J.R.B.,  
628 and M.J.M. were responsible for the metabolomics analysis of the study. S.V.V., C.F.P., and  
629 K.M.H. performed the statistics. S.V.V and F.D.P. drafted the manuscript and all authors  
630 contributed to critical revisions of the manuscript for important intellectual content. S.V.V. had  
631 full access to the data and takes responsibility for the integrity of the data and the accuracy of the  
632 data analysis; S.V.V. affirms that the manuscript is an honest, accurate, and transparent account  
633 of the study being reported; that no important aspects of the study have been omitted; and that  
634 any discrepancies in the analysis have been explained.

635

636 **Competing Interests**

637 The authors declare no competing interests.

638

639 **Data and materials availability.**

640 All data that support the findings of this study are available in the main text, tables/figures,  
641 and/or the supplementary materials. The full metabolomics data set is available at Dryad:  
642 <https://doi.org/10.5061/dryad.3ffbg79g3>

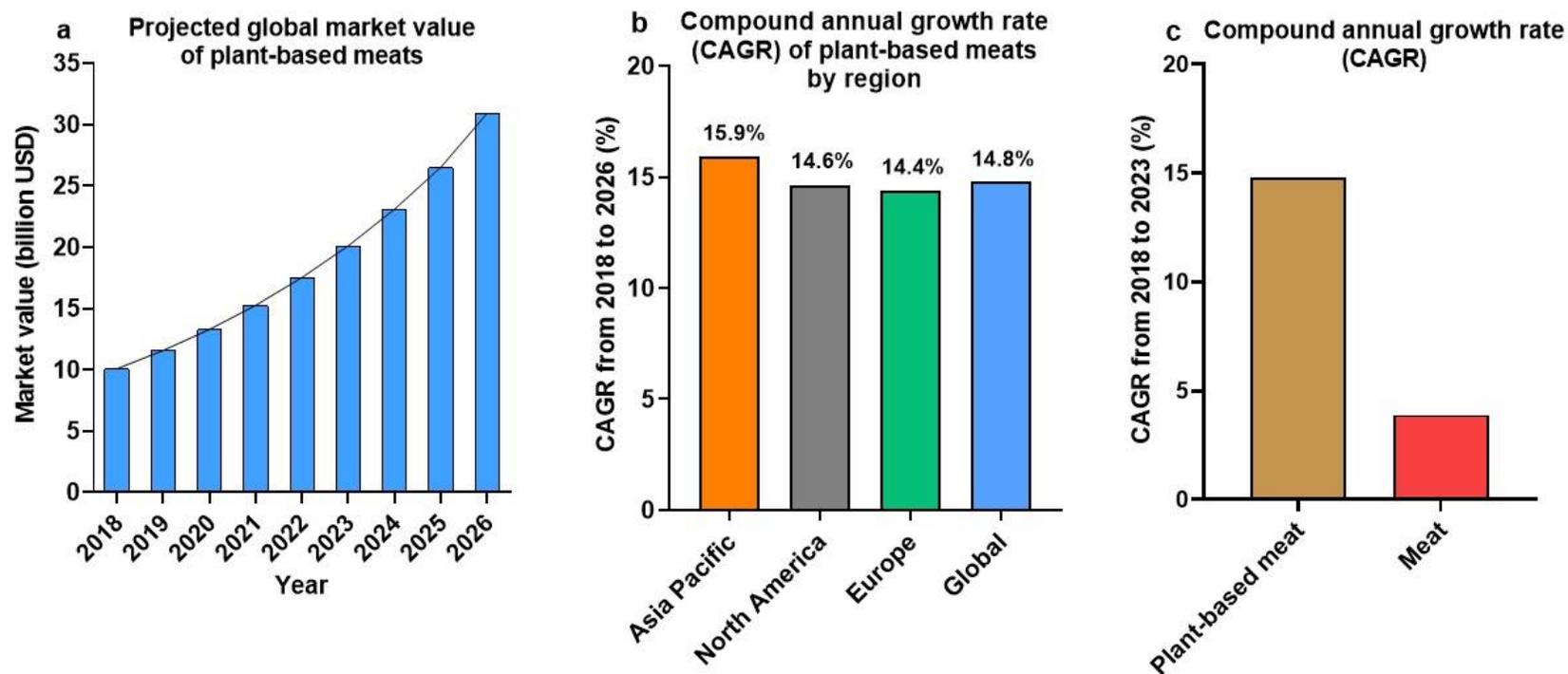
643

644 **Supplementary materials**

645 Tables S1-S3.

646 Fig. S1-S2.

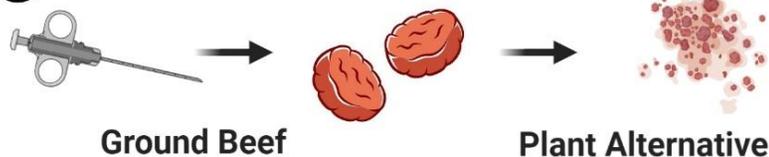
## Figure Legends



647 **Fig. 1. The global economics of plant-based meat alternatives and meat.** Market data on plant-based meat alternatives and meat  
648 were obtained from<sup>5</sup>. (A) The projected global market value of plant-based meats from 2018 to 2026 in Billion US Dollars. (B) The  
649 compound annual growth rate (CAGR) of the plant-based meat sector globally and by region. Amongst these regions, the largest  
650 growth is expected in the Asia Pacific. (C) The relative growth of the global plant-based meat sector (+14.8%) is expected to exceed  
651 the relative growth global animal meat market (+3.9%). Despite growth in absolute terms, the value share of the global animal meat

652 sector as a percentage of the overall food industry will remain more or less similar during 2018-2023<sup>5</sup>. This trend is due to a growing  
653 preference among consumers for plant-based diets, which is motivated by concerns for human and environmental health<sup>5</sup>.

**a** Sample acquisition and processing



Ground Beef

Plant Alternative

## Nutrition Facts

Serving size	(113g)
Amount Per Serving	
Calories	250
% Daily Value*	
<b>Total Fat</b> 14g	<b>18%</b>
Saturated Fat 8g	<b>40%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 370mg	<b>16%</b>
<b>Total Carbohydrate</b> 9g	<b>3%</b>
Dietary Fiber 3g	<b>11%</b>
Total Sugars 0g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 19g	<b>38%</b>
Vitamin D 0mcg	0%
Calcium 180mg	15%
Iron 4.2mg	25%
Potassium 610mg	15%
Thiamin 28.2mg	2350%
Riboflavin 0.4mg	30%
Niacin 4.8mg	30%
Vitamin B6 0.4mg	25%
Folate 115mcg	30%
Vitamin B12 3mcg	120%
Phosphorus 180mg	15%
Zinc 5.5mg	50%

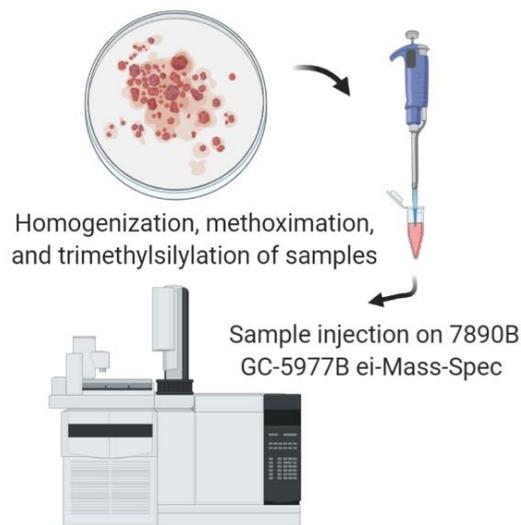
\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Nutrition Facts

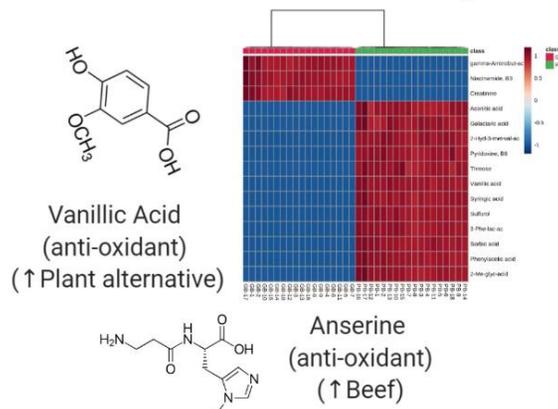
Serving size	(113g)
Amount Per Serving	
Calories	220
% Daily Value*	
<b>Total Fat</b> 14g	<b>18%</b>
Saturated Fat 5g	<b>25%</b>
Trans Fat 0g	
<b>Cholesterol</b> 60mg	<b>20%</b>
<b>Sodium</b> 70mg	<b>3%</b>
<b>Total Carbohydrate</b> 0g	<b>0%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 0g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 23g	<b>46%</b>
Vitamin D 0.1mcg	0%
Calcium 12mg	0%
Iron 2mg	10%
Potassium 289mg	6%
Thiamin 0.05mg	4%
Riboflavin 0.2mg	15%
Niacin 4.8mg	30%
Vitamin B6 0.4mg	25%
Folate 6mcg	2%
Vitamin B12 2mcg	80%
Phosphorus 175mg	15%
Zinc 4.6mg	40%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

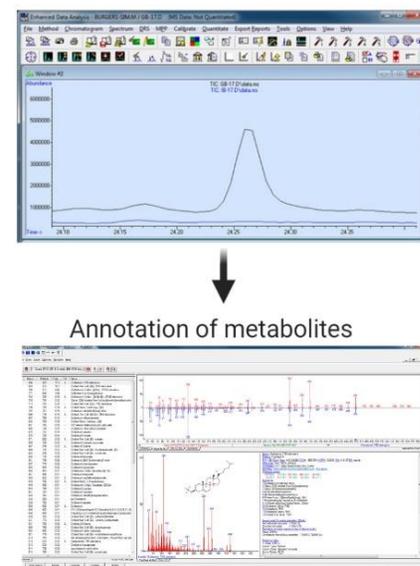
**b** Sample preparation and mass-spectrometry analysis



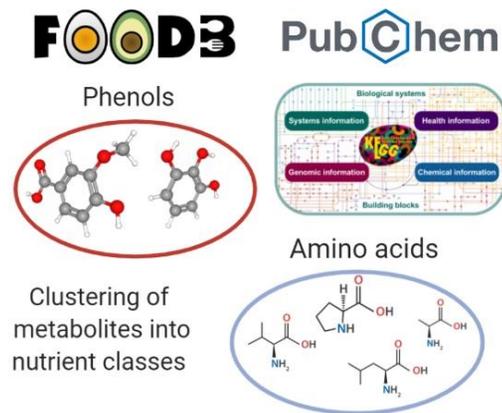
**d** False-discovery rate adjusted statistics and multivariate analysis



**c** Analysis of spectral features

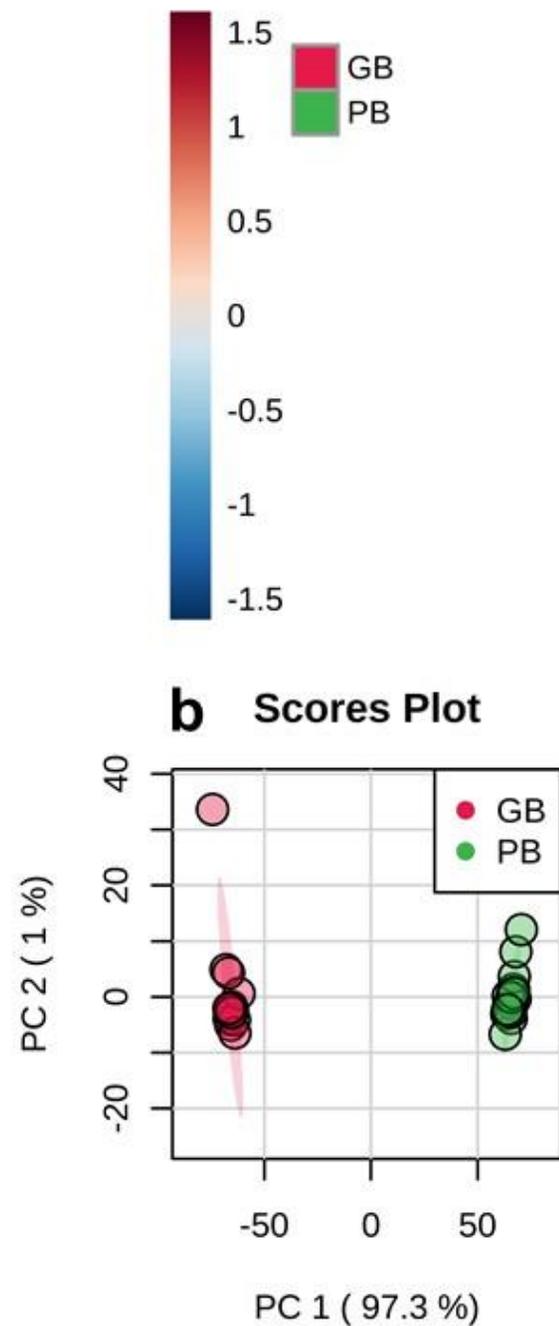
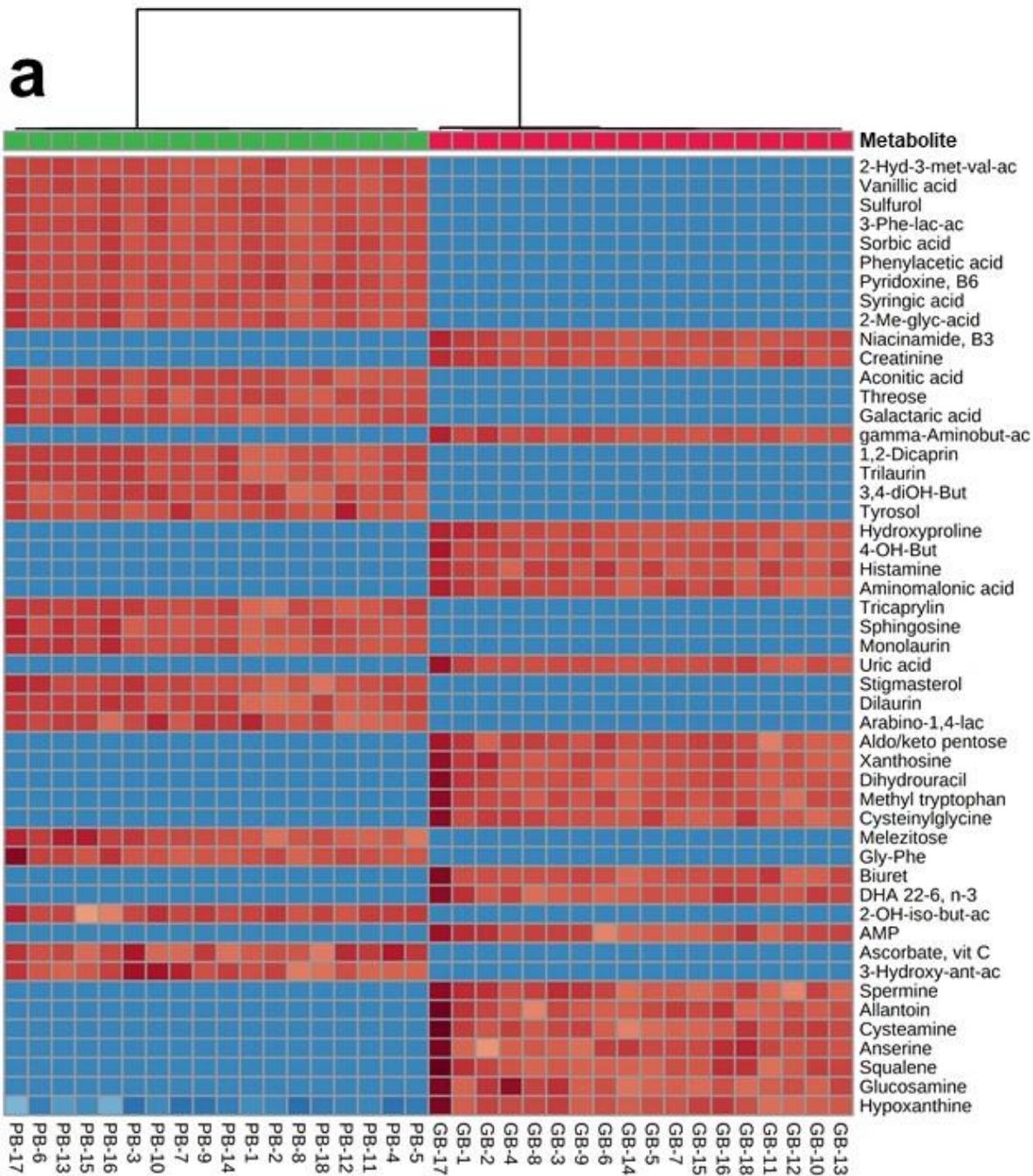


**e** Bioactivities and pathway analysis



654 **Fig 2. Schematic description of sample preparation and metabolomics analysis.** (a) Nutrition Facts panels of grass-fed ground  
655 beef and a market-leading plant-based meat alternative. Protein and fat content of the grass-fed ground beef was determined by  
656 proximate analysis (Microbac Laboratories, Warrendale, PA), while the content of other nutrients in grass-fed beef were adapted from  
657 US Department of Agriculture databases<sup>69</sup>. Nutrient composition of the plant-based meat alternative was determined from its Nutrition  
658 Facts panel. Eighteen burger patties of each product were cooked until an internal temperature of 71 °C, sampled using a biotome,  
659 and immediately frozen in liquid nitrogen (LN<sub>2</sub>) prior to further analysis. (b) Frozen samples were homogenized in 50% aqueous  
660 acetonitrile containing 0.3% formic acid. Dried extracts were methoximated and trimethylsilylated, and untargeted metabolomic  
661 analysis was conducted via gas chromatography/electron-ionization mass spectrometry (GC/ei-MS) on a 7890B GC-5977B ei-MS  
662 (Agilent Technologies, Santa Clara, CA) in the Metabolomics Laboratory of the Duke Molecular Physiology Institute. (c) Raw  
663 spectral data from Agilent's MassHunter software environment were imported into the freeware—Automatic Mass Spectral  
664 Deconvolution and Identification Software or AMDIS. Peak annotation of metabolites was based primarily on our own RT-locked  
665 spectral library of metabolites (2059 spectra from 1174 unique compounds). (d) To determine differences in abundance of metabolites  
666 between beef and soy-based meat alternative, log-transformed metabolites were tested using the Wilcoxon rank sum test with  
667 Benjamini-Hochberg adjusted *P*-values at 5% (False Discovery Rate; FDR < 0.05). (e) Bioactivities and potential health effects of  
668 annotated metabolites were explored by entering metabolites in FooDB (<https://foodb.ca/>) and/or PubChem  
669 (<https://pubchem.ncbi.nlm.nih.gov/>) databases, while metabolic pathway identification of individual metabolites was performed using  
670 the Kyoto Encyclopedia of Genes and Genomes (KEGG) (<https://www.genome.jp/>). To further inform discussions of metabolomics

671 findings, metabolites were clustered according to structural similarity ChemRICH software procedures  
672 (<http://chemrich.fiehnlab.ucdavis.edu/>). For further detail on these analyses see Methods section.



673 **Fig. 3. Metabolomics revealed distinct differences in nutritional profiles between grass-fed ground beef (GB) and the plant-**  
674 **based meat alternative (PB). (a)** Heatmap of the top 50 metabolites, ranked by False Discovery Rate (FDR) adjusted *P*-values  
675 (lowest to highest), that were significantly different ( $FDR < 0.05$ ) between beef and the plant-based meat alternative. Red (intensity  
676 ranges from 0 to 1.5) means higher abundance of the corresponding metabolite, whereas blue means lower abundance (intensity  
677 ranges from -0 to -1.5). The numbers below the heatmap represent individual samples (GB-1 to 18 and PB-1 to 18 respectively;  $n =$   
678 18 for each group). Metabolites in beef and the plant-based meat were compared by the Wilcoxon rank sum test with Benjamini-  
679 Hochberg adjusted *P*-values at 5% ( $FDR < 0.05$ ). **(b)** Principal Component Analysis (PCA) analysis of beef and plant-based meat  
680 revealed a distinct difference in nutritional composition between the grass-fed ground beef and the plant-based meat, with 97.3% of  
681 the variance explained within the first principal component (PC1)—which illustrates the large nutritional differences that exist  
682 between beef and the plant-based meat. The 95% confidence interval of the groups is depicted in each color. Red and green colors  
683 above the heatmap **(a)** and the PCA plot **(b)** represent the ground beef and the plant-based meat, respectively. A full list of potential  
684 bioactivities and health effects of each individual metabolite is reported in Table S1.

**Table 1. Metabolites clustered into nutrient classes according to structural similarity using ChemRICH software procedures. Arrow (↑) indicates higher abundance for a particular nutrient class or nutrient.**

Nutrient Class	Class size	No. different plant vs beef	↑ Plant based	↑ Beef	FDR	Key Compound	Metabolic pathway, bioactivities/potential health effects
Amino acids	19	18	12	6	<.001	Glutamine (↑Plant)	Protein metabolism, neurotransmitter, anti-sickling, anti-ulcer
Non-protein amino acids	14	10	5	6	<.001	Creatinine (↑Beef)	Energy metabolism, antioxidant, neuroprotective, ergogenic
Saccharides	13	12	8	4	<.001	Keto pentose-5-phos (↑Beef)	Energy metabolism, flavor
Saturated fatty acids	11	9	3	6	<.001	Pentadecanoic acid (↑Beef)	Odd-chain fatty acid biosynthesis, anti-bacterial, anti-oxidant,
Dicarboxylic acids	10	10	3	7	<.001	Aminomalonic acid (↑Beef)	Glycine metabolism, unknown
Phenols	10	10	7	3	<.001	Vanillic acid (↑Plant)	Plant/microbial metabolism, anti-bacterial, anti-inflammatory
Dipeptides	8	6	2	4	<.001	Anserine (↑Beef)	Carnosine metabolism, antioxidant
Purines	7	7	3	4	<.001	Uric acid (↑Beef)	Microbial/purine metabolism, unknown
Sugar alcohols	7	6	4	2	<.001	Myoinositol (↑Beef)	Biosynthesis, cholesterolytic, liver-protective, neuro-protective
Hydroxybutyrates	6	6	4	2	<.001	4-Hydroxybutyric acid (↑Beef)	Biosynthesis, neurotransmitter, neuroprotective
Vitamins	5	5	3	2	<.001	Vitamin C (↑Plant)	Biosynthesis, anti-oxidant, liver-protective, kidney-protective
Glycerides	5	4	4	0	<.001	Monolaurin (↑Plant)	Lipid metabolism, anti-microbial, anti-inflammatory
Pentoses	4	4	2	2	<.001	Arabinose/aldopentose (↑Beef)	Energy metabolism, antioxidant, flavor
Sugar acids	4	4	3	1	<.001	Glyceric acid (↑Beef)	Biosynthesis, cholesterolytic, diuretic, kidney-protective
Unsaturated fatty acids	4	4	2	2	<.001	Sorbic Acid (↑Plant)	Fatty acid biosynthesis, preservative
Amino alcohols	4	4	3	1	<.001	Phosphoethanolamine (↑Beef)	Sphingolipid metabolism, neurotransmitter
Pyrimidines	4	3	1	2	.001	Dihydrouracil (↑Beef)	Pyrimidine metabolism, neuro-protective
Amines	4	3	0	3	.001	Cysteamine (↑Beef)	Taurine metabolism, antioxidant, neuroprotective
Phytosterols	3	3	3	0	.003	Stigmasterol (↑Plant)	Biosynthesis, anti-inflammatory, antioxidant, cancer-protective
Tocopherols	3	3	3	0	.003	γ-Tocopherol (↑Plant)	Biosynthesis, antioxidant, cardio-protective, cancer-protective
Biogenic polyamines	3	3	2	1	.003	Spermidine (↑Plant)	Glutathione metabolism, antioxidant
Polyunsaturated fatty acids	3	2	0	2	.008	DHA, 22-6, ω-3 (↑Beef)	Essential fatty acid, neuroprotective, cardio-protective
Pyridines	3	2	0	2	.017	3-Hydroxypyridine (↑Beef)	Maillard reaction end-product, flavor
Fatty acid esters	3	1	1	0	1.00	1,2-Dicaprin (↑Plant)	Energy metabolism, biosynthesis

DHA, docosaheptaenoic acid; phos, phosphate.