Contextual Factors and Mechanisms that Influence Sustainability: A Realist Evaluation of Two Provincially Scaled Evidence-Based Initiatives

Rachel Flynn (✉ rachel.flynn@ualberta.ca)

University of Alberta <https://orcid.org/0000-0003-2980-7441>

Kelly Mrklas

Alberta Health Services

Alyson Campbell

University of Alberta <https://orcid.org/0000-0001-6542-9949>

Tracy Wasylak

Alberta Health Services

Shannon D Scott

University of Alberta

Research

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Abstract

Background: In 2012, Alberta Health Services created Strategic Clinical Networks™ (SCNs) to develop and implement evidence-informed, clinician-led and team-delivered health system improvement in Alberta, Canada. SCNs have had several provincial successes in improving health outcomes. Little research has been done on the sustainability of these efforts.

Methods: We conducted a qualitative realist evaluation using a case study approach to identify and explain the contextual factors and mechanisms perceived to influence the sustainability of two provincial SCN initiatives. The context (C) + mechanism (M) = outcome (O) configurations (CMOCs) heuristic guided our research.

Results: We conducted thirty realist interviews in two cases and found four important mechanisms facilitating sustainability: the use of a collaborative approach audit & feedback, the informal leadership role, and patient stories. Informal leaders were often hands-on and influential to front-line staff. Learning collaboratives broke down professional and organizational silos and encouraged collective sharing and learning, motivating participants to continue with the initiative. Continual audit-feedback interventions motivated participants to want to perform and improve on a long-term basis, increasing the likelihood of initiative sustainability. Patient stories demonstrated the initiatives' impact on patient outcomes, motivating staff to want to continue doing the initiative, and increasing the likelihood of its sustainability.

Conclusions: There are important contextual factors and mechanisms within sustainment processes that may apply to systems change implementers. Our research revealed the causal relationship between implementation and sustainability and how outcomes from implementation shape sustainability contexts. Future work is needed to evaluate the effectiveness of informal leadership, learning collaboratives, audit-feedback, and patient stories as sustainability interventions, to generate better guidance on planning sustainable improvements with long term impact.

Contributions To The Literature

- Understanding contextual factors and mechanisms perceived to influence the sustainability of scaled research-based, healthcare improvement initiatives
- Demonstrating the ripple-effect between implementation factors and contexts for sustainability
- The potential of four interventions to facilitate sustainability: learning collaboratives, audit and feedback, patient stories and informal leaders
- The need to test the use and effectiveness of these interventions beyond implementation, for sustainability

Background

It is well known that sustainability planning and processes are required well in advance of the implementation of evidence-based improvement initiatives (1). However, little research has evaluated what influences the sustainability of such initiatives and what knowledge translation interventions are most effective to enhance sustainment (2). Sustainability research is both fundamental to the field of implementation science and critical to the long term viability of a publicly funded healthcare system (3). Informed by a recent synthesis, our conceptualization of sustainability is comprised of a program, clinical intervention, and implementation strategies, including individual behavior change (e.g., clinician, patient) that continue to be delivered and are maintained after a defined period of time; during which the program and individual behavior change may evolve or adapt while continuing to produce benefits for individuals/systems (4).

Methods

Research Aim

The aim of our study was to identify and explain the contextual factors and mechanisms that enabled or hindered the sustainability of two, large-scale, system-wide healthcare improvement initiatives across the Strategic Clinical Networks™, in Alberta, Canada (5).

Research Context: Strategic Clinical Networks, Alberta Health Services

Alberta Health Services Strategic Clinical Networks™ (SCNs) began in 2012 and comprises of multi-stakeholder teams (e.g., patients, leaders and managers, clinicians, and researchers) that work collaboratively to identify care gaps and implement evidence-based initiatives that improve health outcomes and health service delivery (6, 7). Clinical healthcare networks, like SCNs, are intended to break down professional, organizational, and geographical boundaries by bringing multi-stakeholder groups together to co-design healthcare improvements (8). SCNs are embedded in Alberta Health Services (AHS), Canada's first province-wide health care system servicing 4.3M people (9). Currently, there are 16 SCNs across Alberta, each with a specific scope and mandate, focused on various areas of health (i.e. cancer) or, areas of care (i.e. emergency care) or, provincial programs (i.e. senior's health) or, specific populations (i.e. maternal, newborn, child and youth health) or across multiple disease areas (i.e. diabetes, obesity, nutrition) (6).

Previous research on SCNs have focused on implementation (10, 11), cost analysis (12, 13), or specific initiatives (14, 15). However, while initiatives themselves have been evaluated, no studies to date have explicitly examined sustainability of large-scale initiatives.

As SCN initiatives mature, sustainability is a critical element to understand. Many healthcare innovation and improvement initiatives struggle with sustainability (16, 17). Failure to sustain healthcare innovations and improvements poses significant risks to individuals, healthcare systems, funding systems, and communities (18). Recognizing and explaining key factors that have hindered and facilitated SCN initiative sustainability will contribute to systematic and comprehensive sustainability planning. This realist evaluation case study will help inform SCNs, and health systems more broadly, on how to optimize sustainability efforts through the application of rigorous methods.

Realist evaluation

We conducted a realist evaluation (19) using an explanatory case study research design (20) to study factors that enabled or hindered the sustainability of two SCN initiatives or “cases”. Realist evaluation unpacks and explains the possible causes and contextual factors of change by examining “what works for whom, under what circumstances, and why?”, rather than merely assessing “does it work?” (19). We followed the realist heuristic context (C) + mechanism (M) = outcome (O) configuration, whereby an intervention works or not (O), (CMOCs) because of the action of some underlying mechanism (M), which only comes into operation in particular contexts (C) (19, 21). We followed the realist cycle of theory hypothesis generation, theory hypothesis observation and specification (19) according to realist terms previously detailed (22). The Realist and Meta-narrative Evidence Synthesis: Evolving Standards (RAMESES) II reporting standards were followed (23) (see additional file 1).

We purposefully selected two SCN initiatives based on a) initiative maturity, b) scale of implementation (province wide), c) demonstration of improved outcomes and impact and, d) context variation (community and acute healthcare). We defined a ‘case’ as an SCN initiative that had been formally implemented by the SCNs either within Alberta Health Services and /or with partner organizations. Case A is the Intensive Care Unit (ICU) Delirium initiative, a Critical Care SCN initiative implemented from 2016-19 across the 22 ICUs in Alberta. Case B is the Appropriate Use of Antipsychotics (AUA) initiative, a Senior's Health SCN initiative that was implemented in two settings, long-term care (LTC) and designated supportive living (DSL). The initiative was first piloted in 2013-14 in 11 early adopter sites and was spread provincially during 2014-15 to 170 LTC sites (both public and private); DSL implementation occurred from 2016-18 in 140 spaces both public and private settings (see additional file 2 for case descriptions).

Initial program theory development

Following the realist evaluation cycle, we first developed an initial program theory (IPT) to hypothesize how, why, for whom and under what contexts we expected SCN initiatives to be sustained. The first step in our IPT development was to review key implementation science (n = 15), sustainability (n = 11) and SCN documents (n = 19), including the identification of relevant theoretical links between implementation and sustainability. The National Health Services Sustainability Model (24), Dynamic Sustainability Framework (17) and Normalization Process Theory (25) were used to identify key contextual factors and mechanisms that influenced the likelihood of sustainability and initiative routinization. The Diffusion of Innovations (26) theory was applied to help understand key characteristics that influence successful initiative adoption. The Theoretical Domains Framework (27, 28) provided a validated way to link elements that influenced implementation, to a broad range of behavioral theories. Similarly, the Consolidated Framework for Implementation Research (29) and the Consolidated Framework for Sustainability (30) was used to make sense of diverse factors that influence implementation and potentially sustainability including intervention, contextual, individual and implementation process characteristics.

Second, we conducted key stakeholder meetings with three senior leaders from different SCNs, to explore their perspectives and experiences on the sustainability of SCN initiatives. Notes from these meetings were used to supplement information gathered from key documents. Information from our key stakeholder meetings and key documents informed the initial 64 CMOCs. Our team iteratively

refined and thematically organized these CMOcs, yielding a final set of ten CMOcs. The IPT and ten CMOcs are provided in additional file 3. We subsequently tested and refined these 10 CMOcs through realist interviews with multi-disciplinary healthcare providers (HCPs) involved in the two purposefully selected SCN cases.

Recruitment and data collection

We purposefully selected interview participants involved with SCN initiative implementation across different levels of the healthcare system (i.e., front line staff, middle management, and senior management) and across the province. We contacted potential study participants through an open letter of invitation circulated to staff by SCN leaders. Interested participants were invited to voluntarily contact the research assistant at their convenience for more information.

We conducted qualitative realist interviews using a semi-structured interview guide to test and further refine our initial program theory and explore new emerging CMOcs. Interviews explored participants' perceptions of each SCN initiative, implementation, and sustainment processes, as well as the contextual factors and mechanisms that enabled or hindered the SCN initiative sustainment. All interviews were conducted by telephone by the research assistant (AC), audio recorded and transcribed.

Data analysis

Following a case study analysis approach (20), we analyzed case-specific CMOcs, followed by cross-case comparison of Case A and Case B CMOcs. It became clear during cross-case comparison analysis that similar patterns emerged across cases. Categorizing and connecting strategies outlined by Maxwell (31) were used to categorize CMO patterns, with our IPT as an extraction guide. We also inductively coded new CMOcs that emerged across cases. We then connected CMO patterns across cases using NVIVO 11 software to code CMOc patterns. The aim of our analysis was to identify causal patterns of contextual factors and mechanisms between cases which reportedly affected the outcome of sustainability. In this paper, we report the most frequent CMOc patterns that emerged across both cases.

Results

Participant demographics

We conducted thirty realist interviews (case A, n = 17 and case B, n = 13) from July 2019 - October 2019. Participant demographics, by case, are presented in Table 1.

Table 1
Participant demographics by case.

Variable	Case A (n = 17)	Case B (n = 13)
Sex		
Male	3	3
Female	14	10
Role		
Director	1	4
Program/Practice Lead	2	4
Manager (unit, program, patient-care)	6	2
Front-line Staff (physician, nurse, allied health)	7	1
Other (unspecified)	1	2
Years in Role		
Less than 1 year	1	-
2–4 years	7	8
5–7 years	1	4
8–10 years	2	1
10 years or more	6	-
Workplace Setting		
Critical Care SCN	6	-
Seniors Health SCN	-	8
Assisted/Facility Living	-	4
Hospital/Emergency Care	11	-
Other	-	1
Workplace Zone		
Edmonton	9	3
Calgary	6	1
North	1	1
South	-	1
Provincial (more than one zone)	1	6
Not applicable	-	1
Workplace Location		
Urban	14	-
Regional	3	-

CMO configurations

From our initial ten CMOs, three were evident across both cases and subsequently refined through cross-case comparison of the realist interviews: (1) *The influence of a collaborative approach on the sustainability of an initiative*, (2) *The degree of importance of continuous monitoring, audit and feedback on sustainability on an initiative*, and (3) *The influence of different layers of leadership on*

the sustainability of an initiative. A fourth, novel CMOc emerged across both cases that we had not hypothesized in our IPT: (4) *The influence and impact of patient and family stories on the sustainability of an initiative.* These four CMOcs are presented in Table 2.

Table 2
CMOcs from realist interview findings

CMOc 1: The influence of a collaborative approach on the sustainability of an initiative	When an initiative is implemented through a collaborative approach using a provincial learning collaborative that brings working groups, committees, and operational leaders across the province together (C), this break down existing silos (M), facilitates sharing among groups who otherwise may not interact (M), encourages cyclical reinforcement of the initiative (M) and facilitates discussions demonstrating the advantages and benefits of the initiative (O) this drives people to make the initiative a priority (M), encourages continuous learning, increasing the likelihood of initiative sustainability (O).
CMOc 2: The degree of importance of continuous monitoring, audit and feedback on sustainability of an initiative	When an initiative is implemented in a context where monitoring & feedback is done on a continual basis (C), through multiple communication and messaging channels (i.e. quality boards, staff meetings, emails) in a way that makes sense and resonates with different levels of staff (M), where staff can see unit performance, the extent of implementation effectiveness and observable benefits achieved (O), this triggers staff to have a better understanding of the extent of impact of the initiative (M), value unit performance, and motivates them to want to perform well and improve (M); this supports the continuation of the initiative and increases the likelihood of initiative sustainability (O).
CMOc 3: Influence of different layers of leadership on the sustainability of an initiative	When an initiative is implemented in a context where strong and supportive leadership is present including frontline informal leaders (C), that show sustained interest in the initiative over time (M), are “hands on” and use their influence to positively communicate the impact and successes of the initiative (M), this triggers staff to pay more attention to the initiative, feel valued and empowered to do the initiative (Ms), where staff feel they are working in an environment conducive to sustaining gains made with the initiative (M) this supports the continuation of the initiative and increases the likelihood of initiative sustainability (O).
CMOc 4: The influence and impact of patient and family stories on the sustainability of an initiative	When an initiative is implemented provincially (C) the use of patient or family stories to demonstrate the impact of the initiative to staff is powerful (M), patient stories trigger staff to understand the importance of the initiative and why it is needed (M) stories demonstrate the impact of the initiative for patient outcomes and improved care (O), this motivates staff to want to continue to do the initiative (M), increasing the likelihood of initiative sustainability (O)

The influence of a collaborative approach on the sustainability of an initiative

Participants from both cases explained how the initiatives were implemented through a collaborative approach, using the mechanism of learning collaboratives (LCs), tailored to each case (see additional file 1 for LC case description).

LCs encouraged cyclical reinforcement of the initiative, continuous learning, and the desire to continue and sustain the work. They were perceived to break down organizational and professional silos by facilitating conversations among groups across the province, who may not otherwise interact. Most participants felt that collaborative provincial sharing and learning were key mechanisms to sustaining both initiatives.

Participants reported time constraints, financial and geographic barriers as major hindrances to bringing people together, provincially. Front-line staff involved in case B expressed concerns regarding their ability to attend every collaborative in person. In some instances, key providers were absent, typically due to staff shift coverage and the inability to secure time off, reduced budgets to finance staff attendance, or travelling distances. To overcome these barriers, LCs in case B were offered virtually. However, most front-line staff felt part of the value of the LC was bringing people together face-to-face. In contrast, directors and managers felt offering the LCs virtually would be beneficial, especially considering anticipated future budget restraints, such as reduced staff travel funding. These participants considered virtual learning as a way to evolve, adapt and provide flexible learning in current fiscally restrained healthcare climates. It is unclear what, if any, impact differences there are in provincial “face-to-face” versus virtual LCs. Quotes to support this CMOc are presented in Table 3.

Table 3

Evidence to support CMOc1: The influence of a collaborative approach on the sustainability of an initiative

Case A-002: “So, every aspect of this initiative was collaborative and when I say that, the creation of it [the initiative] came from input and collaboration of operations, from units, to patients and families and to SCN staff. So, it was never done in silo of just a [name of SCN]. It was always done with an approach that there was representation from across the province.”
Case A-009: “We decided to use the innovative learning collaborative methodologies, which involved bringing together all 21 provincial teams, to be five learning sessions. And at these learning sessions, teams came together. We shared best practices. We shared guest presenters speaking about implementation. Speaking about clinical best practice for [name of initiative] and [name of work environment]. And teams had an opportunity to come together and network. They could work on...specific clinical best practices. There were four management metrics. And then they could choose two-unit specific metrics for which they chose best practices and clinical recommendations from the framework. And worked on implementing those through action plans of the learning collaboratives.”
Case B-005: “I think too another big piece was not having the initiative be just the responsibility of one person. So I think having, having the team actively engaged and involved and the team including families as well in that process. As we just talked earlier about the collaborative approach that you know, our medical director pitched in with the physicians. We had our program managers helping, coaching, mentoring the front line. You know our front-line nurses coaching and mentoring health care aides. So I think that was really key in that it wasn't reliant on just one person to roll out the initiative that really, required a team effort and for everyone to be bought in. So I think that helped as well.”
Case B-010: “I really think it was the collaborative being an innovative collaborative. Having those three learning workshops. And the touch points in the middle, as opposed to having those one in done educations. Because you go to an education day, you get all hyped up, “oh my God! This is great information! We're so excited!” And then you go back to your site and you are excited, but not all the other staff went to that education. And they have no idea what you are talking about. And then it is hard to implement something. Whereas when we do our collaboratives, we take a whole team. They come together and they make a plan on how to make change.”

The degree of importance of continuous monitoring, audit, and feedback on sustainability of an initiative

Monitoring, evaluation, and feedback of initiative data, such as provincial and local performance metrics, health outcomes and patient experiences were viewed as a vital component to the sustainability of both initiatives. Feedback was delivered to participants in each initiative, however different types of feedback were viewed as more important, depending on the initiative and stakeholders involved. Different stakeholders had different preferences for the type of feedback that was meaningful to them. In case A, participants reported that quantitative provincial and local performance metrics “drove” the continuation of the initiative. For front-line staff, this data allowed them to understand how they were performing locally, and provincially in relation to other similar sites across Alberta in terms of reducing delirium rates in the ICU. The feedback of this type of data kept the initiative on people's radar and motivated staff to continue with the initiative long-term.

In case B, provincial and local performance metrics were viewed and interpreted differently because the purpose of the initiative was to reduce the *inappropriate* use of antipsychotics, rather than totally reducing all antipsychotics use. In some instances, leaving a resident on an antipsychotic was most appropriate. Participants valued more refined data that reported on *inappropriate antipsychotic use* and use of alternative therapies (e.g., behavior therapy), rather than reports detailing total antipsychotic use. As such, while the provincial and local performance metrics did hold some value in monitoring the initiative, it was especially important to consider contextual elements affecting these metrics. Informal feedback, through the sharing of success stories between sites, and receiving positive feedback from families and other staff, was viewed as more valuable data in this initiative. Importantly, all participants felt that the data being fed back had to resonate and be meaningful to its recipients and it was important for the data to “make-sense” to those reviewing it. Sense-making of data was viewed as a critical aspect of implementation that could enable sustainment.

The modality to provide monitoring and feedback was also perceived as an important factor for sustainability. Multiple communication channels such as emails, scorecards, quality boards, and staff meetings were used. Different channels were effective for different stakeholders. For example, emails were not an effective way to share data with front-line staff, because the emails were often overlooked, however, email was often the most important way to share data for managers or executive directors. For case A, monthly scorecards were provided to each ICU and metrics for all ICUs were shared to enable provincial comparisons. After the implementation period of the delirium initiative, quarterly performance metrics continued. Sharing data in a way that made sense to different stakeholder groups kept the initiative at the forefront of practice and provided a better understanding of the initiative's long-term impact. Quotes to support this CMOc are presented in Table 4.

Table 4

Evidence to support CMOc2: The degree of importance of continuous monitoring, audit and feedback on sustainability of an initiative

Case A-002: “So, like the managers and the front-line staff who were part of these [name of initiative] committees, really valued how their units were performing. So really understanding what was happening every day. Not just what they think was happening. And there were often many times where it was like well I thought we were doing way better than that. And it was truly providing a very deeper understanding and insight into their daily unit practices. And that data was key in pushing this initiative forward and making those changes.”

Case A-004: “I think that is a huge driving factor [monitoring and feedback]. Because most people in [name of work environment], that is what drives them. If they know, okay this works, this is proven to work... this is the advantages. These are the pros and cons. This is why we need to make it [the initiative] a priority in our day.”

Case A-008: “Like I said, I think the reasons to continue supporting it [the initiative] is just because we do get this ongoing feedback on how we are doing. It helps guide us [front-line staff]. Are we doing the right thing? Are we doing the wrong thing? So, what do we have to change? And, you know, obviously seeing improvements in those metrics is motivating to continue doing those behaviors.”

Case A-009: “So I think that yes, the audit feedback is hugely important. But we have to be cognizant of peoples’ level of understanding. And also not overwhelming them. The way the data is presented is important so...if you’re presenting data to executive leadership for example and I’m thinking of executive directors, they may look at the data differently than a person at the front-line may look at the data. So they’re going to ask different questions. So I think presenting the data in a way that makes sense to the front-line staff.”

Case B-002: “There are so many new things coming at staff all the time that if you don’t keep referring back to results it just slides off people’s awareness. So, I think it is important that information continues to come back to sites whether that’s you know, in a quality board or in staff meetings or whatever. Otherwise it just disappears into the larger field of information that people see. So, I mean we’ve certainly had sites that have, you know, started out with really high levels of [name of clinical issue] that have dropped fairly dramatically. And then you look again, you know, six months or eight months later and their rates are rising again. So, I mean, it’s not just that the numbers are visible. It’s that somebody is actually looking at and them and giving some critical thought to why they’re doing what they’re doing. But I think if that information doesn’t keep coming back, you absolutely will not do that.”

Case B-005: “I think personally it’s very important because if we don’t measure and monitor, then how do you even know how you’re doing? So, I know that there’s been initiatives in the past that we haven’t put monitoring mechanisms in place. Then it does just become flavor of the month and it kind of falls off the side of the plate. I think it’s important to remember that outside of [name of initiative], that there’s tons of initiatives. So, I think it is super important to put in these mechanisms in place to ensure that we don’t get into that flavor of the month syndrome where it’s just dropped off peoples’ desk and it’s an afterthought. But if you’re continuously improving, you’re talking about it, you’re bringing forward the data, you’re having these conversations at meetings that it keeps it top of mind for folks.”

The influence of different layers of leadership on the sustainability of an initiative

Participants perceived that strong and influential leadership presence was important to the sustainability of both initiatives. Participants identified different leaders to be front-line staff, unit managers, SCN Practice Leads and SCN executive directors. Front-line staff who were considered leaders were viewed by others to be “making the gains” and improving antipsychotic use or incidences of delirium in everyday practice. SCN Practice Leads and executive directors were viewed by others as “overseeing” the initiatives, by monitoring the data, and by providing sites with learning and support.

Front-line staff participants valued learning about the importance of the initiative from informal leaders who were embedded in everyday practice and whom they related to, rather than learning from those in management positions alone. Engaged leaders were those visible to front-line staff. These leaders were “hands-on” and used their influence to positively communicate the impact and successes of the initiative and came from multiple disciplines (nursing, medicine, physiotherapy, and pharmacy). The presence of such leaders created an enabling, positive work environment with a unit culture conducive to sustaining any gains made from the initiative. Quotes to support this CMOc are presented in Table 5.

Table 5

Evidence to support CMOC3: Influence of different layers of leadership on the sustainability of an initiative

Case A-009: “So, the units that have been successful in, in their implementation have strong leadership endorsement for this work. And by leadership endorsement, I mean not just from an executive director position. That that trickles down. That comes from the unit managers who interact with the front-line staff on a daily basis. That comes from the patient care managers. And then the leadership as it goes up with [name of health service]. So, I think that having a strong leadership presence saying this work is important. Asking staff about it on a daily basis. So, having a conversation and that leadership doesn't necessarily have to be even from the unit manager.”

Case A-007: “I think it [leadership] has to be somebody who has some sort of ability to make decisions and utilize resources. But also has a reasonable knowledge of how the front-line works. We often make [leaders] like our executive sponsors or our directors and such. And I don't know that that's the right way to do it. They're very far removed from the actual work that's being done.”

Case B-003: “Well it's pretty crystal clear to me without the engaged leaders, once the initiative ends, the work may not sustain or further gains made. Because the engaged leaders create an enabling environment or develop an enabling environment for their front-line teams to work together. So if you don't have an enabling environment, this change just won't happen.”

Case B-008: “I think leadership that truly believes in the initiative in the goals and what it's achieving. I think leaders who are; they walk the talk. So... you know, they truly believe in this [initiative]. And I think too, leaders that are visible. Visible on the units. Visible again too depending on where the leader is in the organization...in terms of taking a look at the data. In terms of saying okay, let's do the deeper dive. Let's bring a group together to find out what's happening, you know? So more hands on.”

The influence and impact of patient and family stories on the sustainability of an initiative

For both cases, sharing patient and family stories was one of the most important mechanisms for the sustainability of the initiatives. In both cases, these stories were formally shared as part of learning collaborative sessions. Some patient stories were shared in-person by family members and some were shared in video format (digital stories). In the AUA initiative, stories were shared by family members of residents from sites across the province, whereas the delirium initiative used a combination of stories from patients and families across the province, as well as videos that were already publicly available, such as those from *delirium.org*. Patient and family stories were used to illustrate the impact of the initiative to multiple stakeholder groups, which facilitated an understanding of why the initiative was important and how the initiative benefited patients and improved daily work. Participants responded that these stories had a positive impact and gave them motivation to continue the work. Participants explained how watching videos of patient and family stories conveying positive patient outcomes changed their perspectives on how and why the initiative was important and gave them motivation to continue with the work. Quotes to support this CMOC are presented in Table 6.

Table 6

Evidence to support CMOC4: The influence and impact of patient and family stories on the sustainability of an initiative

<p>Case A-002: "So, we have five learning collaboratives. We always strive to have a patient and family story presented where we had a previous patient share their story with the audience of pictures and feedback and talking about what it felt like to be a patient. And our feedback that we received on that part of it was always very, very positive and that it was a patient story that really helped people to continue to push forward to make change and to continue with the work in terms of you know, I'll say just continuing with our motivation to try. Because [name of clinical issue] is not a new practice in critical care and people often have said that they're just you know, [name of clinical issue] fatigued. That they're sick of hearing about it. They're sick of doing the same kind of work and trying to make changes with it never happening. But one thing that we've heard loud and clear and continuing to hear is the patient story, really...I'll say helped to overcome that fatigue."</p>
<p>Case A-009: "So I think...and that's been one of the most powerful things [patient and family stories]. A lot of people at the beginning said like this work is...not that they said it was dumb. But they said you know, "this is pointless. You're never going to impact delirium. You're not going to stop it. It's still going to happen." But once they saw the patient perspective...it really changed their motivation and why they wanted to do this work."</p>
<p>Case A-013: "Like when we first started doing delirium...we used a lot of the videos online...from the ICU delirium.org where there's young people and the effects of their delirium on them and how it changed their long-term ability to manage was impactful actually for the staff"</p>
<p>Case B-011: "We got videos of teams talking about when a resident woke up. So you know, and we posted all of those stories on the toolkit so that people could use them and we talked about it as a strategy of using good news stories to encourage people and motivate them. So when health care aides say things like it's actually easier to take care of people who can help then it was trying to take care of somebody who was so sedated that they couldn't help themselves at all. That kind of became part of good news. But a lot of family stories about how I didn't think I'd ever be able to talk to my dad again. And when he came off the anti-psychotics, we could have conversations. So that kind of thing became a really positive motivator for people continuing to do the work."</p>
<p>Case B-003: "So the [case B education] package for front-line staff includes the success stories about Mrs. Jones who was on antipsychotics for a long period of time is now not. And, and while she was on anti-psychotics, you know, she was kind of drowsy and not participative or communicative. And now that we've been able to reduce or eliminate the use of antipsychotics, she's up and about. So those success stories are what the front-line staff are most interested in. And families are interested in as well. Because that gives them [staff and family] the energy to continue to use behavioral approaches to managing...unwanted behaviors...instead of using pharmaceutical approaches to managing difficult behaviors."</p>

Discussion

Our research findings explain important contextual factors and mechanisms that had a perceived effect on the sustainability of two provincial healthcare improvement initiatives. The discussion that follows outlines these key contextual factors and mechanisms for sustainability.

Learning collaboratives as a mechanism for sustained change

Collaborative research approaches are becoming increasingly used by healthcare systems, research funders and government organizations as part of health services research, implementation, and improvement work (32). A collaborative research approach provides the opportunity for patients, healthcare providers and other key stakeholders to be active participants in the design process rather than the traditional approach of being a passive recipients of design work (i.e. intervention) (33). Participants from both cases discussed LCs as the key mechanism for a collaborative approach that facilitated initiative sustainability. In accordance with the Dynamic Sustainability Framework (17) our findings suggest that active partnership among all relevant stakeholders is essential to sustaining initiatives within care settings. As in the Consolidated Framework for Sustainability (30), our research highlights the importance of relationships, collaboration, and networks for sustainability.

A LC is an organized, multifaceted approach that includes teams from multiple healthcare sites coming together to learn, apply and share improvement methods, ideas and data on performance for a given healthcare topic (34, 35). In our evaluation, LCs occurred in-person for case A with virtual components introduced in case B. While there is clear evidence on the effectiveness of in-person LCs to enhance learning, less is known about the effectiveness of virtual LCs (36). Similar to other research, our findings suggest that creating a culture of continuous learning, promoting accountability, and creating an inter-organizational support network from which sites can learn from others' successes and challenges are some of the main benefits of LCs (37). Despite the benefits of LCs identified in our study, and others, questions remain about the effectiveness of LCs for behavior change, the use of skills gained in the LCs, the impact of LC for sustained improvement, the effectiveness of LCs as a strategy for sustainability and the and cost-analyses of LCs over time (35, 37, 38).

A systematic review by Wells et al., (35) found that LCs characteristics, such as the number, length, and delivery mode (i.e. virtual vs in-person) varied across studies. This highlights the existing variability in the design and delivery of LCs; there is a paucity of evidence on how best to design and implement a learning collaborative. Similar to Hoekstra et al., (32) we argue the need for research to examine

how and why collaborative research approaches and interventions (such as LCs) work, including the key principles, strategies, outcomes, impacts and contextual conditions these approaches function under. This knowledge may allow for more tailored and efficient stakeholder engagement in future.

Continuous monitoring, audit, and feedback for sustained change

Monitoring, audit, and feedback (A&F) of healthcare improvement initiatives are important interventions to facilitate buy-in, maintain compliance and ensure the continuation of improved outcomes (39). Our findings pertaining to how A&F supports ongoing staff engagement, by hearing, and seeing data in a group atmosphere are well aligned with the literature (39–41).

The use of data to monitor local implementation is not just a means of promoting accountability, but also a mechanism to solve problems that impair performance. In the absence of regular, careful monitoring, implementation may be more liable to fail or revert to previous practices (39). From our findings, it is evident that careful and regular monitoring needs to happen from early implementation of an initiative to support sustainability. Implementation teams and operational leaders need to plan a monitoring, A&F system that makes sense and is meaningful to all of those involved and can demonstrate impact.

Previous research has been done to synthesize the effectiveness of A&F. One Cochrane systematic review on 140 studies found that A&F can lead to important improvements in professional practice. However, the effectiveness of A&F as an intervention to change provider behavior depends on both the content of and how the feedback is provided (40). The Dynamic Sustainability Framework (17) suggests that ongoing feedback on interventions should use practical, important measures of progress and relevance. The framework recommends the use of measures that are feasible, relevant to desired outcomes of patients and align with the 'fit' between intervention and context. There is a lack of guidance on what dose of feedback and which modalities are most effective to support the sustainability of healthcare improvement initiatives over time. A&F is most effective when provided more than once (40), however it is unclear from the literature and our study, how often the intervention is required for sustainable impact. Another study that examined the use of theory in A&F studies found that there was an overall lack of use and consistency of explicit theory to guide A&F interventions (41). As a result of these issues, the most important active ingredients and mechanisms that enable successful A&F intervention for healthcare improvement remain unclear (42).

In an effort to bridge this knowledge gap, Ivers et al., (42) provided potential best practice guidance recommendations for A&F interventions in relation to audit components, feedback components, the nature of behavior change required and target, goals and action plan. Taking study findings into account, we concur with these best practice recommendations. Our results further emphasize the presence of variance in contextual factors (e.g., resource allocation), intervention design (e.g., mode of delivery of feedback, frequency of feedback), recipient characteristics (e.g., profession, role, years of experience) and behavior change characteristics (e.g. readiness for change, practice change) that influence the effect of A&F on sustainability. Future research is needed to examine the process of delivery, effectiveness, and impact of A&F on the sustainability of evidence-based healthcare improvement initiatives, even in a single provincial system undertaking coordinated, provincial implementation and scale.

The influence of informal leadership for sustainability

Previous studies have established the influence of formal (e.g., administrators) and informal leaders (e.g., champions) and their activities (e.g., facilitation, support) on sustainability (1, 43, 44). Informal leaders, sometimes referred to as champions, opinion leaders, change agents, or knowledge brokers, are considered front-line practitioners, driving the implementation of a wide range of change initiatives in healthcare settings (45–47).

A focus on informal leaders is essential because this is where the quality of care ultimately affects patient outcomes (48). In alignment with our study, a Cochrane review determined that the effectiveness of informal leaders as an intervention for the implementation of evidence-based initiatives appears comparable, or sometimes even superior, to other interventions (49). As in our study, Ennis et al., (50) found that informal leaders contribute to creating a positive work environment. Informal leaders influence workplace culture and have significant impacts on team efficacy and performance by seeking out opportunities to promote, improve and negotiate best care practices (50).

Our findings suggest that front-line informal leaders are valued and play an important role in the implementation and sustainability of SCN initiatives. In our study, front-line informal leaders were active participants in the initiative and were encouraging and motivating for others. This aligns with existing evidence that informal leaders are effective because they socially influence other professionals, and that this influence is a function of the respect of their peers (47, 49). Furthermore, it was recognized that senior leaders (i.e. executive directors, unit managers) may not necessarily be the best people to promote continuation of initiatives due to their lack of understanding

of the daily work of front-line staff. Informal leaders were viewed as more influential based on their credibility amongst colleagues. This same phenomenon has been found in similar work (51).

Engaging influential individuals across organizations can help to secure the credibility of initiatives and strategies to develop “informal leaders” have shown to be effective in implementing changes at the clinical level (51). Hence, implementation strategies should recognize and seek to engage with and develop individuals who have not traditionally been perceived as leaders. In the later stages of implementation, senior leadership should plan for strategies to help informal leaders emerge, ensuring they have the capacity and capabilities to lead QI efforts. Like the Consolidated Framework for Sustainability Constructs in Healthcare (30) our research highlights the importance of the people involved (e.g., champions) for sustainability.

Impact of sharing patient and family stories

In our initial program theory, we did not hypothesize patient stories as an important mechanism for the sustainability of an initiative. Patient stories have shown merit in quality improvement related initiatives with reported improvements in care practices, positive staff engagement, a way for staff to “remember why we’re here”, and combat burnout (52, 53). In this study, patient stories provided a way to connect with patients, to understand their experiences, and to remind staff why the initiative was important, facilitating sustainability.

Stories have a degree of emotional power that can spark attention, resonance and change (54–57). Like our findings, other studies have found that sharing patient success stories enables HCPs to feel energized after watching them, as these stories are “impactful, heartwarming, and understandable” (53). Foster et al.,(58) found that listening to patient stories not only had profound emotional effects on HCPs, but motivated practice change as they developed newly formed intentions to improve patient outcomes. Similarly, Haigh and Hardy (59) found that patient stories shown to HCPs led to reflection, empathy and discussions surrounding practice change aimed at service improvement. These studies mirror our findings in that sharing patient stories can influence better service and patient outcomes through staff motivation and reflection of current practice. Despite the clear impact our study, and others, have shown of patient stories on staff motivation, it is less clear how these stories are being used, to what end they are collected, and how often they need to be shared to sustain initial levels of motivation (53).

Research and practice implications

Our findings found four key mechanisms (use of collaborative approach, A&F, informal leadership, and patient stories) perceived by participants to positively influence the sustainability of their initiative. However, our research also highlighted knowledge gaps that require further research. There is a lack of rigorous evaluations on the use and effectiveness of LCs as a collaborative intervention to aid behavior change to reduce the knowledge to action gap. More research needs to be done to look at the design, components, delivery, and impact of LCs as an intervention to help with implementation and more critically, sustainability of an initiative. For A&F further research needs to be done to evaluate different approaches to the design, delivery, and dose of this intervention. We also recommend research that can unpack and try to explain theory used in A&F design and effect modifiers of A&F. Lessons from such research can help implementers plan, design and execute improvement interventions in a way that can be done before implementation and that can lead to sustainable outcomes and impact. Our research recommends that senior leadership needs to plan for strategies to help informal leaders to emerge and to ensure that they have the capacity and capabilities to lead improvement initiative efforts. Patient stories have been identified as powerful intervention to translate knowledge, however evaluations are needed in relation to the use and impact of patient stories for sustainability.

Like previous research on sustainability (22) our findings illustrate the important relationship and “ripple-effect” between implementation and sustainability; where there is a causal relationship between implementation processes and outcomes, and sustainability. We found that implementation factors and decisions made for implementation were critical to facilitating or hindering contexts for sustainability. Sense making of monitoring and outcomes data was also a common mechanism at early implementation that enabled or hindered the likelihood of sustainment. Our work also aligns with and extends existing theoretical approaches for sustainability. For example, the Consolidated Framework for Sustainability presents 40 determinants that influence the sustainability of healthcare initiatives, such as leadership and champions, monitoring progress over time stakeholder participation and involvement (30). Our research offers potential strategies (i.e. learning collaboratives, A&F, and patient stories) to increase the likelihood of initiative sustainability and impact. Understanding how to sustain initiatives, through which strategies and mechanisms is a novel area in sustainability research. We recommend future research that tests the effectiveness and validity of these strategies for sustainability across other SCN and healthcare improvement initiatives.

In this current evaluation of two provincial wide, evidence-based healthcare improvement initiatives, many of the important factors and mechanisms that had a perceived effect on sustainability were contextual factors in existence prior to implementation (e.g., leadership) or elements related to implementation (e.g., interventions designed for implementation). Future research is needed to examine how these factors have an important role to play in sustainability, not just implementation.

Resource allocation is challenging in health systems, thus it is important for implementers to understand what they ‘need to do’ vs ‘what is nice to do’ in order to create and maintain healthcare improvements that have sustainable impact. Our research has shown that a collaborative approach that includes A&F, informal leaders and shared patient stories has a perceived positive influence on sustainability; yet it remains unknown which of these mechanisms are a ‘need to do’ versus a ‘nice to do’ for long-term sustainable impact. There is also a clear tension between implementation and sustainability, it is unclear for operational leaders how much effort to put into sustainability planning prior to implementation when it is unknown if an initiative will be successful or not. Nonetheless, our research emphasizes a clear relationship between implementation and sustainability; we anticipate that if SCNs can understand key components of sustainability earlier, their implementation and sustainability planning could become increasingly deliberate and efficient.

Limitations

The contextual factors and mechanisms identified in this evaluation are based on the perceptions of our participants from only two SCN initiatives; additional research is needed to test the influence of these factors on healthcare improvement sustainability, *in situ*, and among other SCN initiatives that have reached sustainment. Our research was conducted on initiatives in sustainability phase. To mitigate this limitation, we purposely sought out several data sources (SCN leaders, documents, including theory and existing evidence to inform the link between implementation and sustainability, participant interviews) to inform our work across all stages of the research. Our sampling of individuals within each initiative attempted to access those who could best reflect on initiatives. During our Case B interviews, we learned emergently that Health Care Aids may be a key informant role that we had not yet accessed. We subsequently attempted but were unsuccessful at recruiting individuals to participate in study interviews, and this may have negatively impacted our ability to fully characterize unique aspects of that initiative in our study.

Conclusion

Our findings provide important lessons and considerations for other SCN initiatives healthcare systems looking to adopt and sustain similar evidence-based initiatives for healthcare improvement, or for future sustainability planning of other evidence-based SCN initiatives in Alberta. We identified important contextual factors (i.e., informal leadership) and mechanisms (i.e., learning collaboratives, audit and feedback and patient stories that enabled the likelihood of sustainability of healthcare improvement initiatives in our research. Future research that tests these mechanism and strategies for sustainability can help to provide evidence-based recommendations to healthcare innovators, leaders, and managers on how to optimize impact by thinking of sustainability from the outset. We believe that until that is done, we will continue to see potential resources wasted on what becomes failed initiatives.

List Of Abbreviations

Strategic Clinical Networks™ (SCNs), Alberta Health Services (AHS), Intensive Care Unit (ICU), Appropriate Use of Antipsychotics (AUA), long-term care (LTC), designated supportive living (DSL), initial program theory (IPT), learning collaboratives (LCs), audit and feedback (A&F)

Declarations

Ethics approval and consent to participate

Ethics approval for this study was granted by the University of Alberta Health Research Ethics Board (Pro0096202). Institutional approval was provided by Alberta Health Services Northern Alberta Clinical Trials and Research Centre.

Consent for publication

Not applicable.

Availability of data and materials

The datasets used and/or analysed during the current study are available from the corresponding author on reasonable request.

Competing interests

The authors declare that they have no competing interests

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Authors' contributions

RF & KM conceptualized this study and secured study funding from Alberta Health Services. RF led this study and coordinated the study team. AC coordinated recruitment and data collection. RF, SDS and KM provided methodological guidance. TW was the principal knowledge user for this study. AC led analysis with methodological assistance from KM & RF. All authors contributed to manuscript drafts and reviewed the final manuscript.

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