

Comparison of Bias and Resolvability in Single-Cell and Single-Transcript Methods

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1 Comparison of bias and resolvability in single-cell and single-transcript
2 methods

3

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11 **ABSTRACT**

12

13 **Single-cell and single-transcript measurement methods have elevated our ability to understand**
14 **and engineer biological systems. However, defining and comparing performance between**
15 **methods remains a challenge, in part due to the confounding effects of experimental**
16 **variability. Here, we propose a generalizable framework for performing multiple methods in**
17 **parallel using split samples, so that experimental variability is shared between methods. We**
18 **demonstrate the utility of this framework by performing 12 different methods in parallel to**
19 **measure the same underlying reference system for cellular response. We compare method**
20 **performance using quantitative evaluations of bias and resolvability. We attribute differences**
21 **in method performance to steps along the measurement process such as sample preparation,**
22 **signal detection, and choice of measurand. Finally, we demonstrate how this framework can**
23 **be used to benchmark a new method for single-transcript detection. The framework we**
24 **present here provides a practical way to compare performance of any methods.**

25

26 Single-cell¹⁻³ and single-transcript⁴⁻⁸ methods for measurements of gene expression are
27 revolutionizing our ability to understand and engineer biological systems⁹⁻¹¹, but evaluation of
28 method performance remains a challenge^{12,13}. Bias and resolvability are two important, practical
29 aspects of single-cell and single-transcript method performance. Relative bias, i.e. systematic
30 measurement differences between methods, can influence the conclusions made about cellular
31 response^{3,14}. Resolvability, i.e. the ability to resolve different levels of gene expression, can
32 impact cell-sorting¹⁵⁻¹⁷, sensor engineering¹⁸, and analysis of differential gene expression².
33 Comparison of bias and resolvability between methods is challenging because experimental
34 variability can be introduced at any step in the measurement process, including cell culture,
35 sample preparation, signal detection, and choice of measurand. Therefore, a rigorous
36 comparison of method performance would benefit from an experiment design framework that
37 mitigates experimental variability introduced from each of these steps.

38

39 Here, we present Bias and Resolvability Attribution using Split Samples (BRASS), a framework for
40 quantitative evaluation and comparison of methods. In this framework, multiple single-cell and
41 single-transcript methods are performed in parallel on cells harvested from the same original
42 culture. Harvested cells are then divided (split) at each step along the measurement process: first
43 for different sample preparations, next for different signal detections, and finally for different
44 measurands. Consequently, the impact of experimental variability is mitigated, because sources
45 of experimental variability are shared by different methods whenever possible. We demonstrate
46 the utility of BRASS by performing a total of 12 different methods in parallel, all measuring the
47 same underlying reference system for cellular response¹⁹. To gauge the impact of relative bias
48 between methods, we fit measurements from different methods with the same model of cellular
49 response, and compare the resulting parameters estimated from each method. To evaluate
50 resolvability of gene expression for each method, we use a quantitative metric to calculate the
51 extent and direction of overlap between distributions measured at different levels of gene
52 expression. Furthermore, using pairwise comparisons between measurements, we
53 systematically attribute differences in measurement performance to steps of the measurement

54 process including sample preparation, signal detection, and choice of measurand. Finally, we
55 show how this split-sample approach can be used to benchmark a new method for single-
56 transcript detection in bacteria (hybridization chain reaction, HCR)²⁰ against a traditional
57 technique (fluorescence *in situ* hybridization, FISH)^{5,21}.

58

59 RESULTS

60

61 Method comparison using split-sample measurements in parallel

62

63 To compare the performance of different methods, we designed a readily adoptable framework
64 in which multiple methods are applied to sequentially split samples (Fig. 1a and Supplementary
65 Note). At each step in the measurement process, the original sample is split: first for sample
66 preparation, next for signal detection, and finally for choice of measurand (Fig. 1a). This design is
67 ideal for comparing methods: with split samples, differences in method performance can be
68 distinguished from replicate-to-replicate variability at each step in the measurement process.
69 Furthermore, because this framework can be used to attribute differences between methods to
70 particular steps in the measurement process, it is ideal for understanding how measurement
71 steps contribute to overall method performance.

72

73 To demonstrate the utility of BRASS, we compared different methods for measuring the same
74 underlying model system for cellular sense and response, previously used as a reference in
75 automated genetic circuit design¹⁹: regulation of gene expression in *Escherichia coli* (*E. coli*) by
76 the lac repressor, and induction with isopropyl- β -D-thiogalactopyranoside (IPTG) (Fig. 1a and
77 Supplementary Fig. 1). We grew ten different cultures representing different levels of expected
78 response. Eight cultures contained *E. coli* with expression of enhanced yellow fluorescent protein
79 (eYFP) controlled by an IPTG-inducible plasmid. One culture contained *E. coli* with a positive-
80 control plasmid expressing eYFP at a fixed level from the J23101 promoter, which has previously
81 been used as a living reference for normalization to Relative Promoter Units (RPU)^{22,23}. The last
82 culture contained *E. coli* with a negative-control plasmid lacking eYFP. We harvested cells from
83 each culture at mid-log phase and sequentially split the cell samples for sample preparation (P in
84 Figs. 1-6), signal detection (D in Figs. 1-5), and measurand (M in Figs. 1-5). This resulted in a total
85 of 12 different methods used to measure the same underlying biological response (Fig. 1a). We
86 repeated the entire process in biological triplicate (Supplementary Fig. 6).

87

88 Each of the 12 methods can be described by a unique sequence of measurement steps for sample
89 preparation, signal detection, and measurand. We used several different sample preparations,
90 including two different antibiotic treatments to halt translation prior to flow cytometry detection
91 of fluorescent protein (kanamycin, Kn, and chloramphenicol, Cm), and two different techniques
92 for labeling RNA via *in situ* hybridization (FISH and HCR) (Supplementary Fig. 2). After sample
93 preparation, we split samples between two different signal detection methods [flow cytometry
94 (Supplementary Fig. 3) and microscopy (Supplementary Fig. 4)]. Finally, we chose three different
95 measurands for the level of gene expression per cell: whole-cell fluorescence from protein,
96 whole-cell fluorescence from labeled RNA, and estimated RNA count per cell ("RNA #" in Fig. 1a,
97 Supplementary Fig. 5).

98

99 For single-cell distributions measured by all 12 methods (Supplementary Fig. 6), we evaluated
100 performance with regard to resolvability (Fig. 1b) and relative bias (Fig. 2). Furthermore, to
101 attribute performance to differences in measurement steps, we made pairwise comparisons
102 between methods that differ by one step only (Figs. 3-6). In this manner, we were able to identify
103 performance differences between methods, and attribute those differences to steps in the
104 measurement process.

105

106 Evaluation of resolvability

107

108 A useful metric for resolvability will provide quantitative information about the degree and
109 direction of overlap between distributions that are measured at different levels of gene
110 expression. To quantitatively evaluate the resolvability for a given method, we calculate the Area
111 Under the receiver operating characteristic Curve (AUC) between single-cell distributions
112 measured at different levels of IPTG (Fig. 1b). AUC values are unitless and range from zero to one,
113 with 0.50 indicating no resolvability (cells grown with different amounts of IPTG have completely
114 overlapping distributions), 1.00 indicating complete resolvability in the expected direction (cells
115 grown with more IPTG have a greater signal, with no overlap between distributions), and zero
116 indicating complete resolvability in the unexpected direction (cells grown with more IPTG have a
117 lower signal, with no overlap). To evaluate resolvability over the entire range of induction, we
118 use the seven AUC values calculated from pairs of adjacent IPTG concentrations to create AUC
119 profiles (Figs. 1a and 1b). We also calculate an average AUC as a summary statistic to compare
120 overall resolvability between methods (Supplementary Fig. 7).

121

122 The different measurement methods exhibit a wide range of performance with regard to
123 resolvability (Fig. 1b and Supplementary Fig. 9). Average AUC's range from ≈ 0.55 (HCR Flow RNA)
124 to ≈ 0.75 (Cm Flow Protein) (ranked from lowest to highest in Supplementary Fig. 7). AUC profiles
125 for all methods typically have a maximum near the middle of the applied range of IPTG
126 concentrations where the biological response changes most rapidly, and for some methods these
127 maxima approach near-perfect resolvability (Fig. 1b). Superior resolvability can be achieved using
128 entirely different combinations of measurement steps. For example, "FISH Microscopy RNA
129 count" has an AUC profile maximum of ≈ 0.87 (Fig. 1b). "HCR Flow Protein" has a similar AUC
130 profile maximum of ≈ 0.90 (Fig. 1b). These methods differ in all three measurement steps, and
131 yet both methods exhibit excellent resolvability, illustrating that there is no single step evaluated
132 in this study that is required for high resolvability. Subsequent sections contain a more detailed
133 examination of how resolvability differences between methods can be attributed to various
134 measurement steps.

135

136 Evaluation of relative bias

137

138 To evaluate whether relative bias between methods influences conclusions about cellular
139 function, we fit the dose-response curves measured with the inducible plasmid to the Hill
140 equation:

141

$$Signal = offset + A \times \frac{x^n}{K_{1/2}^n + x^n}$$

142

143 where *Signal* is gene expression level, *x* is the concentration of stimulus (in this case, the inducer
144 IPTG), *A* is amplitude of the response, *K*_{1/2} is the concentration corresponding to the half-maximal
145 response, *n* is the effective cooperativity, and *offset* is the gene expression level in the absence
146 of stimulus. These Hill parameters are increasingly used as design constraints for tuning the
147 response of engineered biological systems^{24,25}. So, to evaluate the impact of bias, we compared
148 the parameter values obtained for each of the 12 different measurement methods (Fig. 2,
149 Supplementary Figs. 14 – 17). Normalization of gene expression to a living reference using
150 Relative Promoter Units (RPU) has previously been shown to enable comparability of promoter-
151 strength measurements²² and composability of genetic circuits¹⁹. We fit both the raw data and
152 RPU-normalized data to the Hill equation (Supplementary Fig. 8 – 11), and compared the resulting
153 parameters estimated from each method.

154

155 To determine whether bias between methods affects the Hill parameter estimates (Fig. 2,
156 Supplementary Figs. 12 – 15), we applied a Friedman test to calculate p-values for the null
157 hypothesis of no method-to-method bias for each parameter. The resulting p-values
158 (Supplementary Fig. 16) indicate little or no relative bias between methods for *K*_{1/2}, RPU-
159 normalized amplitudes, or RPU-normalized offsets. Interestingly, however, the analysis indicates
160 a potential method-to-method bias for the effective cooperativity, *n* (p-values 0.011 and 0.082
161 for fits to raw and RPU-normalized data, respectively) (Supplementary Fig. 16). The primary
162 source of this bias is attributed to measurand (RNA or protein), as described in the next section.

163

164 To determine whether there was a significant replicate-to-replicate bias, we applied the
165 Friedman test a second time, to calculate p-values for the null hypothesis of no replicate-to-
166 replicate bias (Supplementary Figs. 12 – 15). The results indicated a significant replicate-to-
167 replicate variability for *K*_{1/2} (p-values 1.9 x 10⁻⁴ and 2.6 x 10⁻⁴ for fits to raw and RPU-normalized
168 data, respectively). There was also a potential replicate-to-replicate bias for raw amplitude
169 (p-value: 0.017), however this effect was mitigated by normalization to RPU (p-value: 0.23).
170 Taken together, these results suggest that the source of replicate-to-replicate variability shifted
171 the dose-response curve along its x-axis without affecting offset, cooperativity, or normalized
172 amplitude. One possible explanation is variability of the concentration of active IPTG used in
173 different replicates, for example, from variations in stock aliquots.

174

175 Attribution of performance to measurand

176

177 To assess how choice of measurand can influence measurement performance, we compared
178 pairs of methods which differed only in their measurands for gene expression: fluorescent
179 protein (*M*₁) or labeled RNA (*M*₂) (Fig. 3a). Because these pairwise comparisons between methods
180 share the same sample preparation and signal detection method, any observed differences in
181 measurement performance can be attributed to measurand choice (RNA or protein). For each
182 method, we measured both protein and RNA in the same set of cells. Consequently, these

183 comparisons of measurement performance are not subject to bias that might arise from
184 differential sampling of cells from the original culture.

185
186 We found that resolvability depends on measurand, and the nature of this dependence can be
187 directly coupled to sample preparation. For samples prepared using FISH, RNA measurements
188 offer superior resolvability than fluorescent protein measurements; this holds true across
189 detection methods (microscopy and flow cytometry) (Fig. 3b). Conversely, for samples prepared
190 using HCR, measurements of fluorescent protein measurements have better resolvability than
191 RNA measurements; this also holds true across detection methods (Fig. 3b). Considering that
192 resolvability of labeled RNA was generally comparable between both FISH and HCR, these results
193 suggest that HCR performs better than FISH for studies that require concurrent resolvability of
194 both RNA and protein^{26–28}.

195
196 We found two potential examples of systematic bias in Hill parameters between RNA-based and
197 protein-based measurements. Estimates for n (raw and RPU-normalized) are consistently higher
198 when protein is the measurand as opposed to RNA, suggesting a potential systematic difference
199 between the dose-response curves measured with the two different measurands (Fig. 2 and
200 Supplementary Fig. 14). Most estimates for RPU-normalized A were higher for protein than RNA
201 (Fig. 2 and Supplementary Fig. 12). Replicate-to-replicate reproducibility of Hill parameter
202 estimates for $K_{1/2}$ and n is generally worse for most RNA measurements compared to their
203 corresponding protein measurements, and did not improve after normalizing to RPU (Fig. 2 and
204 Supplementary Figs. 13 – 14). One possible explanation is that the process of labeling RNA
205 introduces variability, whereas labeling is not required to detect fluorescent proteins.

206 207 Attribution of performance to signal detection

208
209 To assess how single-cell measurement performance can be influenced by signal-detection
210 method, we compared pairs of methods that differed only in their signal detection: flow
211 cytometry (D_1) or microscopy (D_2) (Fig. 4a). Because these pairwise comparisons between
212 methods share the same sample preparation and choice of measurand, differences in
213 performance can be attributed to signal detection.

214
215 Compared to flow cytometry, microscopy generally exhibits superior resolvability. This holds true
216 across IPTG concentrations, sample preparations, and measurands (Fig. 4b). This could
217 potentially be due to several advantages of microscopy over flow cytometry, such as the ability
218 to unambiguously exclude non-cellular signal, optimized excitation and emission settings, and
219 increased signal integration time. Replicate-to-replicate variability of resolvability was higher for
220 microscopy than flow cytometry. One possible explanation for microscopy's higher variability is
221 lower throughput (microscopy typically measures 10^2 cells – 10^3 cells, whereas flow cytometry
222 typically measures 10^5 – 10^6 cells), so quantitative differences between microscopy distributions
223 may be less reproducible.

224
225 Signal detection methods generally do not exhibit relative bias for parameterization of dose-
226 response (Fig. 2 and Supplementary Figs. 12 – 15). One potential exception is RPU-normalized

227 amplitude: nine out of eleven estimates are higher for flow cytometry methods compared to
228 their corresponding microscopy methods, indicating a potential relative bias between detection
229 methods (Fig. 2 and Supplementary Fig. 12). Considering that no other Hill parameters show
230 evidence of bias between detection methods, a difference in RPU-normalized amplitude between
231 flow cytometry and microscopy could be due to biases in the measurements of the samples
232 required for RPU-normalization. The process of RPU-normalization itself may not be a reliable
233 way to reduce uncertainty²³, and as such, Hill parameters that are not affected by RPU-
234 normalization ($K_{1/2}$ and n) are more robust descriptors of dose-response.

235

236 Attribution of performance to sample preparation

237

238 To assess how single-cell measurement performance can be influenced by sample preparation,
239 we compared pairs of methods that differ only in sample preparation (Fig. 5a). Because these
240 methods share signal detection method and choice of measurand, differences in performance
241 can be attributed to sample preparation. We examined several sample preparations including
242 RNA labeling strategy [FISH (P_1) versus HCR (P_2)], antibiotic treatment for cytometric detection of
243 protein [kanamycin (P_3) versus chloramphenicol (P_4)], and fluorescent protein detection before
244 versus after *in situ* hybridization (P_3 versus P_1 , P_3 versus P_2 , P_4 versus P_1 , P_4 versus P_2 , in Fig. 1a).

245

246 We found that resolvability depends on RNA labeling strategy, and the nature of this dependence
247 is coupled to measurand. Because all cells shared the same buffers for fixation and
248 permeabilization (Supplementary Note), any differences between FISH and HCR are likely due to
249 the hybridization step. For protein, HCR-treated cells show superior resolvability to FISH-treated
250 cells, across both detection methods (Fig. 5b). One possible explanation is that the respective
251 hybridization buffers for FISH and HCR have different effects on preserving signal from
252 fluorescent protein²⁹. For labeled RNA, FISH shows slightly higher resolvability than HCR when
253 detected using flow cytometry, however FISH shows comparable resolvability to HCR when
254 detected using microscopy (Fig. 5b). Performance differences between FISH and HCR for
255 resolving labeled RNA could depend on hybridization efficiency, as described below. Importantly,
256 for this work, we chose a short amplification time to optimize HCR sample preparation for single-
257 transcript detection. Although it is beyond the scope of this work, longer amplification time can
258 improve detection of HCR-labeled RNA by flow cytometry²⁶, and might also improve its
259 resolvability.

260

261 Hill parameters estimated from RNA labeled by FISH or HCR indicate potential bias between
262 methods (Fig. 2, Supplementary Figs. 12 – 15). For example, 12 out of 14 estimates of $K_{1/2}$ are
263 higher for HCR than FISH, suggesting potential relative bias between the two RNA labeling
264 methods. Additionally, parameters estimated from HCR-labeled RNA tended to have higher
265 uncertainties, and, for some replicates, deviated substantially from all other methods.
266 Parameters estimated from FISH-labeled RNA had lower uncertainties and tended to agree more
267 with other methods, suggesting that FISH performed better than HCR for modeling dose-
268 response from labeled RNA.

269

270 We also compared two different antibiotic treatments on live cells for flow cytometry
271 measurements of fluorescent protein. We found that kanamycin (Kn, P₃) and chloramphenicol
272 (Cm, P₄) generally exhibit good agreement in performance. Resolvability and Hill parameters
273 were approximately the same, with slight differences possibly due to the timing of the
274 measurements (Figs. 1b and 2, Supplementary Note, Supplementary Fig. 17).

275
276 To evaluate whether the hybridization process affects method performance, we compared
277 cytometry measurements of fluorescent protein before versus after hybridization. Resolvability
278 is lower following *in situ* hybridization by FISH or HCR, with a greater loss for FISH than HCR
279 (Supplementary Fig. 18). Hill parameter estimates from cytometry measurements of protein
280 were approximately the same before and after hybridization (Fig 2., Supplementary Figs. 12 –
281 15). These results show that measurements of fluorescent protein following FISH or HCR are
282 potentially useful for estimating Hill parameters, albeit at a lower resolvability of cellular
283 response.

284

285 Benchmarking a new method for single-transcript detection

286

287 FISH is an established approach for fluorescently-labeling and counting individual RNA transcripts
288 in cells^{4,5,21}. New methods for fluorescently-labeling individual RNA transcripts in cells continue
289 to emerge^{7,20,30}, however, these methods are rarely benchmarked against FISH. To demonstrate
290 how single-transcript measurement performance can be benchmarked against FISH, we
291 compared resolvability and bias between FISH and HCR for estimates of transcript counts per cell
292 (Fig. 6a-g). HCR offers several potential advantages over FISH such as background suppression,
293 amplifiable signal, and the ability to discern single nucleotide variants^{20,31}. Because HCR had not
294 previously been used for transcript-counting in bacteria, we first optimized several aspects of the
295 HCR sample preparation protocol, including starting cell culture volume, permeabilization agent,
296 permeabilization temperature, permeabilization time, and amplification time (Supplementary
297 Note). However, we note that we have not performed a comprehensive exploration of variables
298 that could influence the performance of *in situ* hybridization for single-transcript detection²⁹.
299 Interestingly, converting from total RNA fluorescence per cell (M₂) to estimates of RNA counts
300 per cell (M₃) subtly influences measurement performance. For example, for both FISH and HCR,
301 converting from whole-cell fluorescence to estimated RNA counts per cell increases resolvability,
302 and slightly changes Hill parameter estimates (Figs. 1 and 2, Supplementary Figs. 12 – 15 and 19).

303

304 Estimates of RNA count per cell directly indicate a bias between RNA-labeling methods, with FISH
305 giving a 2-fold to 3-fold higher RNA count per cell than HCR (Supplementary Fig. 6). This bias in
306 RNA count directly carries over to relative bias in the Hill equation amplitude and offset
307 (Supplementary Figs. 8, 12, and 15). Furthermore, the relationship between expression level and
308 noise in RNA counts is consistent with a relative difference in hybridization efficiency of 35.9 %
309 (HCR/FISH, Supplementary Fig. 20). In spite of this difference, FISH and HCR exhibit comparable
310 resolvability (Fig. 6b), leading to the somewhat paradoxical observation that more efficient
311 *hybridization* of target RNA transcripts with labeled probes does not necessarily equate to a
312 superior ability to *resolve* changes in gene expression across the range of induction.

313

314 To further evaluate the effects of bias between FISH and HCR with regard to conclusions about
315 cellular function, we compared estimates of transcriptional burst kinetics for FISH and HCR.
316 Assuming a two-state model of transcription, we fit each distribution of RNA count per cell to a
317 negative binomial, and estimated burst size and frequency as previously described²¹. The
318 relationship between IPTG concentration and transcriptional burst parameters showed similar
319 trends for FISH and HCR (Fig. 6e-g). However, burst frequency was generally lower for FISH than
320 HCR (p-value: 6.6×10^{-3} , Fig. 6e), and burst size was generally higher for FISH than HCR (p-value:
321 3.0×10^{-6} , Fig. 6f). Because differences between FISH and HCR are mostly consistent with a
322 difference in hybridization efficiency (Supplementary Fig. 20), we considered whether including
323 an additional parameter for hybridization efficiency would improve agreement between the two
324 methods. Hybridization efficiency impacts estimates of burst size but not burst frequency.
325 Assuming 95.0 % and 34.1 % hybridization efficiencies for FISH⁴ and HCR (see Methods),
326 respectively, including hybridization efficiency greatly improved agreement between FISH and
327 HCR for estimating burst size (p-value: 0.15, Fig. 6g).

328 329 **DISCUSSION**

330
331 Using BRASS, we have shown how the performance of single-cell and single-transcript
332 measurements can be compared while maximizing the extent to which experimental variability
333 is shared between methods, and how performance differences can be systematically attributed
334 to general steps throughout the measurement process. Furthermore, we have shown the utility
335 of this approach for demonstrating new methods in parallel with traditional methods in order to
336 benchmark method performance. We anticipate that the methods demonstrated here will
337 directly enable measurements of fundamental importance to many biological systems. For
338 example, cytometry-based detection of RNA remains an under-utilized tool for high-throughput,
339 single-cell estimates of transcription dose-response, and we have demonstrated this capability
340 for both FISH and HCR. Furthermore, the resolvability of cytometry-based detection of RNA
341 suggests the feasibility of high-throughput measurements of RNA degradation rates in single cells
342 without the need for RNA extraction, which remains a measurement need in a range of cell
343 types³². Finally, our comparison of FISH to HCR highlights the importance of including
344 hybridization efficiency in analysis of single-transcript measurements, which is a simple but
345 critical step that is not always included in the analysis process.

346
347 Although this work was focused on evaluating fluorescence-based methods, BRASS is a
348 generalizable framework to evaluate and compare any measurement methods in which a change
349 in input stimulus changes a measured distribution of response. For example, single-cell RNA
350 sequencing can be used to estimate transcription burst size and frequency³³, however these
351 measurements would benefit from a within-sample comparison to FISH to separate biological
352 from measurement noise^{1,34}. Other sequencing measurements, such as sort-seq³⁵, rely heavily
353 on resolvability, and BRASS could be used to understand the influence of resolvability on
354 downstream applications. In another example, advances in single-molecule instrumentation
355 have enabled simultaneous measurement of force and fluorescence distributions on the same
356 sample³⁶, and BRASS could be applied to compare resolvability and bias between these different

357 measurands. Finally, this approach to attributing performance to measurement steps is
358 compatible with fractional-factorial design of experiments, which could be used to develop and
359 evaluate methods in virtually any field.

360

361 **METHODS**

362

363 **Strains and plasmids**

364 All experiments were performed with *Escherichia coli* strain NEB 10-beta (New England Biolabs,
365 MA, C3019) containing one of three plasmids. Plasmid pAN1201 does not encode eYFP, and
366 served as a negative control. Plasmid pAN1717 encodes and constitutively expresses eYFP, which
367 served as a positive control as well as the benchmark for Relative Promoter Units (RPU). Plasmid
368 pAN1818 encodes an inducible expression system which expresses eYFP from the P_{tac} promoter
369 in the presence of isopropyl β-D-1-thiogalactopyranoside (IPTG, Supplementary Fig. 1).

370

371 **Probe design**

372 FISH and HCR detection systems both used the same fluorophore: single-isomer 6-TAMRA.
373 TAMRA-labeled FISH probes were designed using the Stellaris probe designer and are listed in
374 Supplementary Table 3. HCR v3.0 probes and TAMRA-labeled hairpin amplifiers were designed
375 with assistance from Molecular Technologies and are listed in Supplementary Table 3.

376

377 **Growth protocol**

378 Glycerol stocks containing each of the 3 constructs (pAN1201, pAN1717, and pAN1818) were
379 each streaked onto LB agar plates containing kanamycin (50 μg/mL) and grown overnight in a
380 37 °C incubator. Single colonies were used to inoculate 3 mL of M9 minimal media supplemented
381 with 5 % glucose, casamino acids (0.2 %), Vitamin B1 (Thiamine, 0.34 g/L), and kanamycin
382 (50 μg/mL) (referred to as “growth medium”) in a 14 mL culture tube and grown overnight for
383 16 hours shaking and incubating at 37 °C. These overnight cultures were then diluted 1:300 into
384 a final volume of 20 mL growth medium in a 50 mL Falcon tube. The overnight culture of
385 pAN1818 was used to inoculate eight different cultures for each IPTG concentration (0 μmol/L,
386 5 μmol/L, 10 μmol/L, 20 μmol/L, 40 μmol/L, 100 μmol/L, 400 μmol/L, 1000 μmol/L). These ten
387 total cultures (pAN1201, pAN1717, and pAN1818 at eight concentrations of IPTG) were grown
388 for approximately 3.5 more hours, shaking and incubating at 37 °C until they reached an optical
389 density at 600 nm (OD₆₀₀) of ≈0.2 (actual values 0.22 ± 0.01 OD₆₀₀, mean and standard deviation
390 of all 10 samples across all three biological replicates), at which point they were placed on ice for
391 subsequent sample preparation for flow cytometry or microscopy.

392

393 **Fixation and permeabilization of bacteria for labeling transcripts by *in situ* hybridization**

394 Labeling of RNA transcripts was performed by FISH or HCR as previously described^{19–21} with some
395 modifications as described below. From each culture, 6 mL was used for FISH and 6 mL was used
396 for HCR. Samples were centrifuged for 10 min at room temperature at 4000 *g*. After removing
397 the supernatant, the cell pellet was resuspended in 750 μL of 1x PBS and transferred to a 1.5 mL
398 microcentrifuge tube. To each tube, 250 μL of 4 % formaldehyde was added, and the samples
399 were incubated for 16 hours overnight at 4 °C. Following incubation, the samples were

400 centrifuged for 10 min at 4 °C. After removing supernatant, cell pellets were resuspended in
401 150 µl of 1x PBS and 850 µl methanol, and incubated at 4 °C for 3.5 hours. Following this step,
402 the cells were ready for transcript-labeling by either FISH or HCR.

403

404 **Transcript-labeling by FISH**

405 After permeabilization, FISH labeling was performed as previously described^{19,21} with minimal
406 exceptions as noted below. Briefly, cells were washed by centrifugation, removal of supernatant,
407 and resuspension in Wash Buffer A (Biosearch Technologies, SMF-WA1-60) with 50% formamide.
408 Cells were then washed and resuspended in 50 µL Hybridization Buffer (Biosearch Technologies,
409 SMF-HB1-10) with 50% formamide containing probes at 62.5 µM, and left to incubate overnight
410 at 30 °C. The next day, cells were washed 3 times with Wash Buffer A with incubations at 30 °C
411 for 30 min in between each centrifugation. The third resuspension in Wash Buffer A contained
412 DAPI at 10 µg/mL. Following incubation with DAPI at 30 °C for 30 min, cells were washed and
413 resuspended in Wash Buffer B (Biosearch Technologies, SMF-WB1-20). Finally, cells were washed
414 and resuspended in 50 µL 2× SSC and stored in the dark at 4 °C before imaging.

415

416 **Transcript-labeling by HCR**

417 Following fixation and permeabilization as described above, 1 mL of cells were transferred into a
418 new 1.5 mL Eppendorf tube and centrifuged for 5 min at 4 °C at 4000 g. After removing
419 supernatant, cell pellets were washed by resuspension with 0.5 mL of 1× PBST buffer, following
420 by centrifugation and removal of supernatant. Probe hybridization buffer was pre-heated to
421 37°C before use. Cells were re-suspended with 400 µL of probe hybridization buffer and
422 incubated for 30 min at 37 °C. During this time, probe solution was prepared by adding 2 pmol
423 of each probe mixture (“odd” and “even”, corresponding to the 5’ and 3’ halves of each target
424 region on the RNA, 1 µL of 2 µmol/L stock per probe mixture) to 100 µL of probe hybridization
425 buffer at 37 °C. Probe solution was added directly to each sample to reach a final probe
426 concentration of 4 nmol/L. Samples were incubated overnight at 37 °C. The next day, probe wash
427 buffer was pre-heated to 37 °C before use. 1 mL of probe wash buffer was added to each sample,
428 and then centrifuged at room temperature at 4000 g for 5 min. After removing supernatant, the
429 cell pellet was resuspended with 500 µL wash buffer, incubated for 5 min at 37 °C, and
430 centrifuged at room temperature at 4000 g for 5 min. This step was repeated 2 more times, but
431 with 10 min incubations in between centrifugation. The cells were then ready for amplification.

432

433 Amplification buffer was equilibrated to room temperature before use. Cells were resuspended
434 with 150 µL amplification buffer and incubated for 30 min at room temperature. TAMRA-labeled
435 hairpins were prepared by heating 5 µL of 3 µmol/L stock to 95 °C for 90 seconds, and allowing
436 them to cool to room temperature in the dark for 30 min. Hairpin mixture was prepared by adding
437 all of the cooled hairpins to 100 µL of amplification buffer at room temperature. The hairpin
438 mixture was added directly to each sample to reach a final hairpin concentration of 60 nmol/L.
439 Samples were incubated for 45 min in the dark at room temperature, before adding 1 mL of
440 5× SSCT buffer. Samples were centrifuged at room temperature at 4000 g for 5 min, and then the
441 supernatant containing the hairpin solution was removed. Cells were resuspended with 500 µL
442 of 5× SSCT with DAPI (1 µL of 5 µg/mL stock) and incubated for 5 min at room temperature.

443 Samples were then centrifuged at room temperature at 4000 *g* for 5 min, and the DAPI solution
444 was removed. The cell pellet was resuspended in 5× SSCT buffer, incubated for 5 min at room
445 temperature, and then the supernatant was removed. This wash step was repeated 2 more times
446 except with 10 min incubations in between centrifugation. Finally, the cell pellets were
447 resuspended in 50 μL of 5× SSC buffer, and the samples were stored in the dark at 4 °C before
448 imaging.

449

450 **Flow cytometry before and after transcript-labeling.**

451 Flow cytometry measurements were made with *E. coli* samples both before and after fixation
452 and labeling. For samples measured before fixation, cells grown to mid-log phase (OD₆₀₀ of ~0.2,
453 see Methods) were diluted 1000-fold into 1× PBS buffer containing either kanamycin (2 mg/mL)
454 or chloramphenicol (170 μg/mL) to halt translation. For samples measured after fixation and
455 labeling, samples were diluted after the final step of the FISH or HCR labeling protocol 5000-fold
456 into 5× SSC buffer for initial flow cytometry. For all samples an initial flow cytometry
457 measurement was made to determine sample cell concentration and samples were diluted in
458 accordance to this measurement to achieve approximately 10⁵ cell counts (events) per 150 μL
459 sample draw volume for analysis. Measurements were made between 60 and 120 minutes after
460 treatment with antibiotic for samples before fixation. FISH and HCR samples were measured the
461 same day the labeling process was completed.

462

463 Flow cytometry measurements were made using an Attune NxT cytometer equipped with a 96-
464 well plate autosampler. The detector gains for forward scattering and side scattering were both
465 set at 350 V. The detection threshold was set to 200 for the forward scattering channel and 300
466 for the side scattering channel; these threshold levels were chosen to minimize the number of
467 background (non-cell) events while ensuring that nearly all of the cells were detected. Cytometry
468 data was collected for a sample volume of 150 μL for each sample, with a flow rate of 100 μL/min.
469 The resulting number of singlet cell events for each sample ranged from 127,242 to 245,090 for
470 cells measured before fixation, and from 34,238 to 140,014 for cells measured after fixation and
471 labeling. For each sample, both the eYFP and TAMRA signals were measured. The eYFP signal was
472 measured with 488 nm excitation laser and a 530 nm ± 15 nm bandpass emission filter. TAMRA
473 signal was measured with 561 nm excitation laser and a 585 nm ± 8 nm bandpass emission filter.
474 Blank samples were measured with each set of *E.coli* samples, and the results of the blank
475 measurements were used with an automated gating algorithm to discriminate cell events from
476 non-cell events (Supplementary Fig. 3). A second automated gating algorithm was used to select
477 singlet cell events and exclude doublet, triplet, and higher-order multiplet cell events
478 (Supplementary Fig. 3). All subsequent analysis was performed using the singlet cell event data.

479

480 For HCR Flow RNA, replicate 3, two samples (pAN1818 with 40 μmol/L IPTG, and pAN1717) were
481 excluded due to a flow cytometer malfunction.

482

483 **Microscopy**

484 Following FISH or HCR labeling, samples were imaged as described previously^{19,21} with minimal
485 exceptions as noted below. Briefly, 2 μL of sample was pipetted onto a #1 borosilicate glass

486 coverslip (45 mm x 50 mm, Fisher Scientific, #12-544F). A 1.5 % agarose gel pad was placed on
487 top of the sample droplet to keep the cells close to the imaging surface, and another #1
488 borosilicate glass coverslip (22 mm x 22 mm, Fisher Scientific, #12-545B) was placed on top of
489 the agarose pad. Samples were imaged with an inverted epifluorescence microscope (Zeiss Axio
490 Observer.Z1) using a 100x 1.46 N.A. oil immersion phase contract objective lens (Zeiss, alpha
491 Plan-Apochromat Ph3 M27) and a sCMOS camera (Hamamatsu Orca Flash 4.0). Hardware control
492 and image acquisition used Zen Pro Software (Zeiss). For each image, channels were imaged from
493 longest to shortest excitation wavelength to minimize photobleaching from cross-talk between
494 imaging channels. TAMRA-labeled RNA was imaged using an HXP 120 W mercury arc lamp at
495 100% intensity for excitation, with a 550 ± 12 nm excitation filter, a 570 nm beamsplitter, a
496 605 ± 35 nm emission filter, and 1 s integration time for each of 9 z-slices separated vertically by
497 200 nm (total z-range 1.6 μ m). Enhanced yellow fluorescent protein (eYFP) was imaged using a
498 470 nm LED light source set to 100 % (Zeiss, Colibri), a 470 ± 20 nm excitation filter, a 495 nm
499 beamsplitter, a 525 ± 25 nm emission filter, and an integration time of 1000 ms for 1 z-slice. DAPI-
500 stained DNA was imaged using 385 nm LED excitation at 25% intensity (Zeiss, Colibri), a
501 359 ± 24 nm excitation filter, a 395 beamsplitter, and a 445 ± 25 nm emission filter with an
502 integration time of 50 ms. Lastly, the bacterial cell bodies were imaged by phase contrast using
503 a transmitted light halogen lamp set to 4 V, with an integration time of 100 ms for each of 9 z-
504 slices separated by 200 nm, for a total z-range 1.6 μ m. Each slide preparation was imaged at
505 multiple locations across the agarose pad. If needed, multiple slide preparations were used to
506 collect a total of at least 300 cells per sample.

507

508 Image processing was performed as previously described^{19,21} with minimal exceptions except as
509 noted. Cell segmentation of phase-contrast images was performed in Matlab using Schnitzcells³⁷,
510 and detection of spots in the TAMRA fluorescence channel was performed in Matlab using
511 Spatzcells²¹. Quantitative estimation was performed by extrapolating the relationship between
512 the low to high expression regimes as previously described¹⁹. A more detailed explanation of
513 image analysis is provided in Supplementary Information.

514

515 **Normalization to Relative Promoter Units (RPU)**

516 Converting expression levels to Relative Promoter Units by normalization to constitutive
517 expression from the J23101 promoter enables comparability of Hill amplitudes in the same units,
518 and has been shown to reduce variability in promoter strength measurements across different
519 growth conditions^{19,22,38}.

520 Normalization to Relative Promoter Units (RPU) was performed in the following manner, where
521 “Signal” indicates the median of a measured distribution of the indicated sample:

522

$$523 \quad RPU = \frac{Signal_{pAN1818} - Signal_{pAN1201}}{Signal_{pAN1717} - Signal_{pAN1201}}$$

524

525

526 Hill equation parameterization

527 Response to extracellular concentrations of IPTG (x) for a given measurement output (*Signal*)
528 were fit to a Hill equation. For every measurement method from each of the three replicates,
529 we calculated mean, median, and geometric mean as estimates of distribution location
530 parameters, and we estimated uncertainty using bootstrapping of the raw distributions. We
531 found little difference between mean, geometric mean and median; median was chosen to
532 reduce effects from outliers or distribution tails. Fits were performed using the medians of the
533 distributions with bootstrapped uncertainty using 1,000 iterations. Residuals from the Hill fits
534 did not show systematic error, indicated that the Hill equation sufficiently captured the dose-
535 response trends for all methods, but bootstrapping generally underestimates variability around
536 the Hill fit. Inverse variance was constrained to lie within a factor of 10 below or above the
537 geometric mean of the available inverse bootstrapped variances within a replicate of the
538 pAN1818 samples, and was used to weight a nonlinear least squares fit. In all cases, the stated
539 uncertainty on Hill parameters represents 95 % confidence intervals of this fit.

540

541 Friedman test for assessing method-to-method and replicate-to-replicate effects

542 The Friedman test is a non-parametric test to assess whether the ordering of parameter values
543 across a primary factor (e.g., methods) is more consistent across multiple instances of a blocking
544 factor (e.g., biological replicates) than would be expected to occur under random permutations
545 within each instance of the blocking factor. For each of the Hill parameters, we assessed potential
546 biases among methods by applying the Friedman test with measurement method as the primary
547 factor and biological replicate as the blocking factor. For each of the Hill parameters, we also
548 assessed potential biases among biological replicates by applying the Friedman test with replicate
549 as the primary factor and measurement method as the blocking factor.

550

551 Effect of different hybridization efficiencies on mean and Fano

552 Let n_{irsm} denote how many RNA molecules are in cell i in replicate r of sample s to be
553 measured by method m , and let Y_{irsm} denote the corresponding measurement. Suppose that
554 the distribution of the number of RNA molecules per cell is fixed within sample type (i.e., IPTG
555 concentration), such that $E(n_{irsm}) = \mu_s$ and $Var(n_{irsm}) = \sigma_s^2$. Suppose further that for
556 method m each RNA molecule in any cell has an equal chance, p_m , of being detected by
557 hybridization, and that detections are independent of one another, such that
558 $Y_{irsm} | n_{irsm} \sim Binomial(n_{irsm}, p_m)$. Then the following relationships hold:

$$559 E(Y_{irsm}) = \mu_s p_m$$

560

$$561 Var(Y_{irsm}) = \mu_s p_m (1 - p_m) + p_m^2 \sigma_s^2$$

562

$$563 Fano(Y_{irsm}) = 1 + p_m \left(\frac{\sigma_s^2}{\mu_s} - 1 \right)$$

564

565 Interestingly, these results imply that if two methods, say A and B , differ only by hybridization
566 efficiencies, then

$$567 \frac{E(Y_{irsA})}{E(Y_{irsB})} = \frac{Fano(Y_{irsA}) - 1}{Fano(Y_{irsB}) - 1} = \frac{p_A}{p_B}$$

568
569 In Supplementary Fig. 20, we plot the log ratio of mean RNA counts per cell between HCR and
570 FISH, and the log ratio of (Fano factor – 1) between HCR and FISH, for each IPTG concentration,
571 in each replicate. The 95 % confidence intervals for each ratio were evaluated using 1000
572 bootstrapping iterations. The estimated ratios appear generally stable across biological
573 replicate, IPTG concentration, and sample statistic type (i.e., Fano – 1 or mean RNA count),
574 supporting the hypothesis that differences in RNA counts from HCR and FISH can be primarily
575 attributed to differences in hybridization efficiency. We then took the overall median ratio,
576 across both Fano factor and mean, using all samples and all replicates, which produced an
577 estimated hybridization efficiency ratio of 0.359:1 for HCR:FISH (Supplementary Fig. 20). For
578 samples with no IPTG, replicates 1 (HCR) and 3 (FISH) had Fano factors less than 1, so they
579 could not be included in this calculation which requires (Fano – 1) > 0 for both FISH and HCR.
580 However, the for those samples with no IPTG, ratios of their means were included in this
581 analysis. In Figure 6f, we assume 100 % hybridization efficiency for both FISH and HCR. In Figure
582 6g, we assume a 95 % hybridization efficiency for FISH as previously reported⁴, and we use the
583 analysis above to calculate a hybridization efficiency for HCR relative to FISH (calculated HCR
584 hybridization efficiency = 95 % × 0.359 ≈ 34.1 %).

585
586

587 **Parameterization of transcriptional bursting using negative binomial distributions**

588 Previous studies have fit mRNA distributions with a variety of distribution models including
589 negative binomials³⁹, Poisson with a zero-burst mode for cells with no RNA⁴⁰, or Poisson following
590 exclusion of low-count cells⁴¹. We cannot justifiably exclude the contribution of cells with no RNA,
591 since these cells pass our quality control check for “stainability” with DAPI (Supplementary
592 Information), and they may result from a real biological contribution which must be accounted
593 for in the analysis. For this reason, we chose an unmodified negative binomial to estimate
594 transcription burst size and frequency as follows:

595

$$596 \quad P(n) = \binom{n+r-1}{n} p^r (1-p)^n$$

597

598 Where r and p are fitting parameters that can be used to estimate burst frequency ($f = r/\tau_{\text{RNA}}$,
599 where τ_{RNA} is RNA lifetime) and burst size ($b = (1-p)/p$). In Fig. 6, the RNA lifetime is taken to be a
600 constant equal to 2.8 minutes⁴². This treatment assumes the two-state model of transcription⁴³
601 in which the promoter switches between an on state and an off state, and it produces multiple
602 transcripts during the on state.

603

604 **Life sciences reporting summary**

605 Additional information about experiment design and analysis is available in the Life Sciences
606 Reporting Summary.

607

608 **Data availability**

609 For each method and replicate, results of the single-cell and single-transcript measurements will
610 be made publicly available through the NIST Data Science Portal (DOI pending NIST approval).

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Contributions

J.R., V.P., and D.R. conceived the study and designed the experiments.

J.R., N.A., and V.P. performed the experiments.

J.R, S.L., E.S., and D.R. analyzed the data.

S.L. performed statistical analysis and figure generation.

J.R., S.L., and D.R. wrote the manuscript. All authors contributed to the final manuscript.

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ETHICS DECLARATIONS

Competing Interests

The authors declare no competing interests.

Disclaimer

The National Institute of Standards and Technology (NIST) notes that certain commercial equipment, instruments, and materials are identified in this paper to specify an experimental procedure as completely as possible. In no case does the identification of particular equipment or materials imply a recommendation or endorsement by NIST, nor does it imply that the materials, instruments, or equipment are necessarily the best available for the purpose.

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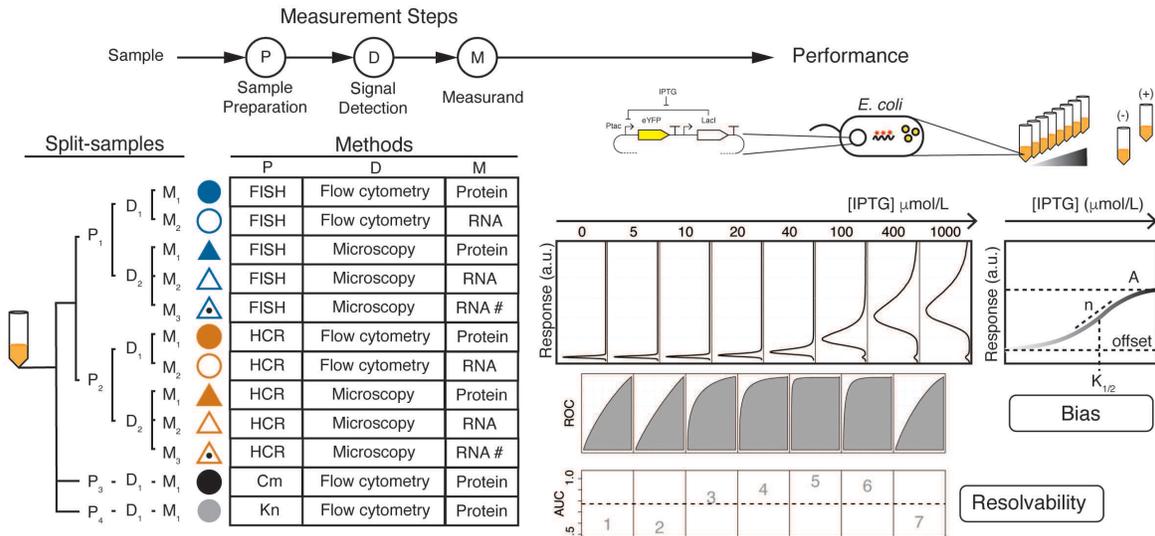
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a Experiment design to evaluate bias and resolvability.



b Evaluation of resolvability

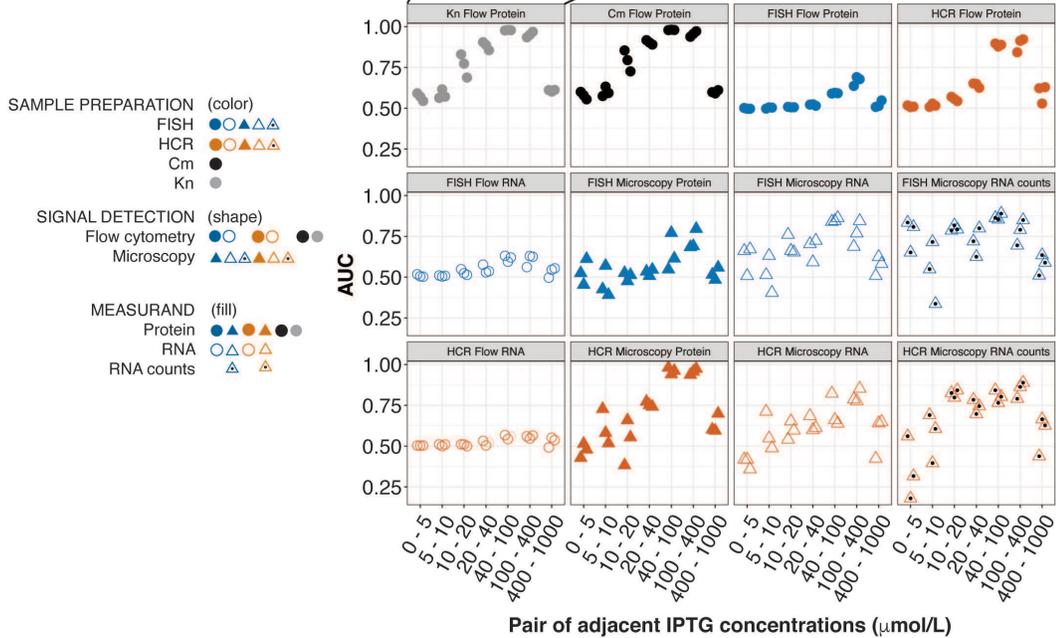
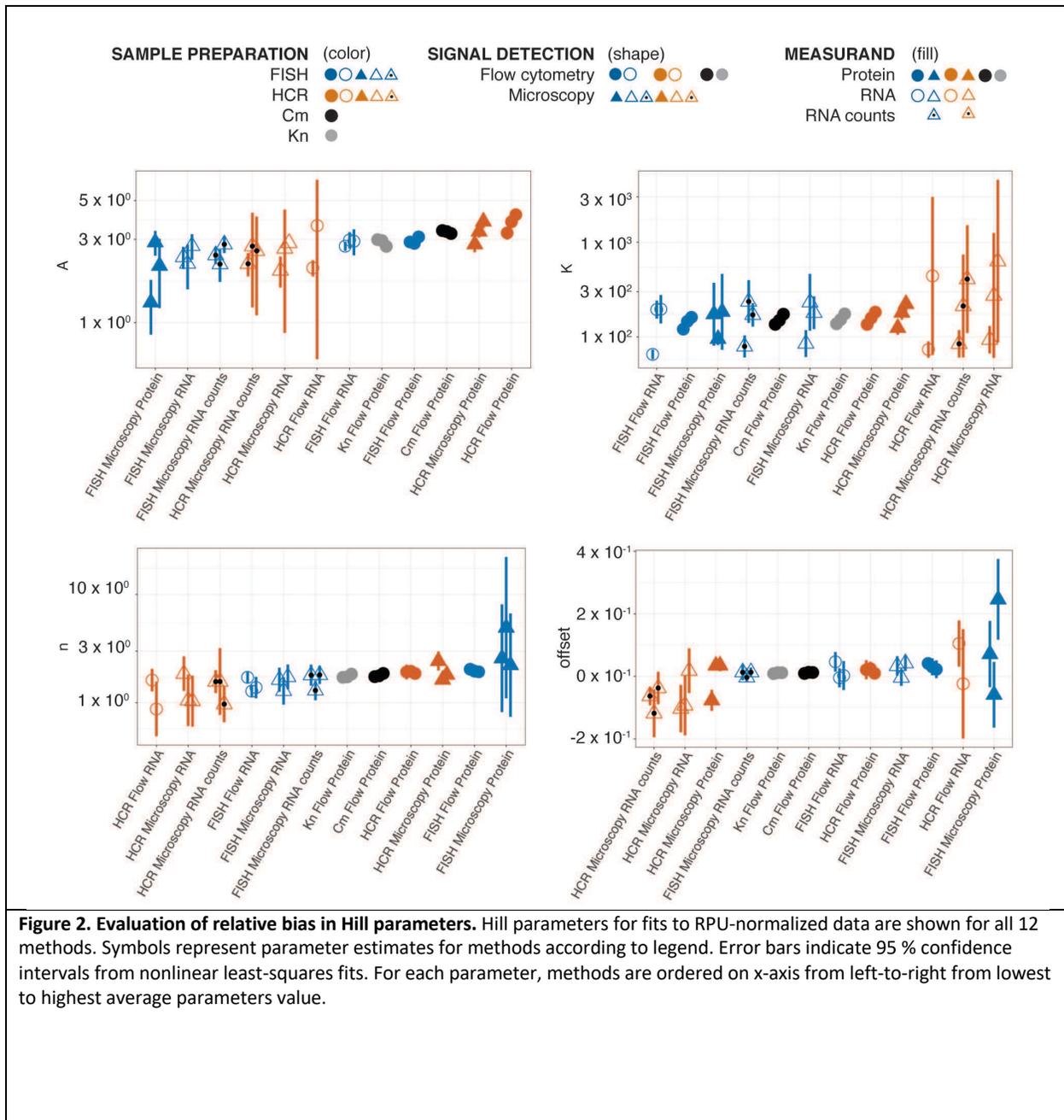


Figure 1. Experiment design and evaluation of resolvability. (a) In this study, each cell culture is divided (split) to perform multiple methods in parallel for measuring the same underlying system of cellular sense and response. Eight cultures were measured over a range of induction with IPTG. Methods include various combinations of sample preparation, signal detection, and choice of measurand. Resolvability is quantitatively assessed using Area Under the receiver operator characteristic Curve (AUC) calculated across a range of IPTG concentrations. Relative bias is assessed by modeling cellular response using measurements from each method, and comparing the resulting parameters. (b) Evaluation of resolvability with AUC profiles for all 12 methods. In each panel, the plotted symbols show the AUC for pairs of adjacent IPTG concentrations as indicated on the x-axis.



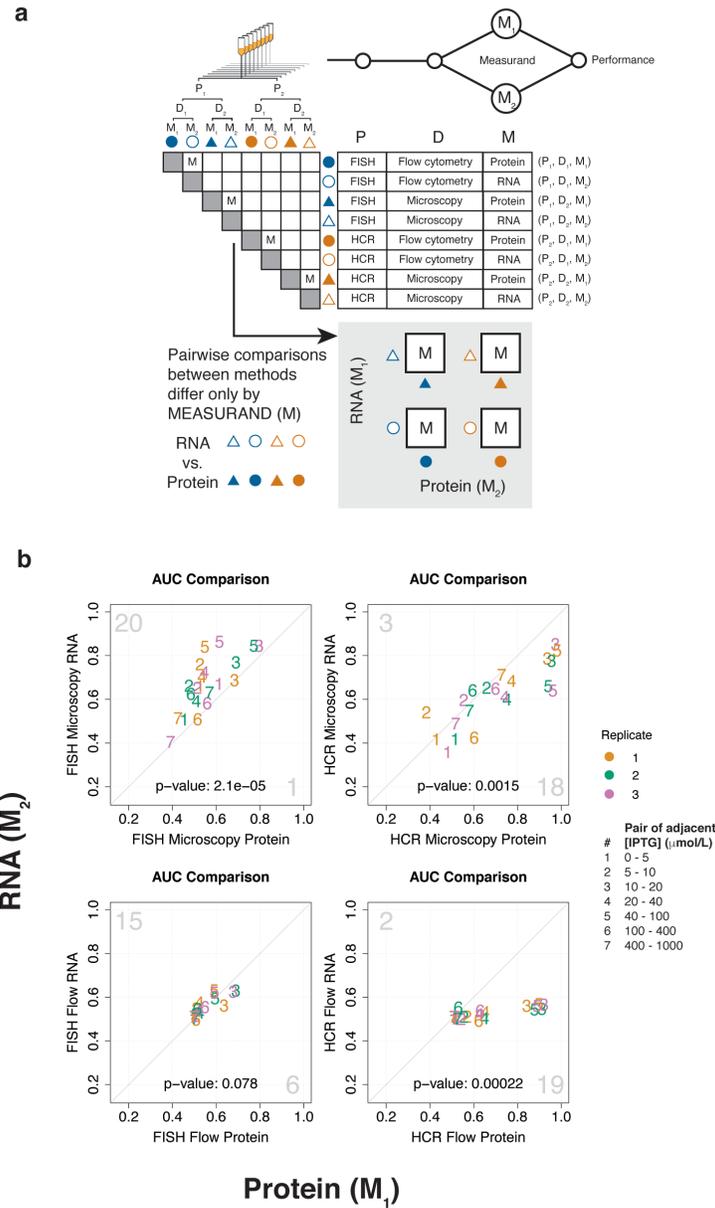


Figure 3. Method performance can be attributed to measurand. (a) Pairwise comparisons of methods that share the same steps for sample preparation and signal detection, but differ in measurand ("M" squares in matrix), are used to attribute measurement performance to measurand. The four boxes containing "M" under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of measurements in (a) are used to compare resolvability between RNA and protein measurands. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

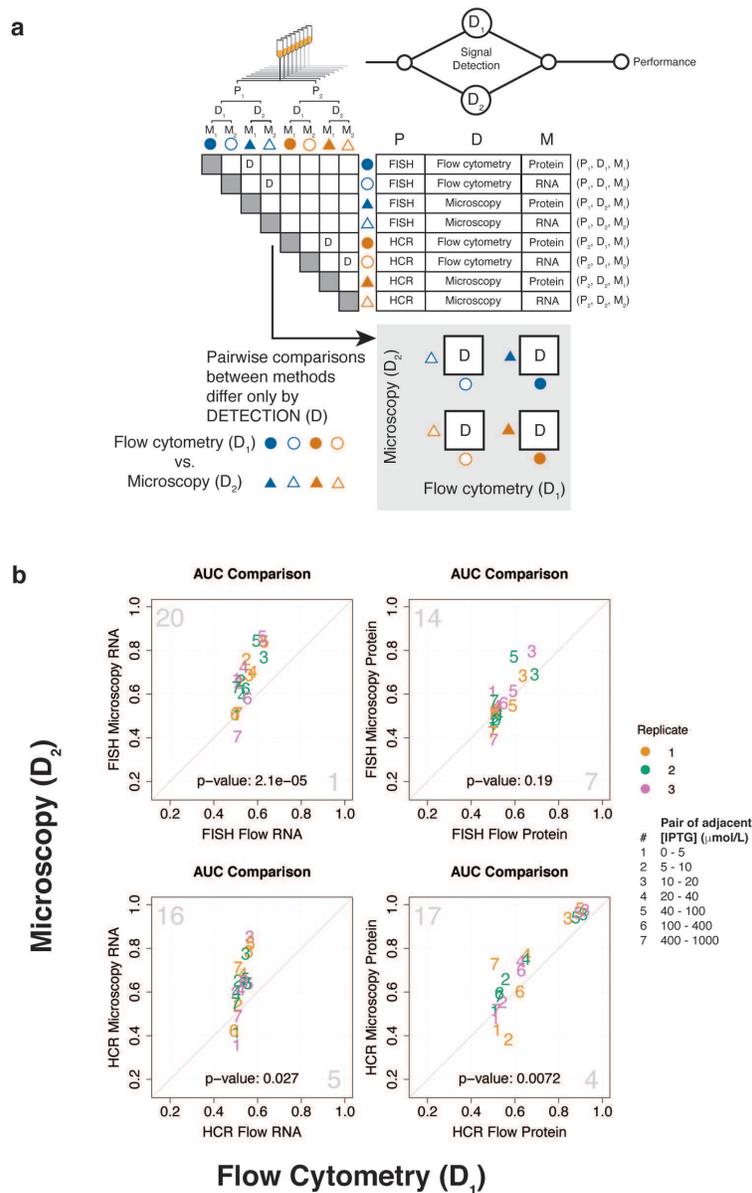


Figure 4. Method performance can be attributed to signal detection. (a) Pairwise comparisons of methods that share the same steps for sample preparation and measurand, but differ in signal detection (indicated by “D” in the matrix), are used to attribute measurement performance to signal detection. The four boxes containing “D” under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of measurements in (a) to compare resolvability between flow cytometry and microscopy. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC’s were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

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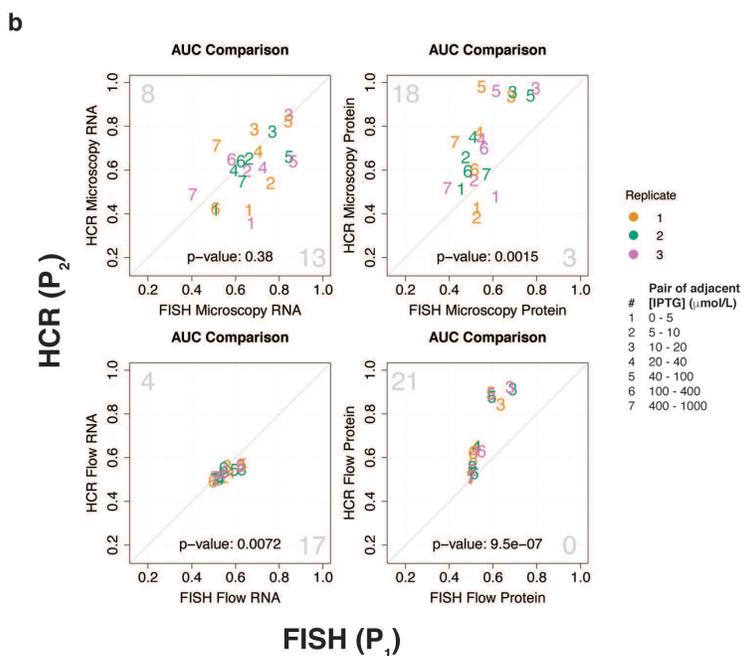
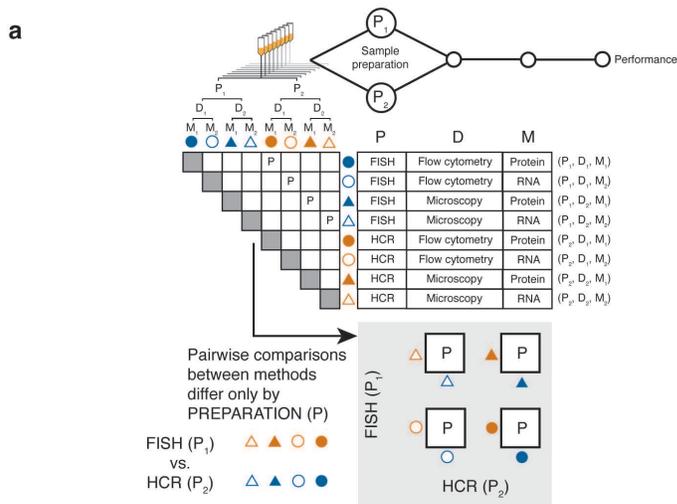


Figure 5. Method performance can be attributed to sample preparation. (a) Pairwise comparisons of methods that share the same steps for signal detection and measurand, but differ in sample preparation (indicated by “P” in the matrix), are used to attribute measurement performance to sample preparation. The 4 boxes containing “P” under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of measurements in (a) are used to compare resolvability between sample preparation methods (FISH versus HCR). Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC’s were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

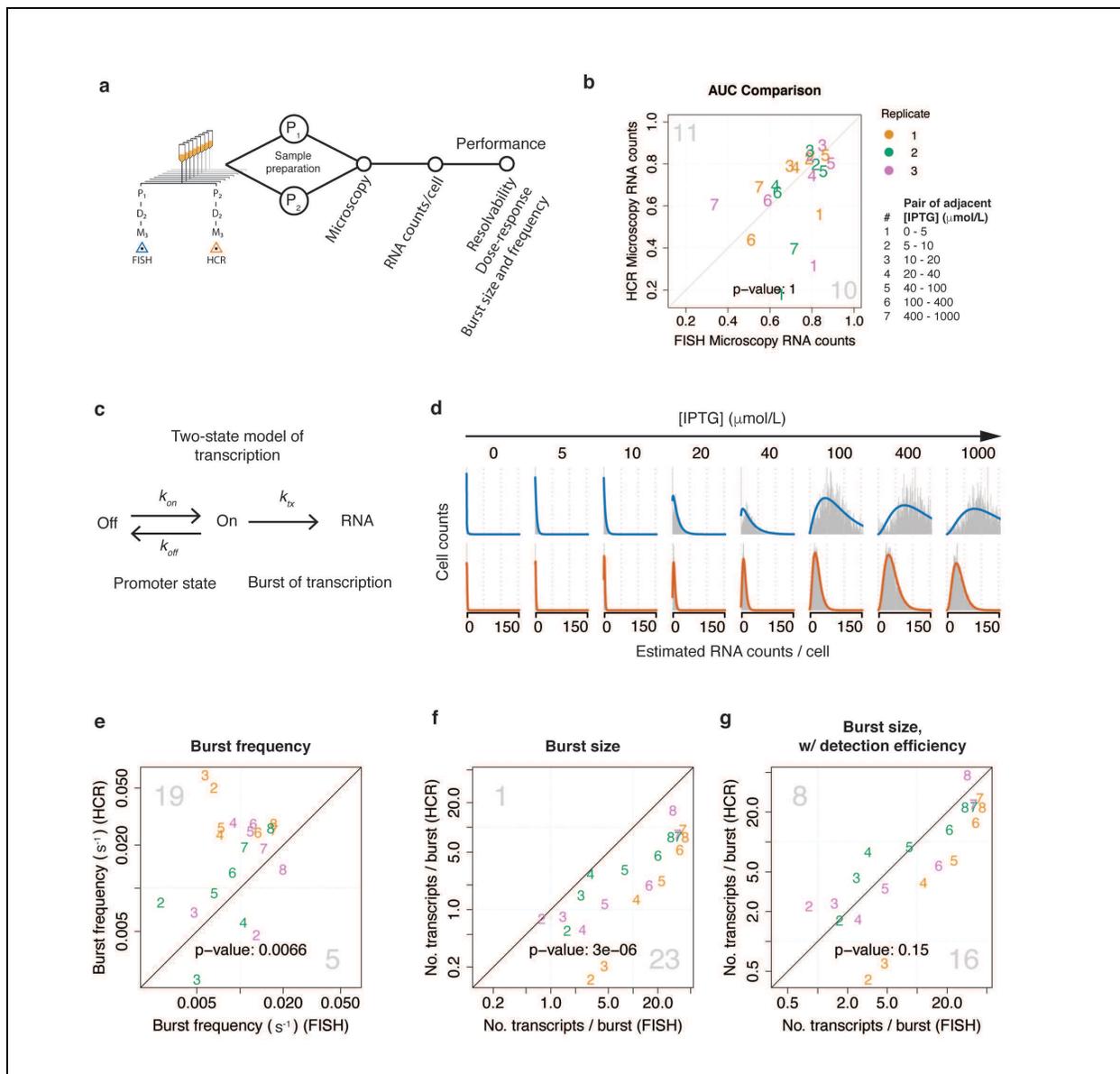
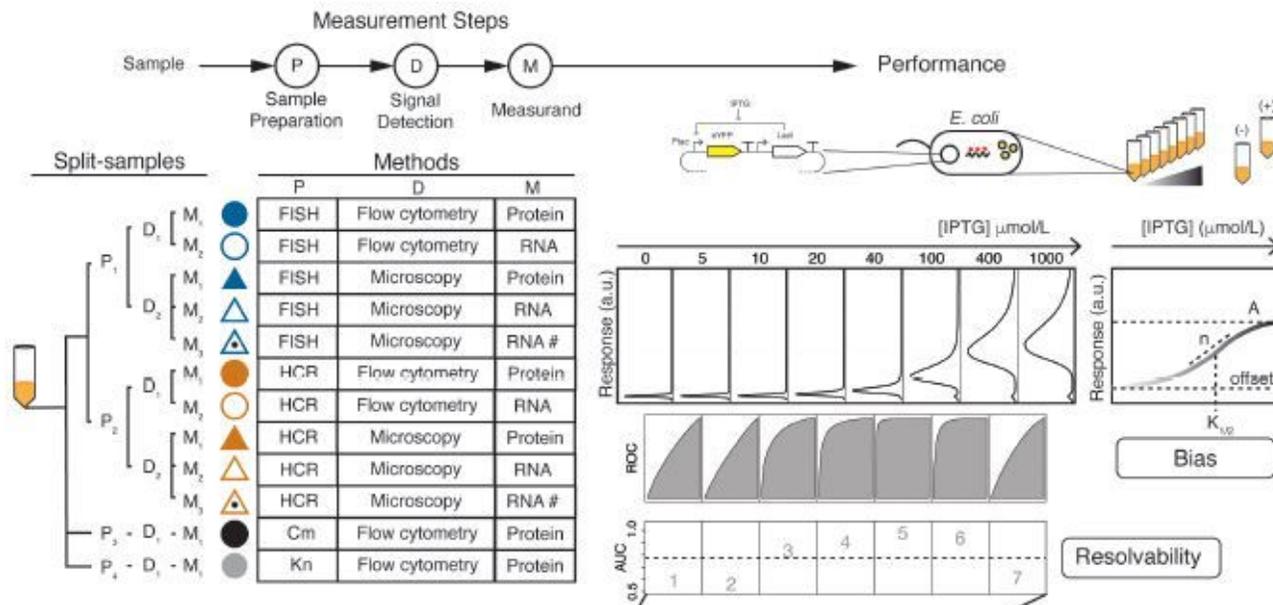


Figure 6. Performance of single-transcript methods can be attributed to RNA labeling strategy. (a) Performance of single-transcript methods was compared using cells that shared the same steps of the measurement process except for the RNA labeling step. (b) Resolvability of FISH and HCR was assessed by plotting AUC calculated from adjacent stimulus levels. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot. (c) A two-state promoter model was used to evaluate transcription kinetics. (d) Negative binomials were used to fit single-transcript distributions for FISH (blue) and HCR (dark orange). (e) Estimates of burst frequency are plotted for FISH versus HCR. The RNA lifetime was assumed to be a constant (2.8 minutes). (f) Estimates of burst size, and (g) estimates of burst size after correcting for hybridization efficiency, are plotted for FISH versus HCR. For parts f and g, burst size is the number of transcripts per burst. For parts e, f, and g, the scatter plot numbers 2, 3, 4, 5, 6, 7, and 8 represent 5 μmol/L, 10 μmol/L, 20 μmol/L, 40 μmol/L, 100 μmol/L, 400 μmol/L, and 1000 μmol/L IPTG, respectively. The 0 μmol/L IPTG case is not shown, in order to more easily see the trend for the remaining induction conditions. Color indicates biological replicate one (orange), biological replicate two (green), and biological replicate three (purple).

Figures

a Experiment design to evaluate bias and resolvability.



b Evaluation of resolvability

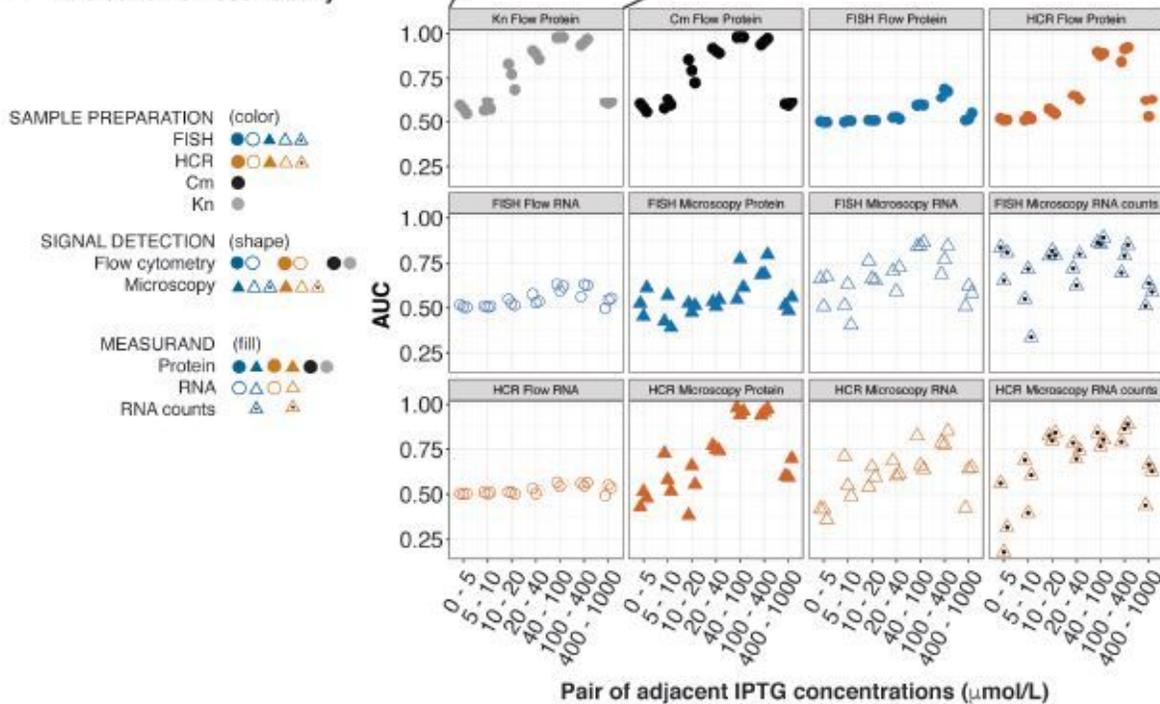


Figure 1

Experiment design and evaluation of resolvability. (a) In this study, each cell culture is divided (split) to perform multiple methods in parallel for measuring the same underlying system of cellular sense and response. Eight cultures were measured over a range of induction with IPTG. Methods include various

combinations of sample preparation, signal detection, and choice of measurand. Resolvability is quantitatively assessed using Area Under the receiver operator characteristic Curve (AUC) calculated across a range of IPTG concentrations. Relative bias is assessed by modeling cellular response using measurements from each method, and comparing the resulting parameters. (b) Evaluation of resolvability with AUC profiles for all 12 methods. In each panel, the plotted symbols show the AUC for pairs of adjacent IPTG concentrations as indicated on the x-axis.

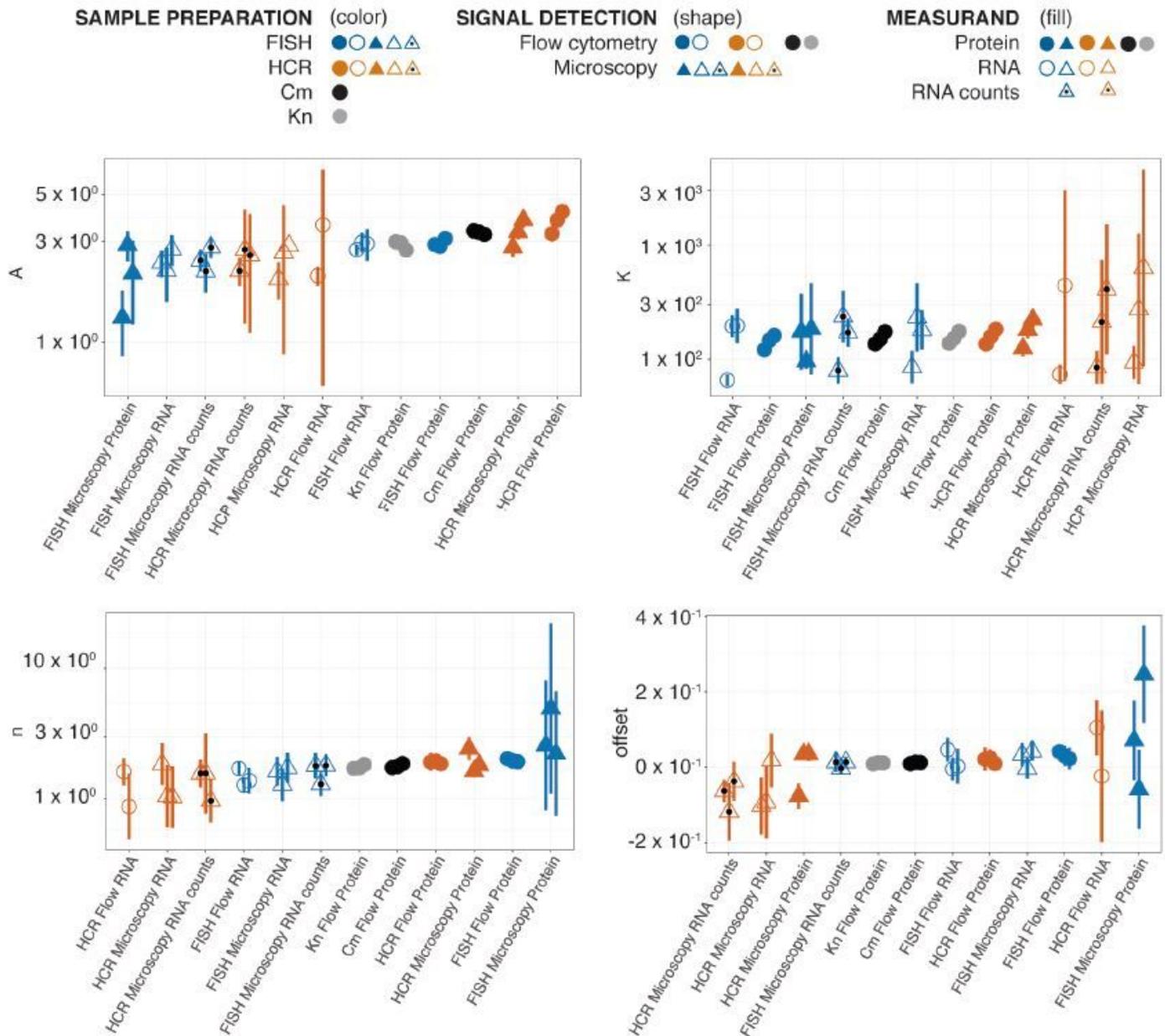


Figure 2

Evaluation of relative bias in Hill parameters. Hill parameters for fits to RPU-normalized data are shown for all 12 methods. Symbols represent parameter estimates for methods according to legend. Error bars indicate 95 % confidence intervals from nonlinear least-squares fits. For each parameter, methods are ordered on x-axis from left-to-right from lowest to highest average parameters value.

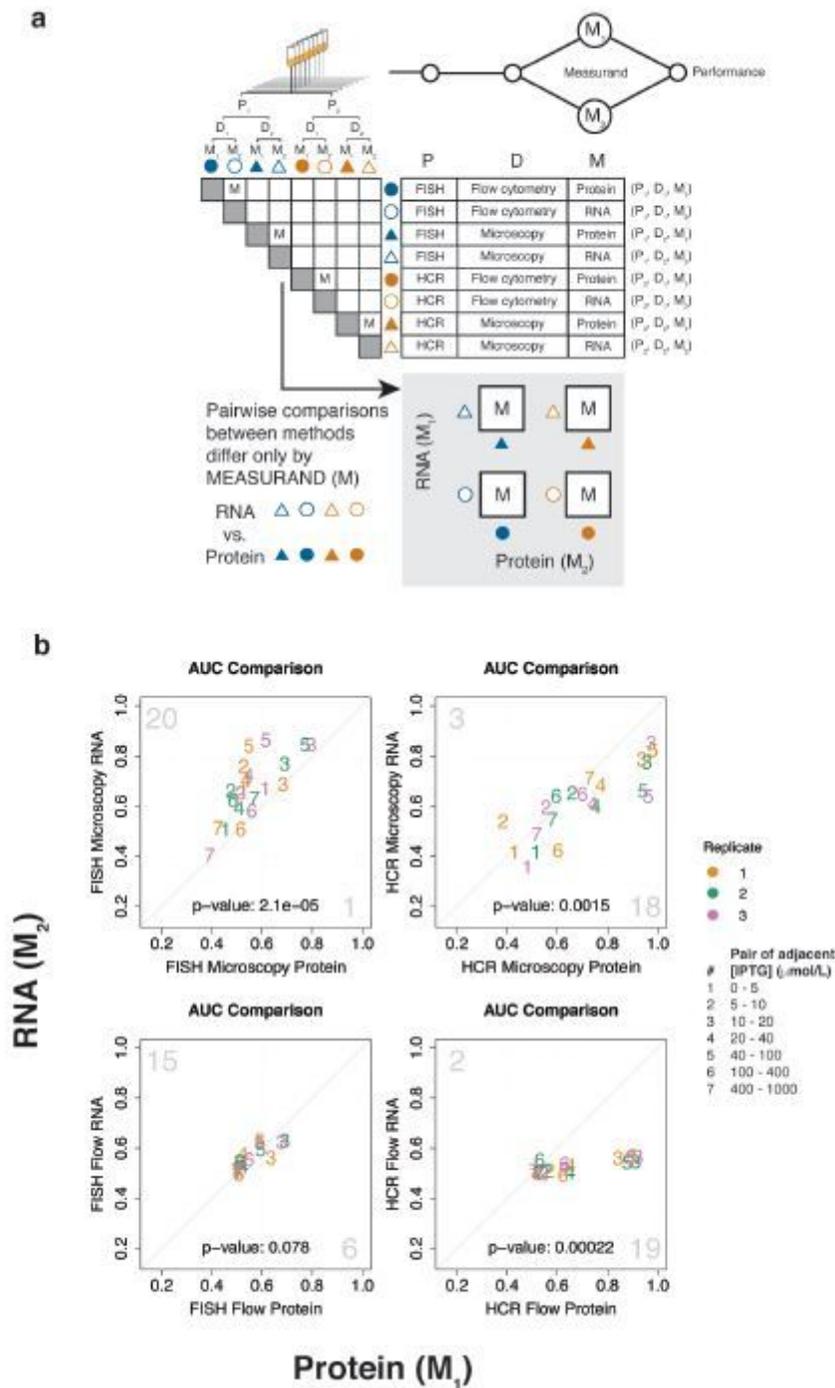


Figure 3

Method performance can be attributed to measurand. (a) Pairwise comparisons of methods that share the same steps for sample preparation and signal detection, but differ in measurand ("M" squares in matrix), are used to attribute measurement performance to measurand. The four boxes containing "M" under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of measurements in (a) are used to compare resolvability between RNA and protein measurands. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange),

two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

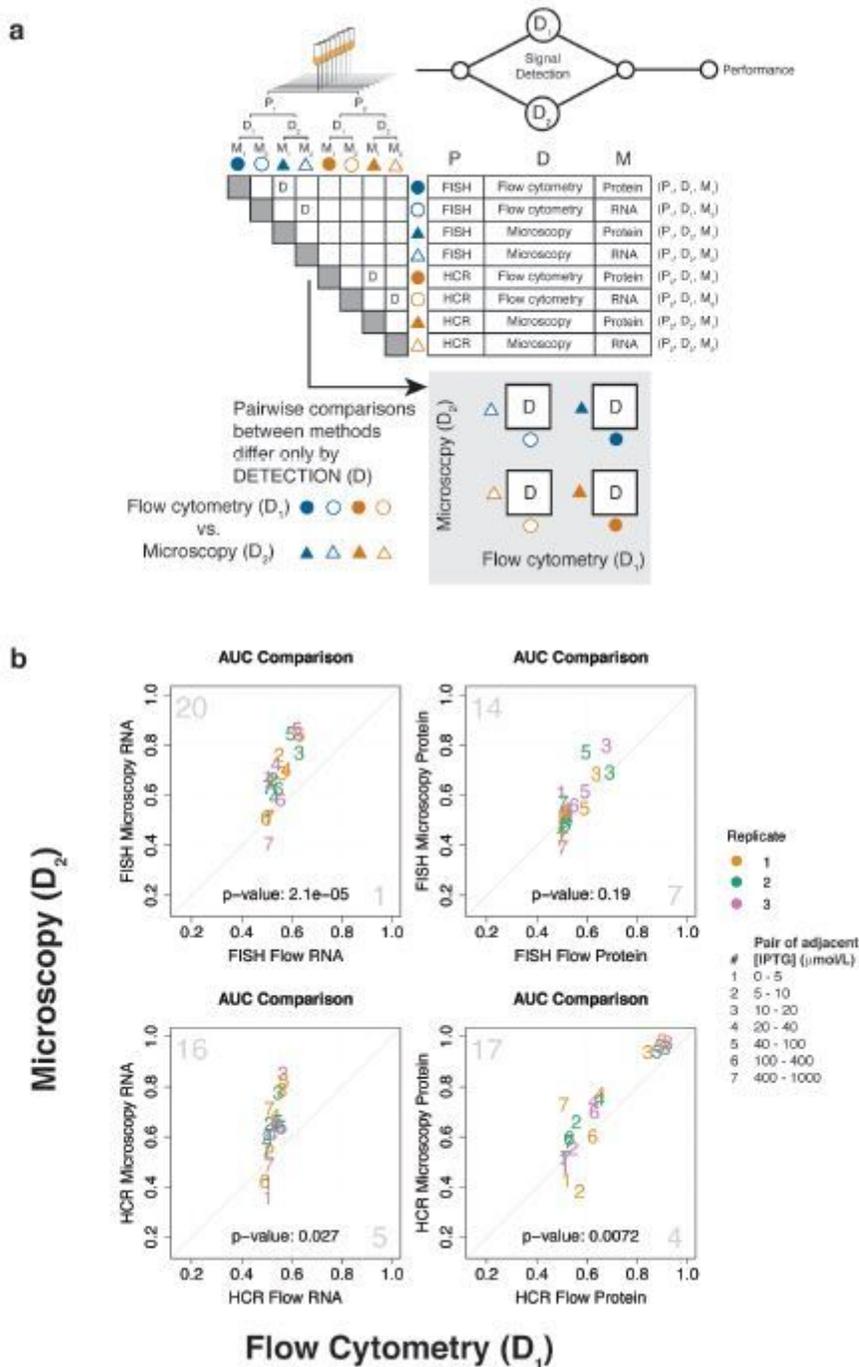


Figure 4

Method performance can be attributed to signal detection. (a) Pairwise comparisons of methods that share the same steps for sample preparation and measurand, but differ in signal detection (indicated by "D" in the matrix), are used to attribute measurement performance to signal detection. The four boxes containing "D" under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of

measurements in (a) to compare resolvability between flow cytometry and microscopy. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

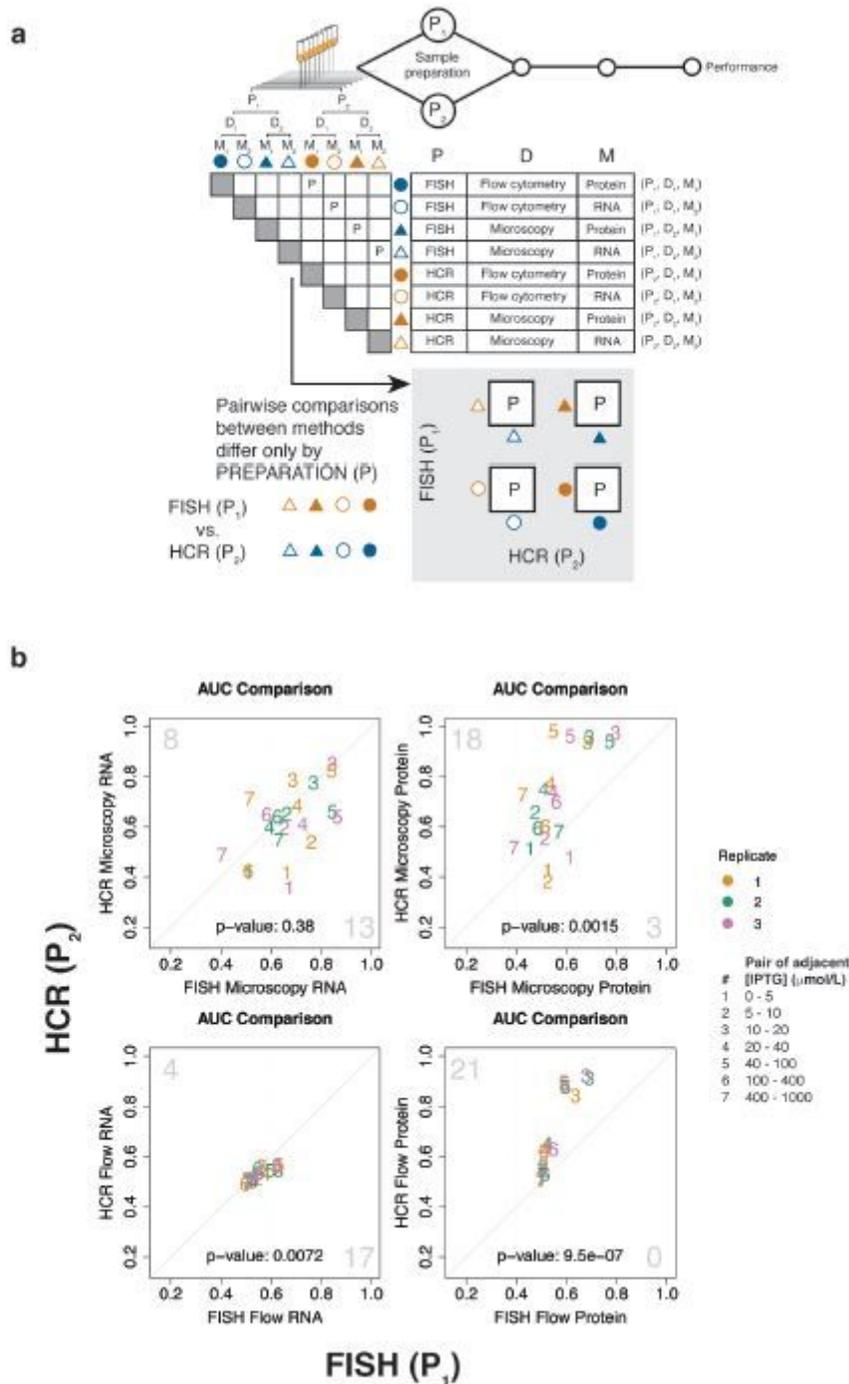


Figure 5

Method performance can be attributed to sample preparation. (a) Pairwise comparisons of methods that share the same steps for signal detection and measurand, but differ in sample preparation (indicated by "P" in the matrix), are used to attribute measurement performance to sample preparation. The 4 boxes containing "P" under the matrix represent these same pairwise comparisons. (b) Pairwise AUC plots of measurements in (a) are used to compare resolvability between sample preparation methods (FISH versus HCR). Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three (purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot.

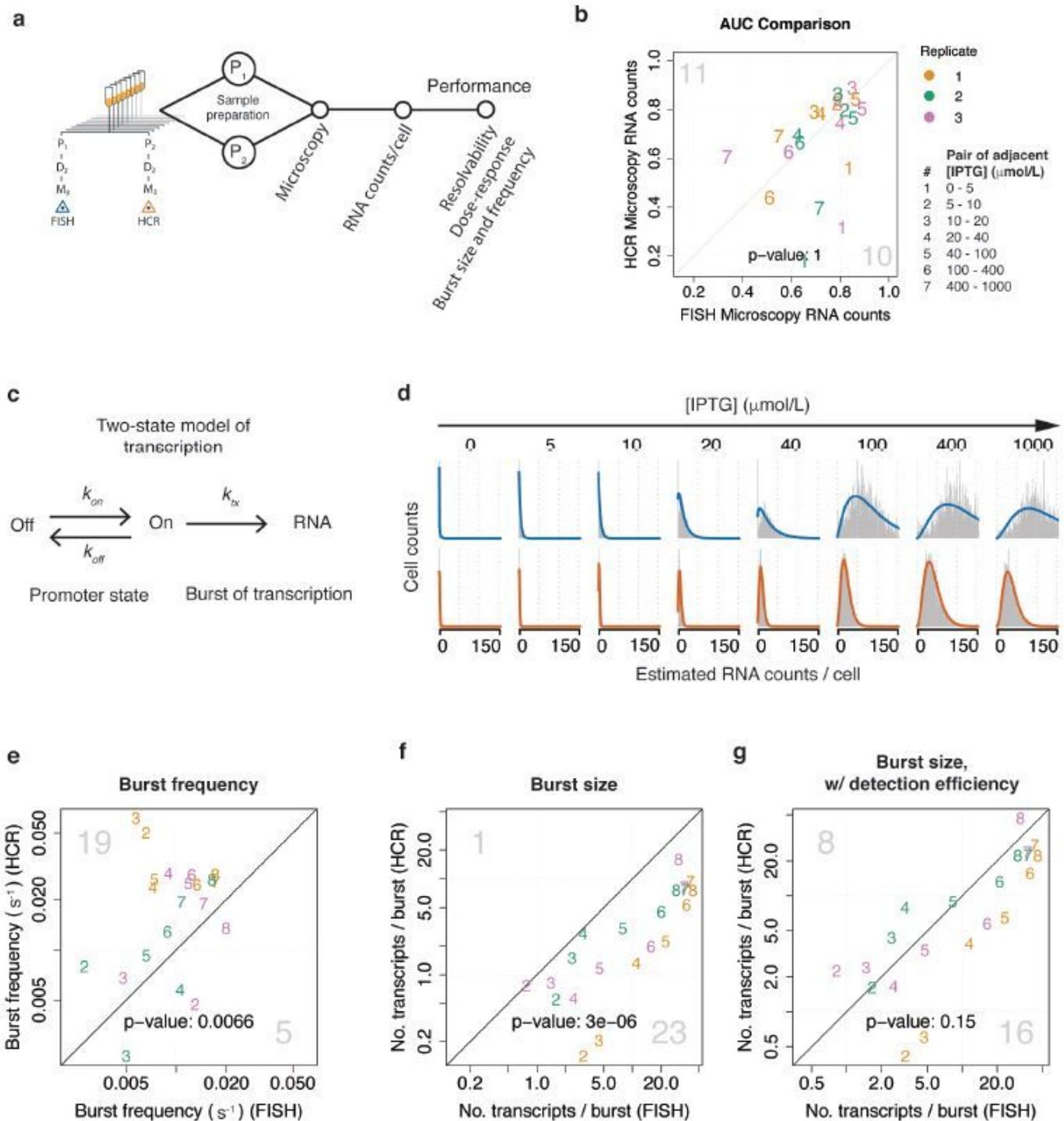


Figure 6

Performance of single-transcript methods can be attributed to RNA labeling strategy. (a) Performance of singletranscript methods was compared using cells that shared the same steps of the measurement process except for the RNA labeling step. (b) Resolvability of FISH and HCR was assessed by plotting AUC calculated from adjacent stimulus levels. Diagonal line indicates equivalent resolvability between the two methods. Pairs of adjacent IPTG concentrations are shown as numbers within the plots, as indicated in figure legend. Color indicates biological replicates one (orange), two (green), and three

(purple), as indicated in figure legend. Large gray numbers in the top-left and bottom right-corners indicate how many AUC's were higher for the method plotted on the y-axis or x-axis, respectively. The p-values for a paired sign t-test are shown within each plot. (c) A two-state promoter model was used to evaluate transcription kinetics. (d) Negative binomials were used to fit single-transcript distributions for FISH (blue) and HCR (dark orange). (e) Estimates of burst frequency are plotted for FISH versus HCR. The RNA lifetime was assumed to be a constant (2.8 minutes). (f) Estimates of burst size, and (g) estimates of burst size after correcting for hybridization efficiency, are plotted for FISH versus HCR. For parts f and g, burst size is the number of transcripts per burst. For parts e, f, and g, the scatter plot numbers 2, 3, 4, 5, 6, 7, and 8 represent 5 $\mu\text{mol/L}$, 10 $\mu\text{mol/L}$, 20 $\mu\text{mol/L}$, 40 $\mu\text{mol/L}$, 100 $\mu\text{mol/L}$, 400 $\mu\text{mol/L}$, and 1000 $\mu\text{mol/L}$ IPTG, respectively. The 0 $\mu\text{mol/L}$ IPTG case is not shown, in order to more easily see the trend for the remaining induction conditions. Color indicates biological replicate one (orange), biological replicate two (green), and biological replicate three (purple).

Supplementary Files

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